



By
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Adventure Works Analysis

Total Category
4

Total SubCategory
37

Total Products
293

Total Cost
14.33M

Total Sales
24.6M

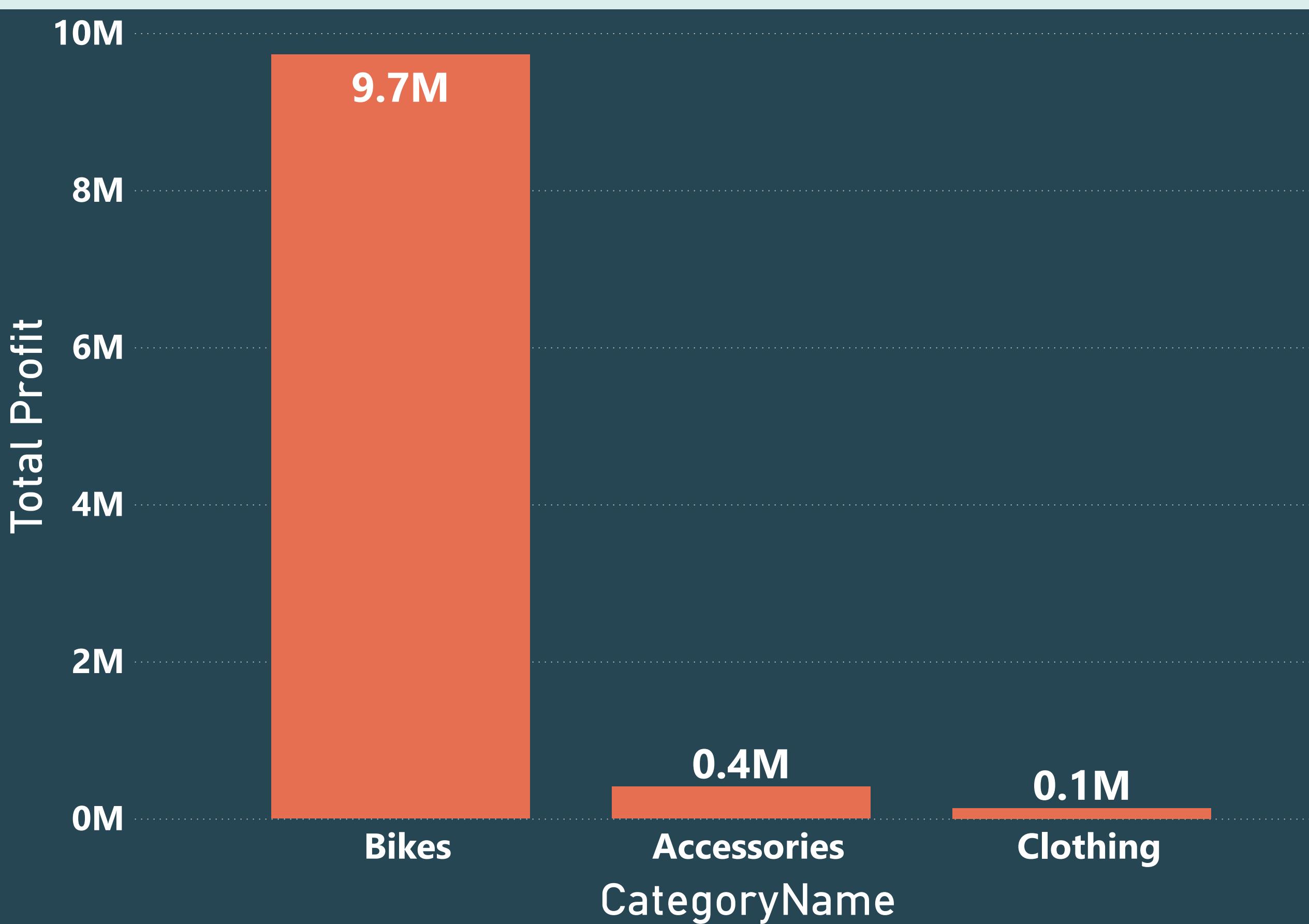
Total Orders
25.16K

Total Revenue
24.91M

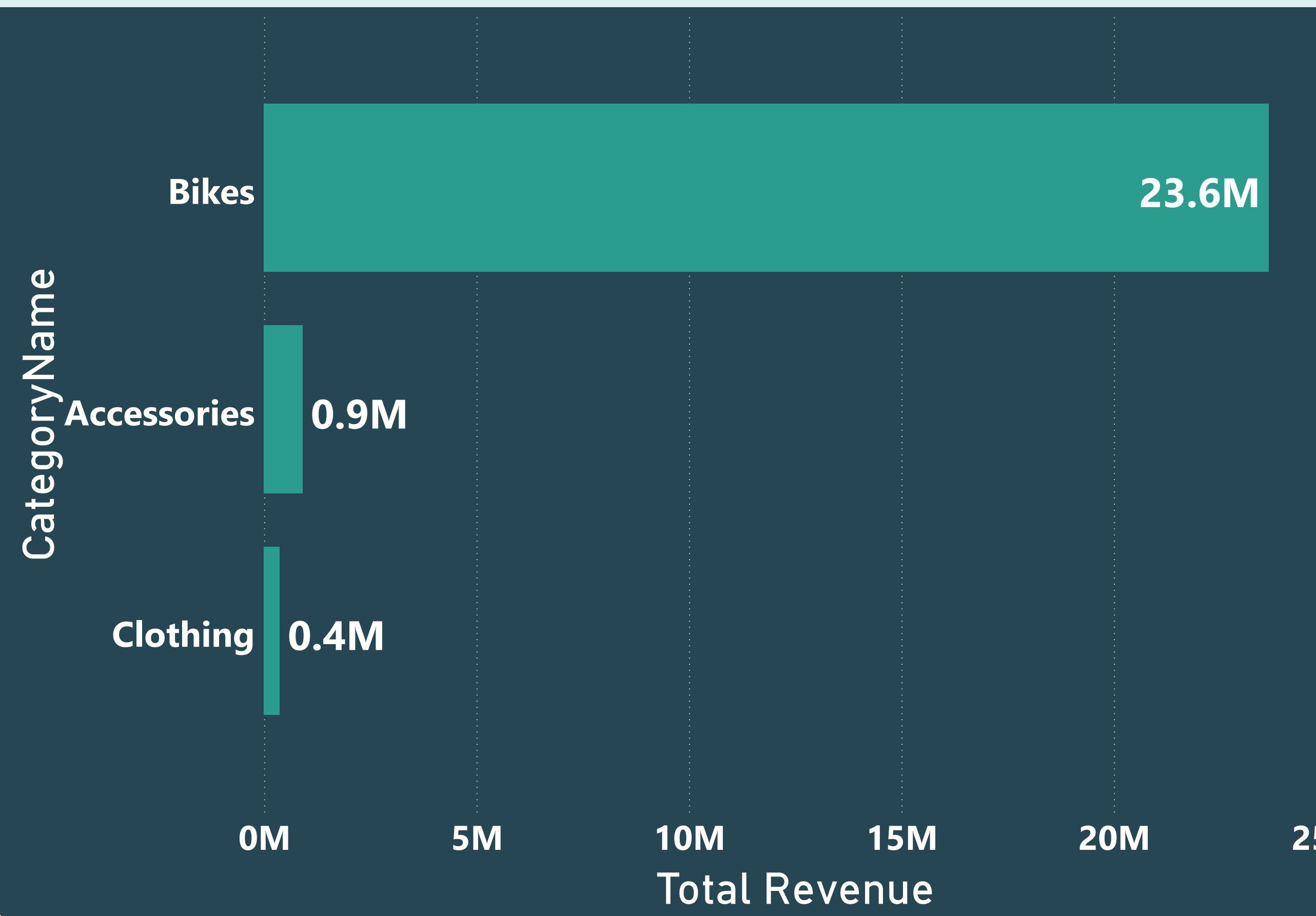
Total Profit
10.27M

Total Profit %
41.74%

