

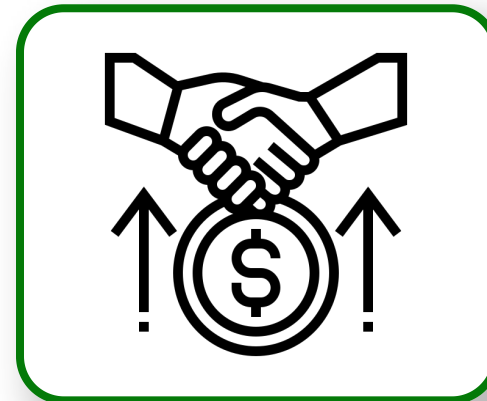


## Business Insights 360



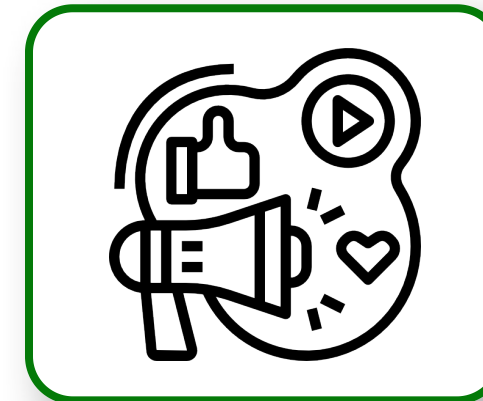
### Finance View

Get **P & L statement** for any customer / product / country or aggregation of the above over any time period and more.



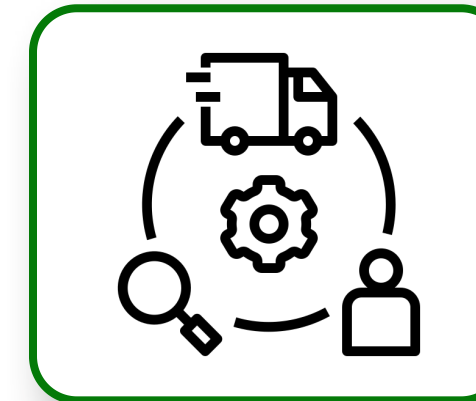
### Sales View

Analyze the performance of customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / growth matrix**.



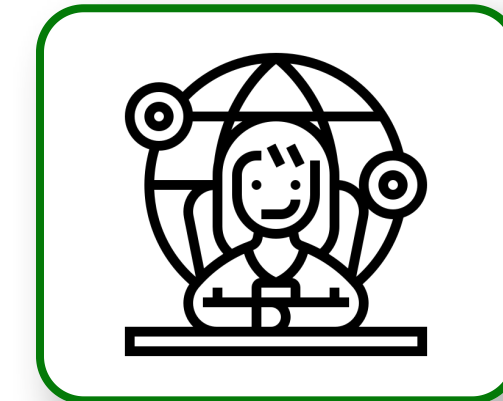
### Marketing

Analyze the performance of product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / growth matrix**.



