

Ashley Nguyen

Contact

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Education

Drexel University

Bachelor of Science in User Experience & Interaction Design
3.89

Philadelphia, PA

June 2028

Experience

Little Flower High School

Graphic Designer

Philadelphia, PA

March 2023 to May 2023

- Worked with client to select design for tickets and decided on theming
- Used Adobe Illustrator to design tickets based on client's needs, which got approval from client
- Formatted documents for client to outsource printing job, satisfying client's request

Eco Points: Product Design Project

Lead App Designer

Philadelphia, PA

November 2023 to December 2023

- Worked in team of 4 to propose app on educating people about proper recycling technique
- Designed, with the assistance of the team, prototypes for the app to provide direction for designing and creating the final app
- Created wireflow mock up to demonstrate the functions of the app during presentation, getting the app a high appraisal value from potential clients

Squabble: App Wireframe Project

Lead App Designer

Philadelphia, PA

March 2024 to June 2024

- Researched aspects of voice chat apps to create an app with appropriate features as well as improvements
- Sketched and designed prototypes to be reviewed by the client before creating the final wireframe for presentation
- Animated wireframe to give an appropriate mock-up of how the app would function
- Presented final wireframe, earning high approval from the client

Skills

UX/UI Design: Wireframing, Prototyping, Usability Testing, Surveying

Artistry: Storyboarding, Sketching, Digital Designing

Code: HTML, CSS

Programs: Adobe Products (Photoshop, Illustrator, Bridge), Figma, Miro, Canva, GitHub, Visual Studio Code

Relevant Coursework

Design I for Media, Design II for Media, User Interface Design I, User Interface Design II, Interaction Design, Web Design I, Introduction to Human- Computer Interaction, Design Thinking in Product Design