

Bright TV Analysis | Summary

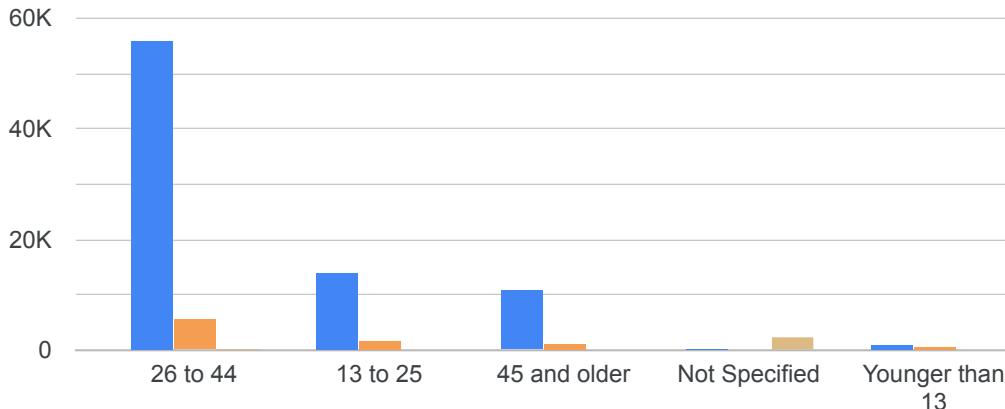
Produced by: Ashley Senare

DURATION MINUTES
91,384.83

Select date range ▾

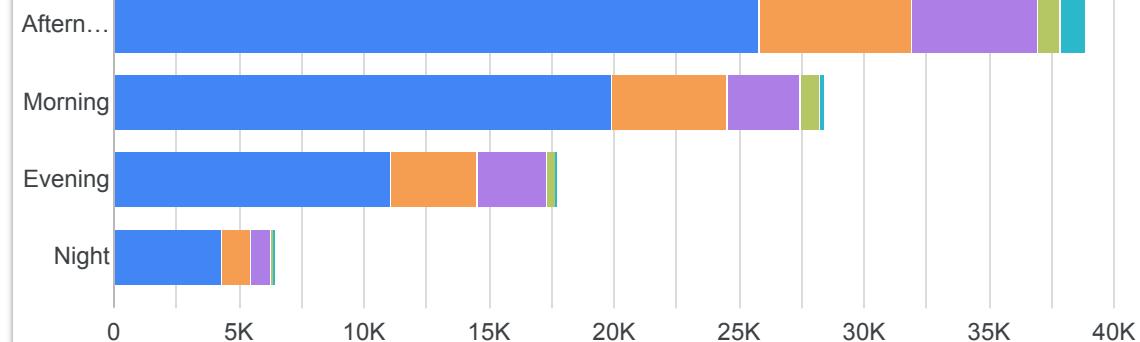
Viewership by Age Group & Gender

male female None



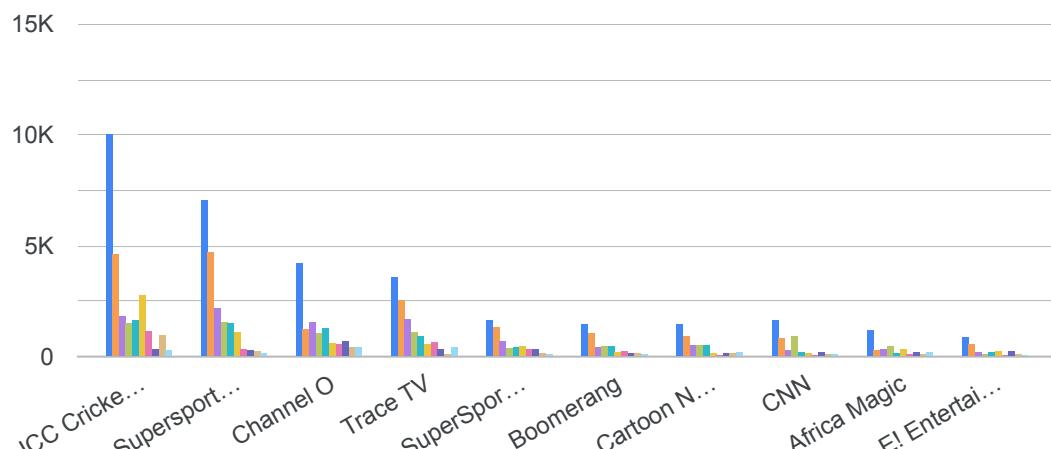
Viewership By Time of Day & Age

26 to 44 13 to 25 45 and older Not Specified
Younger tha...



