

Analysis Report about Amber Heard

User Creation Report

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Introduction

Note: This report is a part of **Case Study: “Reddit Social Network Analysis Against Influence Operation”**

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Gathered Results

PEAK YEARS:

Year	Number of accounts
2018	9567
2019	12264
2020	9348

PEAK MONTHS:

Year	Month	Number of accounts
2018	December	1056
2019	January	1245
2020	January	1151
2021	January	197

PEAK DATES:

Date	Number of accounts
30 December, 2018	43
13th January, 2019	53
04th February, 2020	65
04th February, 2021	15

Users Characteristics

- More than **50%** of reddit accounts were **created** in the **last 4 years**.
- **16% (11.3K)** of the accounts do not have a **verified email**.
- **7.12% (5K)** of the accounts are **banned**.

ExcpertAccident:

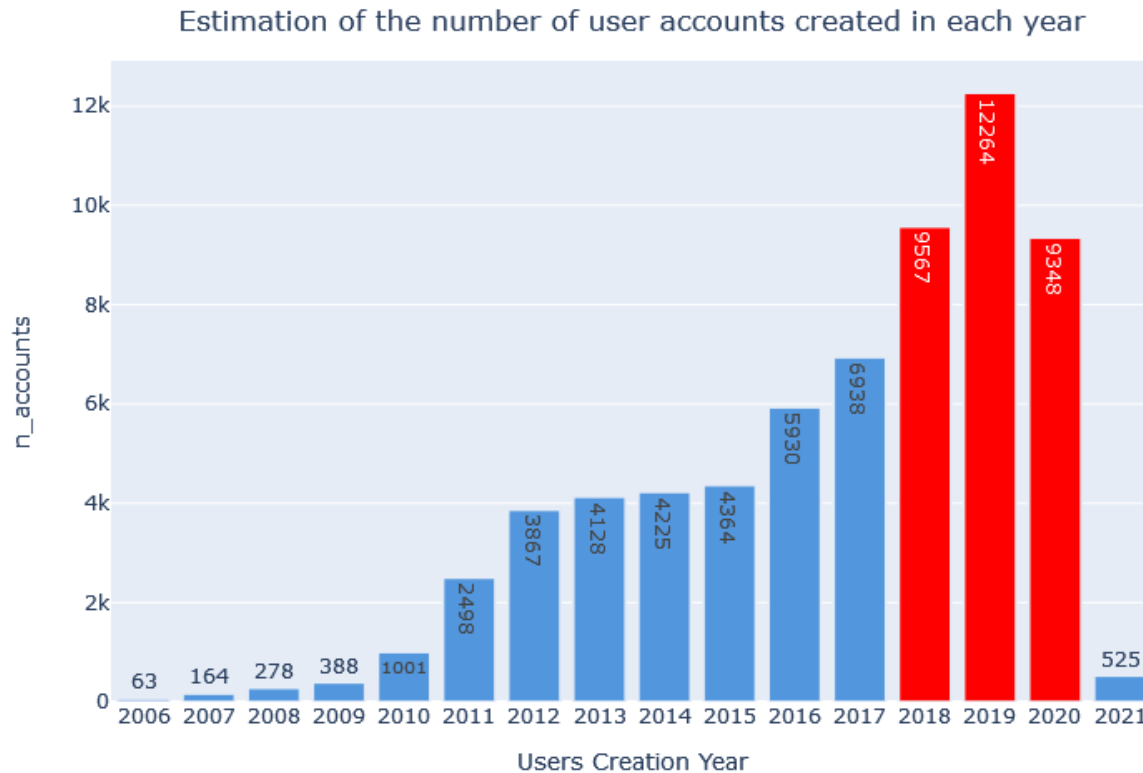
- Gold User
- Created on 08/12/2018
- Got the second largest link karma with more than 10 M
- Has a negative submission on 10/11/2020
- https://www.reddit.com/r/redditmoment/comments/jrr5po/well_guys_we_epic_redditors_singlehandedly_took/

TooShiftyForYou:

- Gold User
 - Created on 26/07/2015
 - Got the largest comment karma with more than 23.4 M
 - Posting negative comments.
-

Exploring Creation Data

Estimation of the number of user accounts created in each year



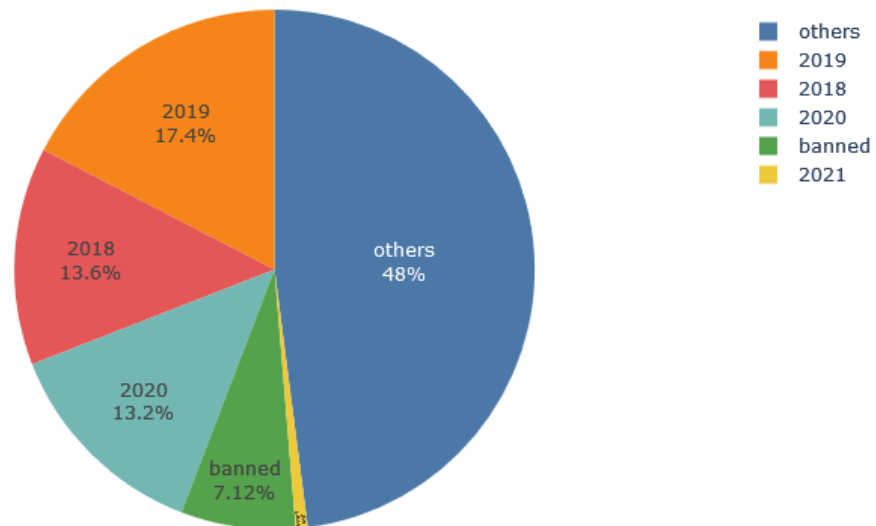
Notes: -

- Reddit began to achieve a notable level of popularity in mid-2010, and it has expanded its reach since. It had become “really popular” in early 2013.
- Reddit was launched in June 2005
- The effect of 2020 is obvious, but we can see a small effect from 2021 as the data collected till May of this year.

Newly created accounts in 2018, 2019, 2020,2021

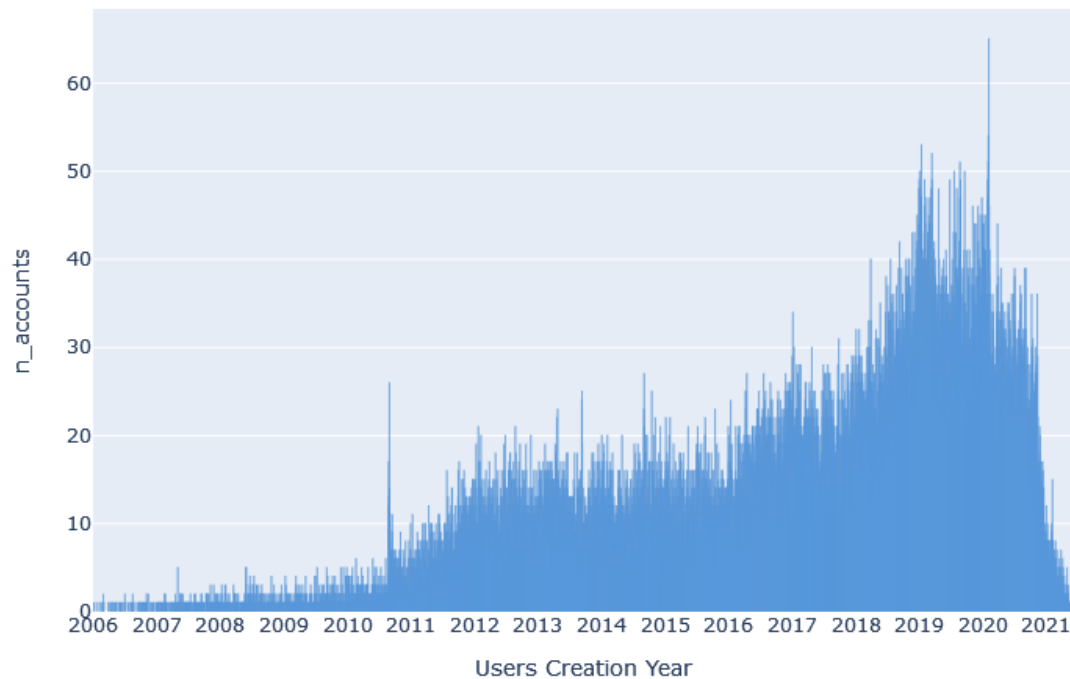
As the data collected from 2018 to 2021, the most suspicious accounts are the new ones which are created between 2018 and 2021.

