

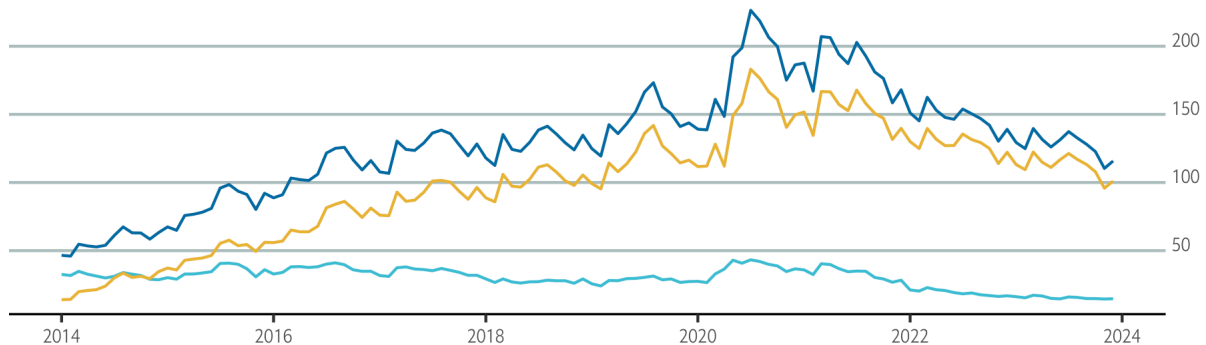
Colorado Legal Cannabis Sales Report

In Colorado, cannabis has been legal for medical use since 2000 and for recreational use since late 2012. The public was expecting to finally see recreational use sales data, and hopefully, that could match the historical sales before the legalisation. Thanks to the documented sales data from the legal sellers, we can now finally have a quantitative glance into the sale of this special and controversial good.

Cannabis sales

Colorado, 2014 to 2024, \$m

Sales type — Medical — Retail — Total Sale

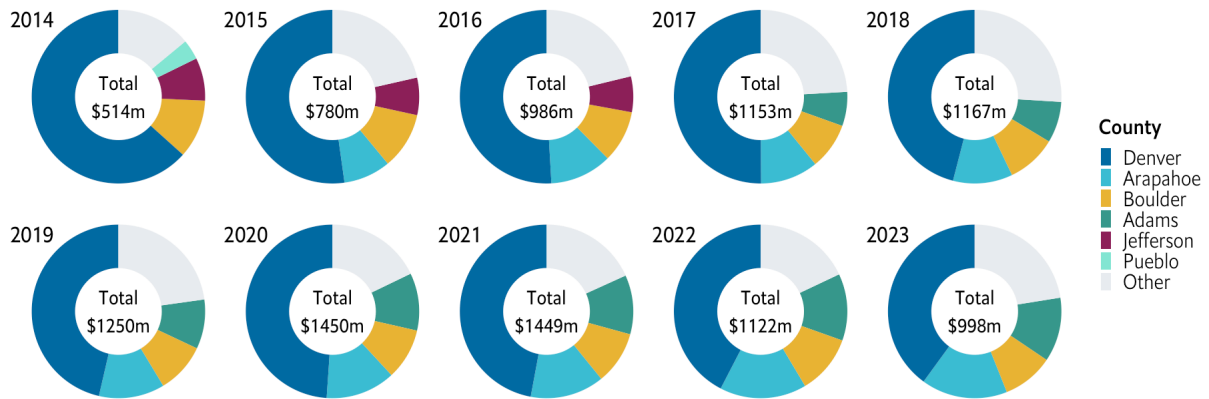


Source: the Colorado Department of Revenue

It is not surprising to see that retail sales quickly overtake the majority of total sales and became nearly twice the medical sales in less than 5 years time. This shows a graduate market acceptance for recreational use sales, which is expected considering its past crime-related nature. Now, recreational sales are dominating the total sales and are likely to stay in this position for the foreseeable future.

The total cannabis sales by year

Colorado, 2014 to 2024

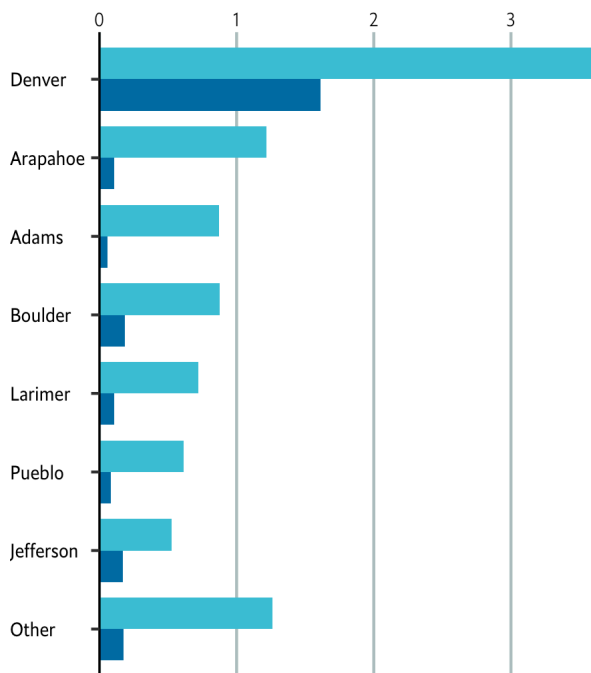


Source: the Colorado Department of Revenue

Total cannabis sales

Colorado, 2014 to 2024, \$bn

Sales type: Medical (Dark Blue), Retail (Light Blue)



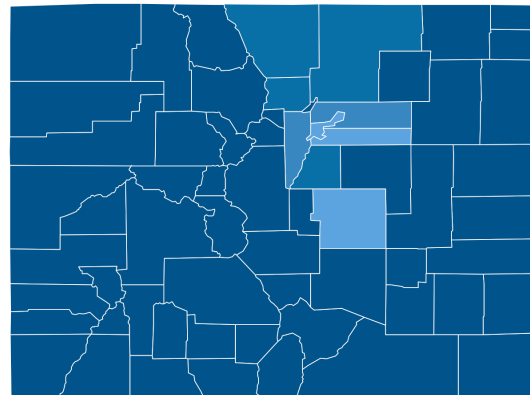
Source: the Colorado Department of Revenue

Population map with counties

Colorado, 2020, k

Population Legend:

- [0, 200]
- (200, 400]
- (400, 600]
- (600, Inf)



Source: the Colorado State Demography Office

The intention of the legalisation is to regulate and monitor the market, the active legal market proves that it has been achieved to some extent. However, another question remains, that is 'does total legalisation bring easier access to addictive goods for the public and do more damage than credit?'. This policy stays as controversial as cannabis itself.

County-level data on retail and medical cannabis sales in the state from January 2014 to January 2024 published by the Colorado Department of Revenue is used to generate the information above. The visualisations focused on the top counties which contributed the largest sales in Colorado.