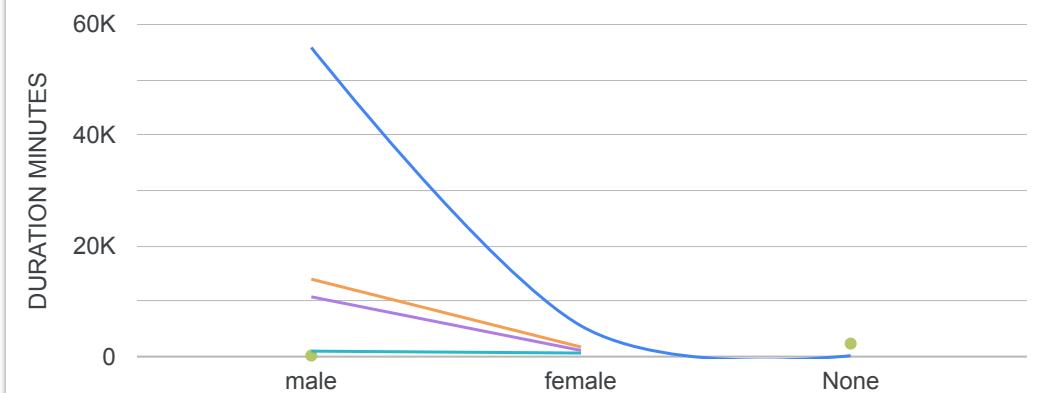
Top Channels Per Province

Gauteng Western Cape Kwazulu Natal Mpumalanga
Eastern Cape Limpopo Free State North West ⏪ ⏩



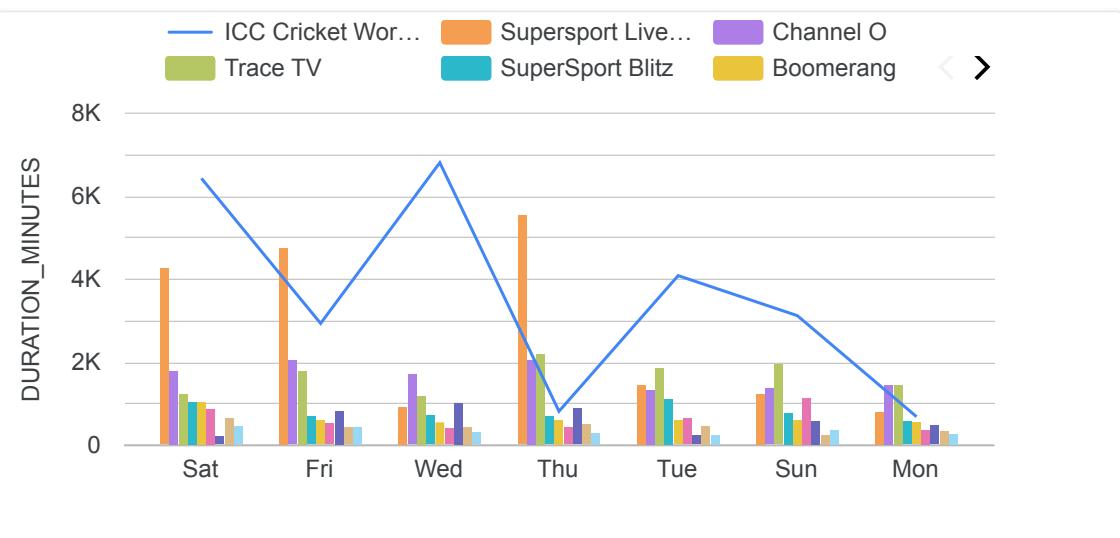
Daily Trends By Gender

26 to 44 13 to 25 45 and ol... Not Speci...
Younger t...