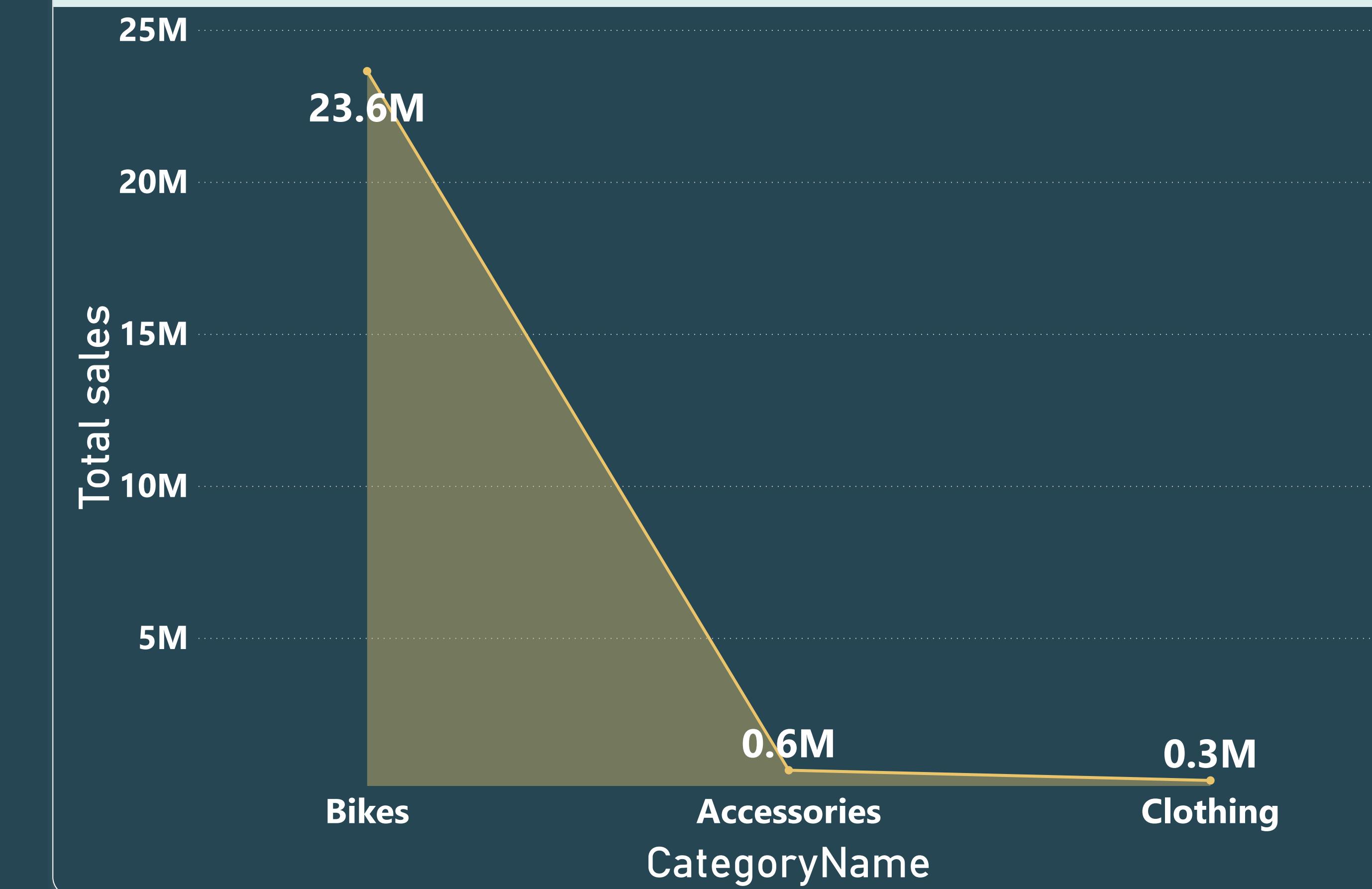
Total Profit by CategoryName



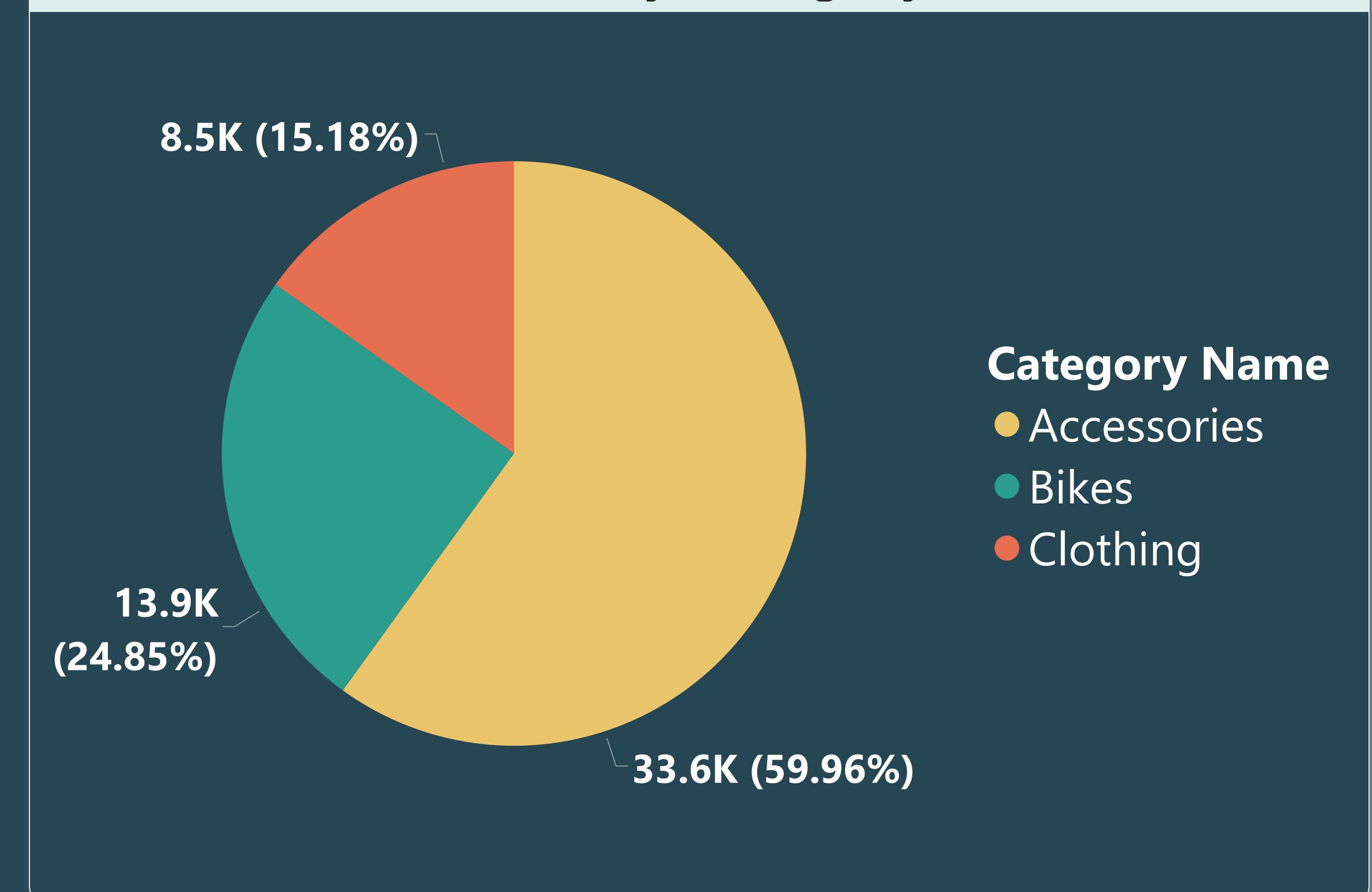
Total Revenue by CategoryName



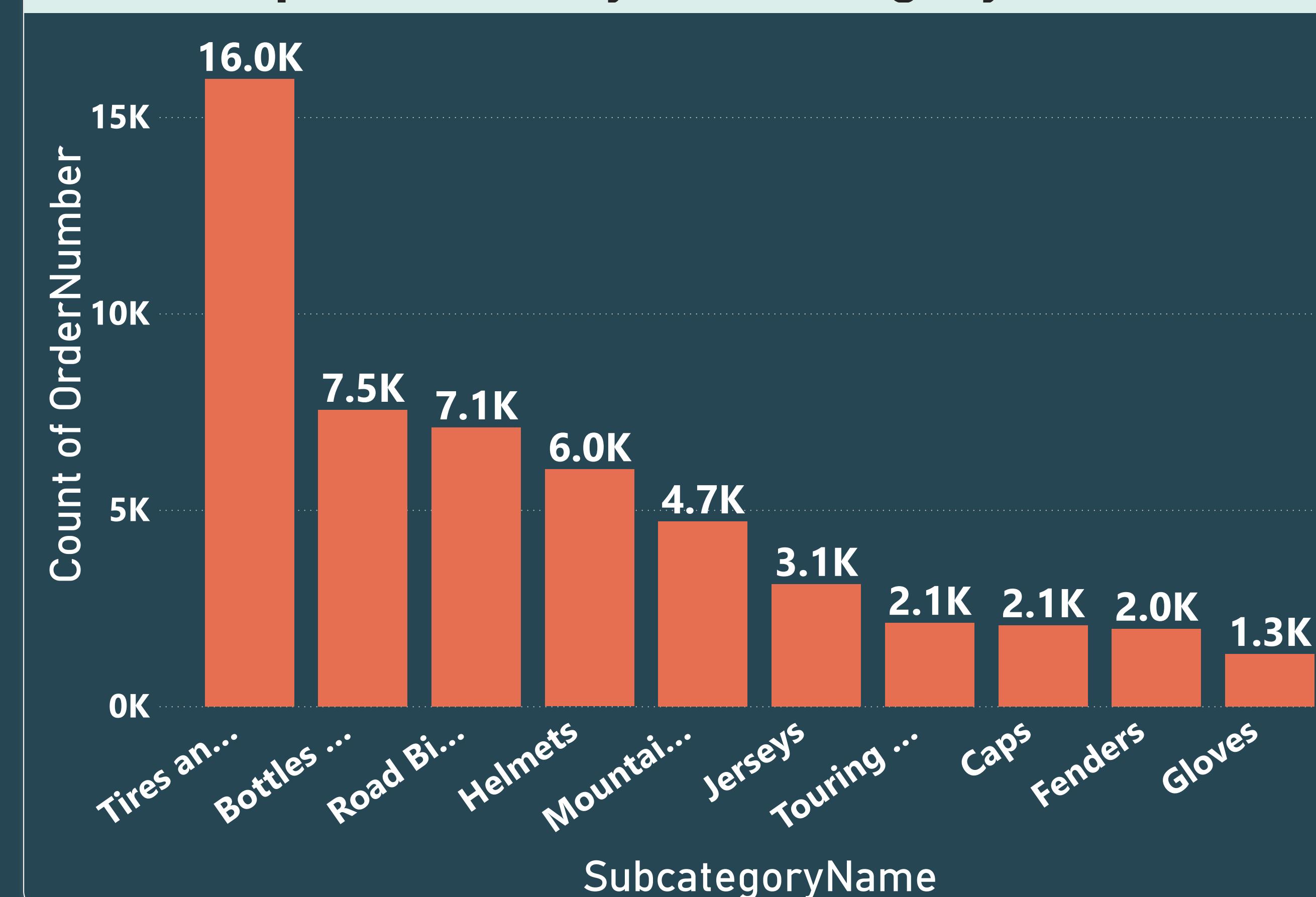
Total sales by CategoryName



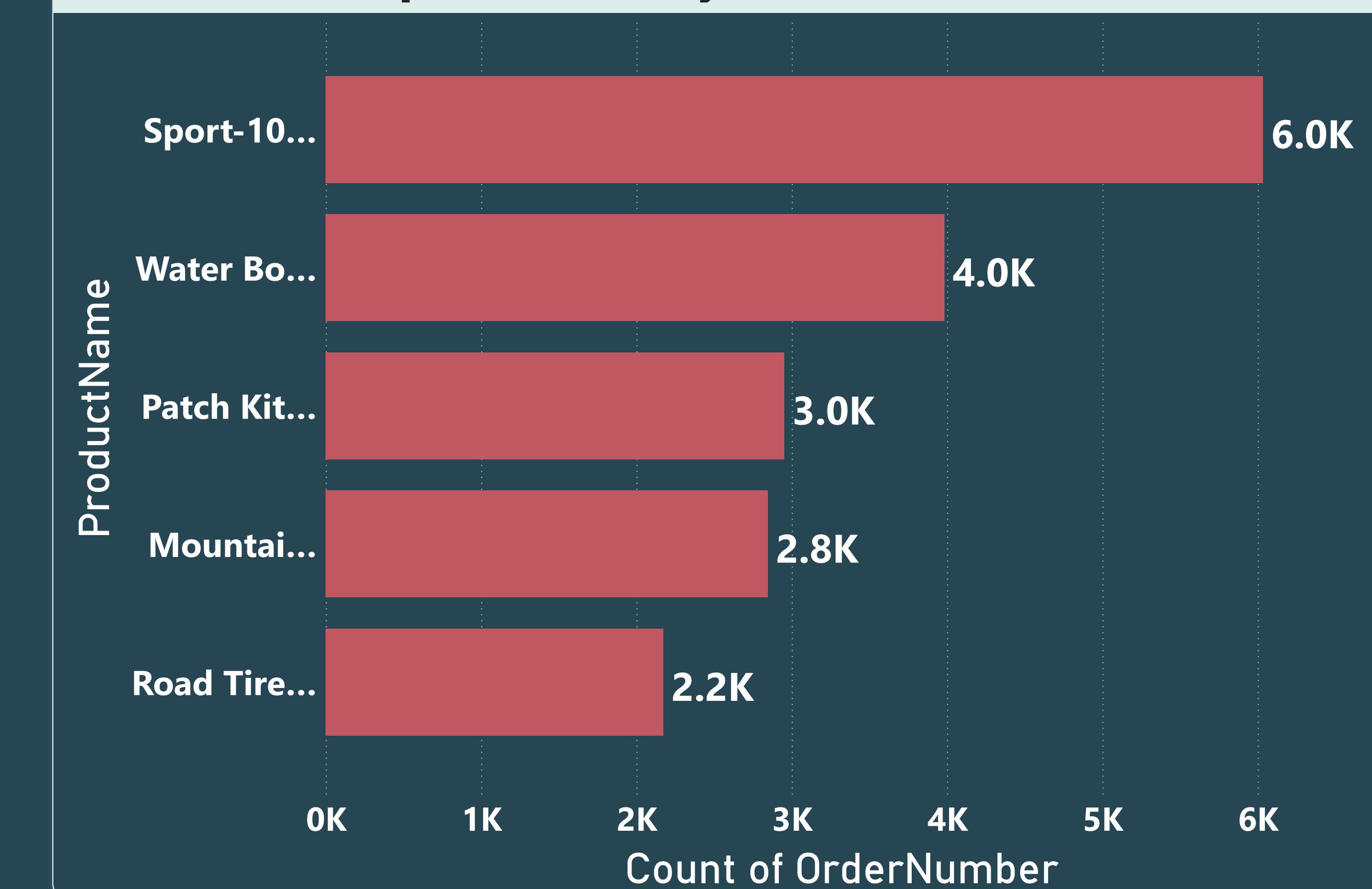
Total Order by Category Name



Top 10 Order by Sub Category Name

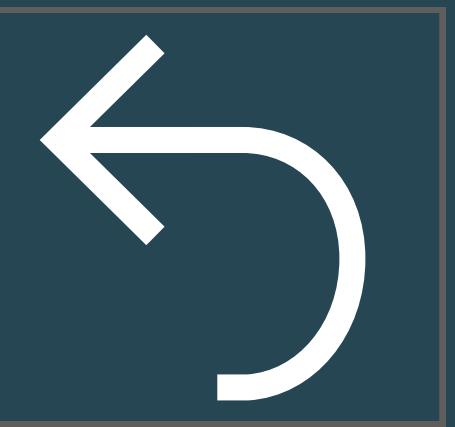


