

# Ashley Canty

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## Web Content Editor

Ambitious Web Content Editor with background in iOS App Development, skilled in crafting innovative mobile apps to fulfill stakeholder needs. Dedicated to leveraging my technical proficiency, problem-solving abilities, and a results-based mindset to drive project success.

## SKILLS

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HTML | CSS | JavaScript | Shopify | Wordpress | Figma | AdobeXD | Swift | UIKit | SwiftUI | GIT | Jenkins | Gerrit | Github

## WORK EXPERIENCE

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### The Meet Group

Sep 2019 - Mar 2023  
New Hope, PA (Hybrid)

#### iOS Engineer

- Worked in an Agile collaborative environment, participating in sprint planning, sprint retrospective, scrums, and coordinated paired programming sessions with teammates from different time zones.
- Regularly communicated status and provided timely escalation of issues to ensure project objects were met.
- Participated in tri-annual mobile updates, which involved updating and removing any necessary third party libraries and frameworks via Cocoapods, tracked all progress and issues in Jira.
- Created Unit Testing with the XCTest framework to ensure the code operated in conformity with its specification.
- Collaborated with API Developers to integrate Apple's App Attest and DeviceCheck into the MeetMe app.
  - This feature helped to maintain the app's integrity by deterring fraudulent behavior and preventing bad actors from using compromised instances of the MeetMe app.
  - Provided technical documentation/flow diagrams for comprehension and ease of maintenance.
- Used Swift to engineer a highly customizable UISegmentedControl component that listens to host app configs.
- Worked closely with UI/UX designers to add dark mode support for TMG video live streaming SDK.

## PROJECTS

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### Daily Harvest (Shopify) - <https://bit.ly/3yNe9Ls>

Aug 2024

Crafted a Shopify replica of the Daily Harvest website, complete with intuitive filtering and sorting features, real-time sold-out indicators, best-seller highlights, and extensive product details.

### Clearview Group (Wordpress) - <https://bit.ly/3AwqMei>

Aug 2024

Developed a responsive WordPress replica of the Clearview Group website using the Bricks website builder. This site is optimized for compatibility across various browsers, ensuring a consistent and seamless user experience on any device.

### Grain (Landing Page) - <https://bit.ly/4fShcCQ>

July 2024

Built a responsive landing page based on the Grain website, utilizing HTML and CSS to craft a visually appealing and adaptable layout that performs flawlessly on any device.

## EDUCATION

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### Bachelor's Degree in Computer Science

Rutgers University-Newark

Sep 2012 - Jan 2018

Newark, NJ