

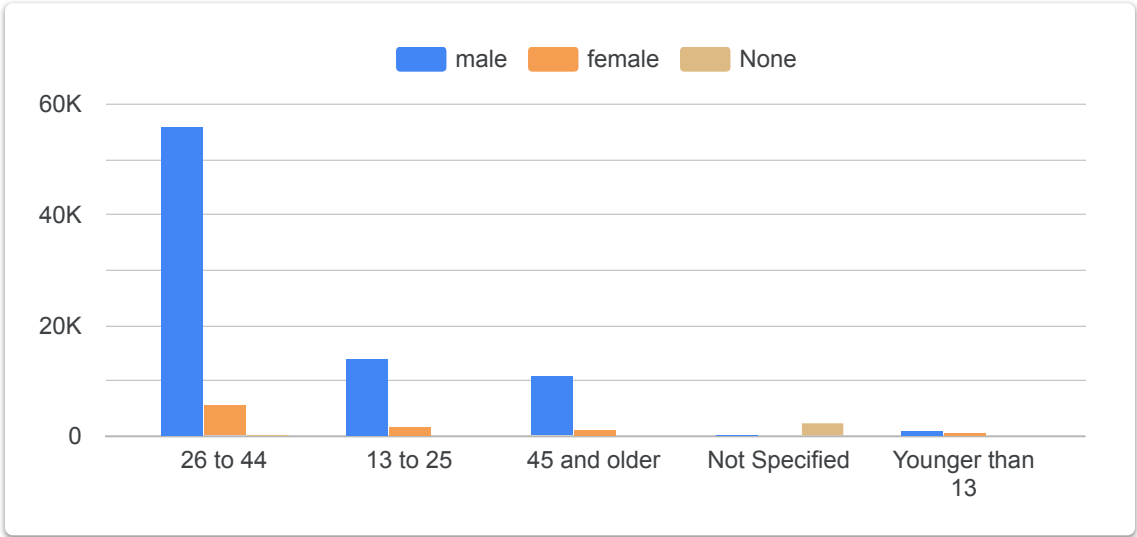
# Bright TV Analysis | Summary

Produced by: Ashley Senare

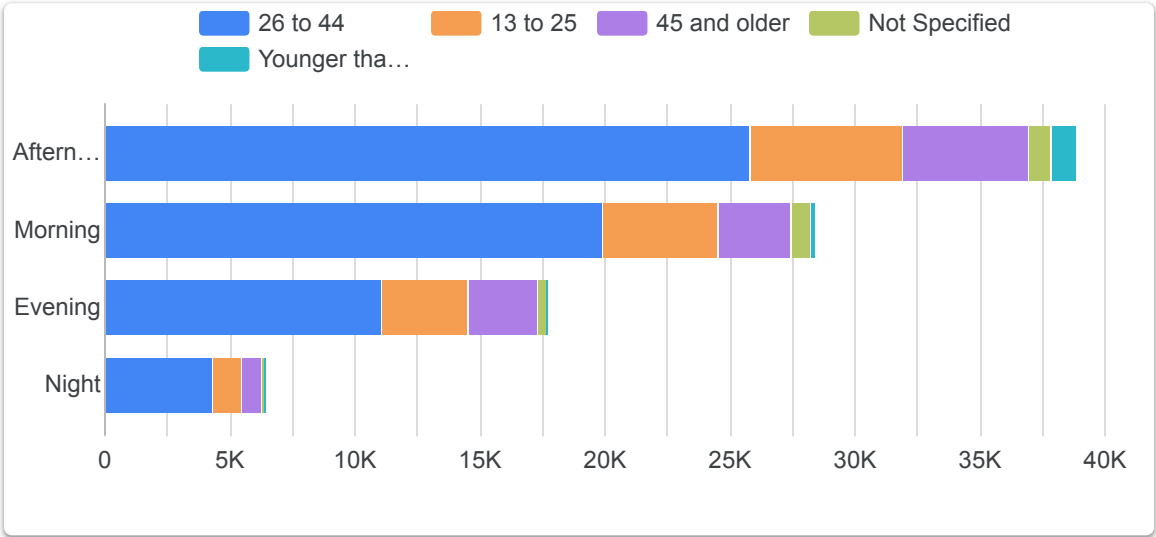
DURATION MINUTES  
91,384.83

Select date range 

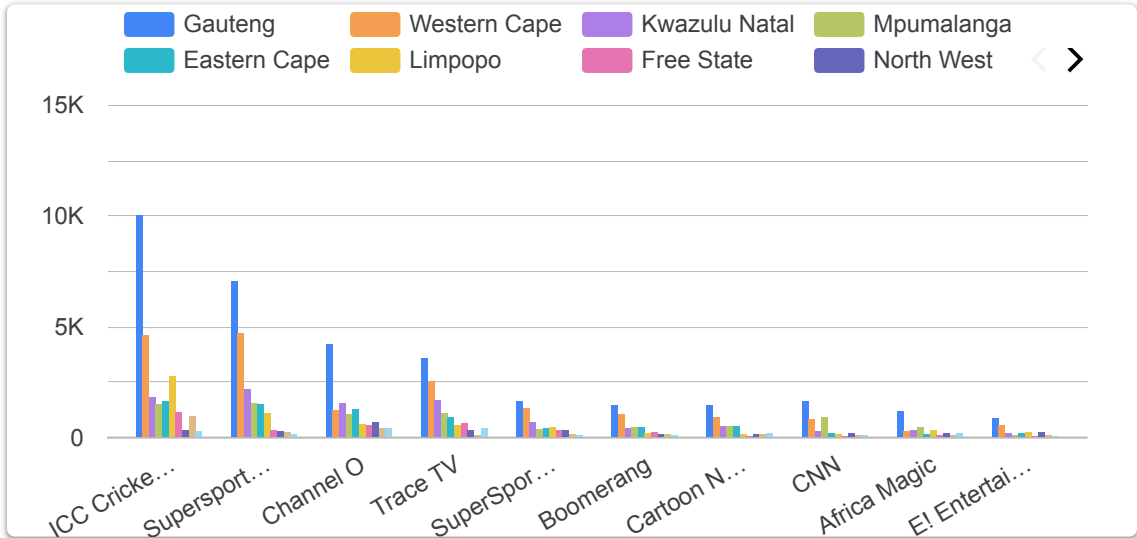
