

Studio Charrette Franchise Master List of Regions and Territories



Region 1: Greater London				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
1	E1, E2, E3, E14	320,000	18,500	£48,000
2	E4, E5, E8, E9	300,000	13,500	£44,000
3	E6, E7, E12, E13, E16	310,000	14,000	£40,000
4	EC1, EC2, EC3, EC4, WC1, WC2	290,000	55,000	£60,000
5	N1, N4, N5, N7, N19	310,000	12,000	£46,000
6	N2, N3, N6, N8, N10, N11	300,000	14,000	£50,000
7	NW1, NW3, NW5, NW6, NW8	300,000	16,500	£58,000
8	SE1, SE5, SE11, SE17	310,000	15,000	£43,000
9	SE2, SE7, SE8, SE9, SE18, SE28	320,000	13,500	£40,000
10	SW1, SW3, SW5, SW7, SW10	290,000	19,000	£65,000

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Region 2: South East Coastal				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
11	BN1, BN2, BN3	310,000	15,000	£44,000
12	BN11, BN12, BN13, BN14, BN15	300,000	12,500	£39,000
13	BN16, BN17, BN18, BN41, BN44	295,000	11,000	£40,000
14	CT1, CT2, CT3, CT4, CT5	315,000	12,000	£37,000
15	CT6, CT7, CT8, CT9, CT10, CT11	320,000	11,000	£35,000
16	CT12, CT13, CT14, CT15, CT16, CT17	300,000	9,500	£34,000
17	TN1, TN2, TN3, TN4	290,000	12,000	£46,000
18	TN9, TN10, TN11, TN12, TN13	300,000	11,500	£44,000
19	PO1, PO2, PO3, PO4, PO5, PO6	310,000	12,000	£39,000
20	PO10, PO11, PO12, PO13, PO14	300,000	10,500	£40,000

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Region 3: Surrey & North Sussex				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
21	GU1, GU2, GU3, GU4, GU5	310,000	13,000	£54,000
22	GU6, GU7, GU8, GU9, GU10	300,000	12,000	£51,000
23	GU11, GU12, GU14, GU15, GU16	315,000	13,500	£48,000
24	GU17, GU18, GU19, GU20, GU21	300,000	12,000	£49,000
25	RH1, RH2, RH3, RH4, RH5	310,000	11,500	£47,000
26	RH6, RH7, RH8, RH9, RH10	300,000	11,000	£45,000
27	KT1, KT2, KT3, KT4	310,000	13,000	£53,000
28	KT5, KT6, KT7, KT8, KT9	300,000	12,000	£51,000
29	CR0, CR2, CR3, CR4	320,000	14,500	£42,000
30	CR5, CR6, CR7, CR8	300,000	12,000	£43,000

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Region 4: Thames Valley & Berkshire				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
31	RG1, RG2, RG30, RG31, RG6	315,000	13,500	£48,000
32	RG4, RG5, RG7, RG8, RG10	295,000	12,000	£52,000
33	RG12, RG14, RG18, RG19, RG20	300,000	12,000	£51,000
34	SL1, SL2, SL3, SL4	310,000	13,000	£56,000
35	SL6, SL7, SL8, SL9	300,000	12,000	£58,000
36	HP5, HP6, HP7, HP8, HP9	300,000	12,500	£59,000
37	HP10, HP11, HP12, HP13, HP14	320,000	14,000	£53,000
38	OX1, OX2, OX3, OX4	315,000	14,500	£49,000
39	OX5, OX7, OX9, OX10	300,000	12,000	£50,000
40	OX11, OX12, OX14, OX15	295,000	11,500	£47,000

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Region 5: East of England (Essex & Herts)				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
41	CM1, CM2, CM3, CM4, CM5	310,000	13,000	£45,000
42	CM6, CM7, CM8, CM9, CM77	295,000	12,000	£44,000
43	CM11, CM12, CM13, CM14, CM15	300,000	13,000	£49,000
44	SS0, SS1, SS2, SS3, SS4	315,000	11,500	£42,000
45	SS5, SS6, SS7, SS8, SS9	290,000	11,000	£43,000
46	CO1, CO2, CO3, CO4	305,000	12,000	£41,000
47	CO5, CO6, CO7, CO8, CO9	300,000	11,000	£40,000
48	SG1, SG2, SG3, SG4, SG5	310,000	12,500	£50,000
49	SG6, SG7, SG8, SG9, SG10	295,000	11,500	£48,000
50	AL1, AL2, AL3, AL4, AL5	305,000	13,000	£55,000