Top 5 Order by ProductName





Sub Category & Region Wise Sales, Profit & Revenue Analysis



Country

All

Year

All

Quater

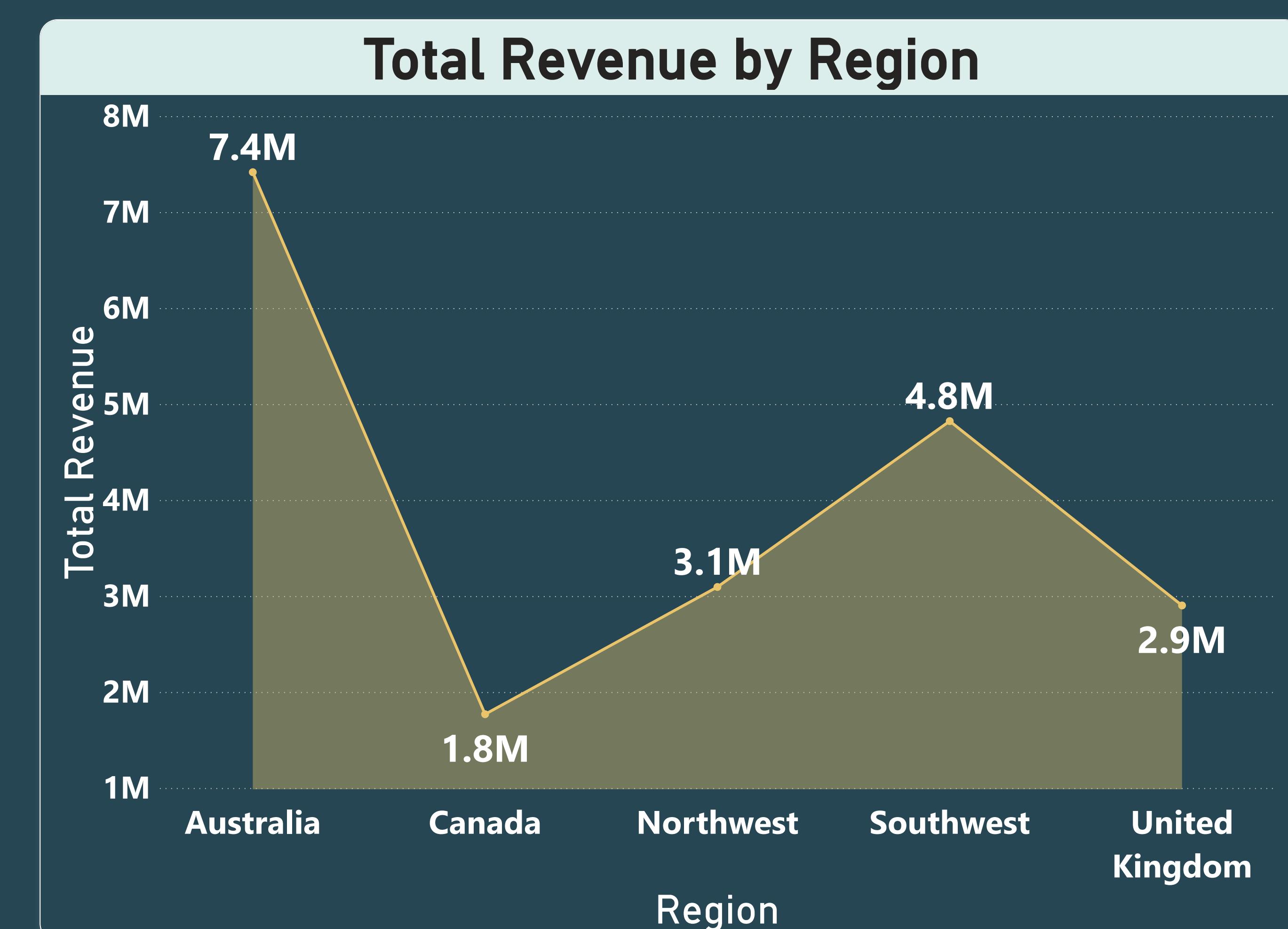
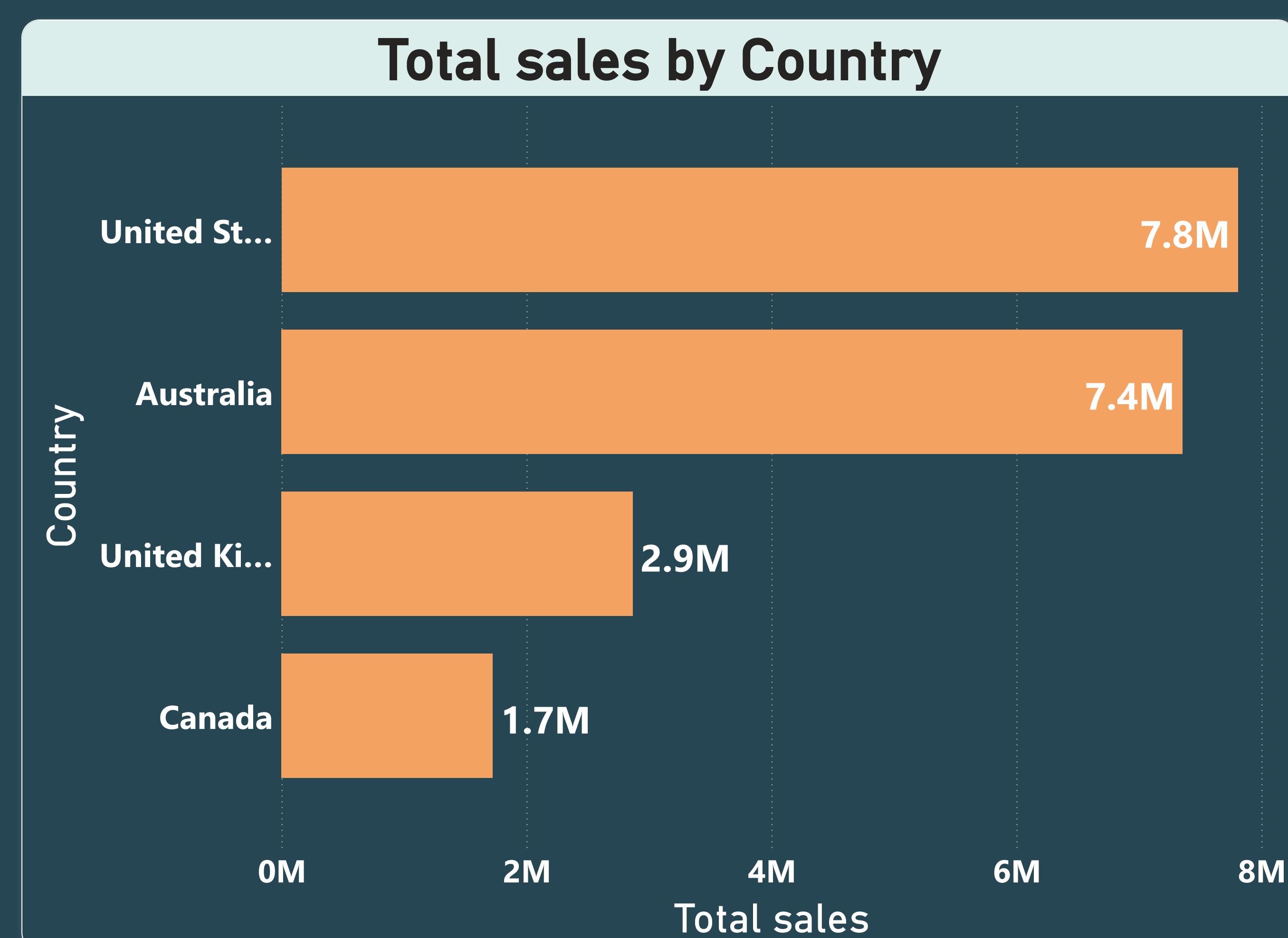
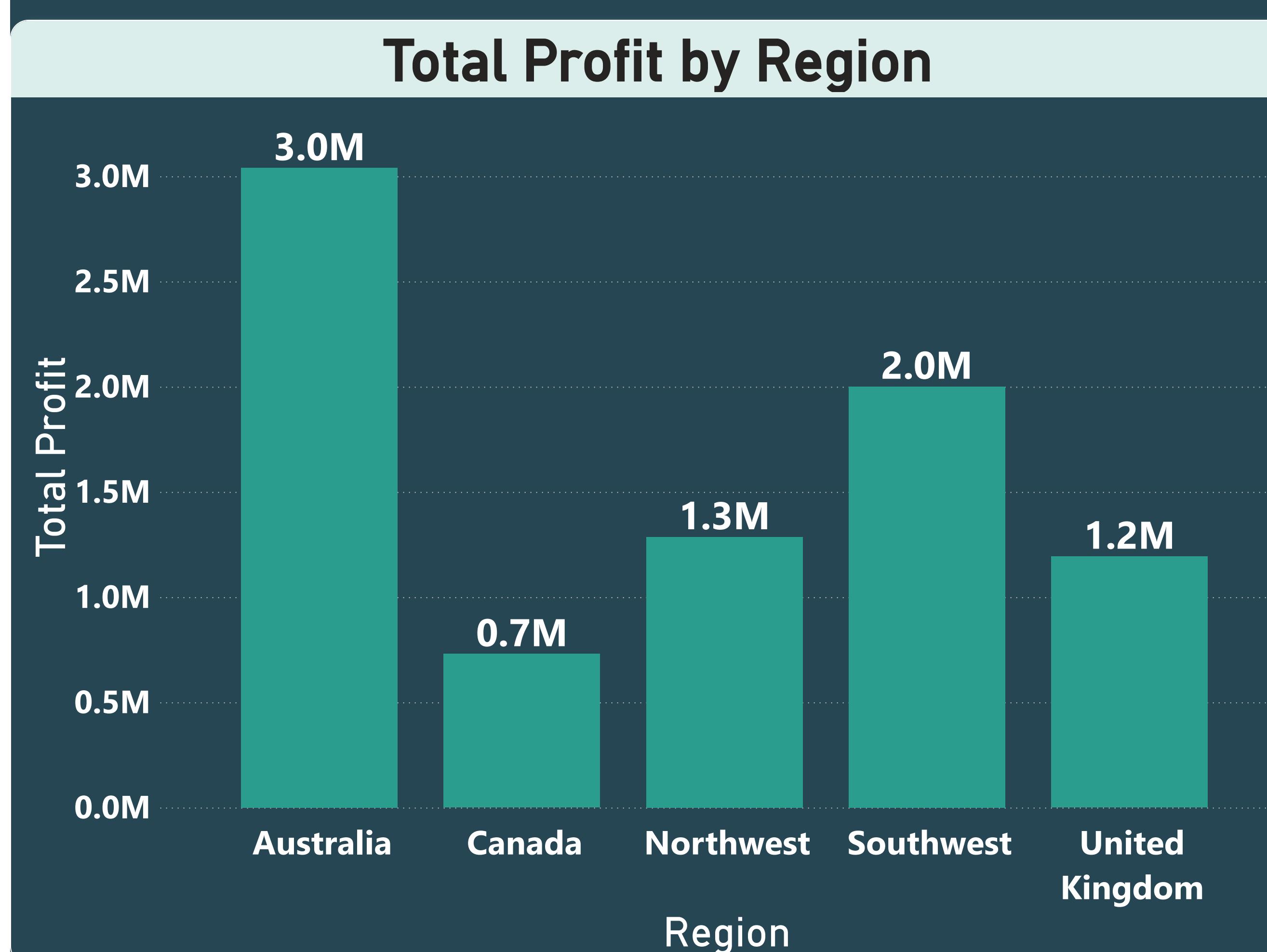
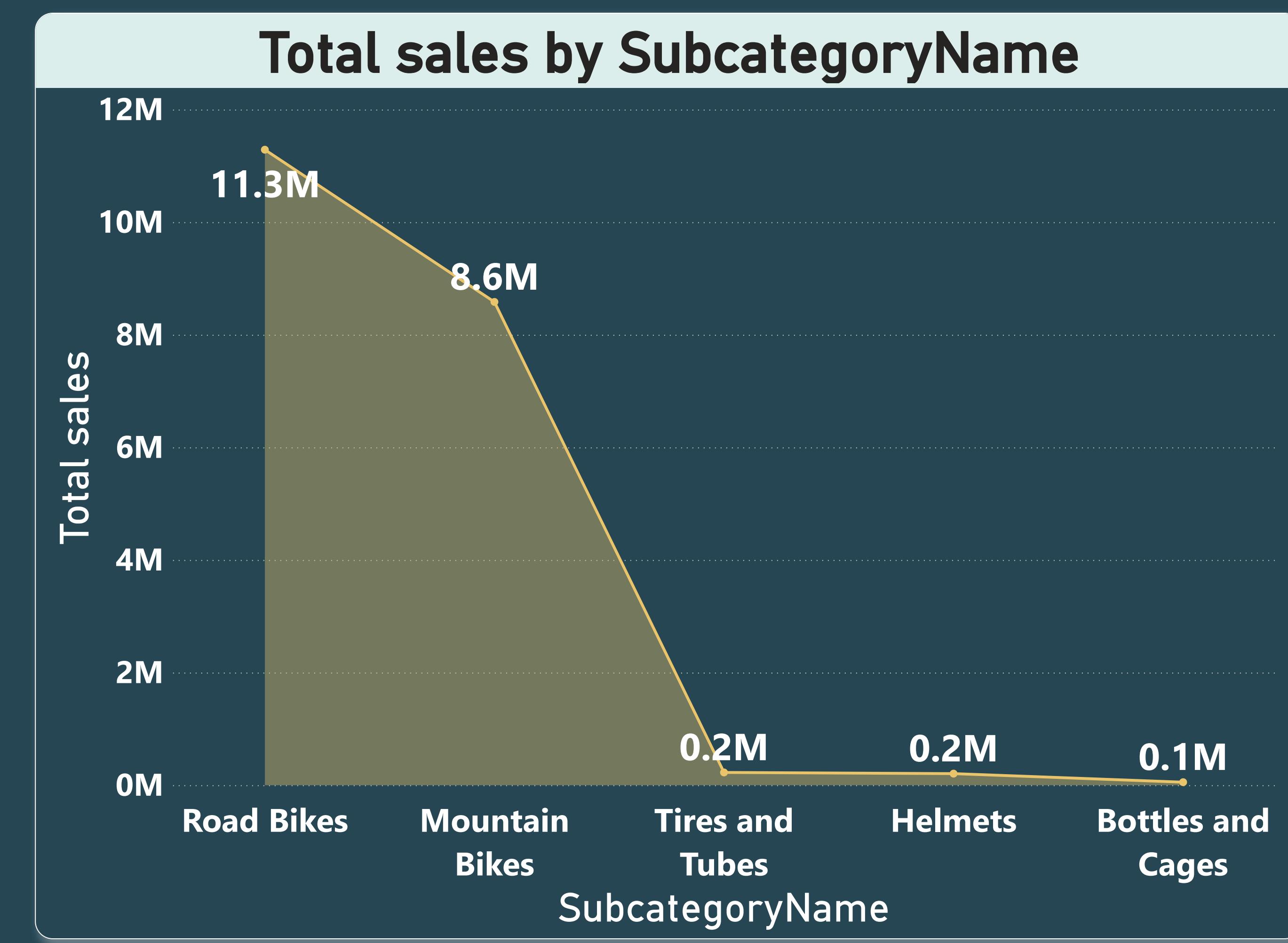
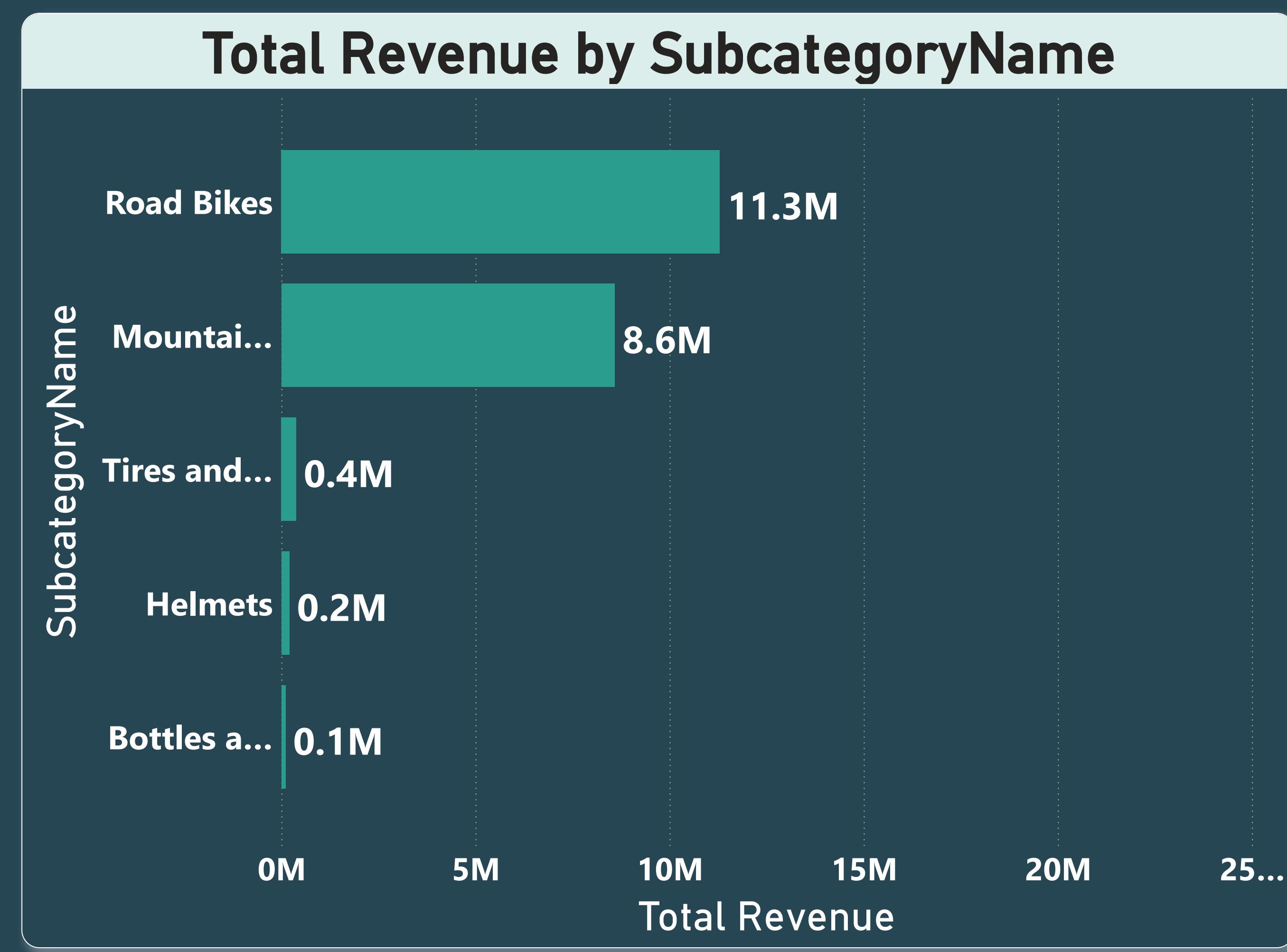
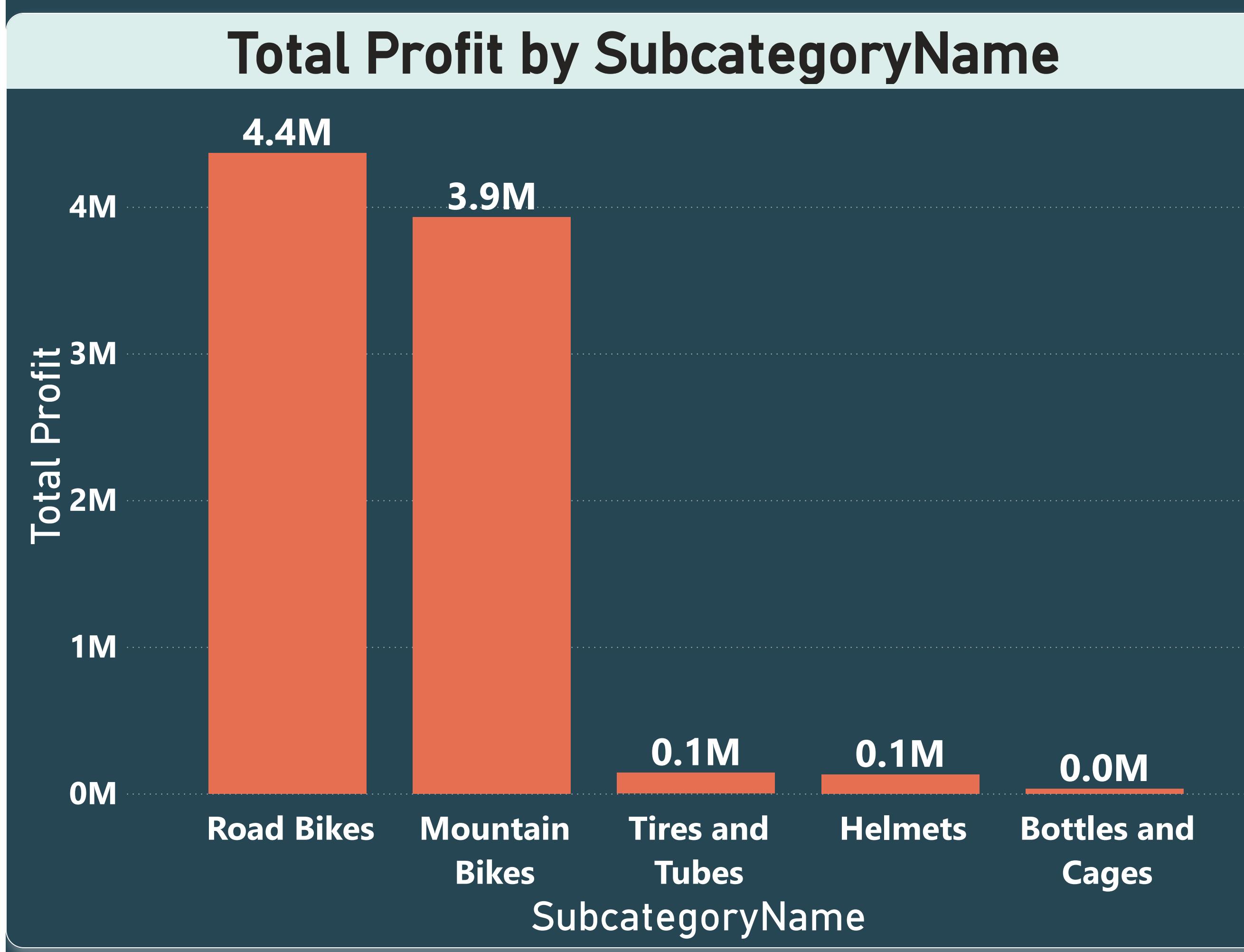
All