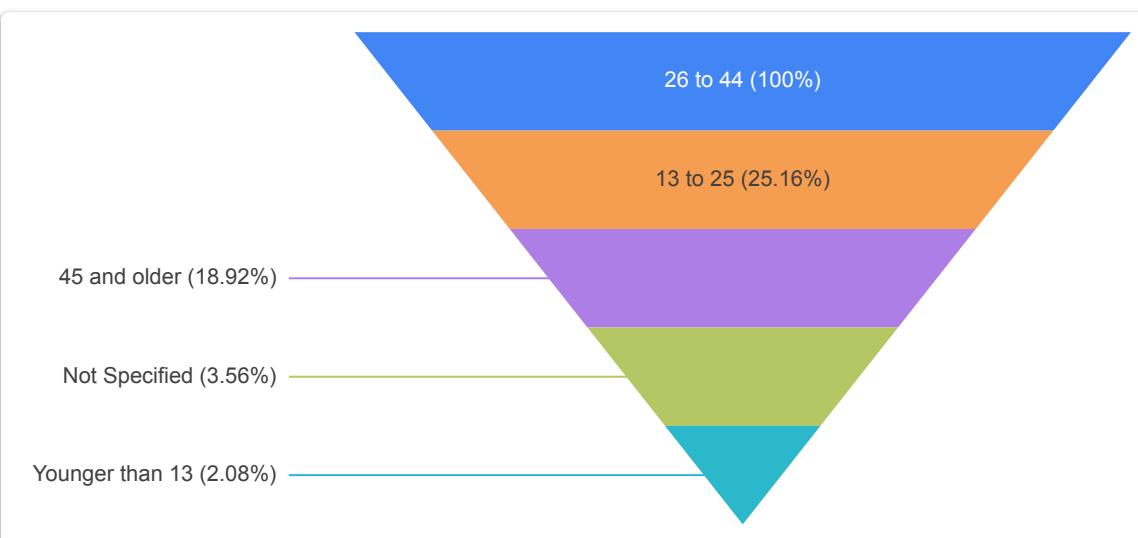


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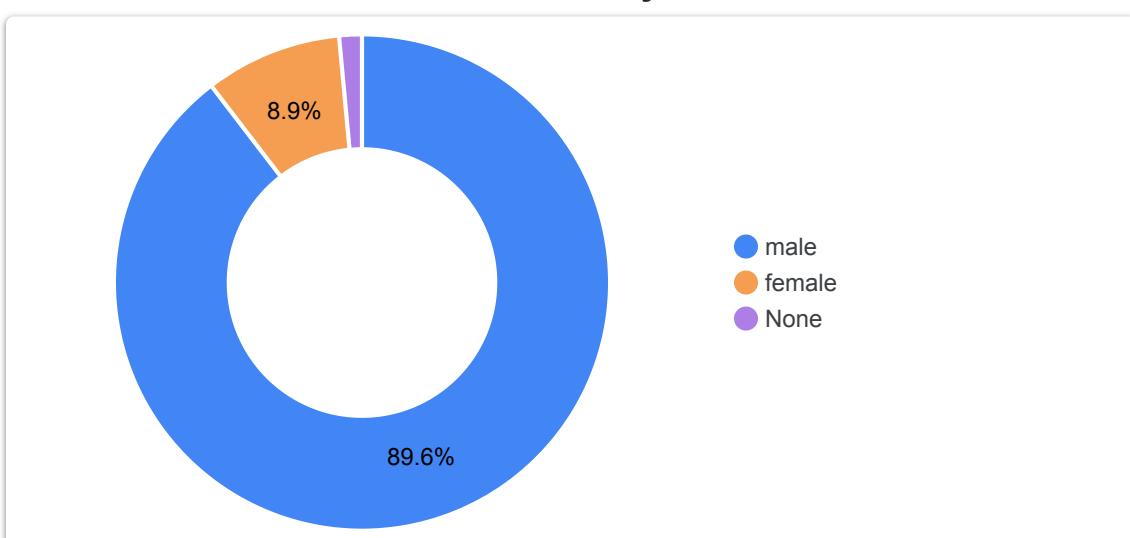
Daily Channel Trends



