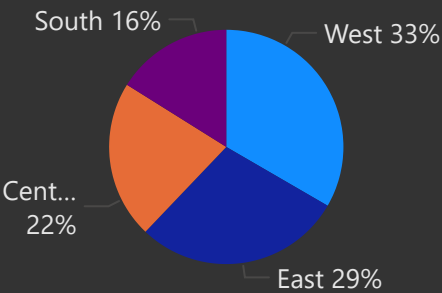
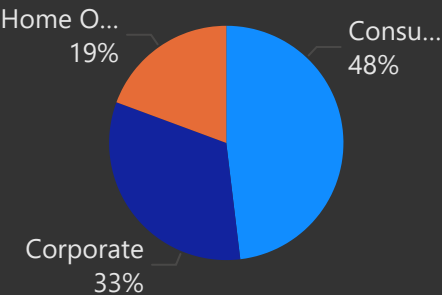


Super Store Sales Dashboard

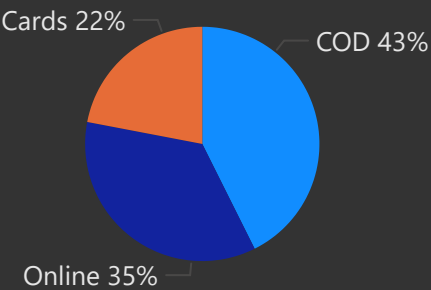
Region Wise Sales



Customer Segment by Sales



Payment Mode Wise Sales



Total Orders

3003

Total Sales

1.6M

Total Profit

175.3K

Avg Deilvery Days

4

Region

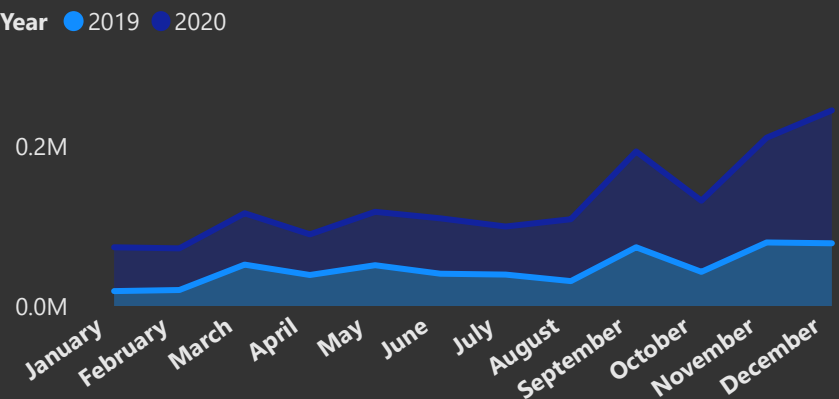
Central

East

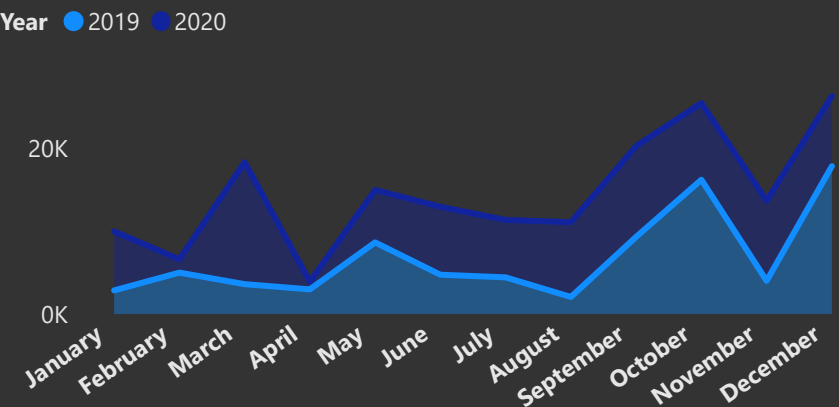
South

West

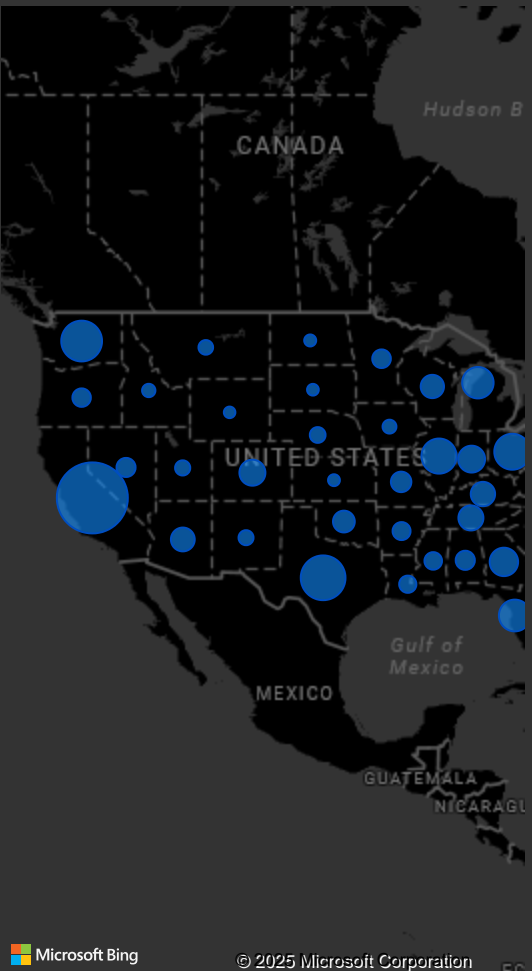
Monthly Sales YOY



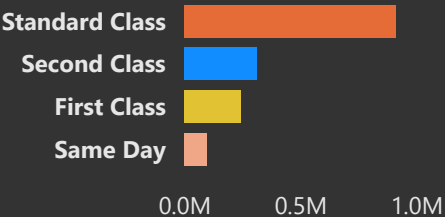
Monthly Profit YOY



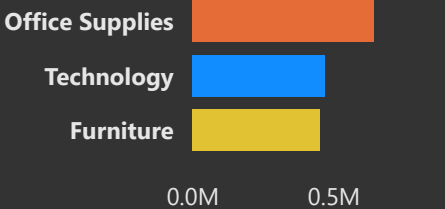
State Wise Map



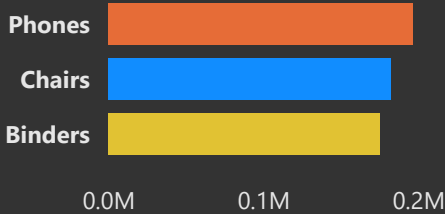
Ship Mode Wise Sales



Category Wise Sales



Sub-Category Wise Sales



Dashboard Summary/Insights

Key Performance Indicators

- Total Number of Orders Placed.
- Total Sales Generated.
- Total Profit Generated.
- Average Time taken to Deliver Product.

Pie Charts Insights

- First Pie Chart Visualizes Region Wise Sales, which clearly shows that maximum sales has been generated from West Region by 33%.
- Second Pie Chart Visualizes Customer Wise Sales, where maximum order were placed by Consumers which is 48%.
- Third Pie Chart Visualizes Mode of Payment used to place orders, which clearly shows that 43% of COD Orders were Placed.

Stacked Area Charts

- Monthly Sales Year on Year is Visualized using Stacked area Chart which shows that Maximum Sales was done in November and December Month.
- Monthly Profit Year on Year is Visualized using Stacked area Chart which shows that Maximum Profit was made in October and December Month.

Clustered Bar Charts

- First Chart Shows that Maximum Sales is done by Standard Class of Ship Mode followed by Second Class, First Class and Same Day.
- Second Chart Shows that Maximum Sales is done by Category Office Supplies.
- Third Chart Shows that Maximum Sales is done by Phones Sub-Category followed by Chairs and Binders.

Map Chart

- Map Chart is used to depict that from which all States order is being Placed and the Bubble size shows maximum sales/profit from states.

Slicer

- Slicer is used to filter data Region wise.