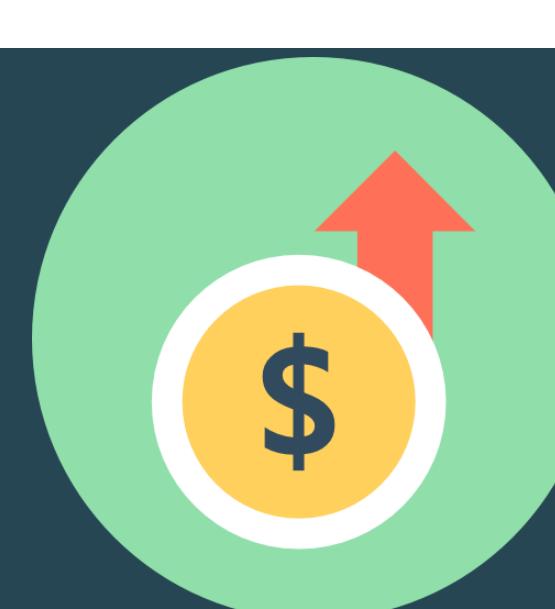
Month

All

Order Date

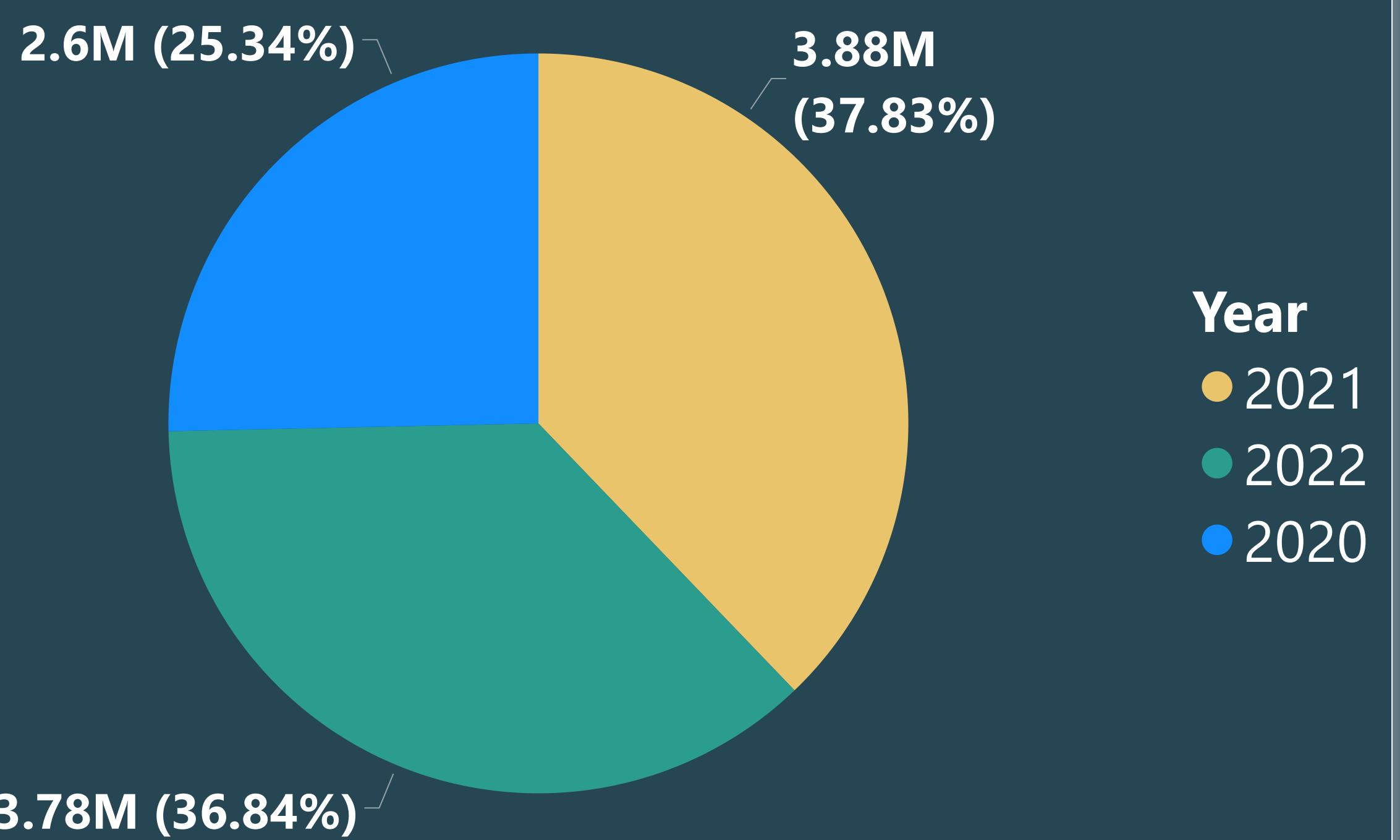
01-01-2020 - 30-06-2022



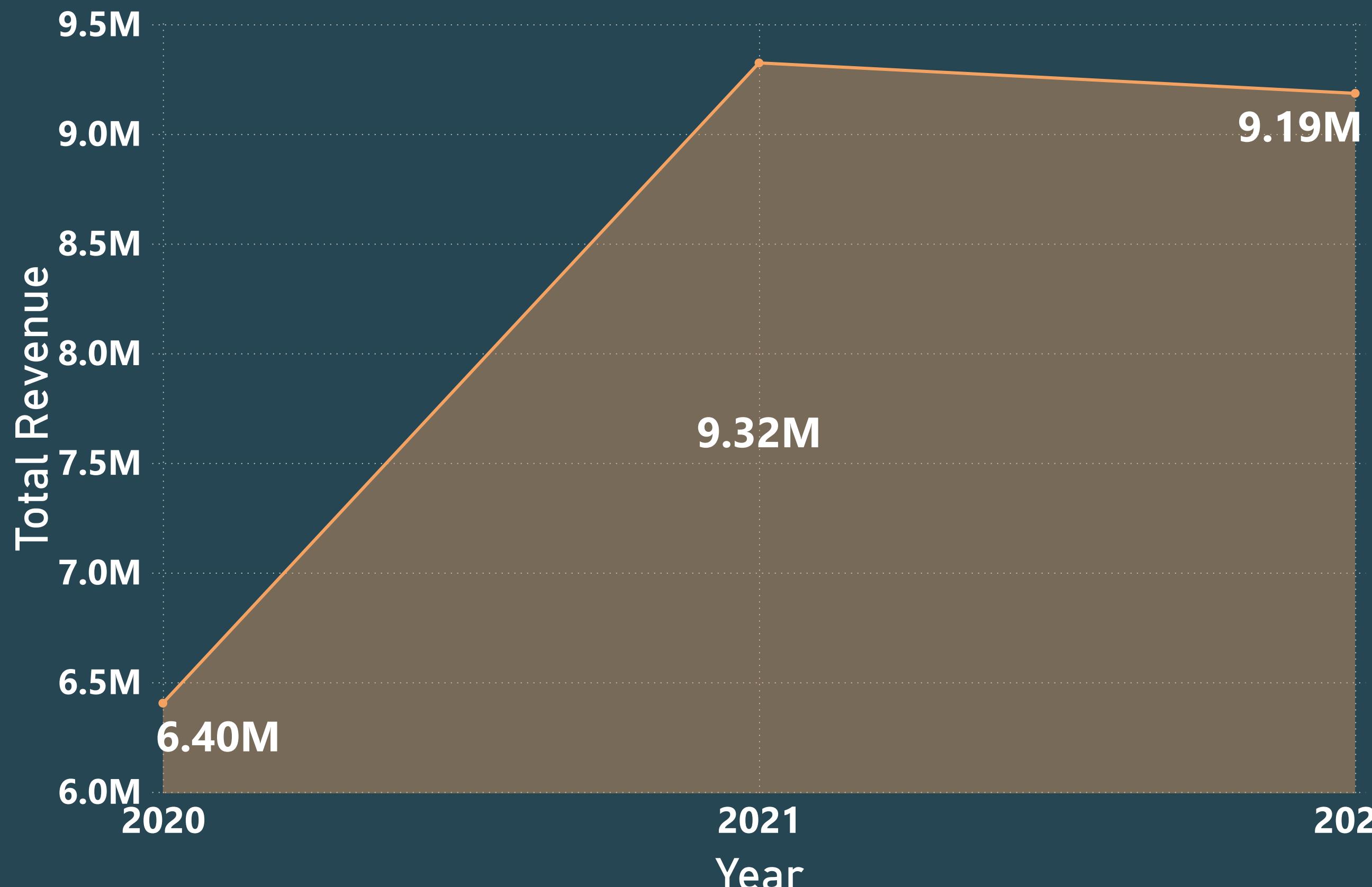


Profit, Revenue based on Year & Return Quantity Analysis

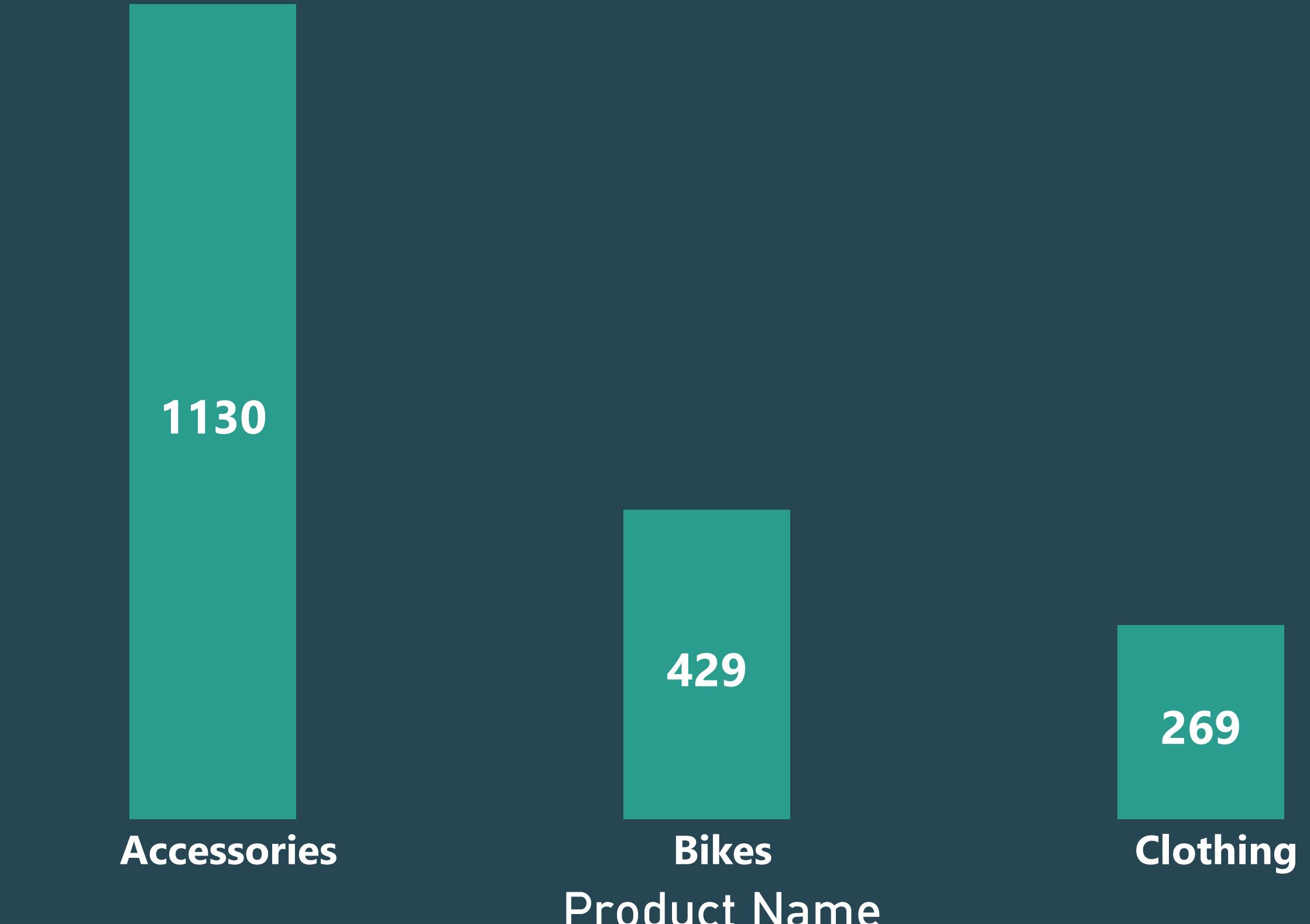
Total Profit by Year, Quarter & Month



