Ashley Yu Jia Chen

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SKILLS

PROGRAMMING LANGUAGE
Java
JavaScript
HTML
CSS

SOFTWARE
Sketch
Adobe Illustrator

INTERACTION
User Research
Wireframing
Prototyping
User Testing

RELEVANT COURSEWORK

Introduction to Object Oriented Programming
Data Structures
Interaction Design
Design of Everyday Things
Introduction to Research Methods

LINKS

Website:// AshleyYJChen.github.io

Github:// ashleyyjchen

LinkedIn:// ashleyyjchen

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO

B.S Cognitive Science, Human Computer Interaction
2017 - June 2021 (Expected)

Cum. GPA: 3.72 / 4.0

Awards
- Provost's Honors List

PROJECTS

DESIGN LEAP October 2018 - Present

- Collaborated in a team of undergraduates in design research and service design with efforts to revamp design education at UCSD.
- Created guidelines for interviewing and secondary research to key in on needs for all stakeholders in order to create a sustainable project-based mentorship program at UCSD.
- Conceptualized important aspects to consider to create the mentorship program and a plan of action for further research and events.

RENTO APP December 2018 - Present

- The concept of Rento is a secure, convenient app for renting and lending between UCSD students to avoid the dangers and frustrations that other common buying and selling sites bring.
- Designed wireframes and userflow for the renting app in a student led team.

CAMPUS BINS REDESIGN December 2018

- Led meetings and assigned tasks to a group formed to redesign the trash and recycling bins on campus.
- Utilized the double diamond design model to frame our needfinding, ideation, and final redesign process.
- Instrumented user interviews and the modified delphi card sorting method to discover issues regarding the interface of the bins.

PERSONAL WEBSITE June 2018 - Present

- Utilized HTML, CSS, and Bootstrap to create a responsive website that showcases technical projects and a design portfolio.
- Incorporated JavaScript and JQuery to polish the website and improve the interactivity.