

Total_Revenue

603K

Total_Customers

987

No.Of Losted Customers

12

Acquisition Cost

10K

New_Customers

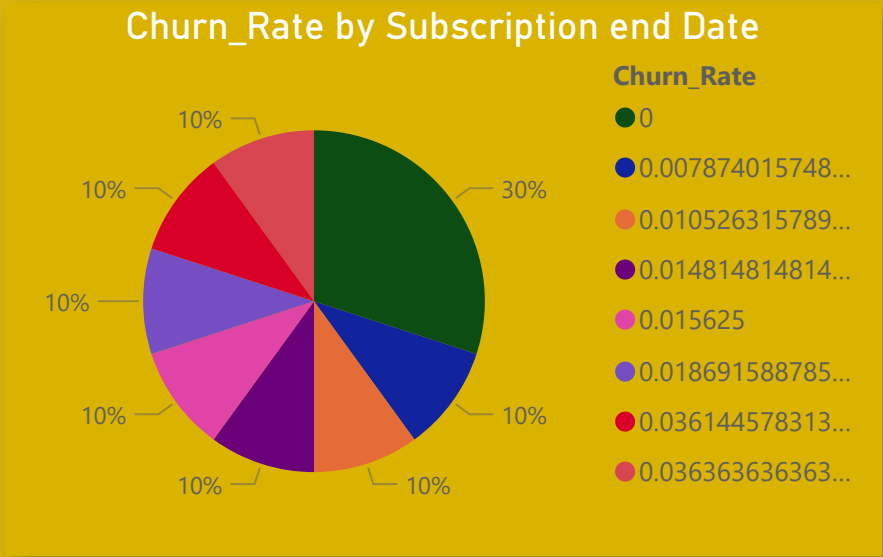
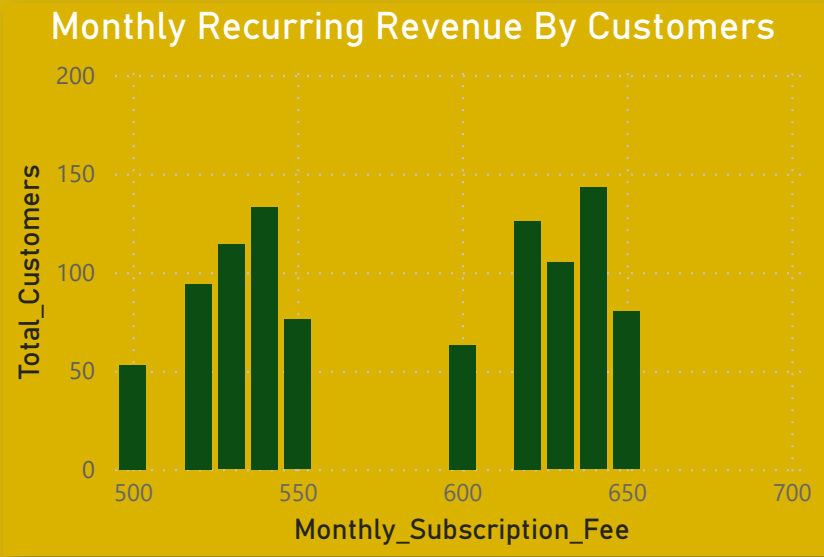
49

Monthly Recurring Revenue(MRR)

