

Ideation Phase

Brainstorm & Idea Prioritization

Date	03 Nov 2023
Team ID	NM2023TMID04665
Project Name	Build an Event Management System using Salesforce

BRAINSTORMING

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.