Viewership by Age Group & Gender



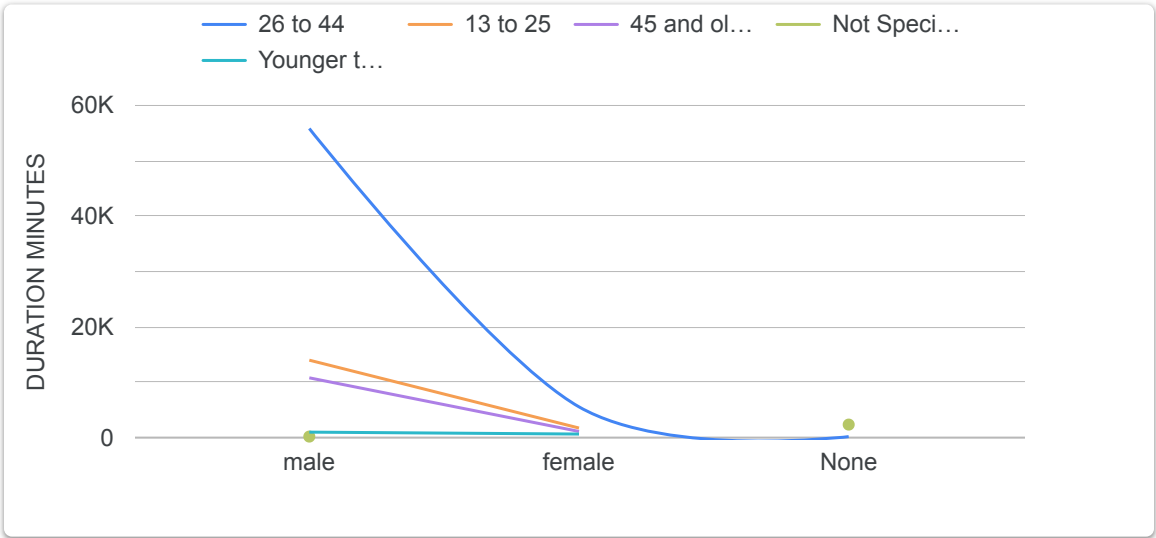
Viewership By Time of Day & Age



Top Channels Per Province

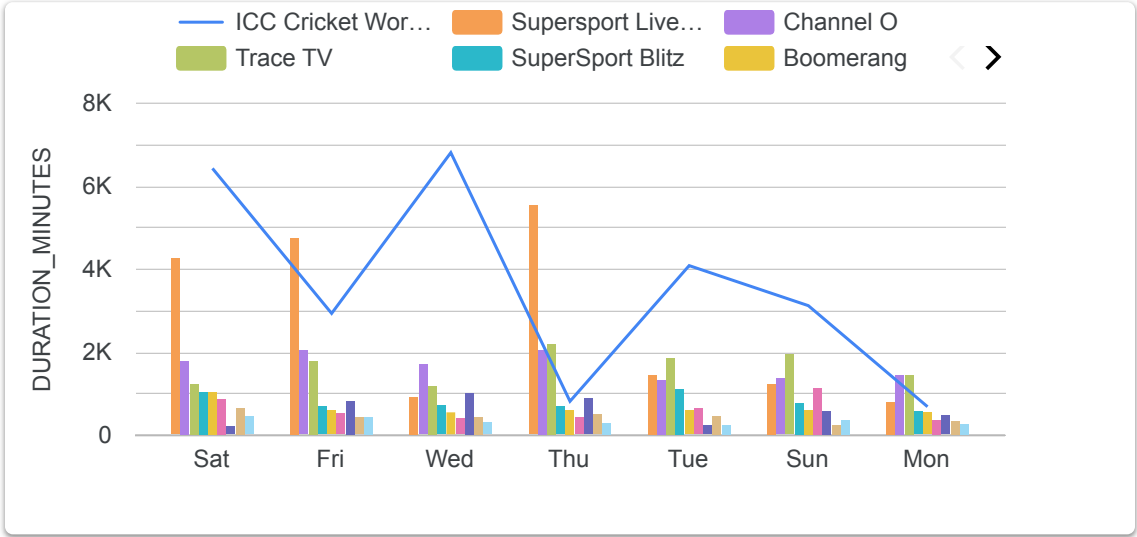


Daily Trends By Gender

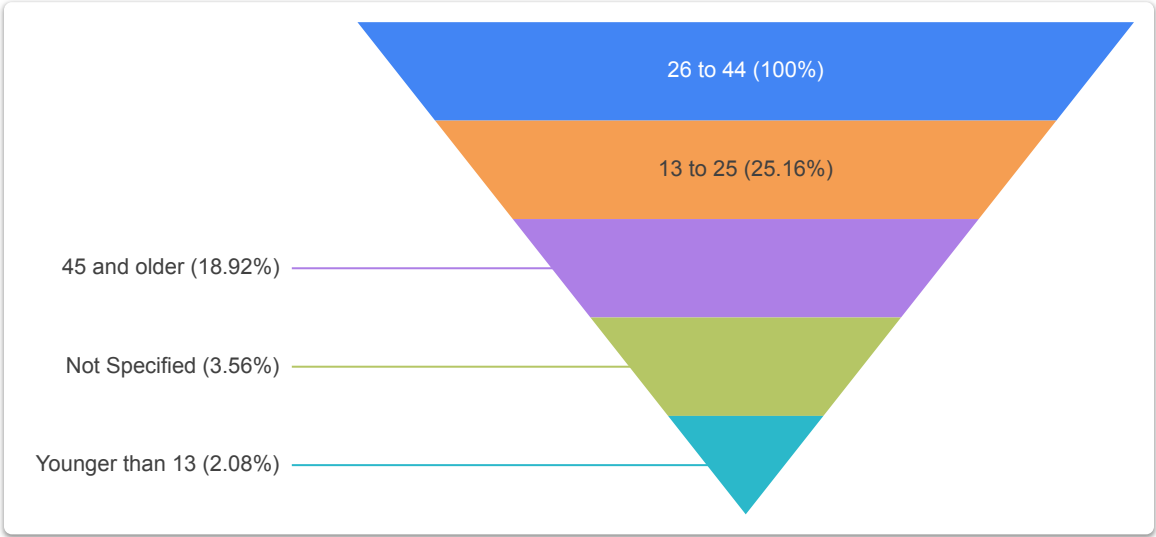


