SoftSell Marketing Website

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1. Project Setup

- Initialized a **React + Vite** project.

- Configured **Tailwind CSS** inline-utility styling without plugins.

- Organized a clear **folder structure** (`components`, `data`, `layouts`, `assets`).

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2. Core Sections Built

1. **Header**

    - Added logo and navigation links.

    - Implemented responsive mobile menu with a hamburger toggle.

    - Styled links with hover underlines and a gradient "Get a Quote" button.

2. **Hero Section**

    - Created a full-screen banner with a blurred background image.

    - Wrote a compelling headline ("Unlock Value from Your Unused Software Licenses") and subheading.

    - Placed a gradient CTA ("Get My Free Quote") aligned to one side, paired with a transparent form on the other.

3. **How It Works**

    - Displayed three pastel-themed cards illustrating the steps.

    - Added hover animations (scale and shadow) and circular icon containers.

4. **Why Choose Us**

    - Crafted four feature tiles with icons in pastel circles.

- Ensured consistent hover effects and responsive grid layout.

5. **Customer Testimonials**

   - Developed a lightweight carousel showing three testimonials per view.

   - Included dot navigation to switch between pages of reviews.

6. **Contact Form**

   - Designed a two-column card with an illustrative image and frosted-glass form.

   - Styled inputs with focus rings and gradient button.

   - Built a full-screen modal to host the form when "Get a Quote" is clicked.

   - Added a success confirmation screen with a "Close" action.

7. **Chat Widget**

   - Created a floating chat toggle with a gradient icon.

   - Built the chat panel with a pastel gradient header, rounded bubbles, and quick-ask buttons.

   - Provided both mocked Q&A and real OpenAI integration scaffold.

8. **Footer**

   - Assembled a multi-column layout: logo & tagline, quick links, contact info, newsletter signup.

   - Applied a dark slate background, pink-underline link hover, and gradient subscribe button.

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3. Bonus & Polishing

- **SEO**: Added meta title and description for social sharing.

- **Smooth Scroll**: Enabled CSS `scroll-behavior: smooth` for in-page navigation.

- **Responsive Tweaks**: Verified mobile usability for all components.

- **Accessibility**: Used ARIA labels on buttons and ensured focus outlines on interactive elements.

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4. Time Tracking

- **Setup & Config**: 1.5 hrs

- **Section Implementation**: 4 hrs

- **Modal Form & Chat**: 2 hrs

- **Responsive & Accessibility**: 1 hr

- **Documentation**: 1 hr

   Total: ~9.5 hours