ASHISH KUMAR

Khajuraho, MP

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SUMMARY

Results-driven BI Developer & Data Analyst with expertise in Power BI, SQL, Excel, and Python, delivering actionable insights and data-driven solutions. Skilled in building end-to-end dashboards, Adept at transforming complex datasets into strategic business intelligence with a focus on driving performance and efficiency. Ready to bring innovative thinking and a proven track record of impactful solutions to your team.

EDUCATION

AKS University — AUG 2020 – JUL 2024
*B.Tech Biotechnology - CGPA - **7.50*** — *Satna, India*

G.H.S.S, Channi Himmat — MAY 2019 – APR 2020
*Science(PCB) - Intermediate - Percentage - **73%*** — *Jammu, India*

SKILLS

- Data Cleaning
- Data Validation
- Statistical Analysis
- Database Management
- EDA
- Data Visualization
- Reporting
- ETL

PROJECTS

Central DataBase ⧉ | MSSQL, Power BI, & Python — **Oct 2024**
- Designed and developed a centralized client database for Kunvarji Group, integrating data from multiple servers and verticals to streamline cross-selling opportunities. .
- Utilized SQL views, stored procedures, and Power BI dashboards to ensure data normalization, **accuracy (97%), and real-time insights while optimizing runtime performance.**

Research Call Analysis ⧉ | MSSQL, Power BI, Excel, & SSIS — **Aug 2024**
- Developed a Research Call Analysis system for Kunvarji Wealth Solutions to track and measure brokerage generated from research team recommendations. Designed SQL-based data pipelines and a Power BI dashboard to categorize and analyze trades (qualified vs. non-qualified), **achieving 95% data accuracy**.
- Delivered dynamic KPIs and employee performance insights, resulting in a **30% increase in research team performance.**

Lead Analytics Dashboard ⧉ | Power BI & Google Sheets — **Jul 2024**
- Developed a Lead Analytics dashboard for Kunvarji Real Estate to track marketing spend and returns, **achieving 99% data accuracy and improving marketing performance by 20%.**
- Designed KPIs like cost per lead, margin, and ROI for actionable insights.

EXPERIRENCE

TECHAXION ⧉ — June 2024 – **Present**
Business Intelligence Developer — *On-site*
- At Tech Axion, successfully developed and delivered multiple BI solutions, including a Centralized Client Database, Research Call Analysis, and Lead Analytics.**Achieved 95%-99% data accuracy and enhanced team performance by 20%-30%.** Leveraged Power BI, SQL, and automation to create dynamic dashboards, streamline data processes, and provide actionable insights for improved business outcomes.

TECHNICAL SKILLS

Programming Languages: Python, SQL
Developer Tools: VS Code, Jupyter Notebook, Pycharm, GitHub, & SSIS
BI Tools: Power BI, Excel

CERTIFICATIONS

- Data Analyst -LinkedIn Learning
- Python
- SQL
- Power BI
- Tableau
- Advance Excel