newly created accounts



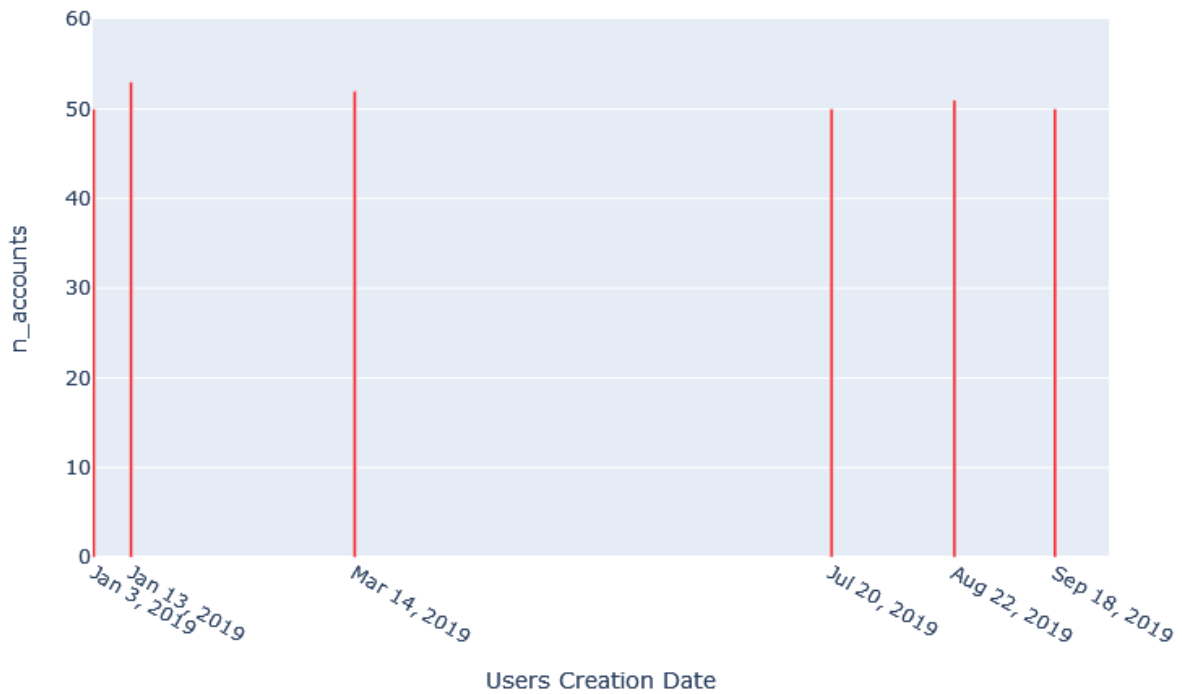
User accounts created in each date

Estimation of the number of user accounts created in each date

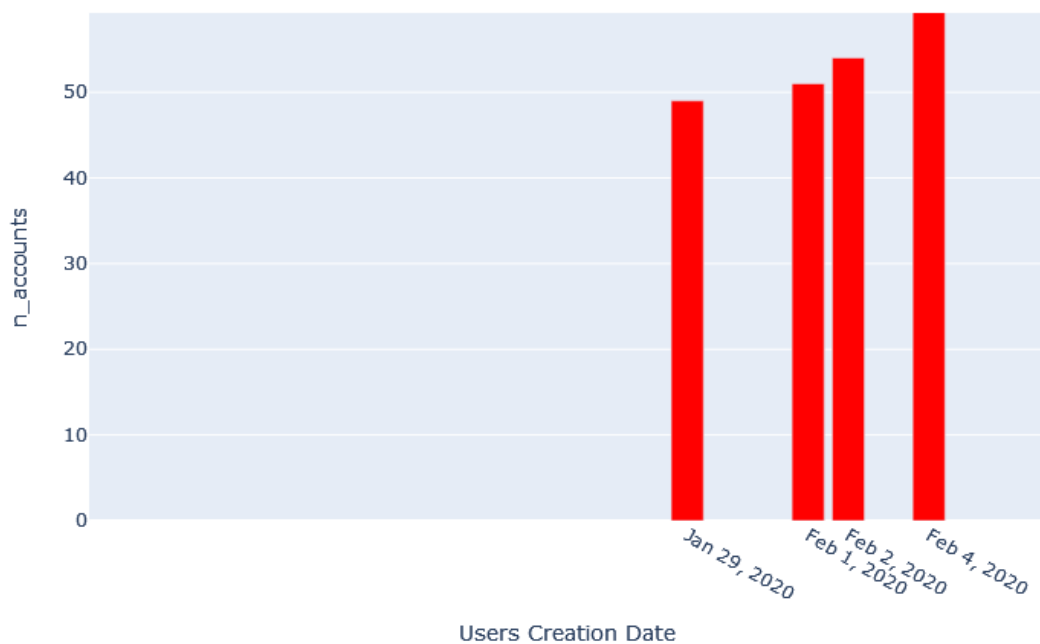


Dates of Peaks in all Years

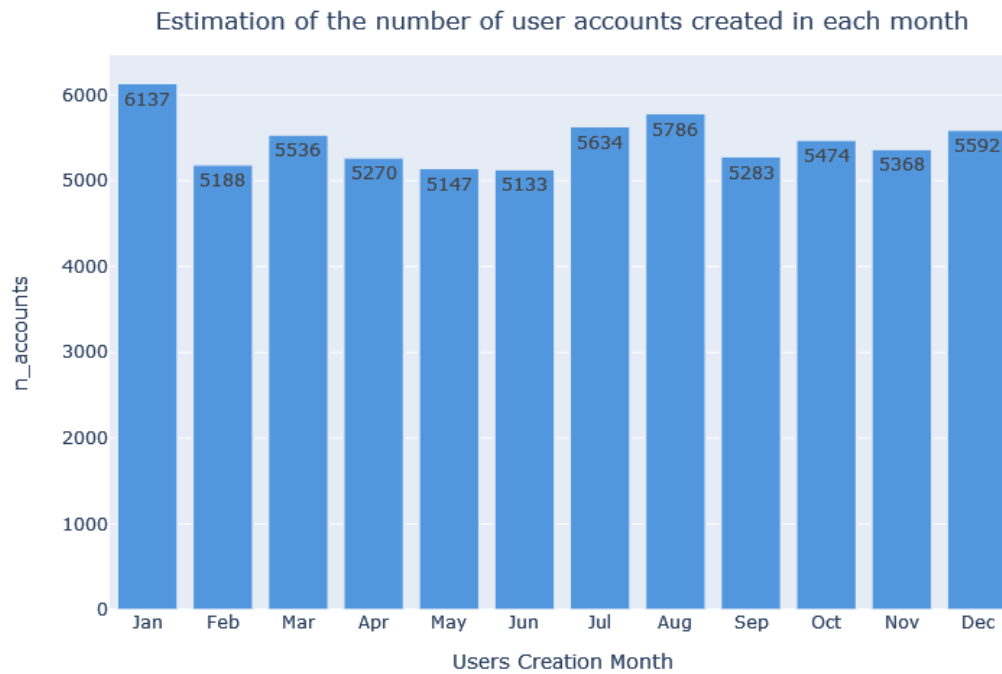
Dates with the highest accounts creation



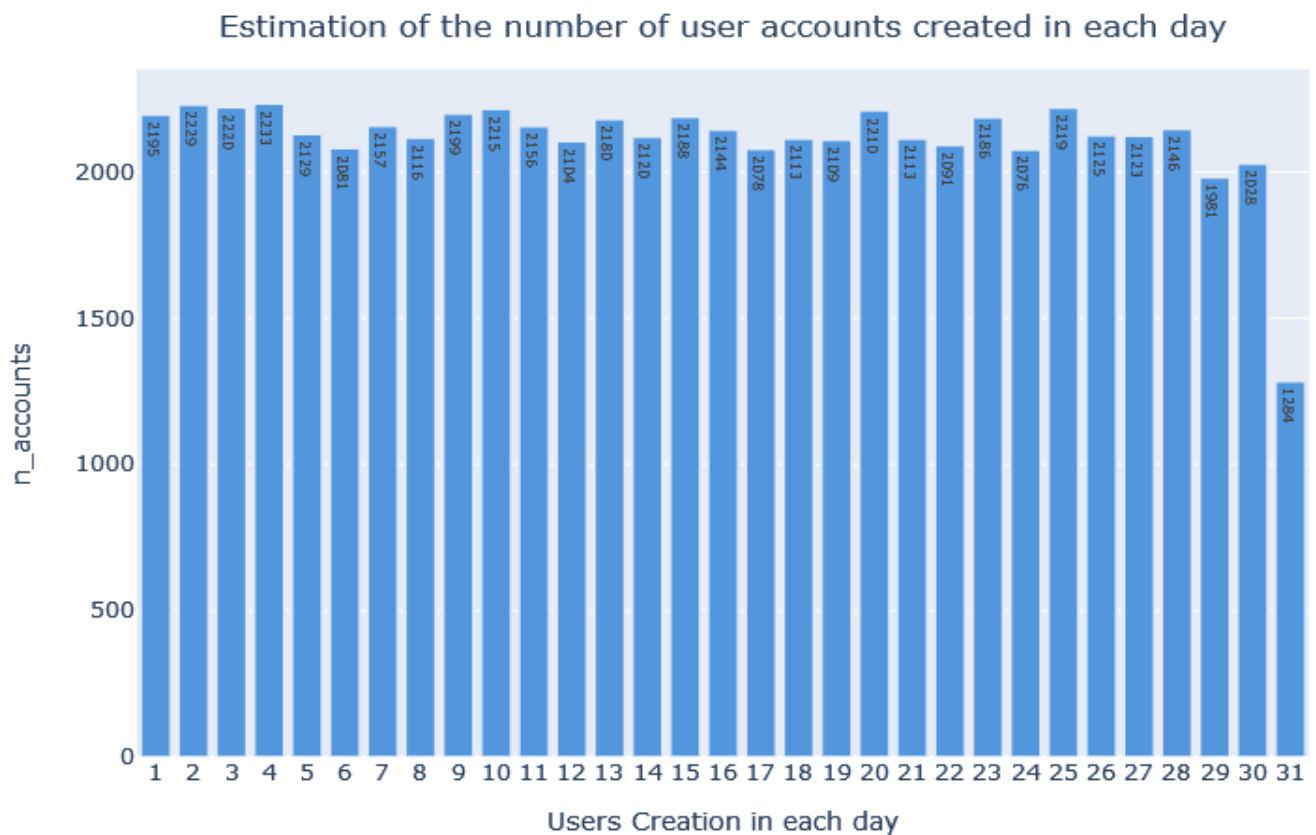
Dates with the highest accounts creation



Estimation of the number of user accounts created in each month



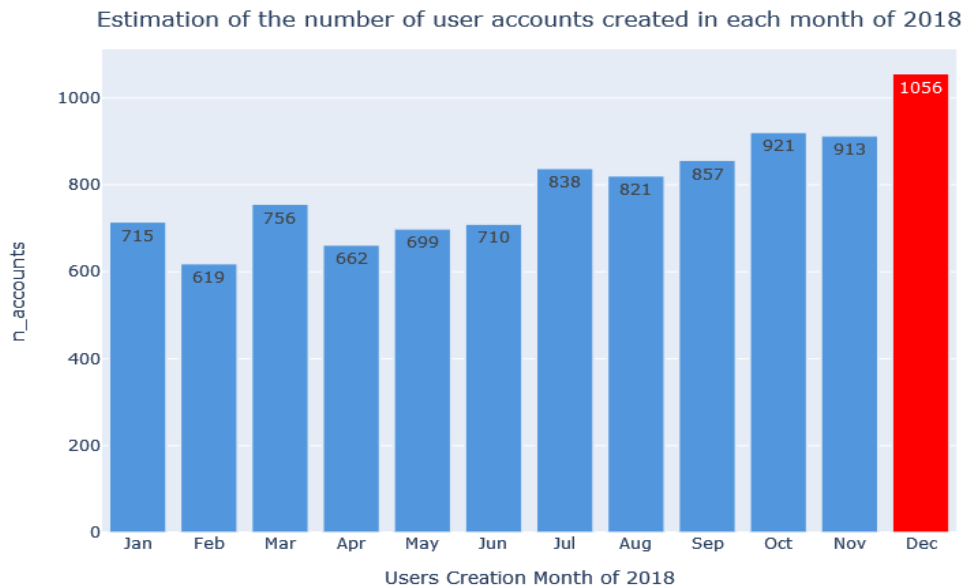
Estimation of the number of user accounts created in each day



