Ashley Nguyen

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Experience

UX/UI Designer

March 2024 – June 2024 | Squabble: Communication App Wireframe | Philadelphia, PA

- Researched aspects of voice chat apps to design an app with appropriate features as well as improvements for client
- Sketched and designed prototypes to be reviewed by the client before creating the final wireframe for presentation
- Created an animated wireframe in Figma to showcase how the app would function
- Presented final wireframe, earning high approval from the client

Lead App Designer

November 2023 – December 2023 | Eco Points: Product Design Mock-Up | Philadelphia PA

- Worked in team of 4 to design products on educating people about proper recycling techniques
- Surveyed and researched the knowledge our target audience had on recycling to analyze what information the product had to include
- Designed, with the assistance of the team, prototypes for the app to provide direction for designing and creating the final app
- Created wireflow mock-up in Figma to demonstrate the functions of the app during presentation, earning high appraisal value from potential clients

Graphic Designer

March 2023 – May 2023 | Little Flower High School | Philadelphia, PA

- Worked with client to select design and theming for tickets
- Used Adobe Illustrator to design tickets based on client's needs, which got approval from client
- Formatted the final approved design in Adobe Indesign for client to outsource printing job, satisfying client's request

Education

Bachelor of Science in User Experience & Interaction Design | Drexel University | Philadelphia, PA

- Expected Graduation Date: June 2028
- 3.88 GPA

Skills

- **UX/UI Design:** Wireframing, Prototyping, Creating User Personas, Usability Testing
- **Artistry:** Storyboarding, Sketching, Animation, Graphic Design
- **Code:** HTML, CSS, JavaScript
- **Programs:** Adobe Products (Photoshop, Illustrator, Bridge), Microsoft Products (Word, PowerPoint, Excel, Teams), Figma, Miro, Canva, GitHub, Visual Studio Code