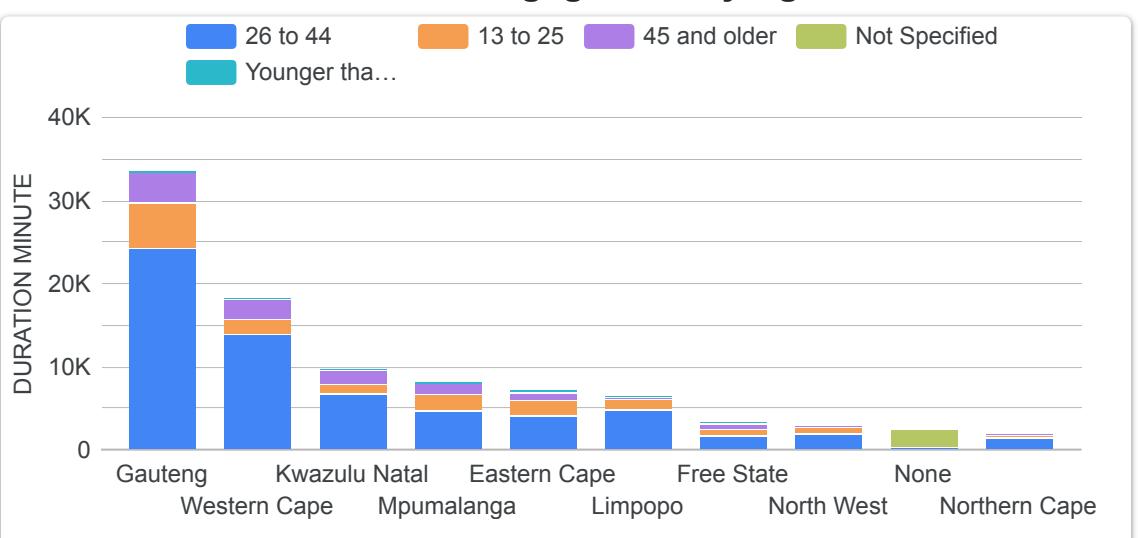
Monthly Trends by Age



Watch Duration by Gender



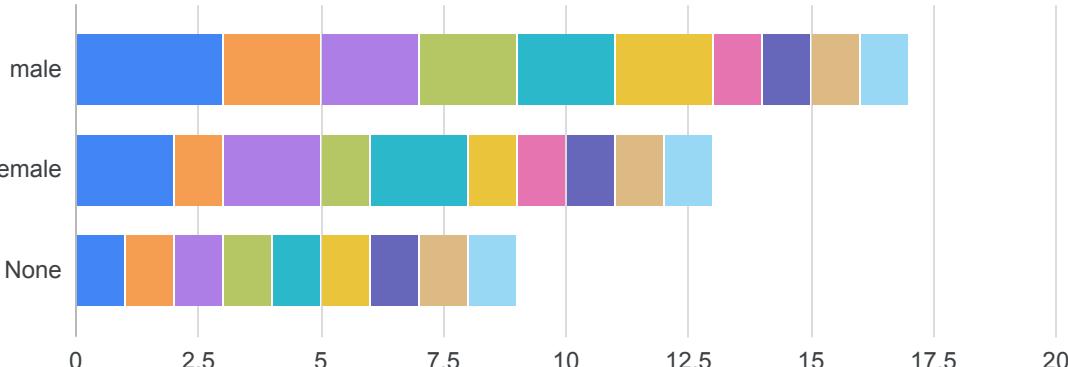
Province Engagement by Age



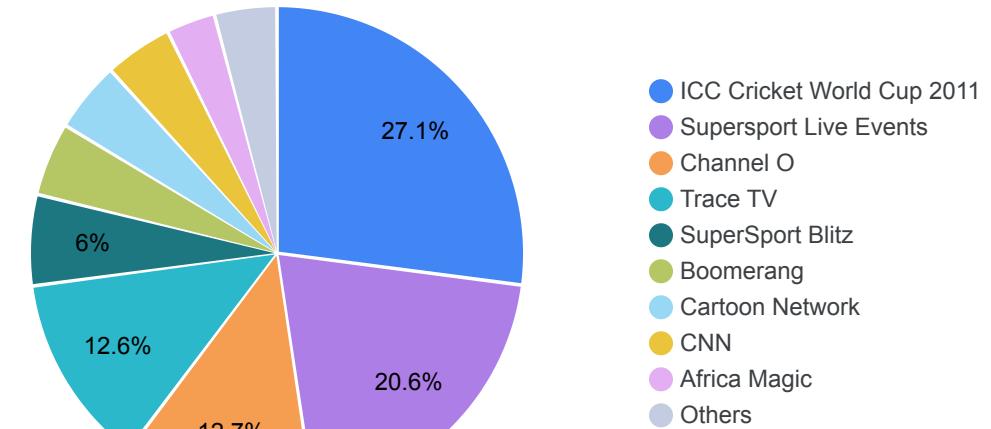
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Channel Breakdown by Gender

ICC Cricket World ... Channel O Supersport Live Ev...
 Boomerang Trace TV CNN



Top Channels Per Province



Age Group vs Time of Day

AGE_GROUP	TIME_TYPE	DURATION_MINUTES
1. 26 to 44	Afternoon	25,798.02
2. 26 to 44	Morning	19,895.17
3. 26 to 44	Evening	11,056.33
4. 13 to 25	Afternoon	6,102.55
5. 45 and older	Afternoon	5,048.13
6. 13 to 25	Morning	4,635.03
7. 26 to 44	Night	4,285.85

1 - 20 / 20 < >

✓ TIME

🔍 Type to search

<input checked="" type="checkbox"/>	Afternoon	38.9K
<input checked="" type="checkbox"/>	Morning	28.4K
<input checked="" type="checkbox"/>	Evening	17.7K
<input checked="" type="checkbox"/>	Night	6.4K