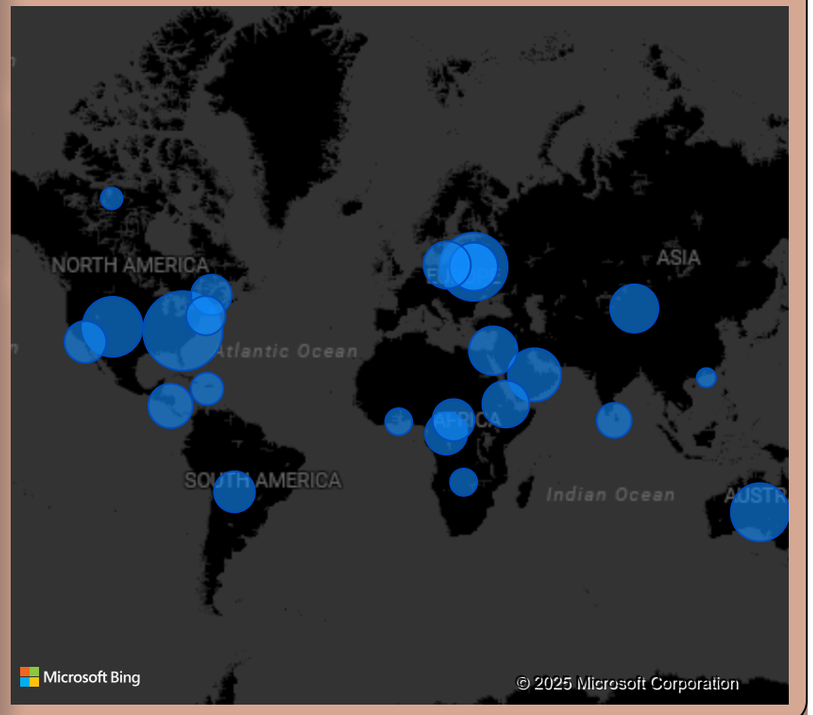
amazon

Year of Sales | Amazon

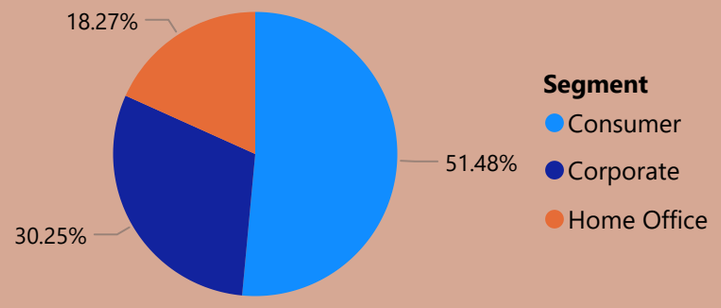
2012 | 2013 | 2014 | 2015

Sales Projection	Profit Projection	Product Units/Quantity	Returns	Avg Delivery Time
₹12.64M	₹1.47M	178K	1079	4

