***OVERVIEW***

This section gives you a basic overview of the project and the organization behind it.

* **About organization** – Tribhuj is a startup in education sector which aims to provide quality education to every student. We have planned a model which will help in providing the quality education to every student in a cost-effective manner. In this era, education of children become one of the major challenges for the parents. Through this model we are going to overcome those challenges. We started working on this model in the year 2020 and now in 2021 we are going to implement it.
* **What problem are we trying to solve** – Today’s world is a digital world and hence we also want to create a digital platform. This platform will provide the services across the country hence we need some technologies experts to create these digital platforms.
* **High-level project scope** – We need to develop three digital platforms including website & mobile applications (Android+iOS).
* **Target market** – We are targeting the audience like Parents, Students, and Teachers for these digital platforms. Means they will be the end users.

***PROJECT TEAM***

Project lead & decision makers involved in this project.

* Ashish Jain – Founder (Head of Technology)
* Himanshu Vyas – Founder (Head of Marketing & Academic)

***GOALS And Requirements***

In this section we have listed the goals and requirement of this project.

***Goals:***

We need to develop three platforms for Tribhuj.

1. Website
2. Android App
3. iOS App

***Requirements:***

1. ***Website:***

This links will be on top of the main page.

1. Home
2. Study Materials
3. Courses
4. Demo classes
5. Login – Under this will have three types of login (parents’ login, teachers’ login & student login)
6. Sign Up - Under this will have three types of sign up (sign up as parents, teachers & Student)

**Following links will be at the bottom of the main page.**

1. About Us
2. Contact Us
3. Investors
4. Careers
5. Social media handles

Apart of this, we also need to integrate OTP Service for Businesses which will be required at the time of sign up for user accounts. Along with this we also must integrate the payment gateway interface.

1. ***Android App:***

This will have same functionalities as Website.

1. ***iOS App:***

This will have same functionalities as Website.

***Design, CONTENT and FUNCTIONALITY***

* HTML Template Designs will be done by vendor and finalize by us.
* Functionalities will be explained by us to vendor once the contract has been signed.
* Content for every page will be provided by us after project sign off.

***BROWSER AND DEVICE SUPPORT***

**Browser Support for Website:**

* Google Chrome
* Mozilla Firefox
* Safari

**Android Version:**

* Android 6.0+

**iOS Version:**

* iOS 8.0+

***HOSTING & Domain***

We already have purchased the Domain from GoDaddy.

Domain: tribhuj.in

***ONGOING SUPPORT AND MAINTENANCE***

After Deployment of all three (i.e., Website & Mobile Apps), we need maintenance and support for our platforms. Please include your quotations for that as per the monthly basis.

***ASSUMPTIONS***

Here are some assumptions and criteria we have decided between our organization and vendor.

* Content addition (provided by us, updated by vendor)
* Design and layout customization options (Provided by Vendor, Finalize by us)
* Migrating the site to the live server (by Vendor)
* Ongoing maintenance (by Vendor)
* SEO (by Vendor)
* Hosting (Will decide from options suggested by vendor)

***MILESTONES***

Here we have listed some major milestones of this project.

* Wireframes (Provided by Vendor)
* Designs (Provided by Vendor, Finalize by us)
* Development (Front and Back-end) (by Vendor)
* Testing and feedback (by us)
* Go Live (both we and Vendor)