# Bright TV Analysis | Summary

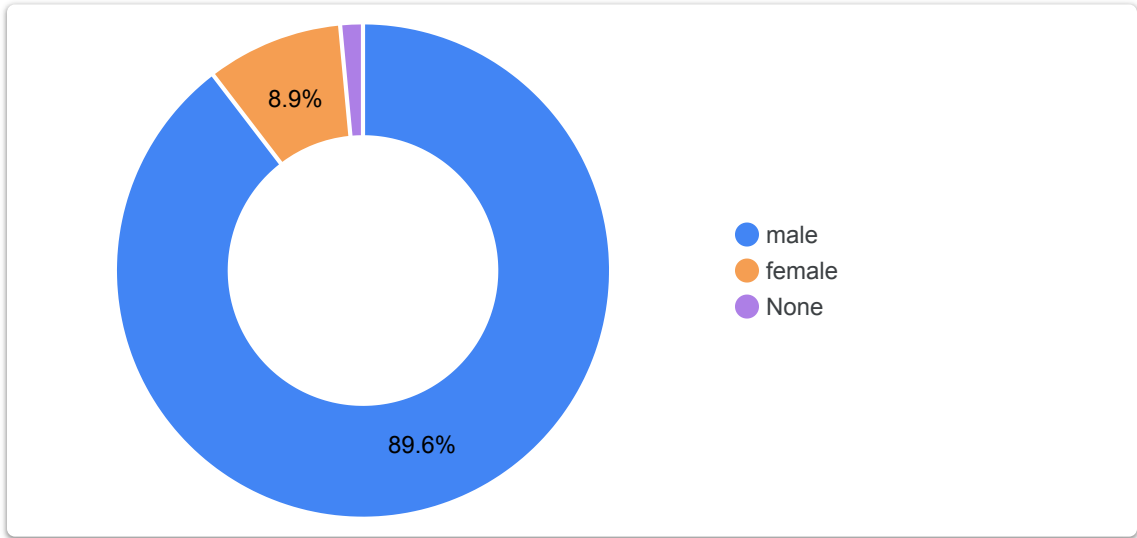
Daily Channel Trends



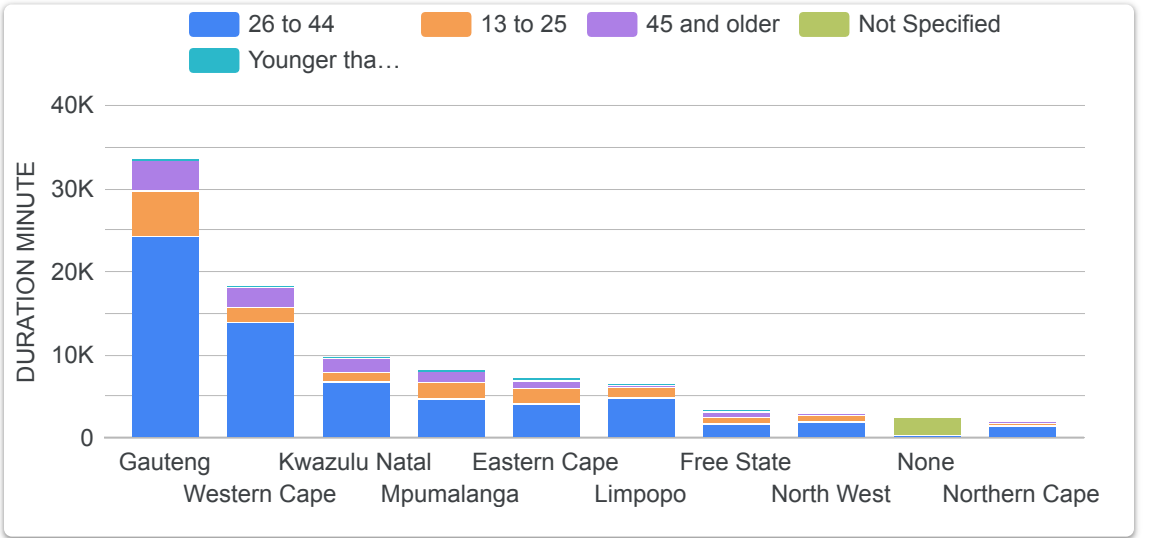
Monthly Trends by Age



Watch Duration by Gender

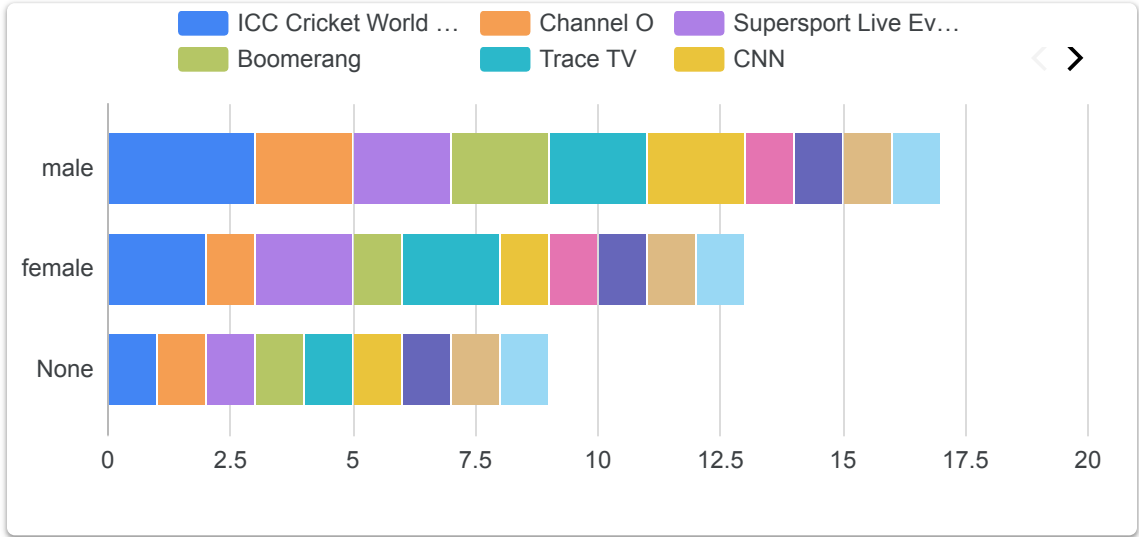


Province Engagement by Age