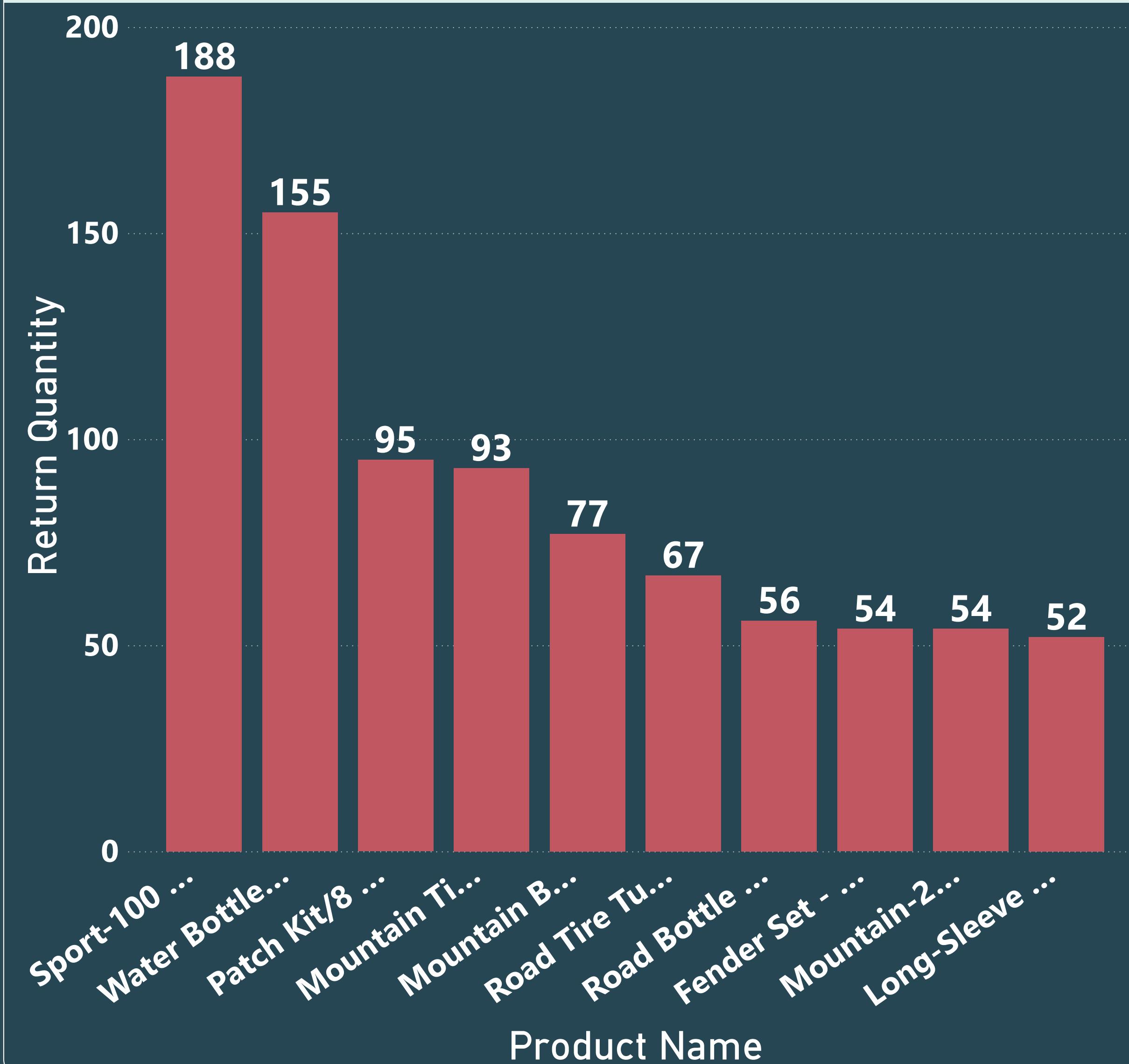
Total Revenue by Year, Quarter & Month



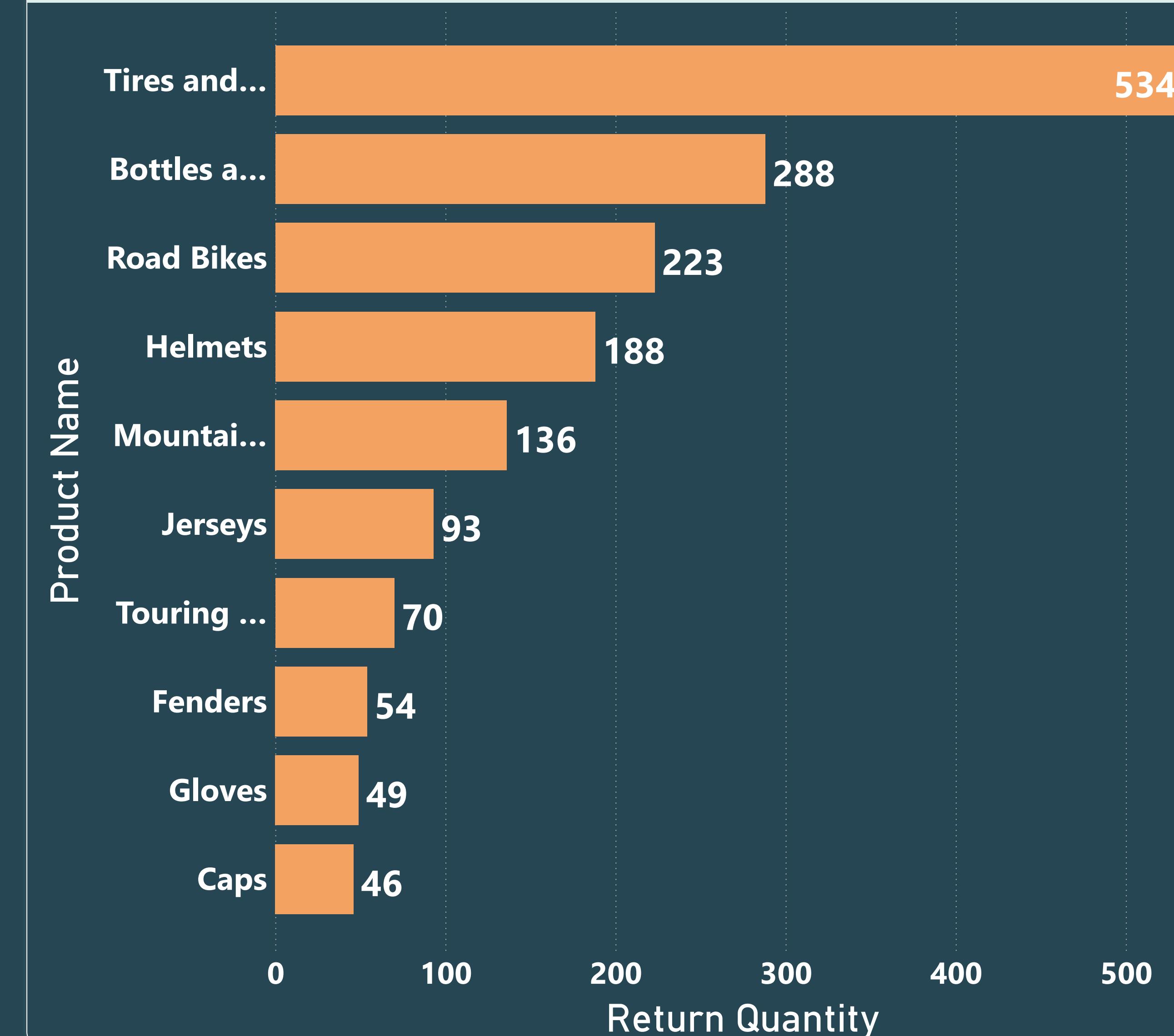
Return Quantity by Product Category



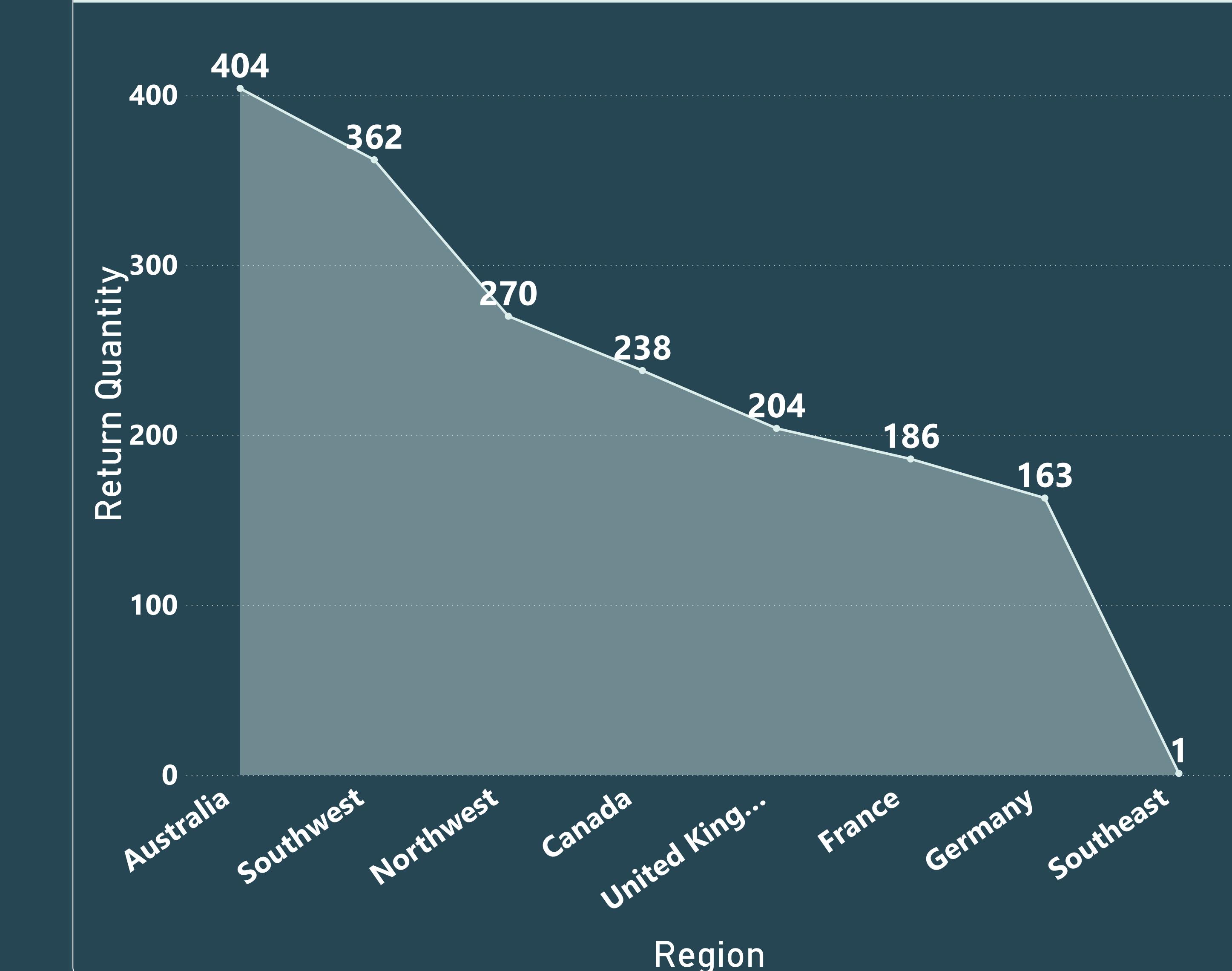
Top 10 Return Quantity by Products



Top 10 Return Quantity by Product Sub Category