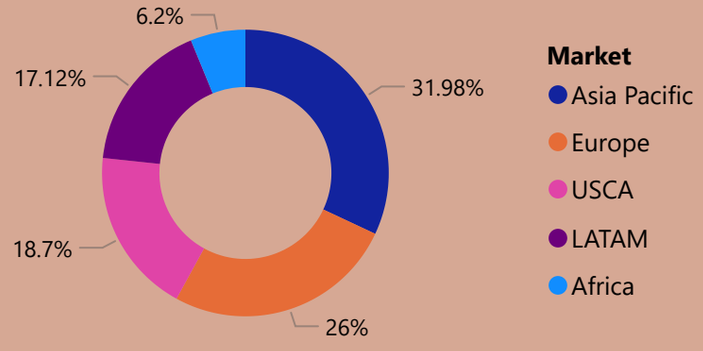
Sales by Region



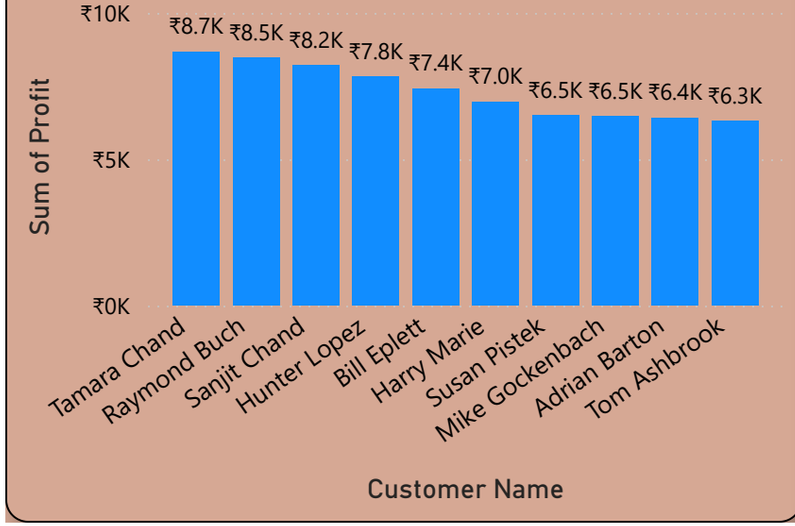
Sales by Segment



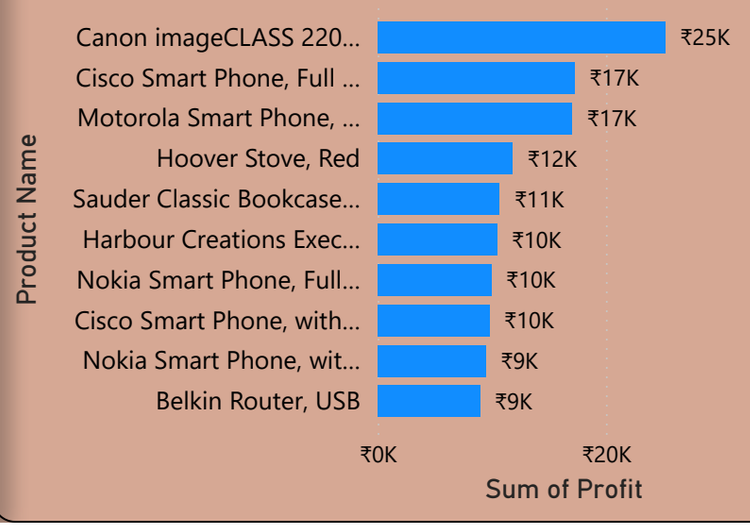
Sales by Market



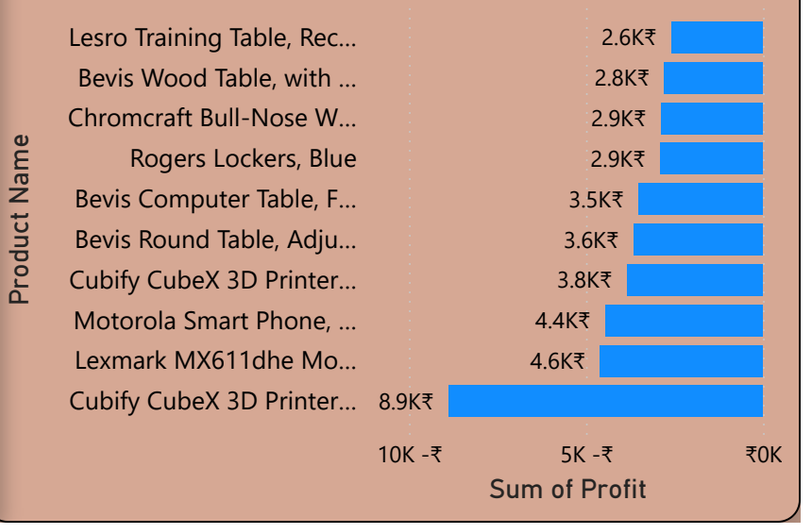
Profit by Customer Name



Top 10 Performing Products



Bottom 10 Performing Products



Dashboard Summary

1- KPI(Sales Projection) Shows Total Sales Done in four Years.
2-KPI(Profit Projection) Shows Total Profit Generated in four Years.
3-KPI(Products Unit/Quantity) Shows Total Products Sold in four Years.
4-KPI(Average Delivery Time) Shows Average Time taken to deliver Product.
5-KPI(Returns) Shows Number of Orders Returned.
6-Sales by Segment(Pie Chart) Shows which Segment of Customers Ordered Most Products.
7-Sales by Market(Donut Chart) Shows from which Marked Region Most Orders were Received.
8-Profit by Customer Name(Clustered Column Chart) Shows Top 10 Customer Names from which Maximum Profits Generated.
9-Top 10 Performing Products(100% Stacked Bar Chart) Shows Top 10 Most Profitable Products.
10-Bottom 10 Performing Products(100% Stacked Bar Chart) Shows Bottom 10 Most Unprofitable Products.
11-Sales by Region(Map Chart) Shows Which Region Generated Most Sales with the help of Bubble.
12-Year of Sales(Slicer) Can help to filter Data Year Wise.