

Ashley Yu Jia Chen

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SKILLS

PROGRAMMING LANGUAGE

Java
JavaScript
HTML
CSS

SOFTWARE

Sketch
Adobe Illustrator

INTERACTION

User Research
Wireframing
Prototyping
User Testing

RELEVANT COURSEWORK

Introduction to Object Oriented
Programming
Data Structures
Interaction Design
Design of Everyday Things
Introduction to Research Methods

LINKS

Website:// AshleyYJChen.github.io

Github:// [ashleyyjchen](https://github.com/ashleyyjchen)

LinkedIn:// [ashleyyjchen](https://www.linkedin.com/in/ashleyyjchen)

EDUCATION

UNIVERSITY OF CALIFORNIA, SAN DIEGO

B.S Cognitive Science, Human Computer Interaction
2017 - June 2021 (Expected)

Cum. GPA: 3.72 / 4.0

Awards

- Provost's Honors List

PROJECTS

DESIGN LEAP October 2018 - Present

- Design Leap project-based mentorship program for UX interested students at UCSD that would help them build relations with mentors with various expertise.
- Collaborated in a team of undergraduates in design research and service design with efforts to revamp design education at UCSD to help students become industry ready.
- Created survey question guidelines and conducted secondary research to key in on needs for all stakeholders and for their involvement.
- Conceptualized important aspects to consider in creating the mentorship program and a plan of action for the next steps like interviewing and workshops.

RENTO APP December 2018 - Present

- The concept of Rento is a secure, convenient app for renting and lending between UCSD students to avoid the dangers and frustrations that other common buying and selling sites bring.
- Designed wireframes and userflow diagram for the renting app pages.

CAMPUS BINS REDESIGN December 2018

- Led meetings and assigned tasks to a group formed to redesign the trash and recycling bins on campus.
- Utilized the double diamond design model to frame our needfinding, ideation, and final redesign process.
- Instrumented user interviews and the modified delphi card sorting technique to discover issues regarding the interface of the bins.

PERSONAL WEBSITE June 2018 - Present

- Utilized HTML, CSS, and Bootstrap to create a responsive website that showcases technical projects and a design portfolio.
- Incorporated JavaScript and JQuery to polish the website and improve the interactivity.