

```
1  /* Accessing data */
2  %let path=~ /ECRB94/data;
3
4  options validvarname=v7;
5  libname ctryxl xlsx "&path/country_lookup.xlsx";
6
7  libname cr "&path/output";
8  proc import datafile="&path/orders.csv" out=cr.orders dbms=csv replace;
9  run;
10
11 proc contents data=cr.orders;
12 run;
13
14 proc contents data=ctryxl._all_ nods;
15 run;
16
17 /* Exploring Data */
18 /* Validate Country LookUp Excel Table */
19 proc print data=ctryxl.countries;
20 run;
21
22
23 proc freq data=ctryxl.countries order=freq;
24     tables Country_key Country_Name;
25 run;
26
27 proc sort data=ctryxl.countries out=country_clean nodupkey dupout=dups;
28     by country_key;
29 run;
30
31 /* Validate Imported orders Table */
32 proc print data=cr.orders;
33     where order_date>Delivery_date;
34     var Order_ID Order_Date Delivery_Date;
35 run;
36
37 proc freq data=cr.orders;
38     tables Order_type Customer_Country Customer_continent;
39 run;
40
41 proc univariate data=cr.orders;
42     var Quantity Retail_price Cost_price;
43 run;
44
45 /* Preparing the Data */
46 data Profit;
47     set cr.orders;
48     length Order_Source $8;
49     where Delivery_Date>=Order_Date;
50     Customer_Country=upcase(Customer_Country);
51     if Quantity <0 then Quantity=.;
52     Profit=(Retail_Price-Cost_Price)*Quantity;
53     format Profit dollar12.2;
54     ShipDays=Delivery_Date-Order_Date;
55     Age_Range=substr(Customer_Age_Group,1,5);
56     if Order_Type=1 then Order_Source="Retail";
57     else if Order_Type=2 then Order_Source="Phone";
58     else if Order_Type=3 then Order_Source="Internet";
59     else Order_Source="Unknown";
60     drop Retail_Price Cost_Price Customer_Age_Group Order_Type;
61 run;
62
63
```

```
64 .....
65 proc sql;
66     create table profit_country as
67     select profit.*,Country_Name
68     from profit inner join country_clean
69     on profit.Customer_Country=country_clean.Country_key
70     order by Order_date desc;
71 quit;
72 .....
73 /* Order Frequency Analysis */
74 ods noproctitle;
75 title "Number of Orders by Month";
76 title2 "and Customer Continent/Order Source";
77 .....
78 proc freq data=profit_country order=freq;
79     tables Order_Date / nocum;
80     format Order_date monname.;
81     tables Customer_continent*Order_Source /norow nocol;
82 run;
83 .....
84 %let os=Phone;
85 .....
86 proc sort data=profit_country out=profit_country_sort;
87     by order_Source;
88 run;
89 title "Days to ship by Country";
90 .....
91 proc means data=profit_country_sort min max mean maxdec=0;
92     var ShipDays;
93     class Country_Name;
94     where Shipdays>0 and Order_Source="&os";
95     by Order_Source;
96 run;
97 .....
98 proc means data=profit_country noprint;
99     var Profit;
100     class Age_Range;
101     output out=profit_summary median=MedProfit sum=TotalProfit;
102     ways 1;
103 run;
104 .....
105 title "Profit by Customer Age_range";
106 proc print data=profit_summary noobs;
107     var Age_range TotalProfit MedProfit;
108     label Age_Range="Age Range"
109           TotalProfit="Total Profit"
110           medProfit="Median Profit Per Order";
111     format TotalProfit MedProfit dollar10.;
112 run;
113 .....
114 /* Exporting Data */
115 .....
116 proc export data=profit_Country outFile="&path/output/orders_update.xlsx" dbms=xlsx replace;
117 run;
118 .....
119 libname outxl xlsx "&path/output/orders_update.xlsx";
120 .....
121 data outxl.Orders_Update;
122     set profit_country;
123 run;
124 .....
125 data outxl.Country_Lookup;
126     set country_clean;
```

```
127 run;
128
129 proc means data=profit noprint;
130     var profit;
131     class Age_Range;
132     ways 1;
133     output out=outxl.profit_summary;
134 run;
135
136 libname outxl clear;
137
138
139
140
141
142
143
144
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146
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```