

Credit Card Transaction Report

Revenue
57M

Transaction
46M

Interest
Amt
8M

Trans
Count
667K

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platin...

Week_Start_Date

All

Low Income

Med Income

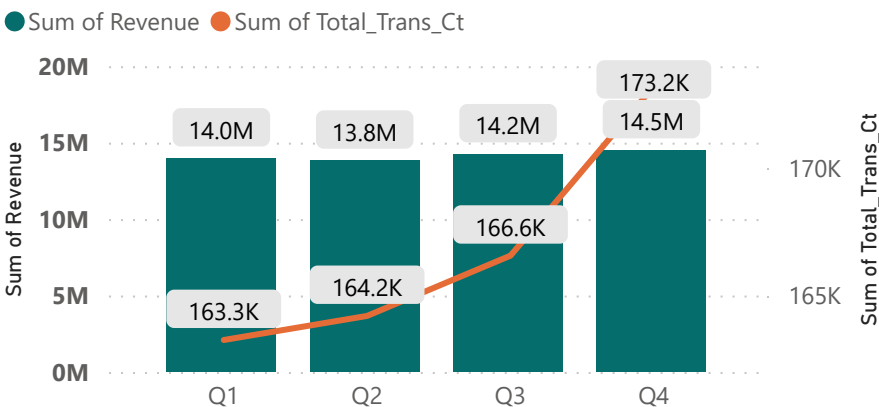
High Income

F

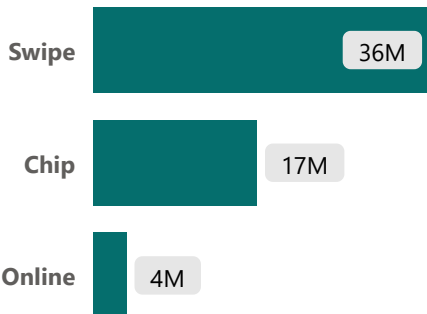
M

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,71,88,611.62	37840749	66,14,172.62
Silver	56,59,108.98	4647596	8,21,922.98
Gold	25,33,682.16	2091362	3,84,755.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,65,17,010.81	45533021	79,82,479.81

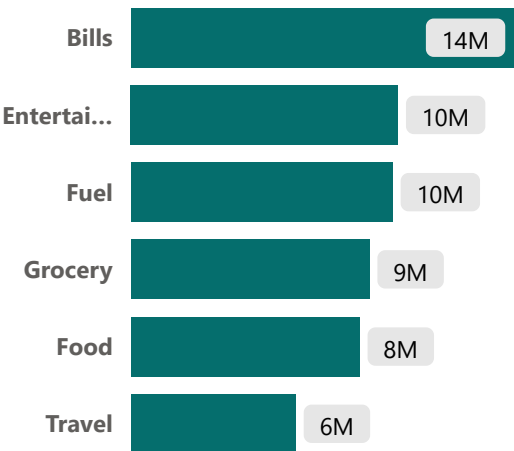
QTR Revenue and Total Trans Count



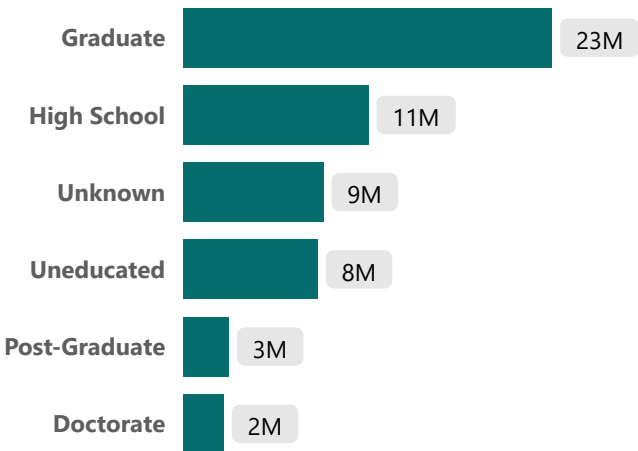
Revenue by Use Chip



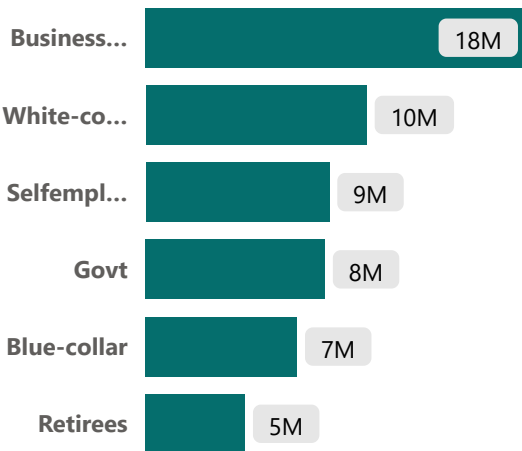
Revenue by Expenditure Type



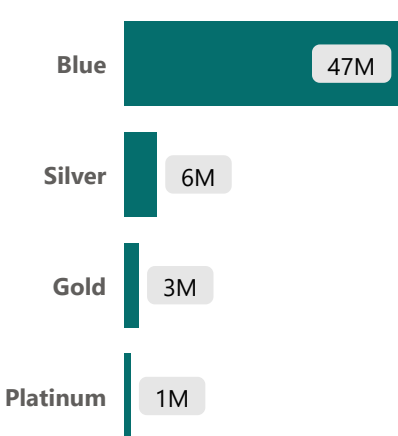
Revenue by Education Level



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platin...