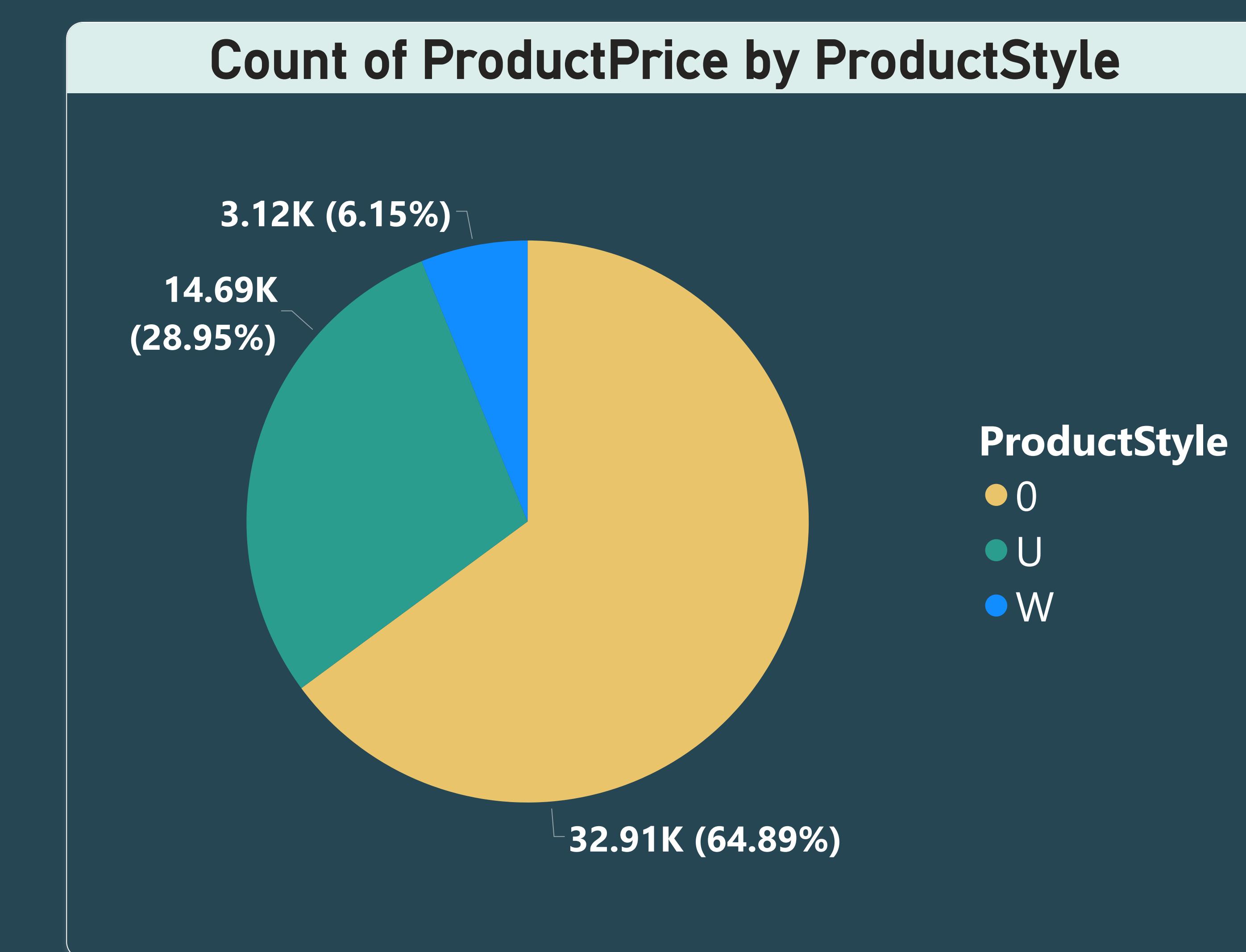
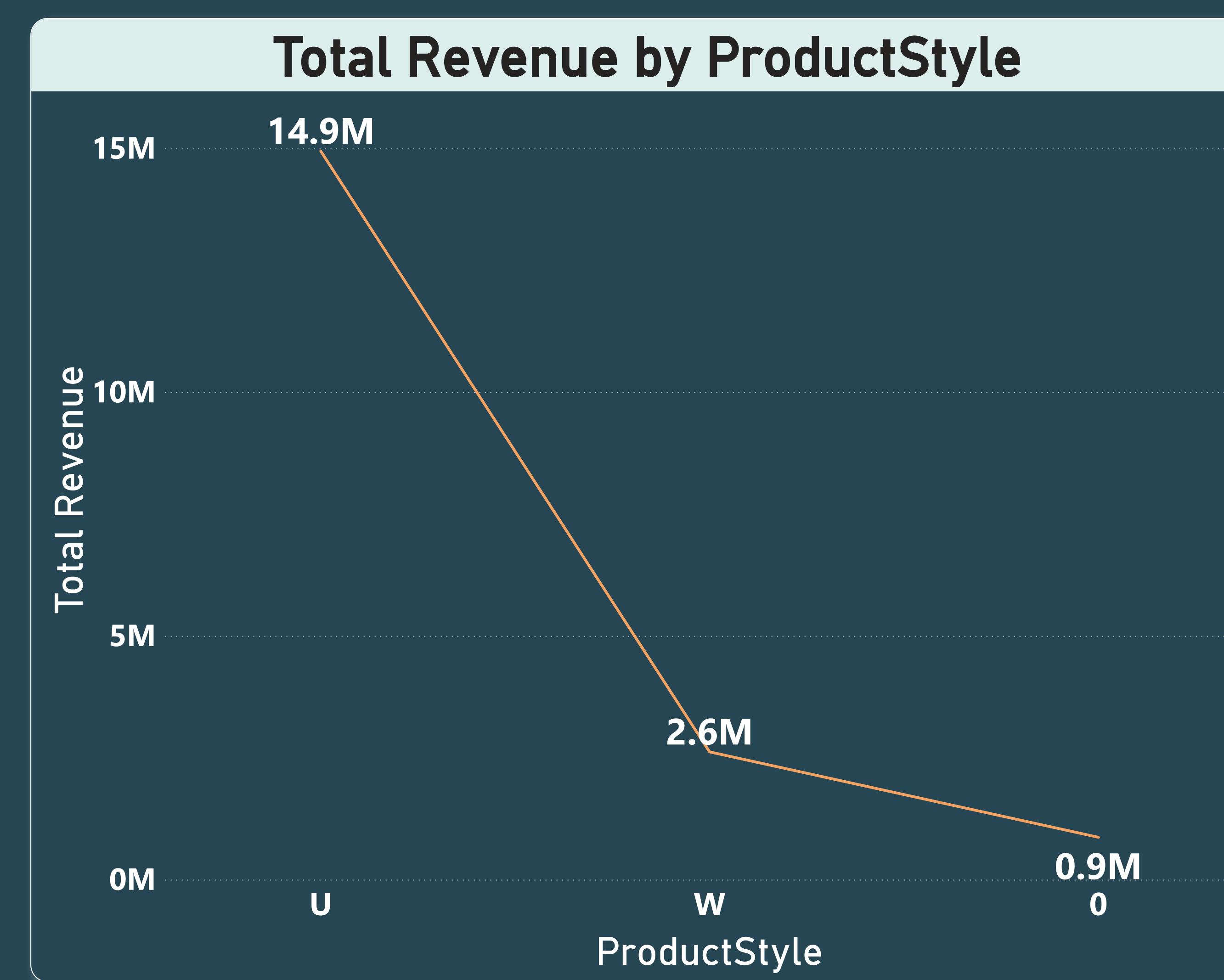
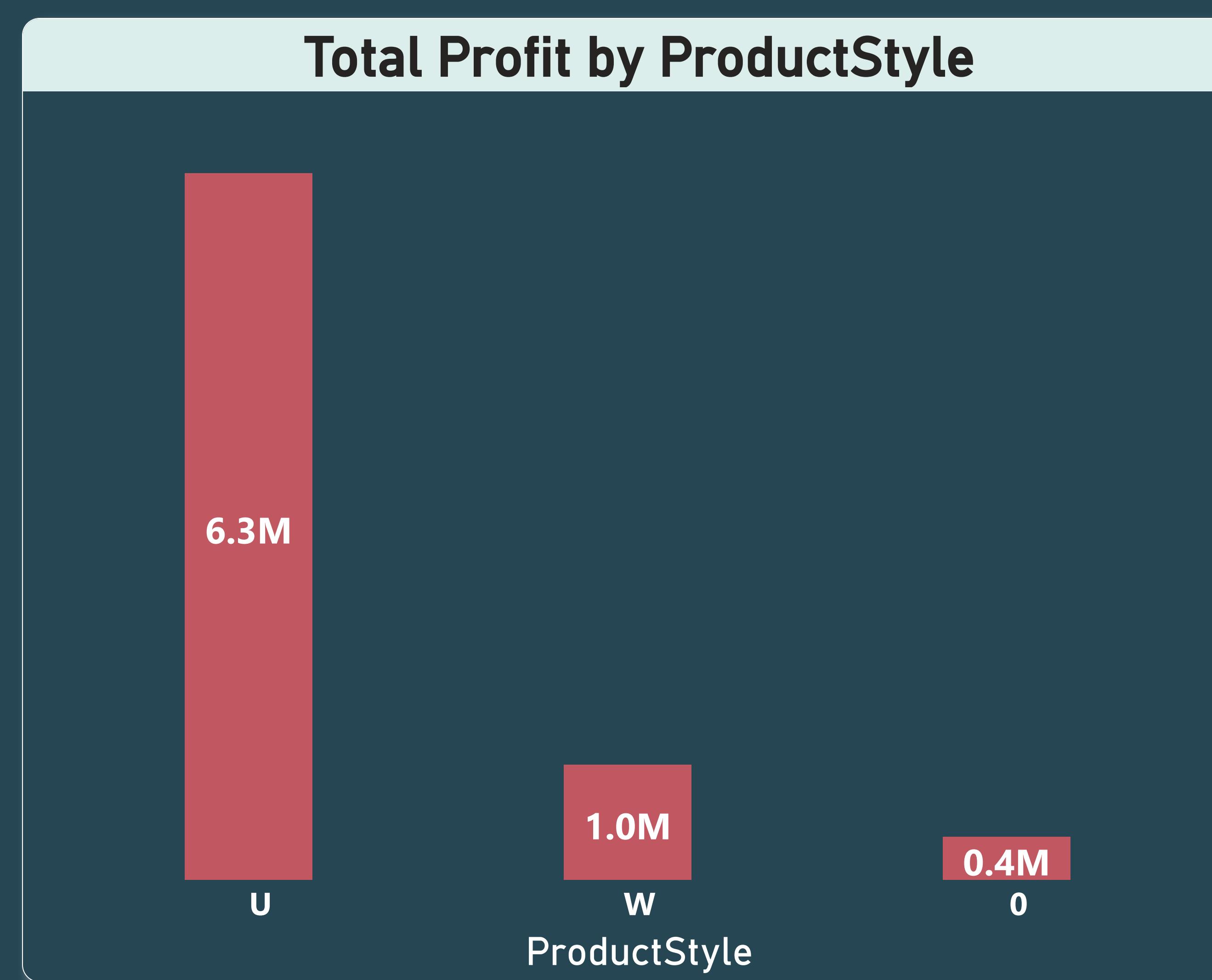
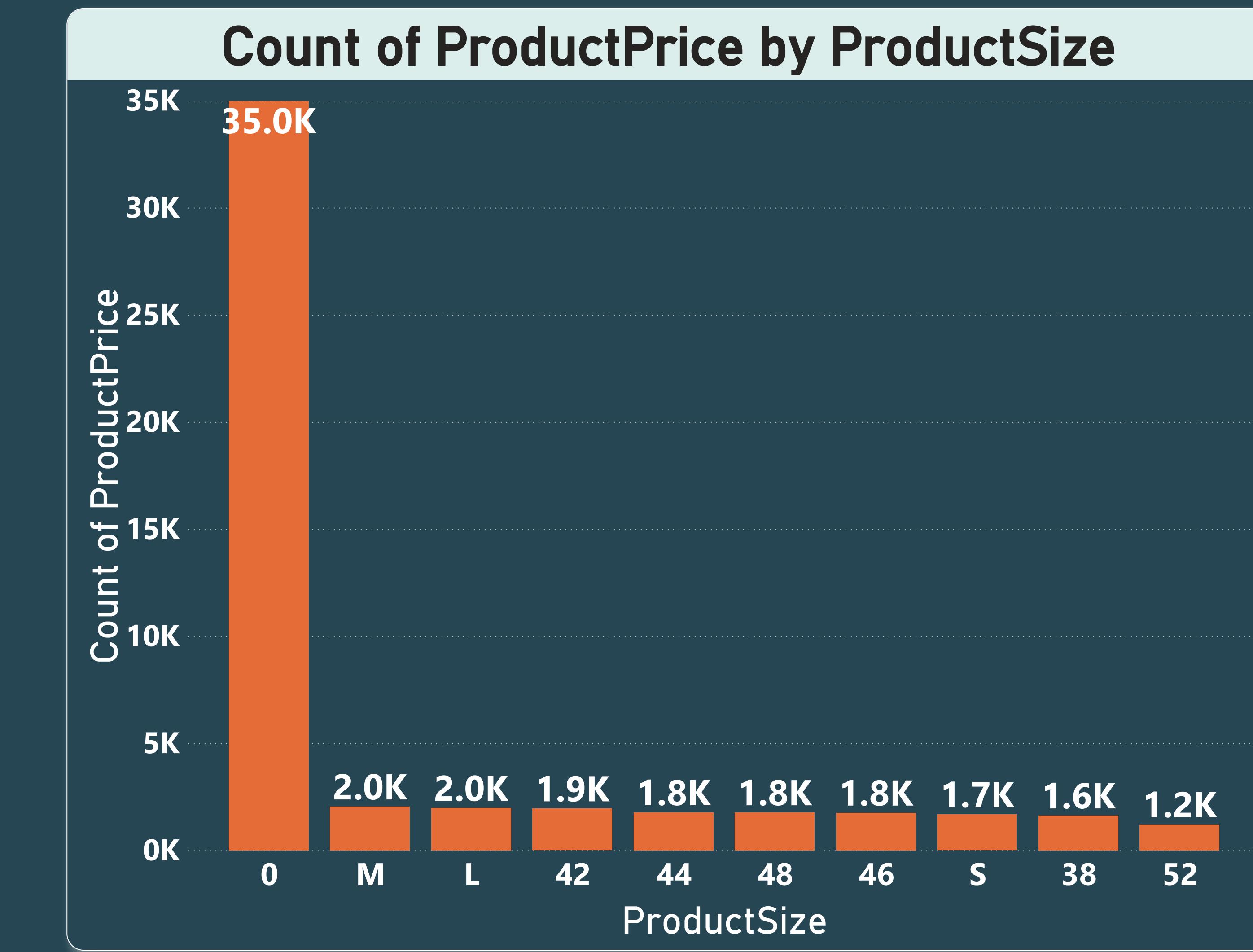
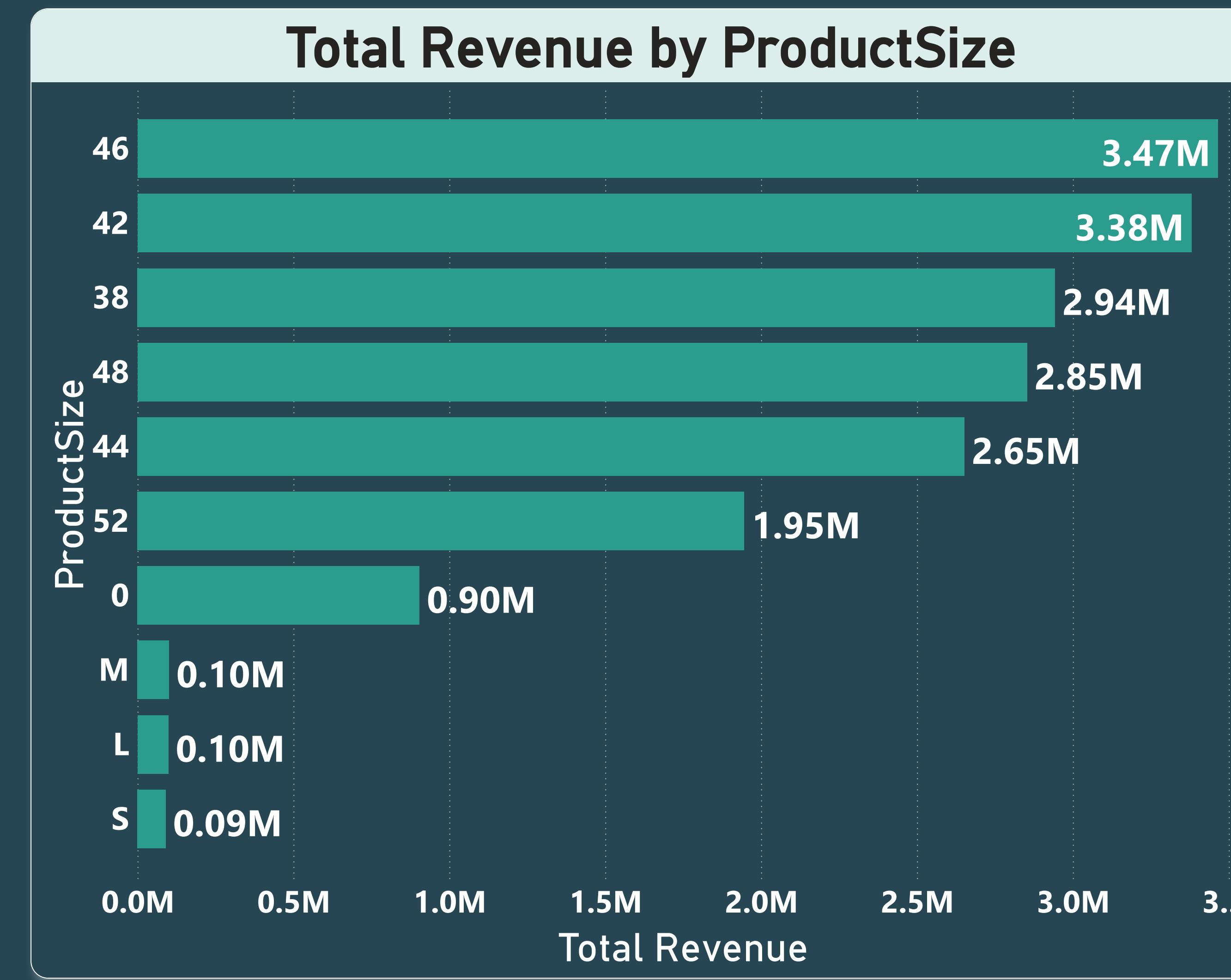
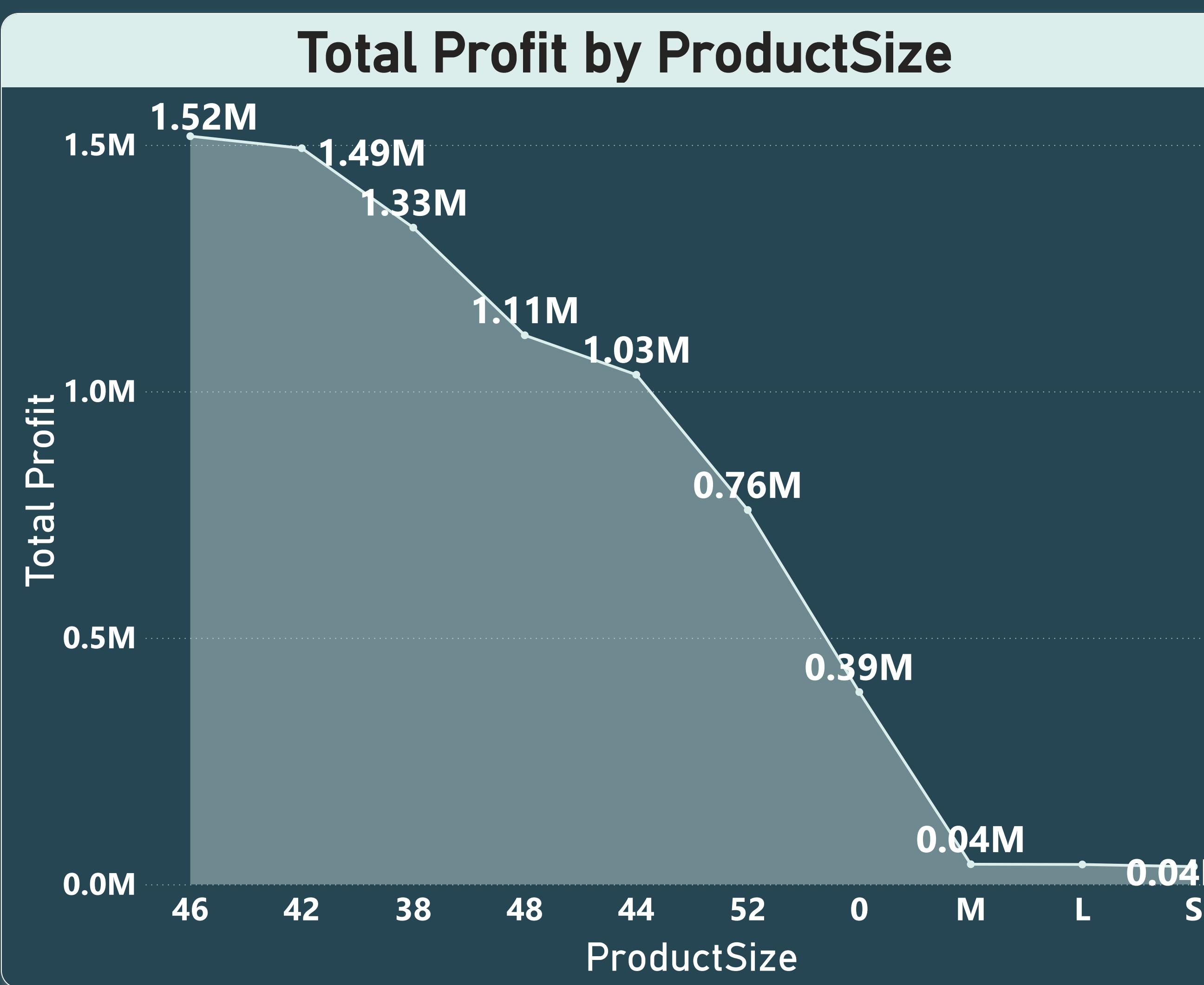
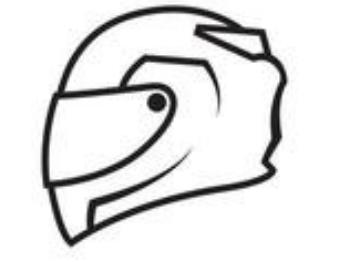


