

Ashish Rathore, Business Development executive

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SUMMARY

Highly motivated and detail-oriented SEO enthusiast seeking a challenging role as an SEO Executive. Eager to apply theoretical knowledge and skills in search engine optimization to drive online visibility, traffic, and conversions. Proficient in keyword research, on-page optimization, and link building. Looking to contribute to a dynamic team and grow with the organization while staying up-to-date with the latest SEO trends and best practices."

EDUCATION

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|-------------|--|--------------|
| 2021 - 2024 | University of Delhi Bachelor's degree . BA <ul style="list-style-type: none">• Achieved a CGPA of 6.122.• Engaged in a comprehensive Bachelor's degree program. | Delhi, India |
| 2019 - 2021 | Marwari Sr. Sec. School Intermediate, Major Arts <ul style="list-style-type: none">• Attained a Score of 70%.• Completed Intermediate education focused on Major Arts. | Delhi, India |

PROJECT

• Making a website for local restaurant and travel agency

<https://shreeradhatour.kesug.com> 
<https://tolaofrathore.wixsite.com/my-site-10> 

- I have created a website for local restaurant and travel agency and I have verified the Website in google search console and setup Thier business on Google my Business.

• created a travel Blog website

<https://travelissolution.blogspot.com> 

SKILLS

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|-------------------------------|-----------------------------|
| Digital marketing | MS Excel Basics |
| Basic computer | Team Management |
| SEO Analysis | Content writing |
| Email marketing | Sales Administration |
| social media marketing | Negotiation |
| Google analytics | Customer Dealing |
| Google ads | |
| SQL | |

Achievements

"I currently manage my own YouTube channel, which I have been running for the past two years, focused on dark humor comedy. I handle video editing, create original comedy content, and manage channel analytics. Additionally, I participate in the videos as well."