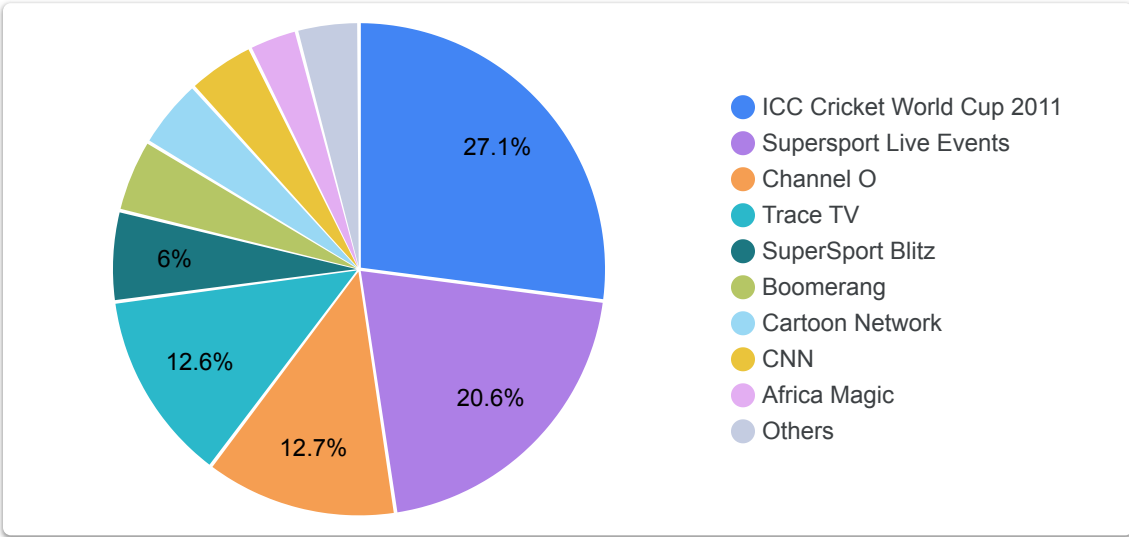


# Bright TV Analysis | Summary

Channel Breakdown by Gender



Top Channels Per Province



Age Group vs Time of Day

	AGE_GROUP	TIME_TYPE	DURATION_MINUTES ▾
1.	26 to 44	Afternoon	25,798.02
2.	26 to 44	Morning	19,895.17
3.	26 to 44	Evening	11,056.33
4.	13 to 25	Afternoon	6,102.55
5.	45 and older	Afternoon	5,048.13
6.	13 to 25	Morning	4,635.03
7.	26 to 44	Night	4,285.85

✓ TIME	DURATION
🔍 Type to search	
✓ Afternoon	38.9K
✓ Morning	28.4K
✓ Evening	17.7K
✓ Night	6.4K