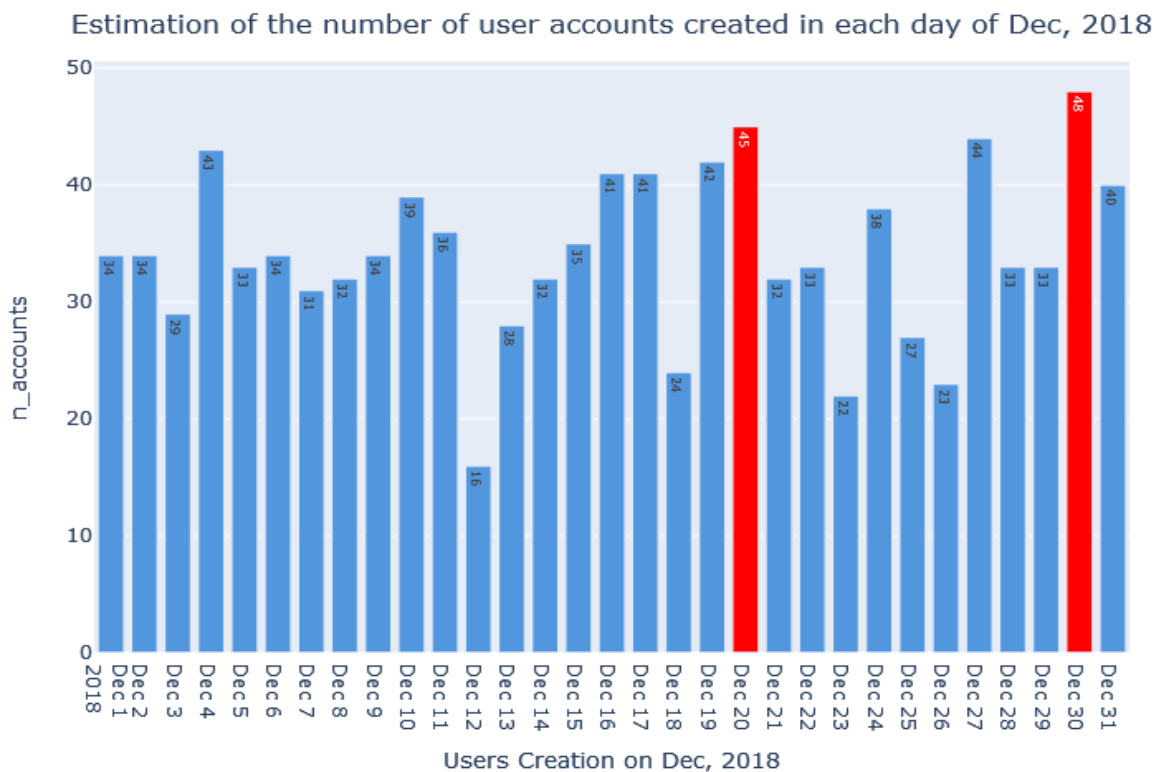
Investigate Each year in more details

2018

user accounts created in each month of 2018

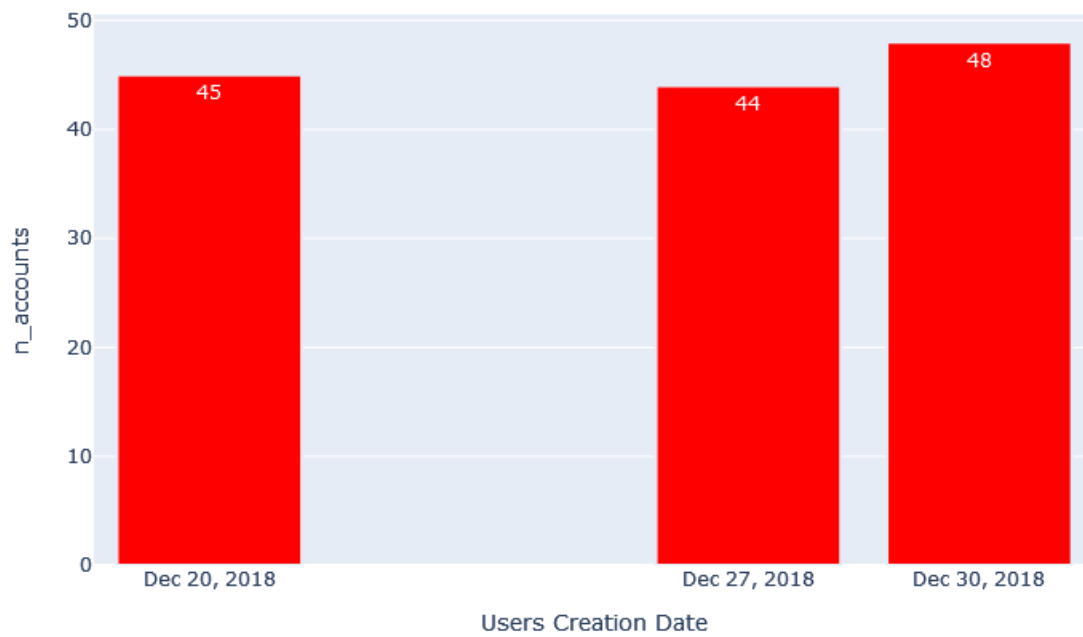


user accounts created in each day of Dec, 2018



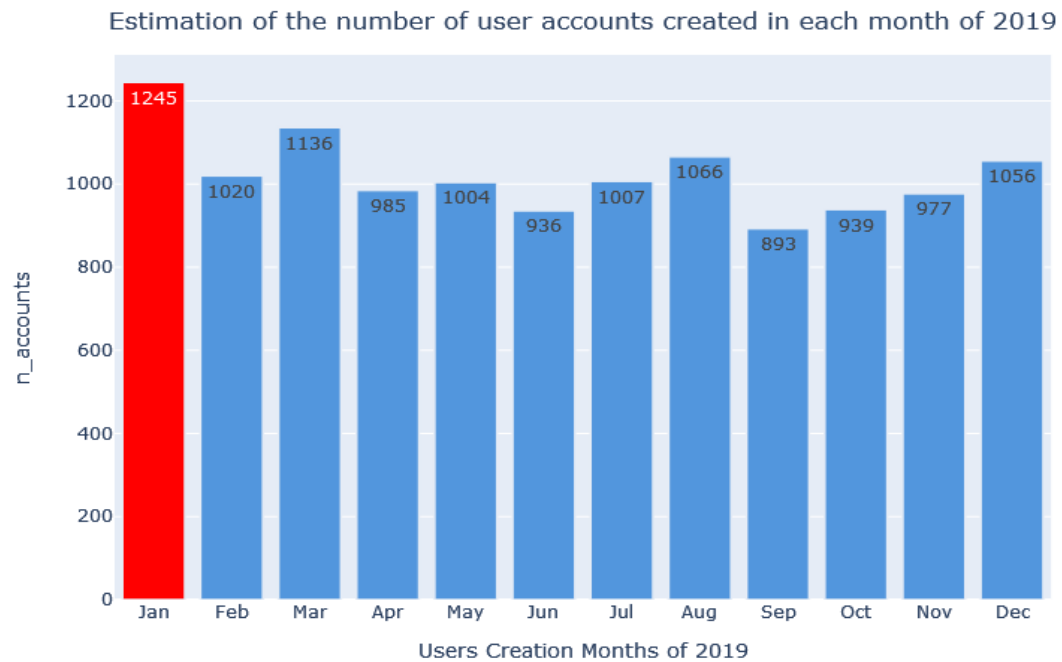
Dates of peaks in 2018

Dates with the highest accounts creation in 2018

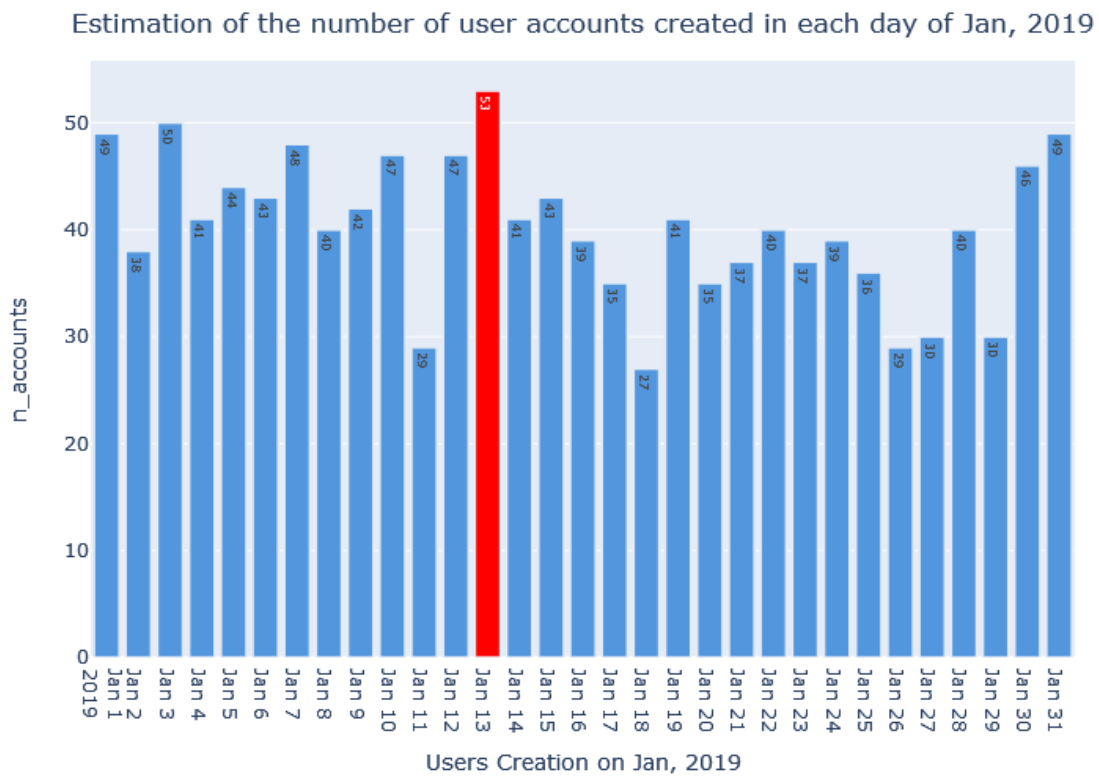


2019

user accounts created in each month of 2019

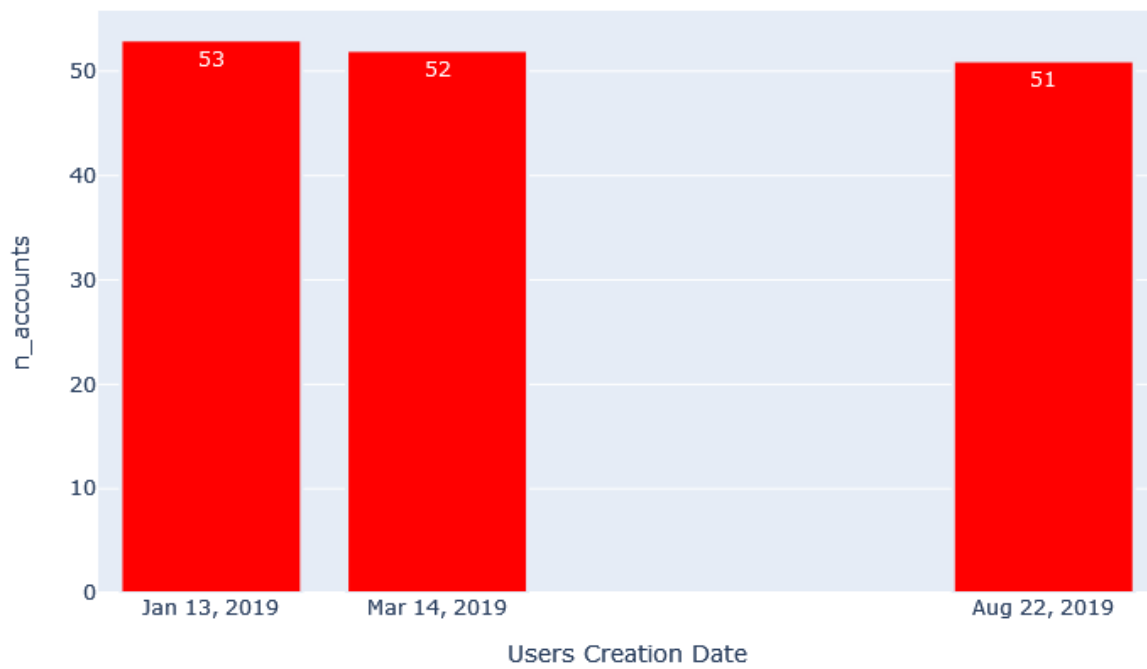


