Ashley Canty

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Web Content Editor

Ambitious Web Content Editor with a strong foundation in iOS App Development, bringing a unique blend of technical expertise and creative content management. Proficient in curating, editing, and optimizing web content to align with brand objectives and enhance user engagement. Adept at leveraging my problem-solving skills, attention to detail, and results-oriented mindset to ensure the delivery of high-quality content that meets stakeholder needs and drives project success.

SKILLS

HTML | CSS | JavaScript | Shopify | Wordpress | Figma | AdobeXD | Swift | UIKit | SwiftUI | GIT | Jenkins | Gerrit | Github

WORK EXPERIENCE

The Meet Group   **Sep 2019 - Mar 2023**
iOS Engineer   **New Hope, PA (Hybrid)**

- Worked in an Agile collaborative environment, participating in sprint planning, sprint retrospective, scrums, and coordinated paired programming sessions with teammates from different time zones.
- Regularly communicated status and provided timely escalation of issues to ensure project objects were met.
- Participated in tri-annual mobile updates, which involved updating and removing any necessary third party libraries and frameworks via Cocoapods, tracked all progress and issues in Jira.
- Created Unit Testing with the XCTest framework to ensure the code operated in conformity with its specification.
- Collaborated with API Developers to integrate Apple's App Attest and DeviceCheck into the MeetMe app.
  - This feature helped to maintain the app's integrity by deterring fraudulent behavior and preventing bad actors from using compromised instances of the MeetMe app.
  - Provided technical documentation/flow diagrams for comprehension and ease of maintenance.
- Used Swift to engineer a highly customizable UISegmentedControl component that listens to host app configs.
- Worked closely with UI/UX designers to add dark mode support for TMG video live streaming SDK.

PROJECTS

Daily Harvest (Shopify) - https://bit.ly/3yNe9Ls   Aug 2024

Crafted a Shopify replica of the Daily Harvest website, complete with intuitive filtering and sorting features, real-time sold-out indicators, best-seller highlights, and extensive product details.

Clearview Group (Wordpress) - https://bit.ly/3AwqMei   Aug 2024

Developed a responsive WordPress replica of the Clearview Group website using the Bricks website builder. This site is optimized for compatibility across various browsers, ensuring a consistent and seamless user experience on any device.

Grain (Landing Page) - https://bit.ly/4fShcCQ   July 2024

Built a responsive landing page based on the Grain website, utilizing HTML and CSS to craft a visually appealing and adaptable layout that performs flawlessly on any device.

EDUCATION

Bachelor's Degree in Computer Science   Sep 2012 - Jan 2018
Rutgers University-Newark   Newark, NJ