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Region 6: Midlands Central				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
51	B1, B2, B3, B4, B5	310,000	18,000	£37,000
52	B6, B7, B8, B9, B10	300,000	12,500	£34,000
53	B11, B12, B13, B14, B28	295,000	13,000	£36,000
54	B15, B16, B17, B18, B19	305,000	14,000	£38,000
55	WS1, WS2, WS3, WS4	300,000	11,500	£35,000
56	WS5, WS6, WS7, WS8, WS9	310,000	12,000	£36,000
57	WV1, WV2, WV3, WV4	295,000	11,000	£34,000
58	DY1, DY2, DY3, DY4	300,000	11,500	£35,000
59	DY5, DY6, DY7, DY8	315,000	12,000	£36,000
60	CV1, CV2, CV3, CV4	310,000	14,000	£38,000

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Region 7: East Midlands				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
61	NG1, NG2, NG3, NG7	310,000	13,500	£39,000
62	NG4, NG5, NG6, NG8	295,000	12,500	£37,000
63	NG9, NG10, NG11, NG12	300,000	12,500	£38,000
64	LE1, LE2, LE3, LE4	320,000	15,000	£40,000
65	LE5, LE6, LE7, LE8	300,000	12,000	£39,000
66	DE1, DE21, DE22, DE23	310,000	13,000	£39,000
67	DE24, DE3, DE72, DE73	295,000	11,500	£37,000
68	NN1, NN2, NN3, NN4	300,000	12,000	£42,000
69	NN5, NN6, NN7, NN8	315,000	11,500	£41,000
70	NN9, NN10, NN11, NN12	295,000	10,500	£40,000

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Region 8: South West Peninsula				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
71	EX1, EX2, EX3, EX4, EX5	310,000	12,000	£38,000
72	EX6, EX7, EX8, EX9, EX10	295,000	11,000	£37,000
73	EX11, EX12, EX13, EX14	300,000	9,800	£36,000
74	PL1, PL2, PL3, PL4, PL5	315,000	11,500	£35,000
75	PL6, PL7, PL8, PL9	295,000	10,500	£34,000
76	PL10, PL11, PL12, PL13	300,000	9,500	£35,000
77	TR1, TR2, TR3, TR4	310,000	10,000	£33,000
78	TR5, TR6, TR7, TR8, TR9	295,000	9,000	£33,000
79	TR10, TR11, TR12, TR13	300,000	8,800	£32,000
80	TQ1, TQ2, TQ3, TQ4	310,000	10,500	£34,000

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Region 9: West of England (Bristol & Bath)				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
81	BS1, BS2, BS3, BS4, BS5	310,000	13,500	£39,000
82	BS6, BS7, BS8, BS9, BS10	295,000	12,500	£42,000
83	BS11, BS13, BS14, BS15	300,000	11,500	£36,000
84	BS16, BS20, BS21, BS22	315,000	12,000	£38,000
85	BA1, BA2, BA3, BA11	300,000	11,000	£41,000
86	BA12, BA13, BA14, BA15	295,000	10,500	£39,000
87	SN1, SN2, SN3, SN4	310,000	12,000	£40,000
88	SN5, SN6, SN25, SN26	300,000	11,000	£38,000
89	SN7, SN8, SN9, SN10	295,000	10,000	£37,000
90	BS23, BS24, BS25, BS26	300,000	10,500	£35,000

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Region 10: South Wales				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
91	CF10, CF11, CF14, CF15	310,000	12,000	£37,000
92	CF23, CF24, CF3, CF5	295,000	11,500	£36,000
93	CF31, CF32, CF33, CF34	300,000	10,500	£34,000
94	CF35, CF36, CF37, CF38	315,000	10,000	£35,000
95	NP4, NP10, NP11, NP12	300,000	9,500	£33,000
96	NP13, NP19, NP20, NP23	295,000	9,000	£32,000
97	SA1, SA2, SA3, SA4	310,000	10,000	£34,000
98	SA5, SA6, SA7, SA8	300,000	9,500	£33,000
99	SA9, SA10, SA11, SA12	295,000	9,000	£32,000
100	SA13, SA14, SA15, SA16	300,000	8,800	£31,000

