

Ashish Rathore, Business Development executive

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SUMMARY



Highly motivated and detail-oriented SEO enthusiast seeking a challenging role as an SEO Executive. Eager to apply theoretical knowledge and skills in search engine optimization to drive online visibility, traffic, and conversions. Proficient in keyword research, on-page optimization, and link building. Looking to contribute to a dynamic team and grow with the organization while staying up-to-date with the latest SEO trends and best practices."

EDUCATION

2021 - 2024	University of Delhi Bachelor's degree . BA <ul style="list-style-type: none">Achieved a CGPA of 6.122.Engaged in a comprehensive Bachelor's degree program.	Delhi, India
2019 - 2021	Marwari Sr. Sec. School Intermediate, Major Arts <ul style="list-style-type: none">Attained a Score of 70%.Completed Intermediate education focused on Major Arts.	Delhi, India

PROJECT

. Making a website for local restaurant and travel agency

<https://shreeradhatour.kesug.com> 
<https://tolaofrathore.wixsite.com/my-site-10> 

- I have created a website for local restaurant and travel agency and I have verified the Website in google search console and setup Thier business on Google my Business.

. created a travel Blog website

<https://travelissolution.blogspot.com> 

SKILLS

Digital marketing	MS Excel Basics
Basic computer	Team Management
SEO Analysis	Content writing
Email marketing	Sales Administration
social media marketing	Negotiation
Google analytics	Customer Dealing
Google ads	
SQL	

Achievements

"I currently manage my own YouTube channel, which I have been running for the past two years, focused on dark humor comedy. I handle video editing, create original comedy content, and manage channel analytics. Additionally, I participate in the videos as well."