User accounts created in each day of Jan, 2019



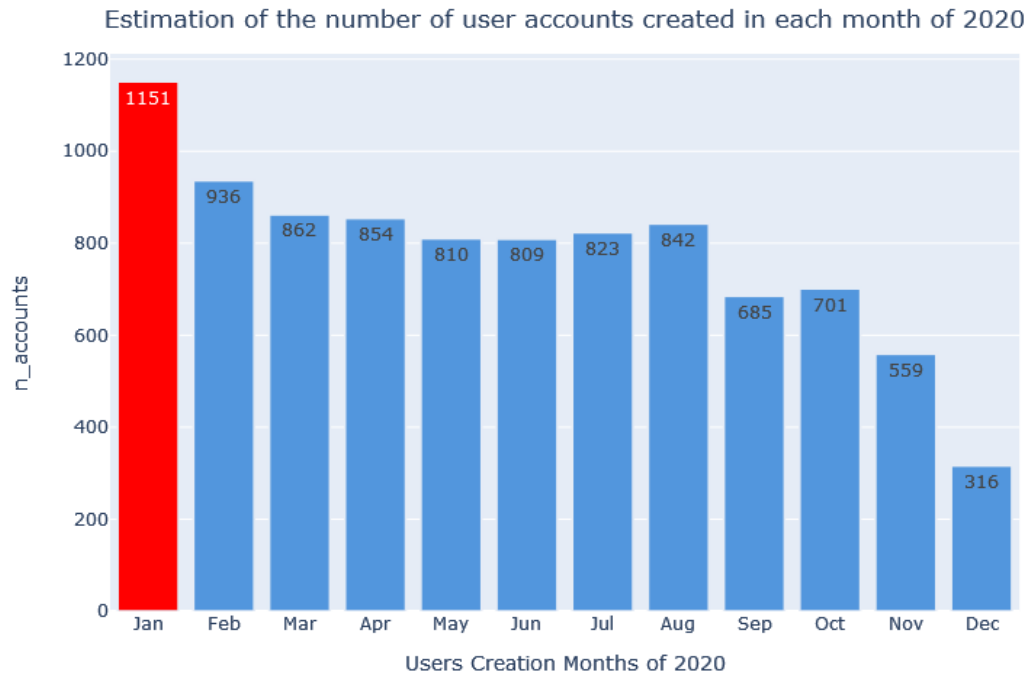
Dates of peaks in 2019

Dates with the highest accounts creation in 2019

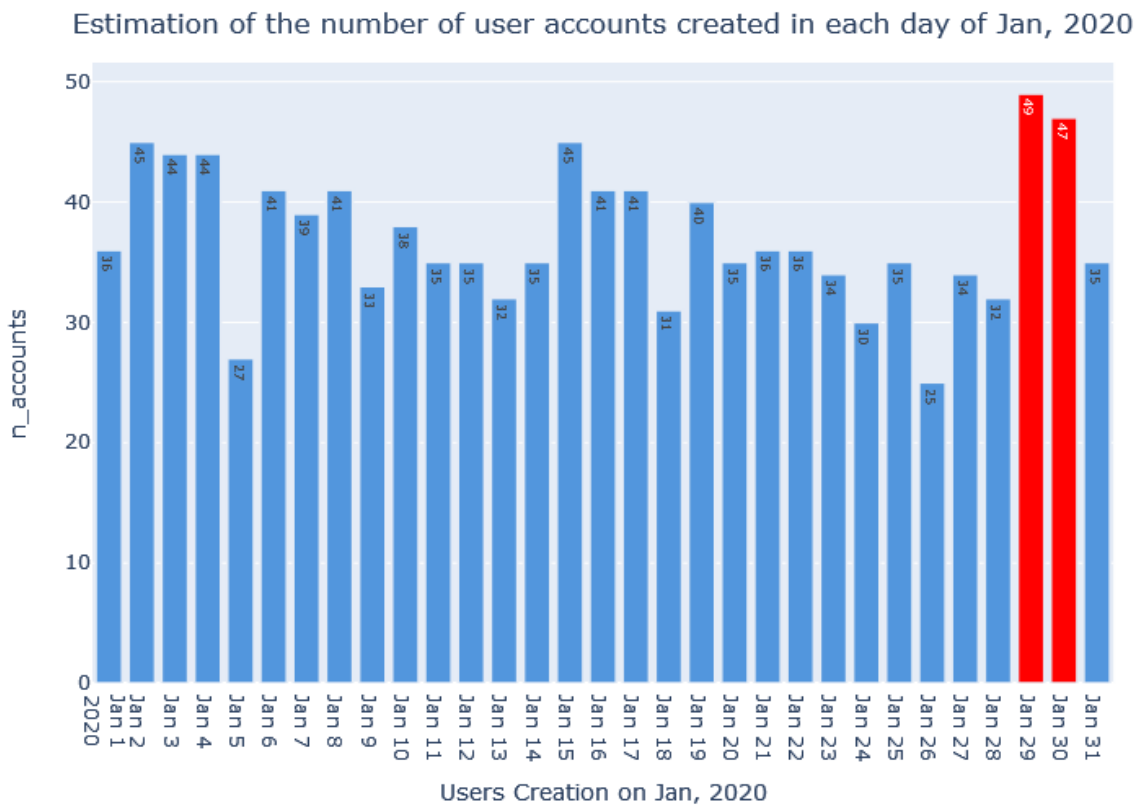


2020

user accounts created in each month of 2020

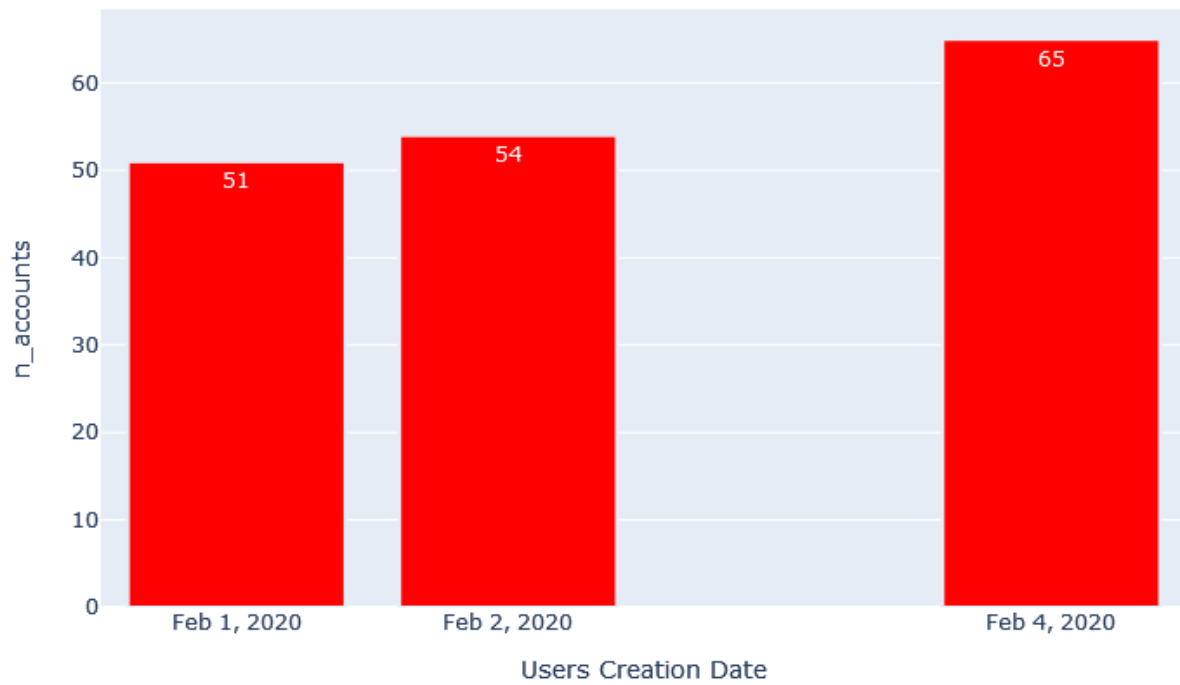


Estimation of the number of user accounts created in each day of Jan, 2020



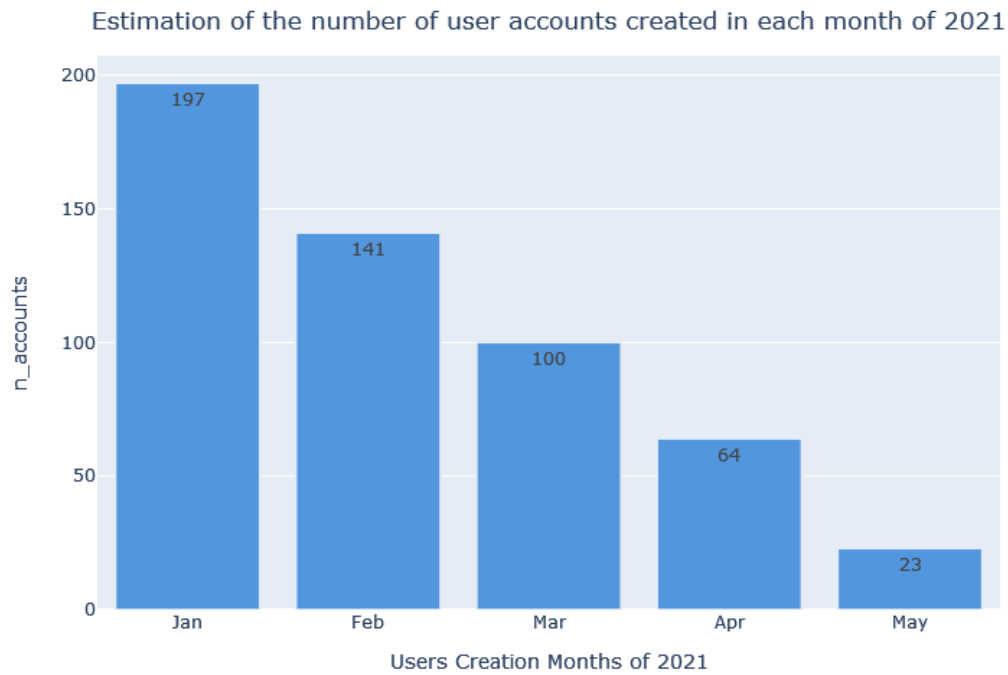
Dates of peaks in 2020

Dates with the highest accounts creation in 2020

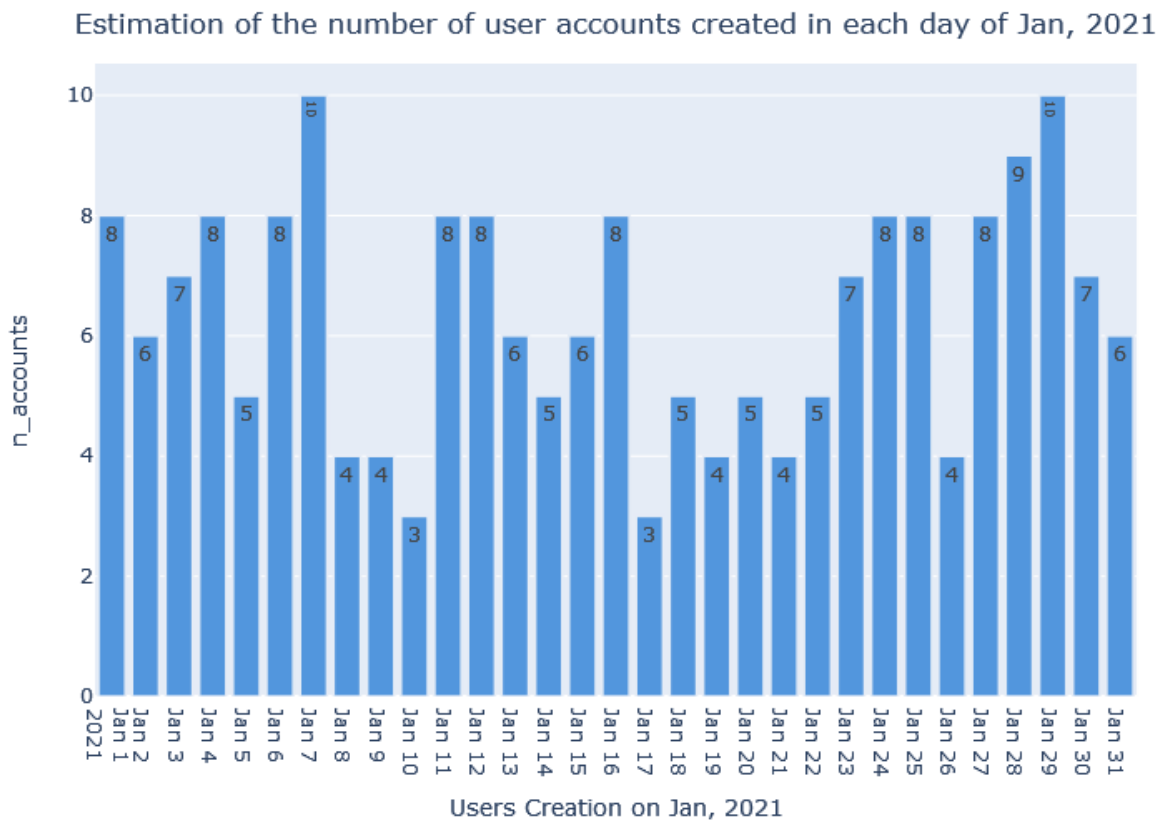