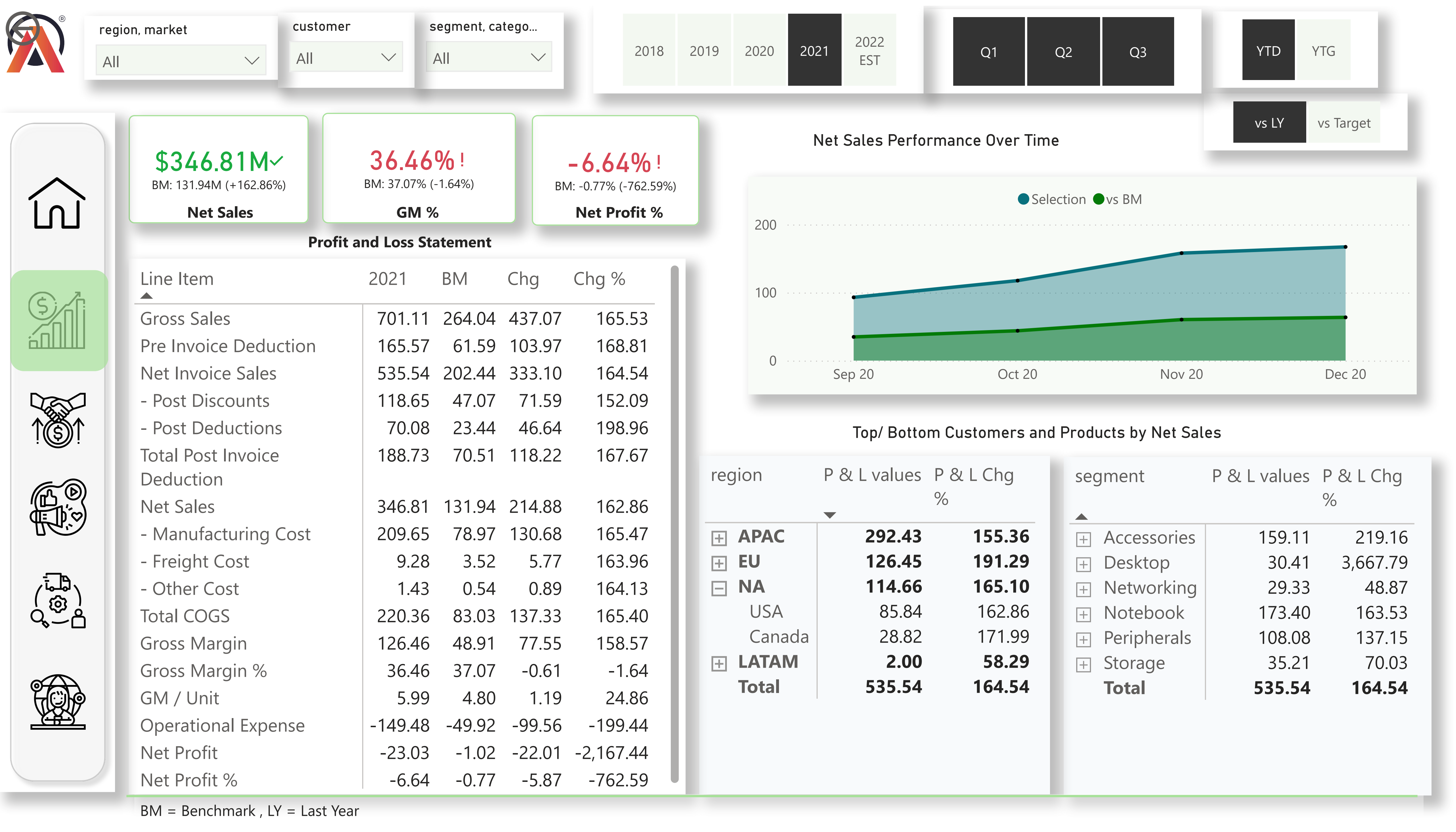
### Supply Chain View

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



### Executive View

A **top level dashboard** for executives consolidating top insights from all dimensions of business.





Home

Analytics

Collaboration

Marketing

Operations

Support

Training

Customer Performance

customer	NS \$	GM \$	GM %
Amazon	\$46.55M	16.46M	35.36%
Atliq e Store	\$29.39M	11.04M	37.56%
AltiQ Exclusive	\$28.45M	13.12M	46.10%
Sage	\$11.67M	4.10M	35.16%
Leader	\$10.82M	3.66M	33.83%
Flipkart	\$10.15M	3.08M	30.30%
Neptune	\$8.89M	3.66M	41.17%
Ebay	\$8.41M	3.04M	36.12%
Electricalsocity	\$7.12M	2.48M	34.80%
Synthetic	\$6.57M	2.57M	39.21%
Electricalslytical	\$6.39M	2.44M	38.14%
Acclaimed Stores	\$6.17M	2.24M	36.28%
Propel	\$6.10M	2.30M	37.69%
Novus	\$5.50M	1.81M	32.96%
walmart	\$5.44M	2.07M	37.97%
Expression	\$5.35M	1.84M	34.37%
Total	\$346.81M	126.46M	36.46%

Region / Market / Customer Performance

Product Performance

segment	NS \$	GM \$	GM %
Storage	\$22.83M	8.39M	36.76%
Peripherals	\$69.87M	25.46M	36.44%
Notebook	\$112.33M	40.93M	36.43%
Networking	\$19.01M	7.00M	36.80%
Desktop	\$19.70M	7.12M	36.13%
Accessories	\$103.07M	37.56M	36.44%
Total	\$346.81M	126.46M	36.46%

Performance Matrix

region

APAC

EU

LATAM

NA

GM %

NS \$

Unit Economics

Net Sales

Total Post Invoice ...

Pre Invoice ...

Total COGS

Gross Margin





region, market

All

customer

All

segment, category...