5780

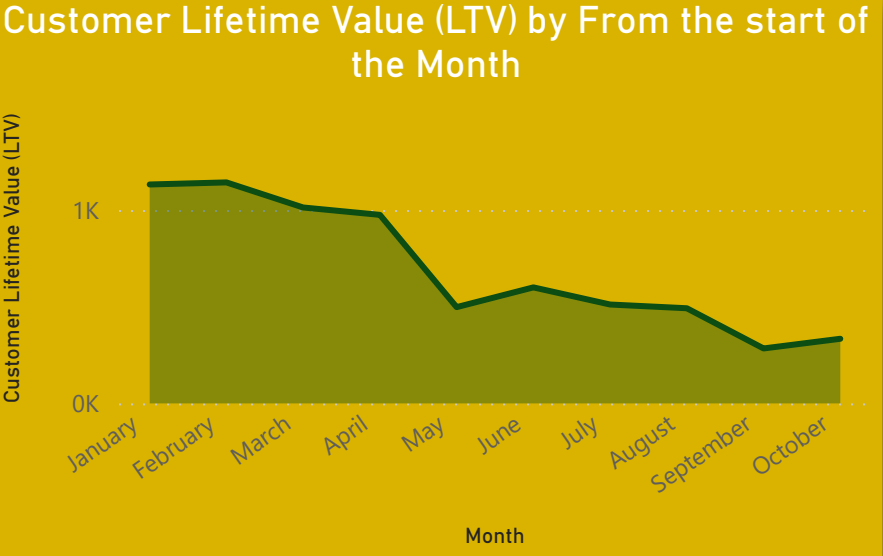
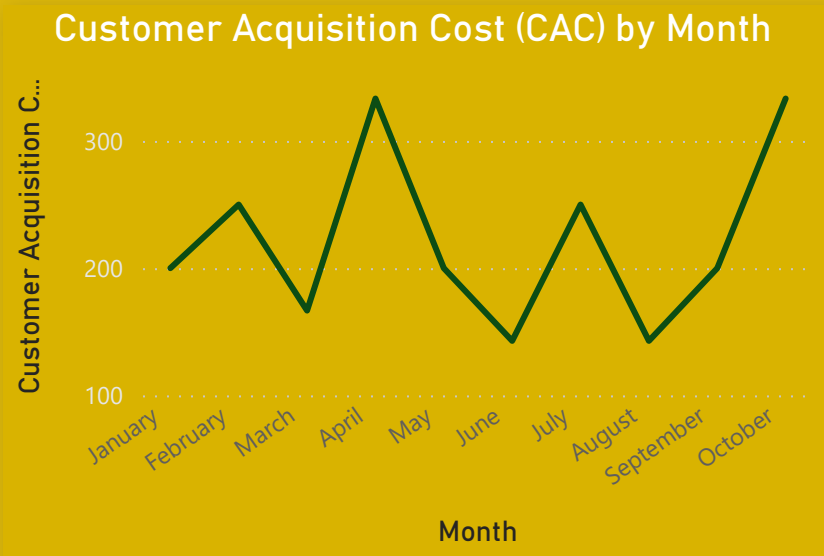
Customer Acquisition Cost (CAC)

204



Churn Rate

0.14

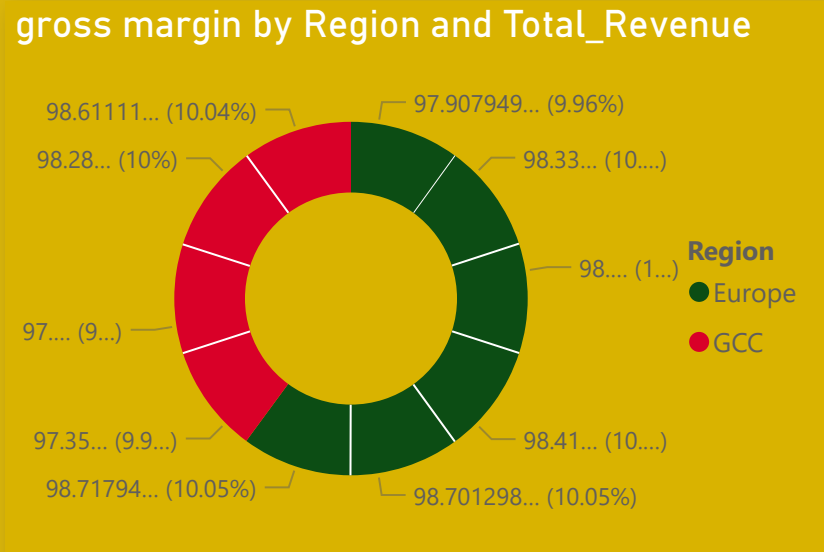


Customer Lifetime Value (LTV)

610.64

Gross Margin

98.34



Region	Total_Customers	Product_Type	Sum of Total_Revenue
Europe	454	Reporting	250800
Europe	129	Scheduling	137000
GCC	63	Reporting	72000
GCC	341	Scheduling	142900
Total	987		602700