Return Quantity by Region



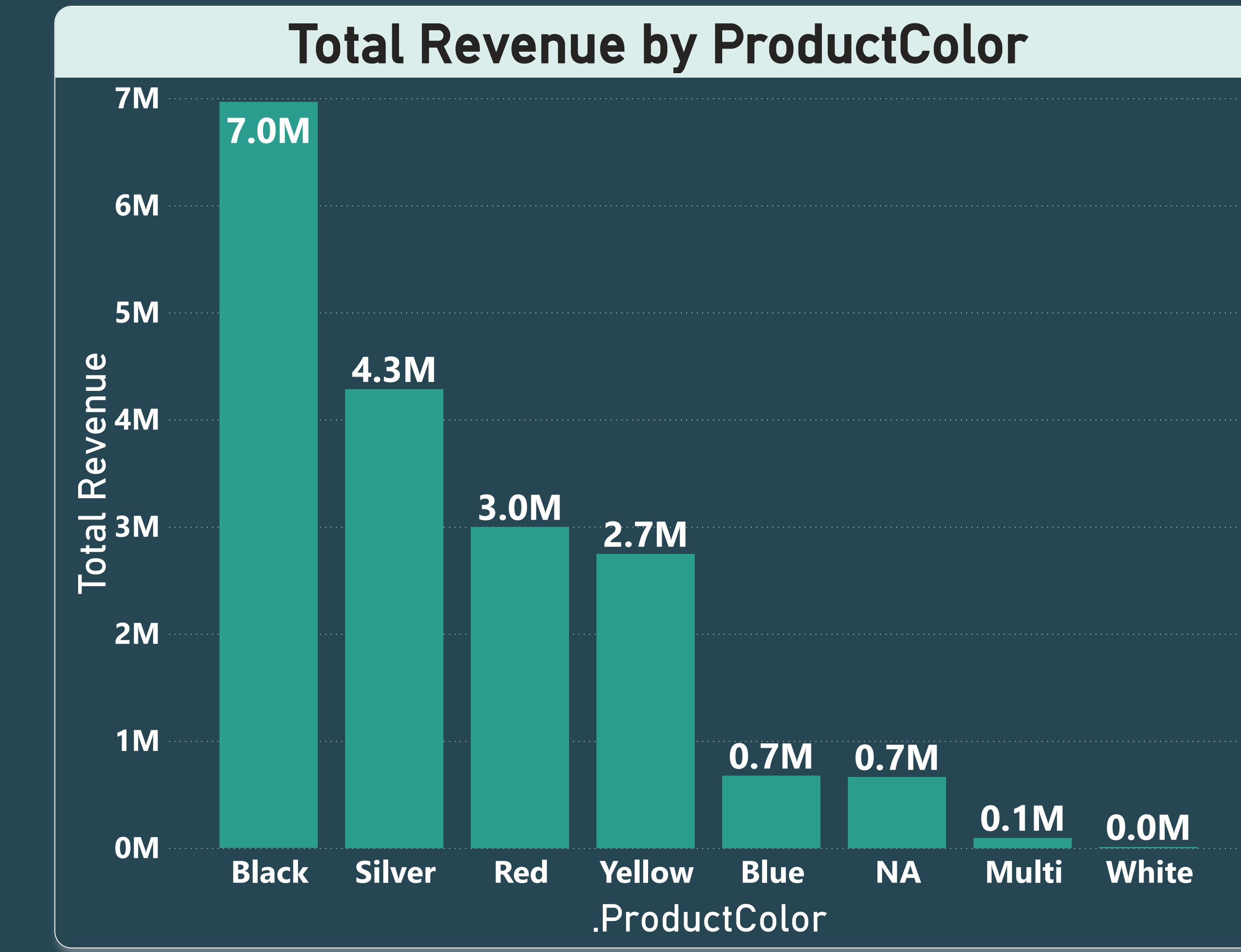
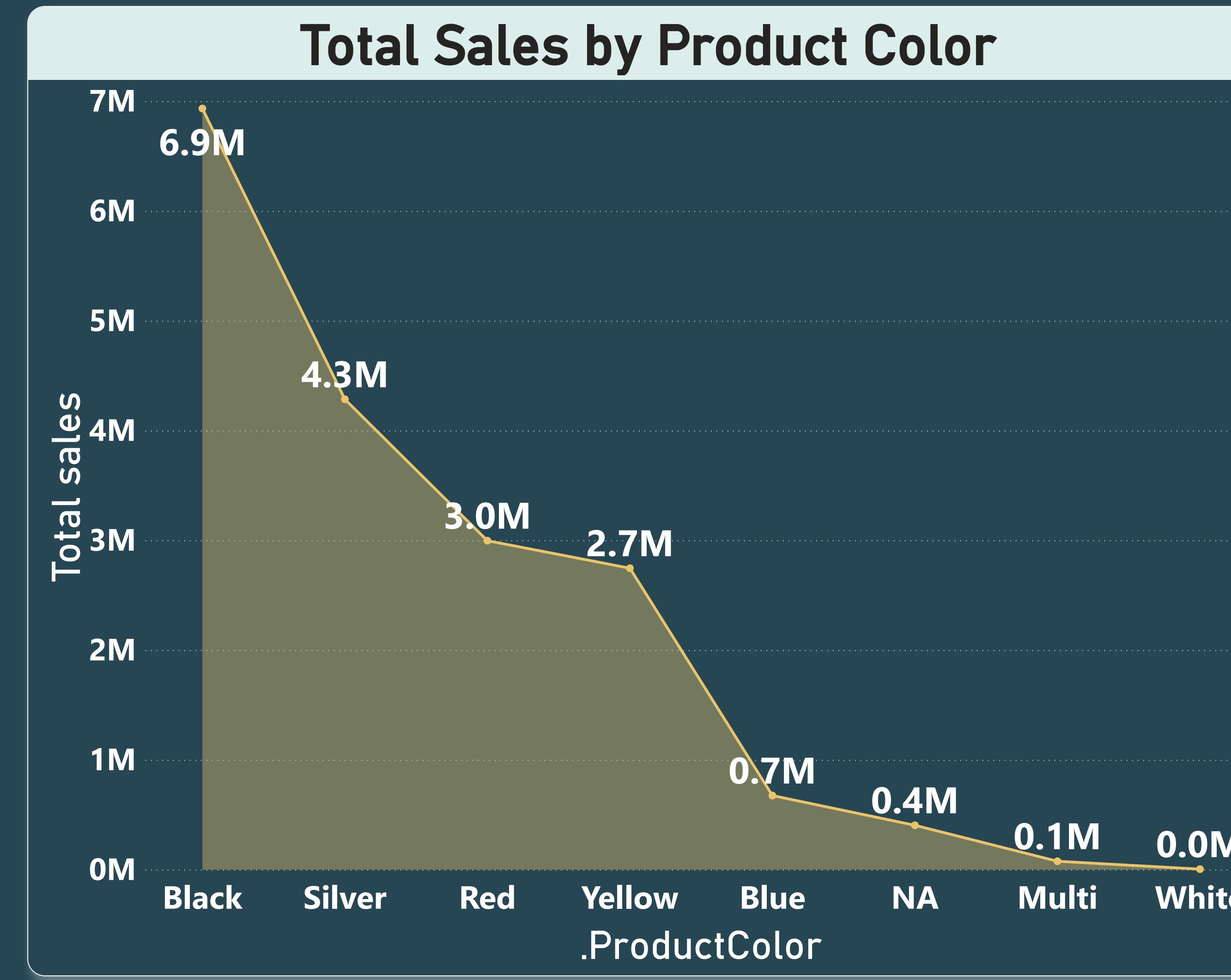
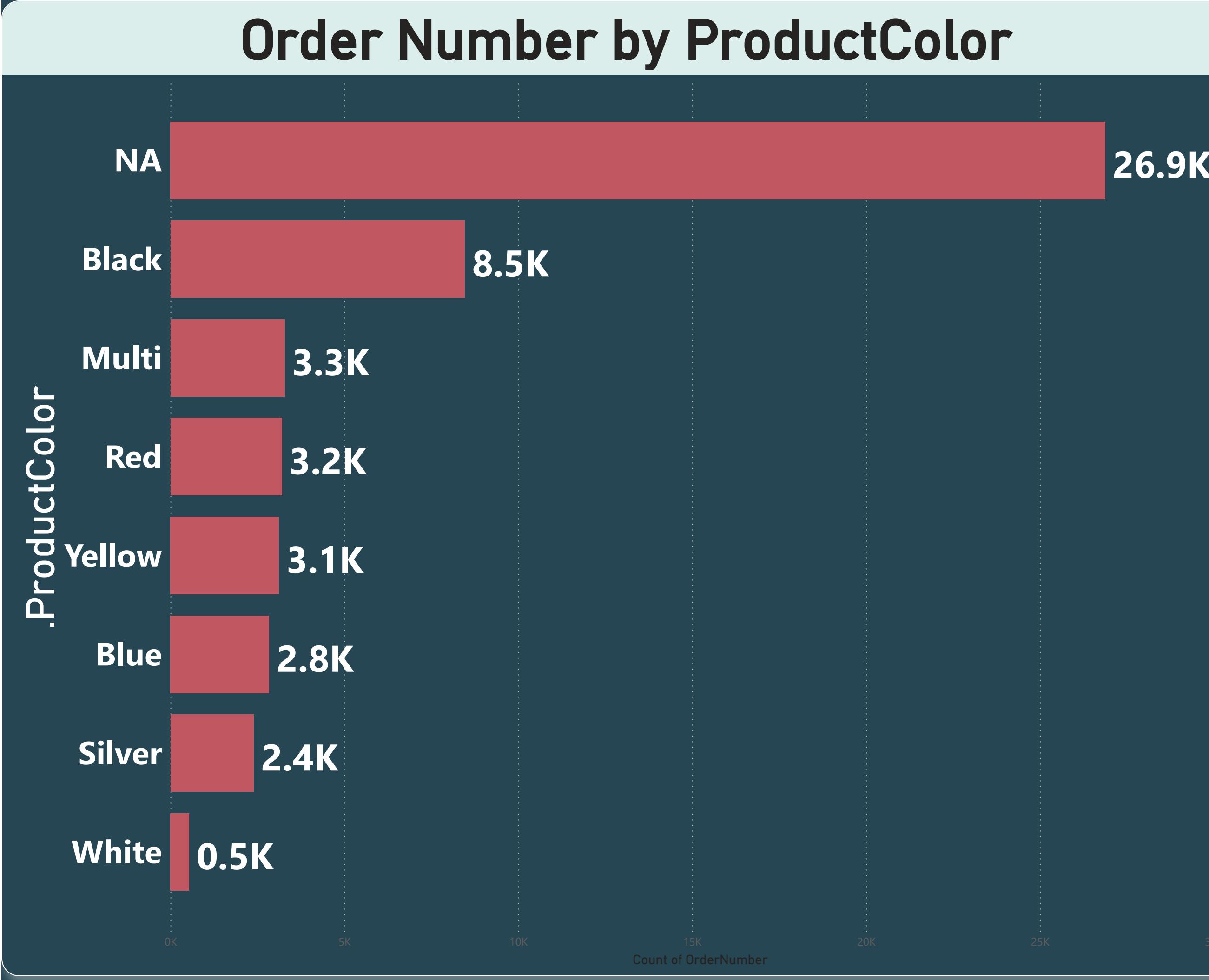