All

2018

2019

2020

2021

2022  
EST

Q1

Q2

Q3

YTD

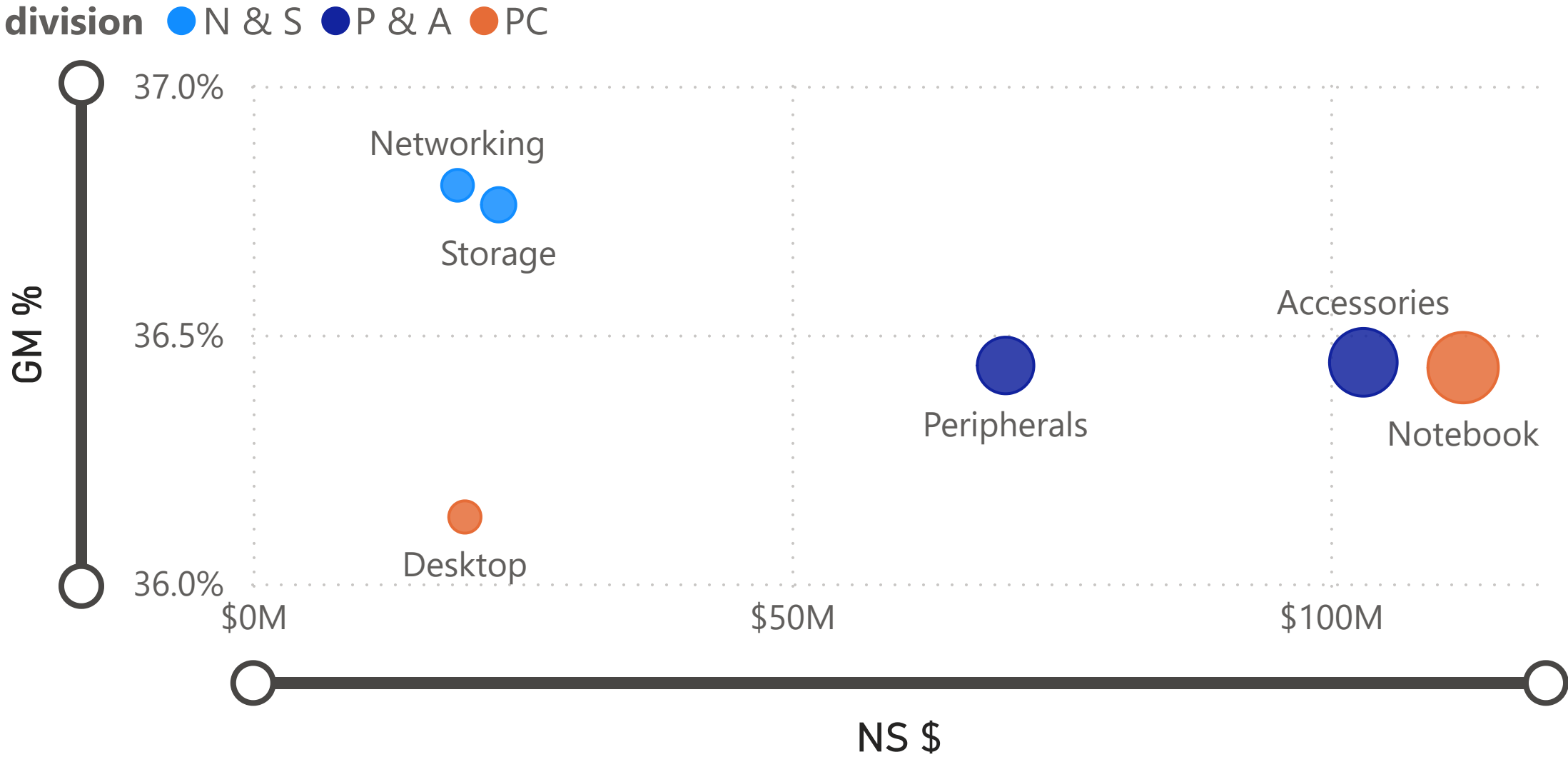
YTG

### Product Performance

segment	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
	▼				
<div><div></div>Notebook</div>	\$112.33M	40.93M	36.43%	-7.43M	-6.61%
<div><div></div>Accessories</div>	\$103.07M	37.56M	36.44%	-6.88M	-6.68%
<div><div></div>Peripherals</div>	\$69.87M	25.46M	36.44%	-4.69M	-6.71%
<div><div></div>Storage</div>	\$22.83M	8.39M	36.76%	-1.43M	-6.27%
<div><div></div>Desktop</div>	\$19.70M	7.12M	36.13%	-1.38M	-6.99%
<div><div></div>Networking</div>	\$19.01M	7.00M	36.80%	-1.22M	-6.42%
<div><div></div>Total</div>	\$346.81M	126.46M	36.46%	-23.03M	-6.64%

Show NP %

### Performance Matrix



### Region / Market / Customer Performance

region	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
		▼			
<div><div></div>APAC</div>	\$186.29M	65.74M	35.29%	-14.09M	-7.56%
<div><div></div>EU</div>	\$84.27M	32.29M	38.32%	1.17M	1.39%
<div><div></div>NA</div>	\$74.89M	27.92M	37.27%	-10.20M	-13.61%
<div><div></div>LATAM</div>	\$1.36M	0.51M	37.52%	0.09M	6.27%
<div><div></div>Total</div>	\$346.81M	126.46M	36.46%	-23.03M	-6.64%

### Unit Economics