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Region 11: North Wales & Borders				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
101	LL11, LL12, LL13, LL14	310,000	9,000	£32,000
102	LL15, LL16, LL17, LL18	295,000	8,500	£31,000
103	LL19, LL20, LL21, LL22	300,000	8,000	£30,000
104	LL23, LL24, LL25, LL26	295,000	7,800	£30,000
105	CH1, CH2, CH3, CH4	315,000	12,000	£38,000
106	CH5, CH6, CH7, CH8	300,000	10,500	£35,000
107	CH41, CH42, CH43, CH44	310,000	11,000	£33,000
108	SY1, SY2, SY3, SY4	300,000	9,500	£34,000
109	SY5, SY6, SY7, SY8	295,000	8,500	£33,000
110	SY9, SY10, SY11, SY12	300,000	8,800	£32,000

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Region 12: Merseyside & Cheshire				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
111	L1, L2, L3, L8, L7	310,000	13,000	£36,000
112	L4, L5, L6, L9, L10	295,000	11,500	£33,000
113	L11, L12, L13, L14	300,000	10,500	£32,000
114	L15, L16, L17, L18	315,000	12,000	£38,000
115	L19, L20, L21, L22	300,000	10,500	£34,000
116	CH60, CH61, CH62, CH63	300,000	10,000	£39,000
117	WA1, WA2, WA3, WA4	315,000	11,500	£38,000
118	WA5, WA6, WA7, WA8	300,000	10,500	£36,000
119	CW1, CW2, CW3, CW4	295,000	9,500	£35,000
120	CW5, CW6, CW7, CW8	300,000	9,200	£34,000

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Region 13: Greater Manchester				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
121	M1, M2, M3, M4, M5	310,000	15,000	£38,000
122	M6, M7, M8, M9, M11	295,000	12,500	£35,000
123	M12, M13, M14, M15	300,000	13,000	£36,000
124	M16, M19, M20, M21	315,000	13,000	£39,000
125	M22, M23, M24, M25	300,000	12,000	£37,000
126	OL1, OL2, OL3, OL4	300,000	11,000	£34,000
127	OL5, OL6, OL7, OL8	295,000	10,500	£33,000
128	SK1, SK2, SK3, SK4	310,000	12,000	£39,000
129	SK5, SK6, SK7, SK8	300,000	11,500	£38,000
130	BL1, BL2, BL3, BL4	295,000	10,500	£34,000

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Region 14: Lancashire & Cumbria				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
131	PR1, PR2, PR3, PR4	310,000	12,000	£36,000
132	PR5, PR6, PR7, PR8	295,000	11,500	£35,000
133	FY1, FY2, FY3, FY4	300,000	11,000	£34,000
134	FY5, FY6, FY7, FY8	315,000	10,500	£33,000
135	LA1, LA2, LA3, LA4	300,000	9,500	£33,000
136	LA5, LA6, LA7, LA8	295,000	8,500	£32,000
137	CA1, CA2, CA3, CA4	310,000	9,000	£31,000
138	CA5, CA6, CA7, CA8	300,000	8,500	£30,000
139	CA9, CA10, CA11, CA12	295,000	8,000	£30,000
140	CA13, CA14, CA15, CA16	300,000	8,000	£30,000

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Region 15: West Yorkshire				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
141	LS1, LS2, LS3, LS4, LS6	310,000	14,000	£37,000
142	LS7, LS8, LS9, LS10, LS11	300,000	12,000	£35,000
143	LS12, LS13, LS14, LS15	295,000	11,000	£34,000
144	LS16, LS17, LS18, LS19	300,000	12,000	£38,000
145	BD1, BD2, BD3, BD4, BD5	310,000	11,500	£33,000
146	BD6, BD7, BD8, BD9, BD10	295,000	11,000	£32,000
147	WF1, WF2, WF3, WF4	300,000	10,000	£34,000
148	WF5, WF6, WF7, WF8	310,000	9,500	£33,000
149	HX1, HX2, HX3, HX4	300,000	9,000	£32,000
150	HX5, HX6, HX7	295,000	8,000	£31,000