2021

user accounts created in each month of 2021

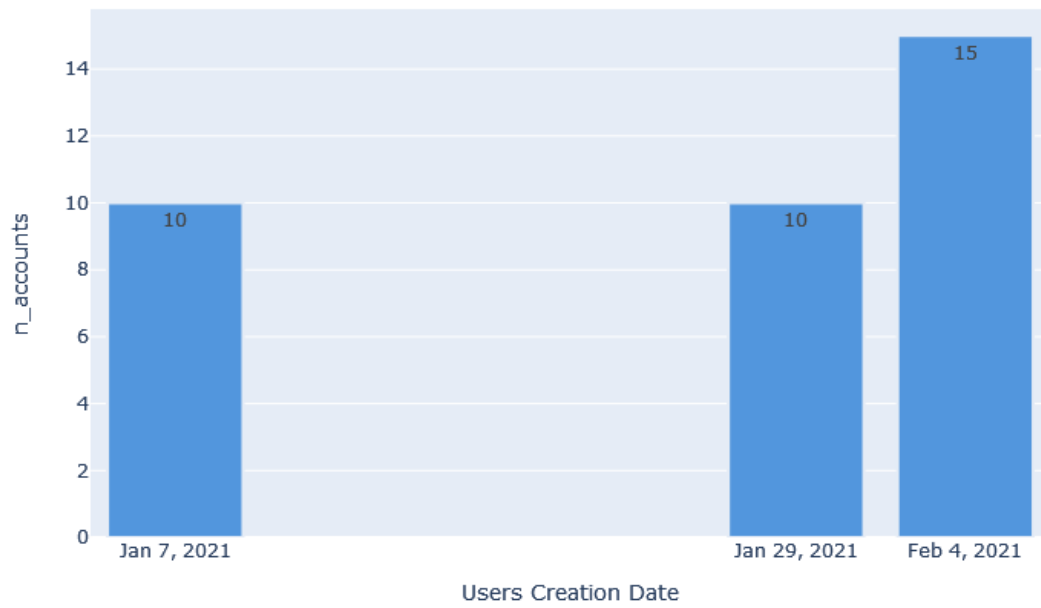


Estimation of the number of user accounts created in each day of Jan, 2021



Dates of peaks in 2021

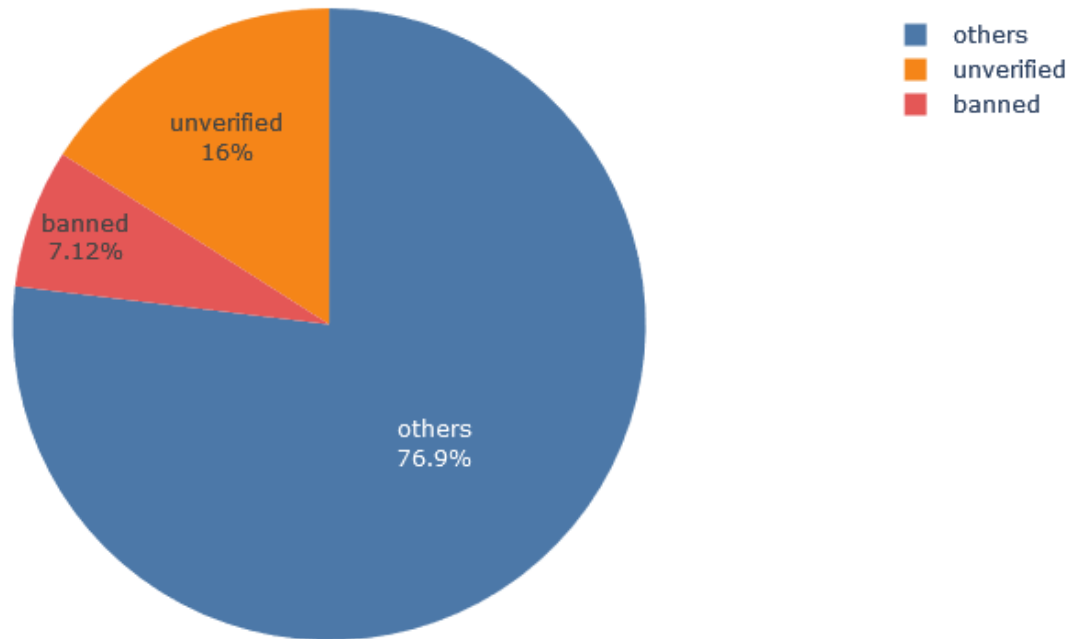
Dates with the highest accounts creation in 2020



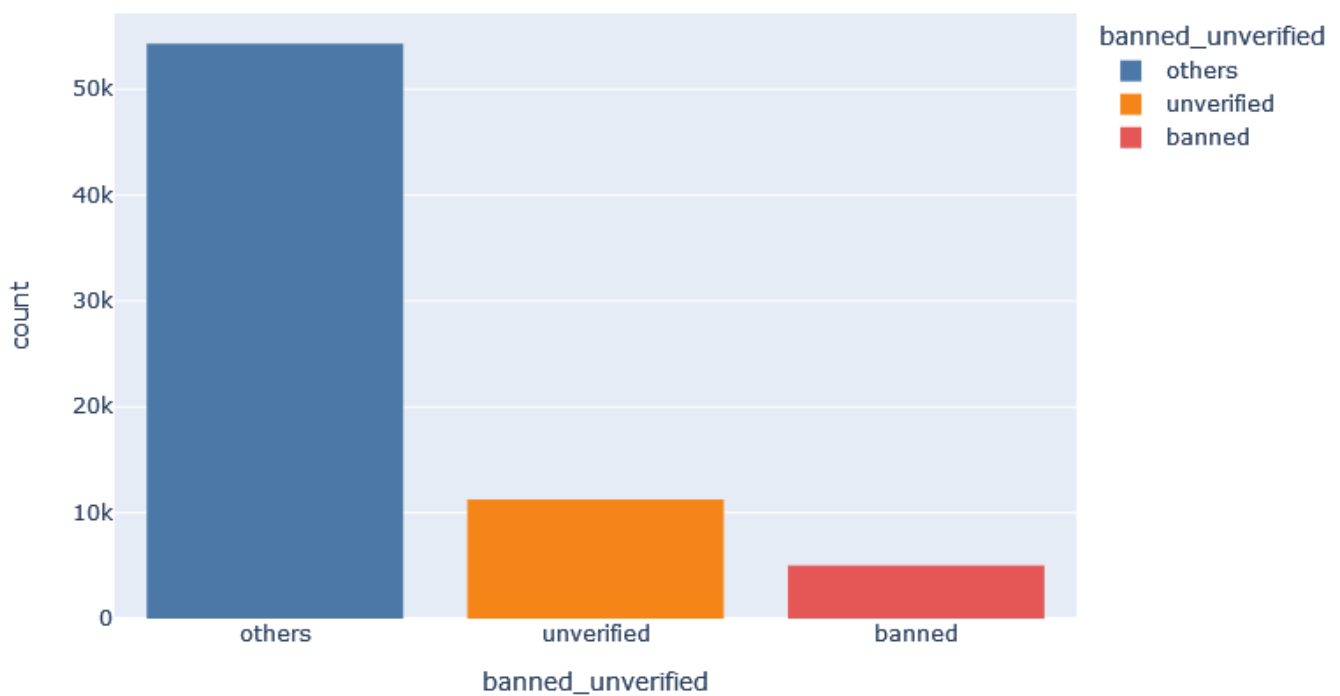
User Characteristics

Banned / Unverified / Others in all years

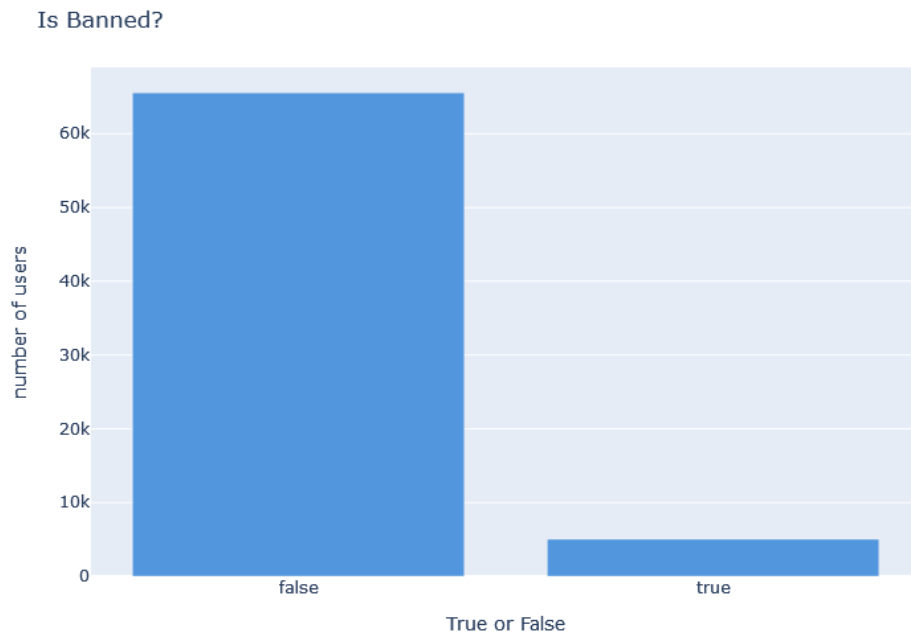
banned / unverified / others in all years



