

Credit Card Transaction Report

Total Revenue

56.5M

Total Interest

7.98M

Transaction
Amount

46M

Transaction
Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
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Platinum	1135608.1	953314	1,61,629.05
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Gold	2533682.2	2091362	3,84,755.16
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Silver	5659109.0	4647596	8,21,922.98
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Blue	47188611.6	37840749	66,14,172.62
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Total	56517010.8	45533021	79,82,479.81
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Q4

Q3

Q2

Q1

week_start_date

All

F

M

Gold

Silver

Blue

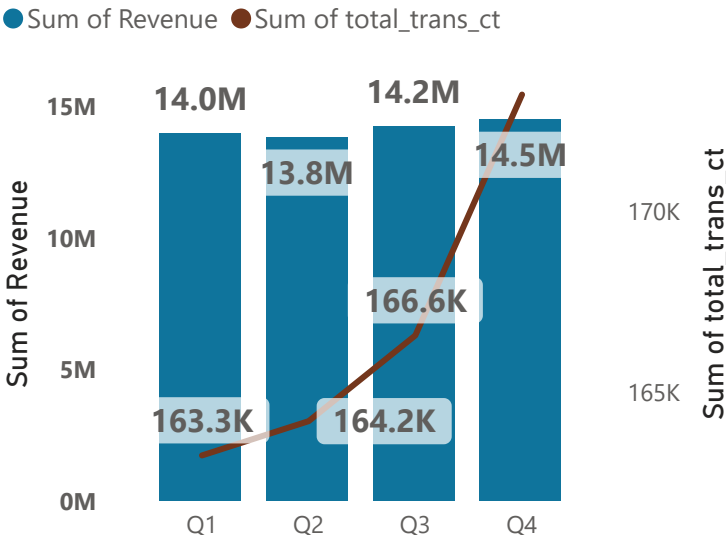
Platinum

Low

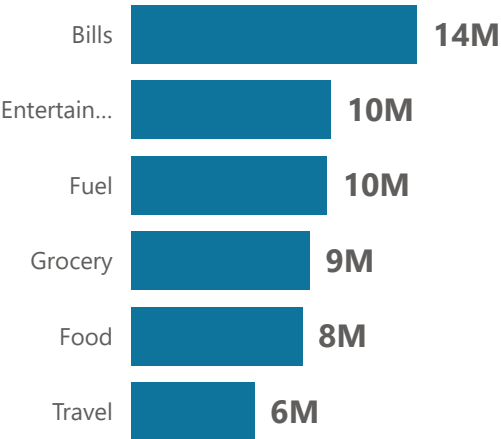
Med

High

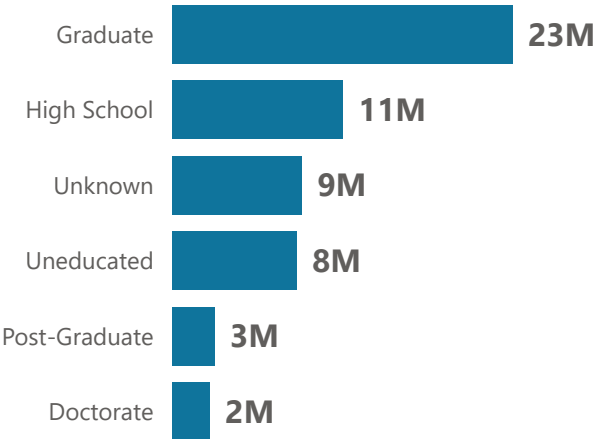
QTR Revenue and total trans count



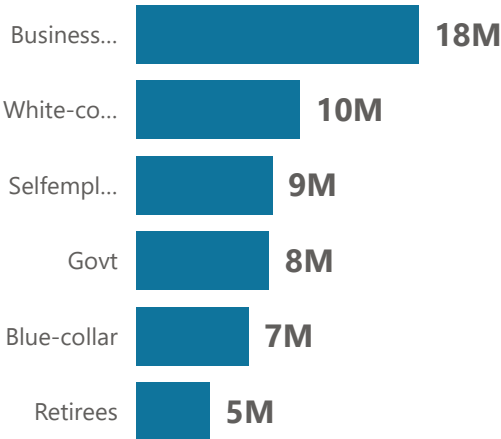
Revenue by Expenditure Type



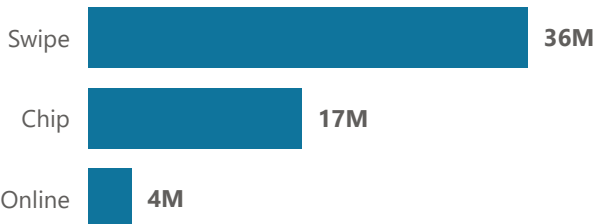
Revenue by Education



Revenue by Customer Job



Revenue by Use Chip



Customer Acq Cost

