

SUMMARY AND RECOMMENDATIONS

A. INSIGHTS

- The movies productions were decreased in last three years.
- In one calendar year highest number of movies was produced in month of March.
- Most popular movies are of 'Drama' genre, having 4285 number of movies with an average duration of 106.77 minutes.
- Among all the movies majority of movies got median rating 7.
- 'Dream Worrier Pictures' and 'National Theatre Live' both are the top ranked production companies based on the highest hit movies.
- 'Star Cinema' and 'Twentieth Century Fox' are the top two production houses that have produced highest number of hits among multilingual movies.
- 'James Mangold' has directed top rated movies followed by 'Anthony Russo' and 'Soubin Shahir'.
- Marvel studios tops the list of production houses based on number of votes
- Actors 'Mammotty' and 'Mohanlal' are top two actors whose movies have a median rating ≥ 8 .
- 'Vijay Sethupati' is highest rated actor in India with average rating of 8.42 and total votes more than 20 thousands.
- Based on Hindi movies in India 'Taapsee Pannu' is highest rated actress and 'Kirti Sanon' got highest number of votes among all.

B. RECOMMENDATIONS

- Henceforth it is better for RSVP movies if you focus on making 'Drama' movies. Also 'Action' and 'Thriller' movies should be considered for film making as they are amongst top three.
- You should consider 'Dream Worrier Pictures' and 'National Theatre Live' production houses for film making as they produced highest hit movies.
- For multilingual movie production it's better to choose 'Star Cinema' and 'Twentieth Century Fox' production houses.
- I mentioned top directors, actors and actresses in insights above so you should select them for top rated film making.