banned / unverified / others in all years

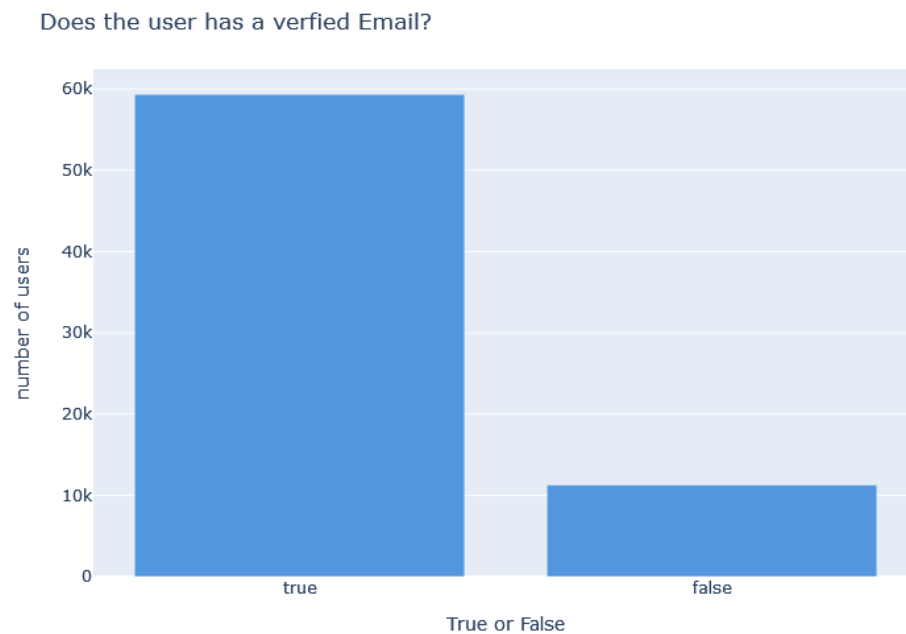


Banned Users



There are **5K banned** users.

Verified Mails

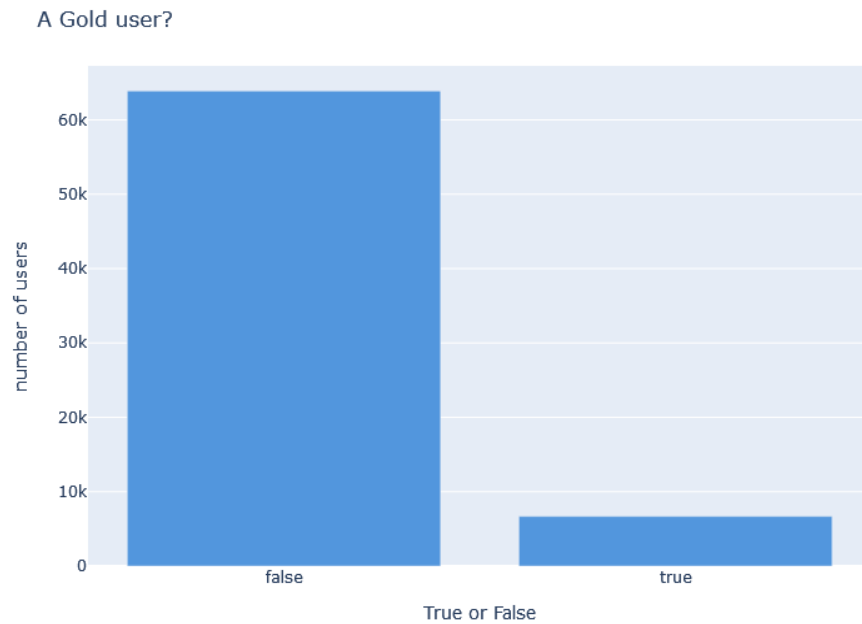


There are **11.4K** users with **no verified email**.

Verifying mail is not a mark that the account is spam, as more expensive bots have verified mail.

Is Gold?

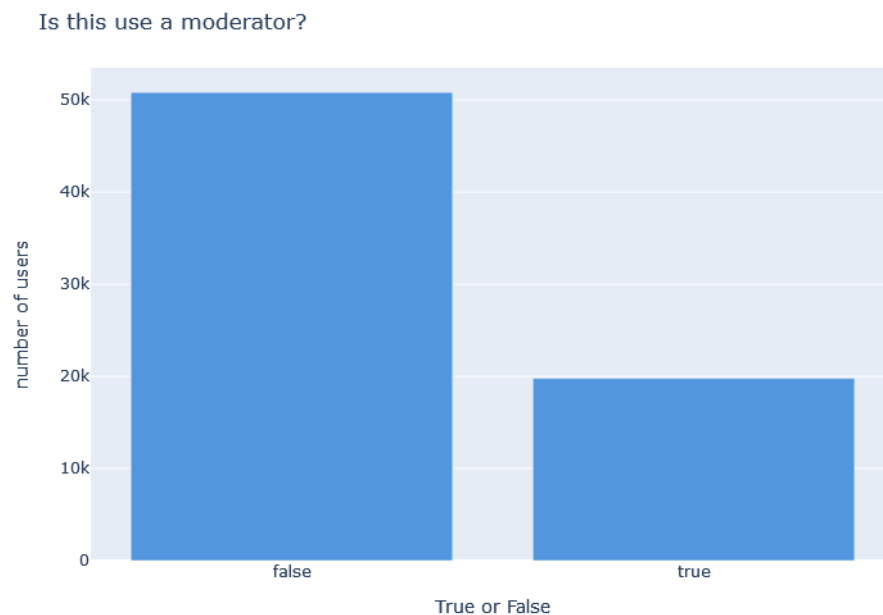
Gold is a way to show appreciation for an exceptional contribution to Reddit.



Is it Mod (Moderator)?

A moderator, or a mod for short, are redditors who volunteer their time to help guide and create Reddit's many communities. Each Reddit community has its own focus, look, and rules, including what posts are on-topic there and how users are expected to behave. ... Add other redditors as moderators.

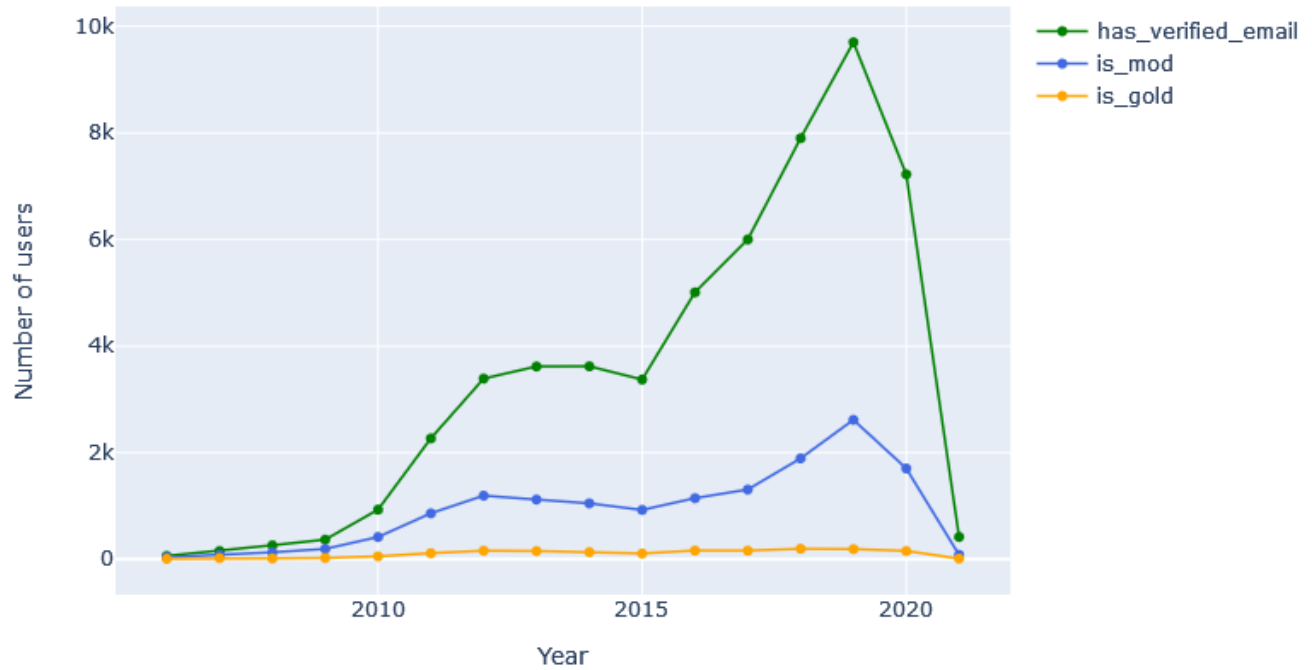
https://www.reddit.com/r/help/comments/1f0zni/what_are_mods_for_and_what_are_their/



User Characteristics over years

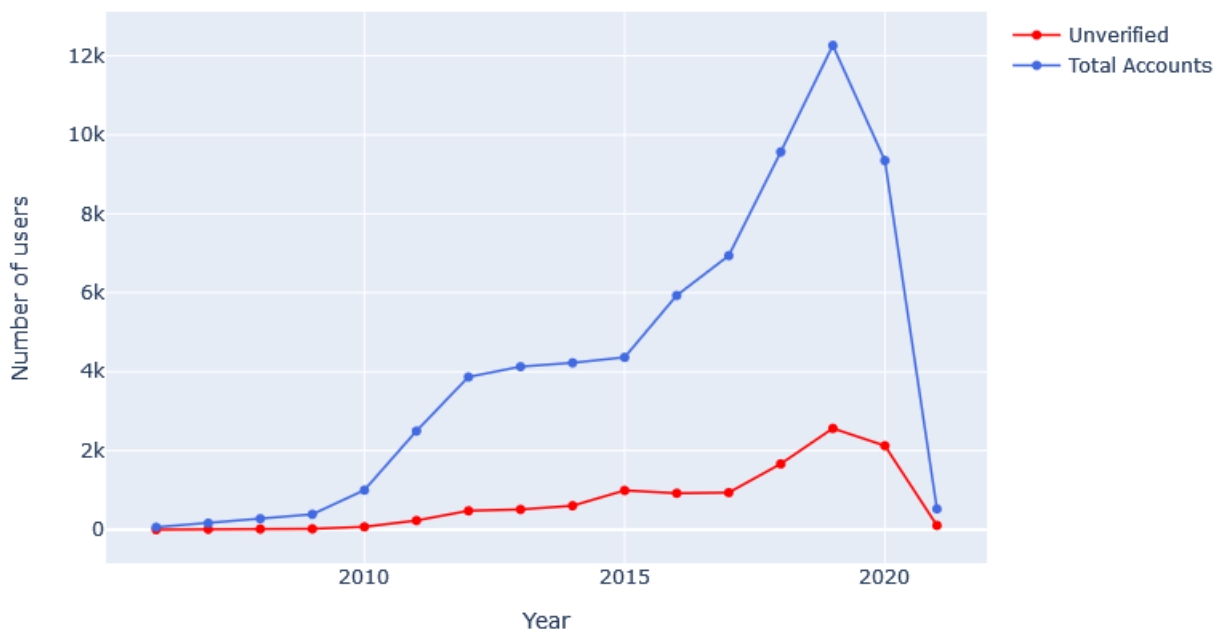
As we don't have the year of creation of banned accounts, the analysis won't contain them.