Week_Start_Date

All

Revenue

57M

Interest

8M

Income

588M

Satisfaction

3.19

Swipe

Online

Chip

M

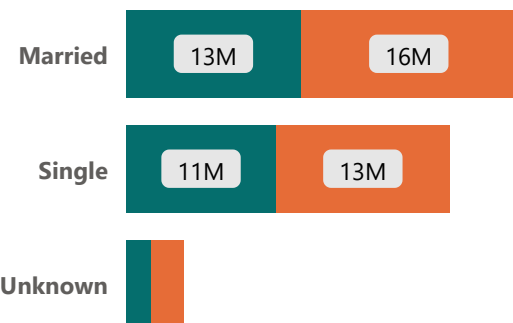
31M

F

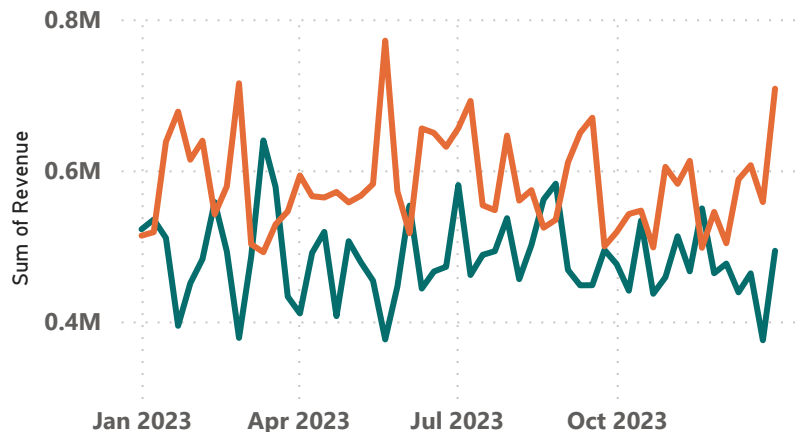
26M

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	70,40,606.42	9,67,751.42	73516911
Businessman	1,76,97,472.01	25,84,604.01	190350431
Govt	83,35,533.84	11,82,230.84	90834727
Retirees	46,17,448.22	6,41,692.22	49619308
Selfemployeed	85,42,826.40	11,41,510.40	77659931
White-collar	1,02,83,123.92	14,64,690.92	105618475
Total	5,65,17,010.81	79,82,479.81	587599783

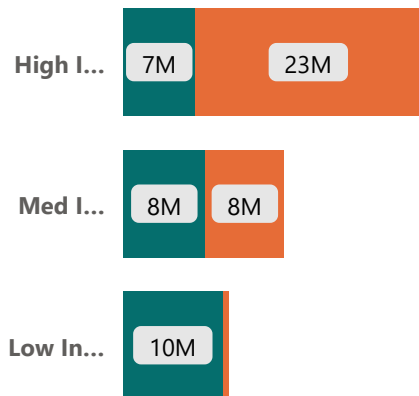
Revenue by Marital Status



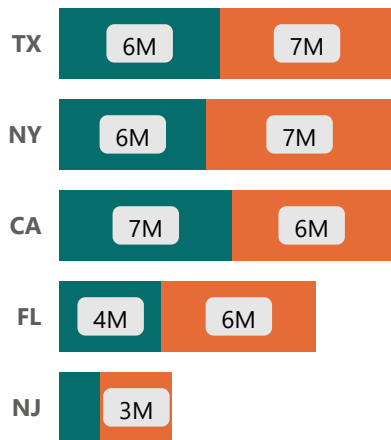
Revenue by Week



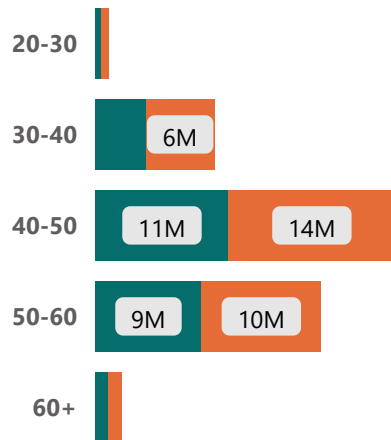
Revenue by Income Group



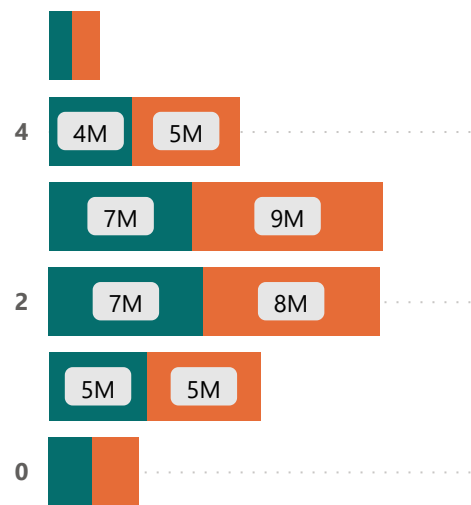
Top 5 States By Revenue



Revenue by Age Group



Revenue by Dependent Count



Revenue by Education