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Region 16: South Yorkshire & North Derbyshire				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
151	S1, S2, S3, S4, S5	310,000	13,000	£35,000
152	S6, S7, S8, S9, S10	300,000	12,000	£34,000
153	S11, S12, S13, S14	295,000	11,000	£33,000
154	S17, S18, S20, S21	300,000	11,000	£33,000
155	DN1, DN2, DN3, DN4, DN5	310,000	12,000	£32,000
156	DN6, DN7, DN8, DN9	295,000	11,000	£31,000
157	DN10, DN11, DN12, DN14	300,000	10,000	£31,000
158	DN15, DN16, DN17, DN18	315,000	10,000	£30,000
159	DN19, DN20, DN21	300,000	9,000	£30,000
160	DN22, DN31, DN32, DN33	295,000	9,000	£29,000

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Region 17: Tyne & Wear				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
161	NE1, NE2, NE3, NE4	310,000	13,000	£35,000
162	NE5, NE6, NE7, NE8	300,000	12,000	£33,000
163	NE9, NE10, NE11, NE12	295,000	11,000	£32,000
164	NE13, NE15, NE16, NE17	300,000	11,000	£31,000
165	SR1, SR2, SR3, SR4	310,000	11,000	£31,000
166	SR5, SR6, SR7, SR8	295,000	10,000	£30,000
167	DH1, DH2, DH3, DH4	300,000	9,500	£32,000
168	DH5, DH6, DH7	295,000	9,000	£30,000
169	DH8, DH9	300,000	8,500	£30,000
170	NE20, NE21, NE22, NE23	310,000	10,000	£31,000

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Region 18: Tees Valley & North Yorkshire				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
171	TS1, TS2, TS3, TS4	310,000	11,000	£30,000
172	TS5, TS6, TS7, TS8	295,000	10,500	£30,000
173	TS9, TS10, TS11, TS12	300,000	10,000	£29,000
174	TS13, TS14, TS15, TS16	295,000	9,500	£29,000
175	DL1, DL2, DL3, DL4	310,000	10,500	£31,000
176	DL5, DL6, DL7, DL8	300,000	9,500	£31,000
177	YO1, YO10, YO19, YO23	315,000	12,000	£36,000
178	YO24, YO26, YO30, YO31	300,000	11,000	£35,000
179	HG1, HG2, HG3	295,000	10,000	£39,000
180	YO32, YO41, YO42	300,000	9,000	£34,000

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Region 19: East Anglia & Lincolnshire				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
181	PE1, PE2, PE3, PE4	310,000	11,500	£33,000
182	PE7, PE8, PE9, PE10	295,000	10,000	£32,000
183	NR1, NR2, NR3, NR4, NR5	300,000	11,000	£34,000
184	NR6, NR7, NR8, NR9	295,000	10,500	£33,000
185	IP1, IP2, IP3, IP4	310,000	11,000	£33,000
186	IP5, IP6, IP7, IP8	300,000	10,000	£32,000
187	LN1, LN2, LN3, LN4	295,000	9,000	£31,000
188	LN5, LN6, LN7, LN8	300,000	9,000	£30,000
189	LN9, LN10, LN11	295,000	8,500	£29,000
190	PE11, PE12, PE13	300,000	9,000	£30,000

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Region 20: Midlands East Shires				
Territory ID	Postcode Districts	Estimated Population	Indicative Business Count	Average Household Income
191	MK1, MK2, MK3, MK4, MK5	310,000	12,000	£44,000
192	MK6, MK7, MK8, MK9	295,000	11,500	£43,000
193	MK10, MK11, MK12, MK13	300,000	11,000	£42,000
194	MK14, MK15, MK16, MK17	300,000	10,500	£42,000
195	NN13, NN14, NN15, NN16	315,000	11,000	£41,000
196	NN17, NN18, NN19, NN29	295,000	10,500	£40,000
197	LE12, LE14, LE15, LE16	300,000	10,000	£41,000
198	LE67, LE65, LE12 outer	295,000	9,500	£40,000
199	NG13, NG14, NG15	300,000	10,500	£39,000
200	NG16, NG17, NG18	300,000	10,000	£38,000

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