User Characteristics count

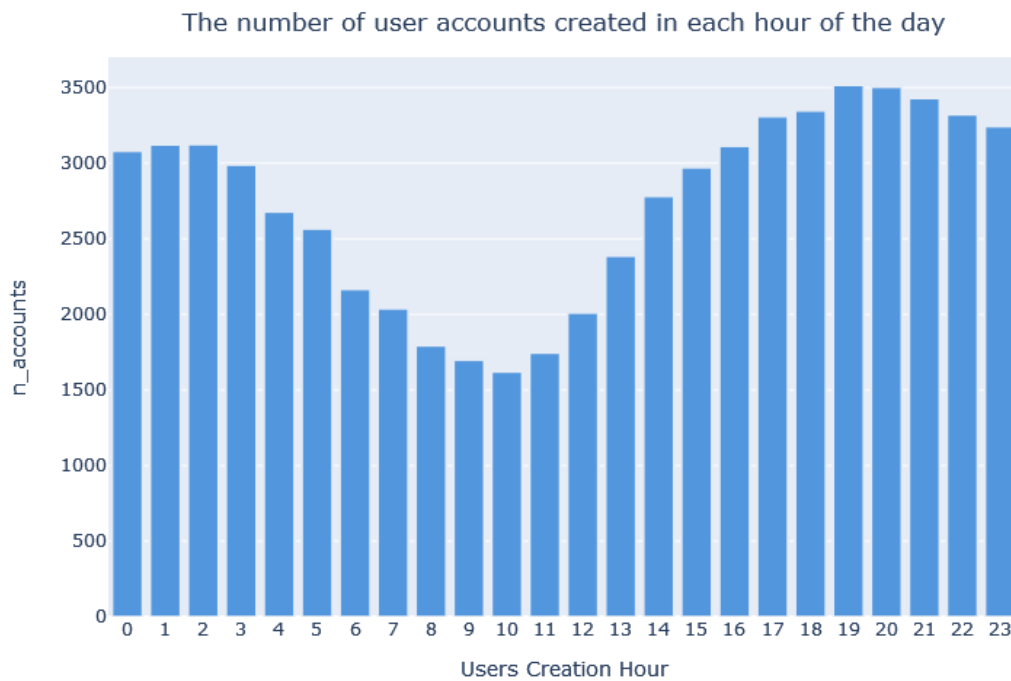


Unverified VS Total Accounts in each year

Unverified VS Total Accounts in each year

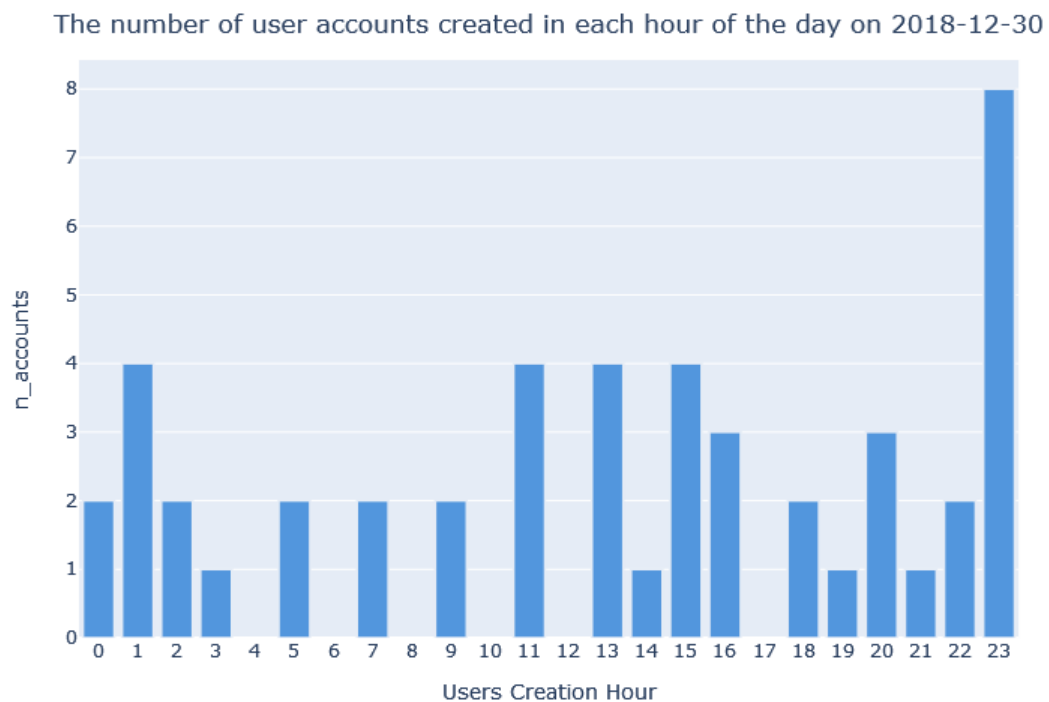


Check for the hour in which user accounts were created

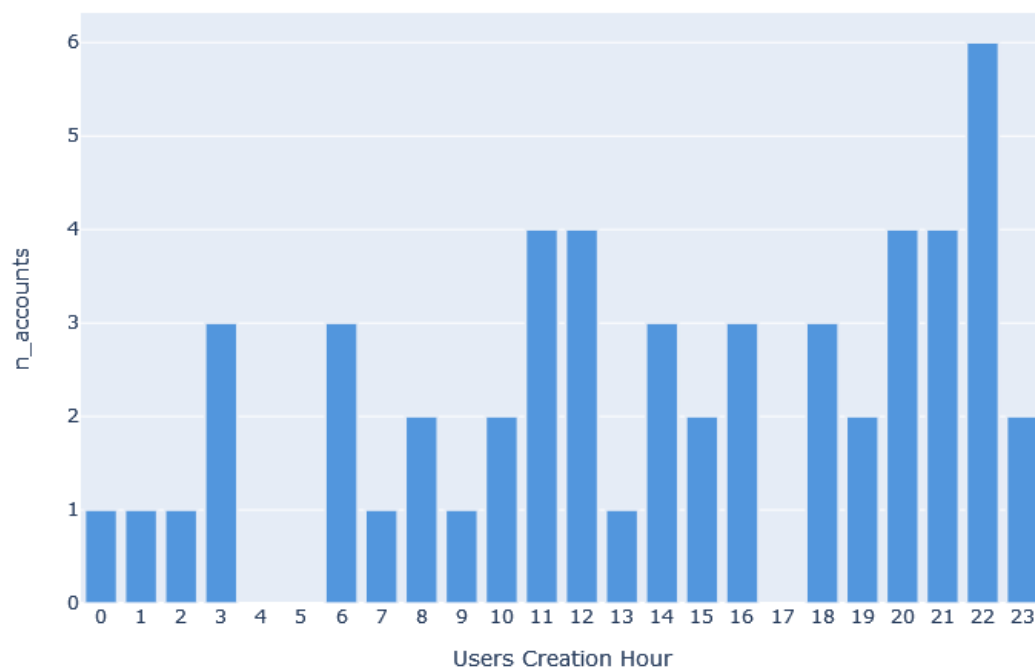


Check for the hour in which user accounts were created on peak days

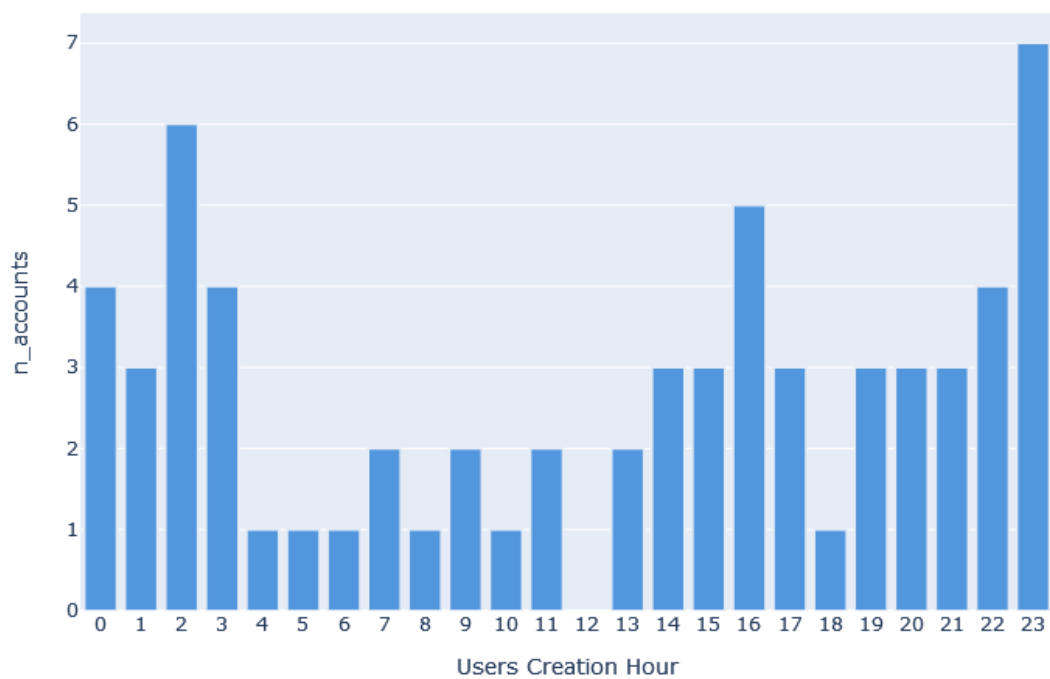
Note that we only have limited user data on each date.



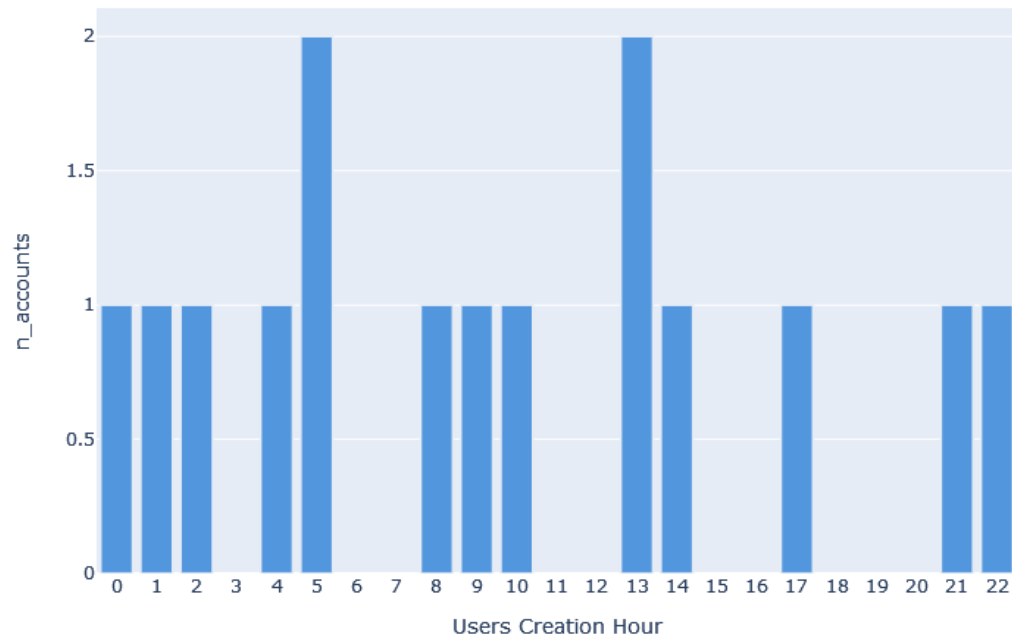
The number of user accounts created in each hour of the day on 2019-01-13



The number of user accounts created in each hour of the day on 2020-02-04

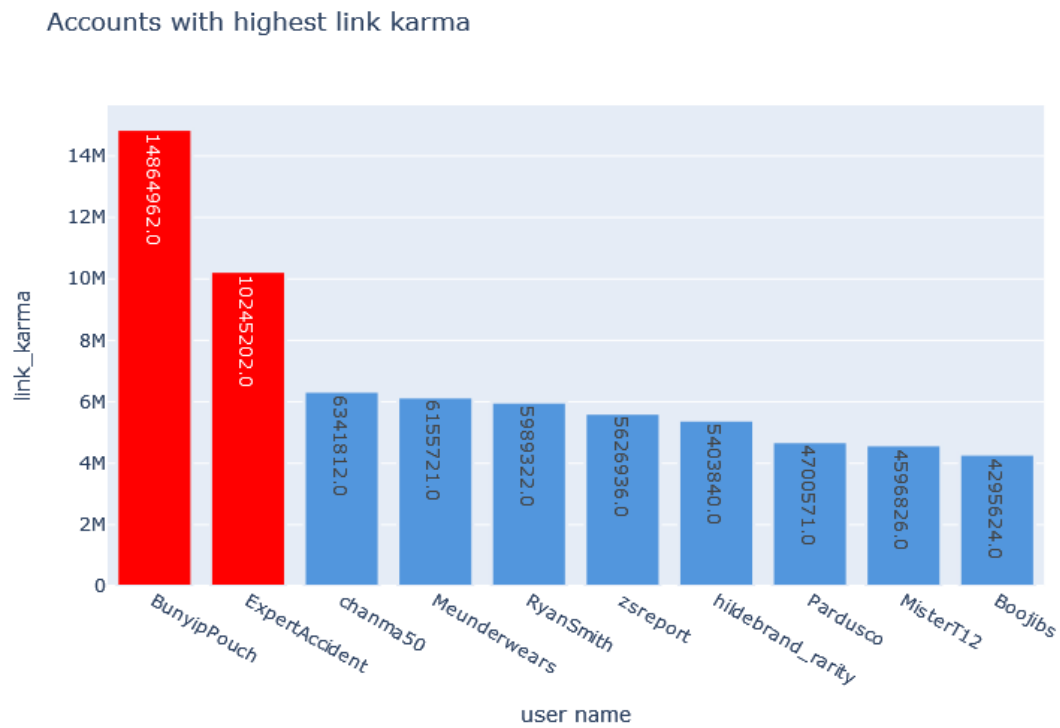


The number of user accounts created in each hour of the day on 2021-02-04



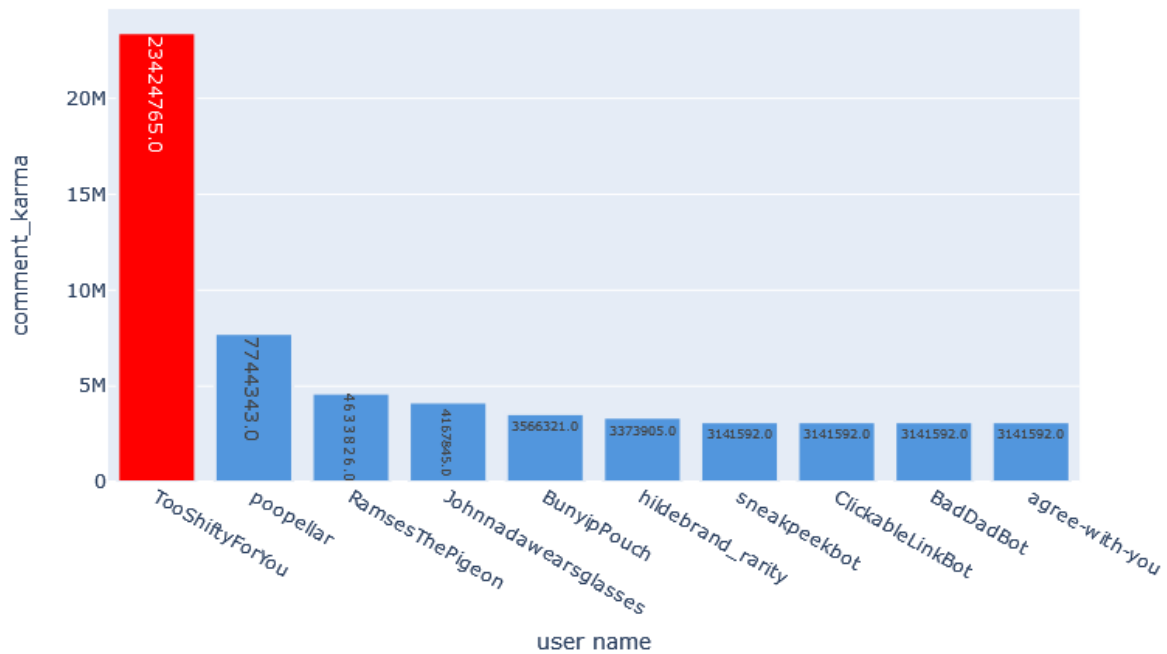
Users Link and Comment Karma

Accounts With The Largest Link Karma



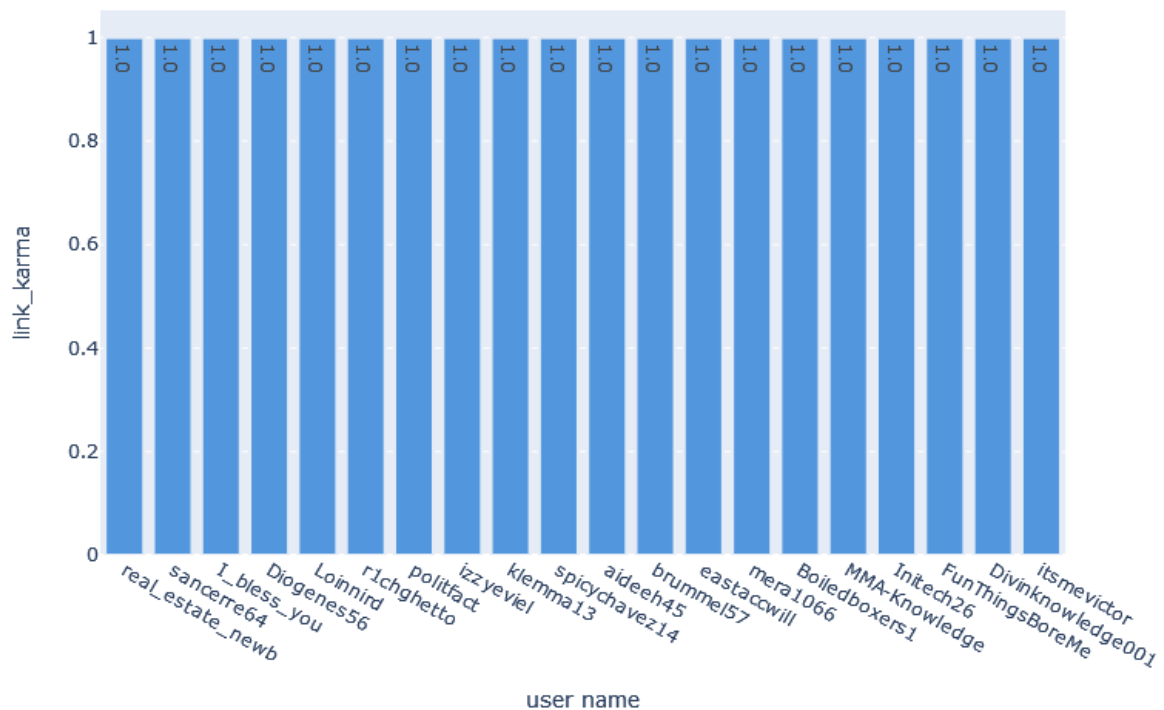
Accounts With The Largest Comment Karma

Accounts with highest comment karma

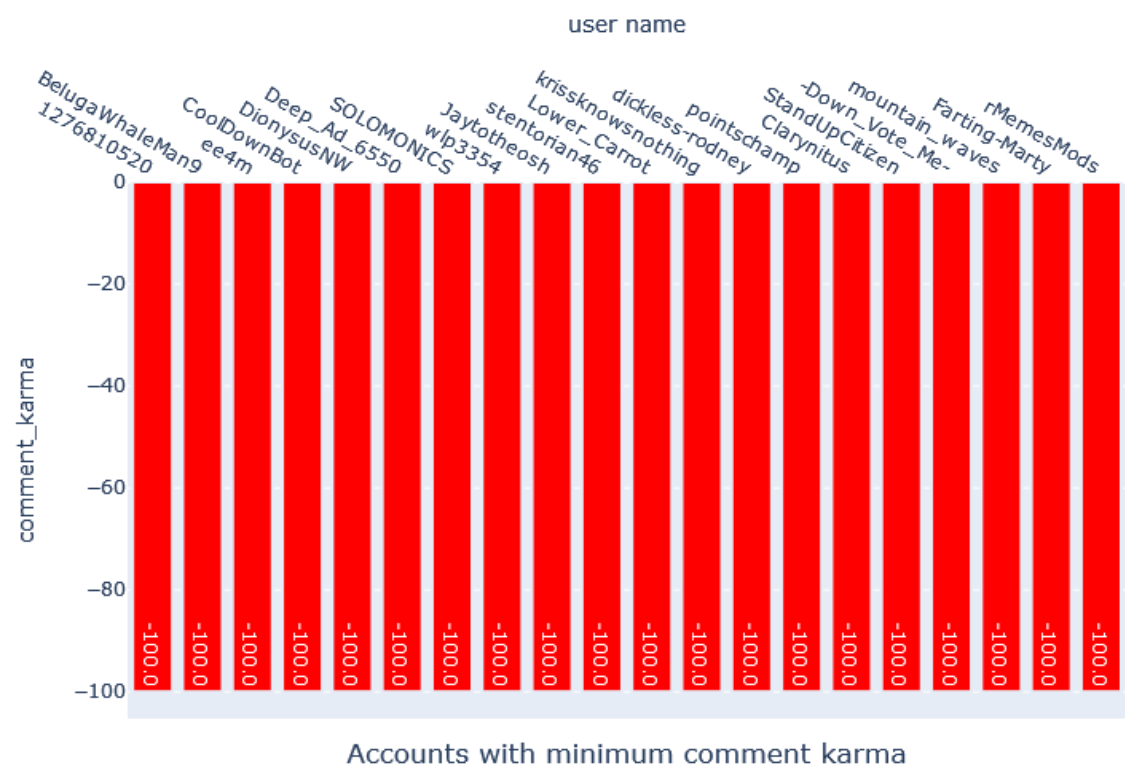


Accounts With The Minimum Link Karma

Accounts with minimum link karma



Accounts With The Minimum Comment Karma



Conclusion

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