Profit, Revenue & Price based on Style and Size Analysis



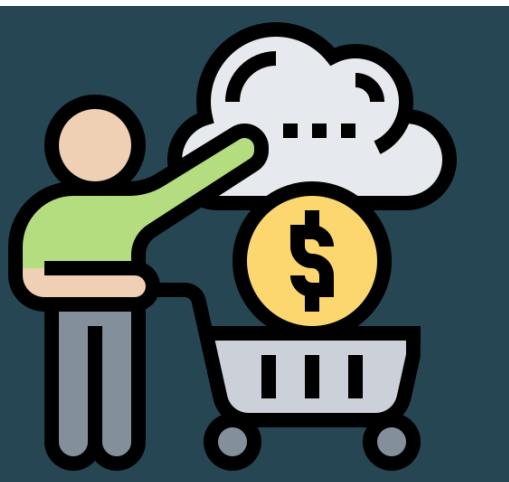
Sales, Revenue , Orders based on Product Colors & Product based on Rank

SALE

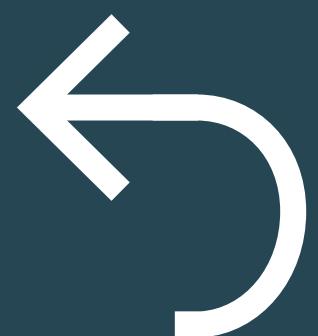


Top 10 Products based on Region and Rank based on Sales

ProductName	Australia	Canada	Central	France	Germany	Northeast	Northwest	Southeast	Southwest	United Kingdom
Mountain-200 Black	2	2		1	2	1	1	3	2	1
Mountain-200 Silver	3	3	1	2	1		2	1	1	2
Road-150 Red	4	1		5	5		3		3	6
Road-250 Black	1	6		3	3		7		8	3
Road-250 Red	5	7		4	4		8		10	4
Road-350-W Yellow	6	8		6	6	2	4		6	7
Road-550-W Yellow	7	9		8	8		5		7	8
Road-750 Black	10	11	2	10	10		10		9	10
Touring-1000 Blue	9	5		9	7		6	2	4	5
Touring-1000 Yellow	8	4		7	9		9		5	9
Touring-2000 Blue	13	10		11	11		12		12	11



Customer Based Details



Gender

Gender

Total Customers

18.11K

Count of Name

Avg Revenue Per Customer

438.81

Average Annual Income

59.70K

Avg Children Per Customers

1.85

Education Level

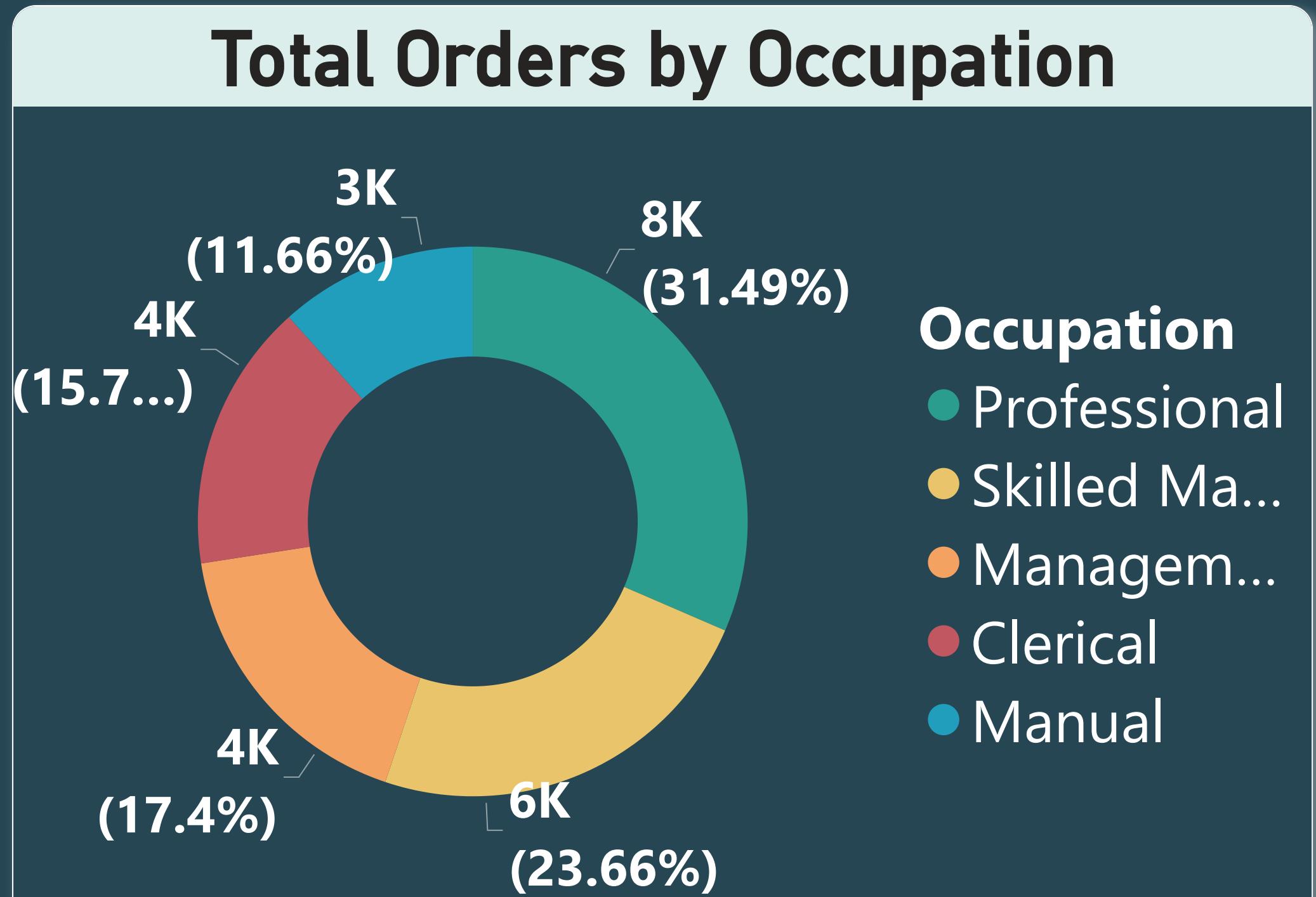
EducationLevel

Occupation Level

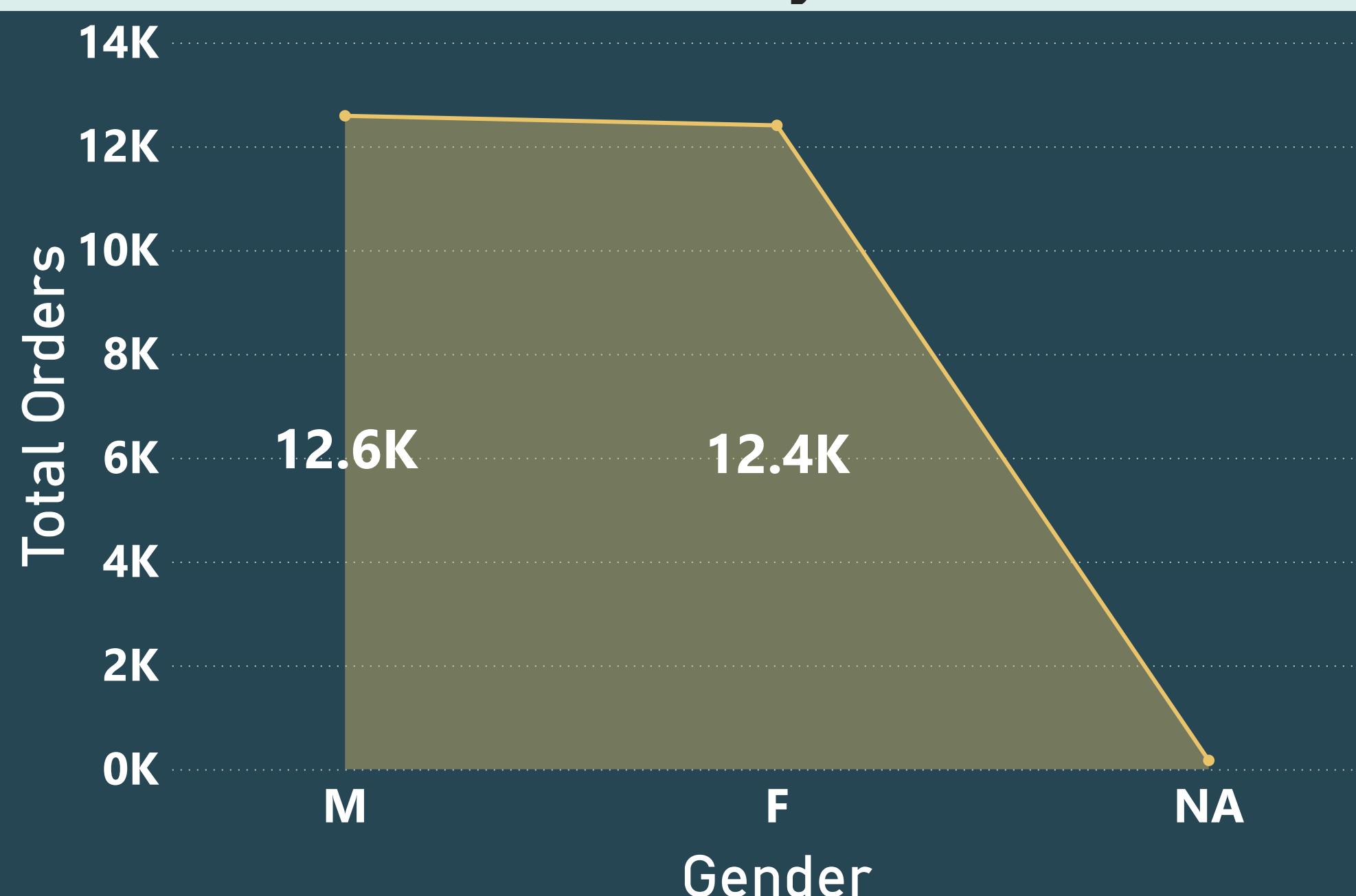
Occupation

Martial Status

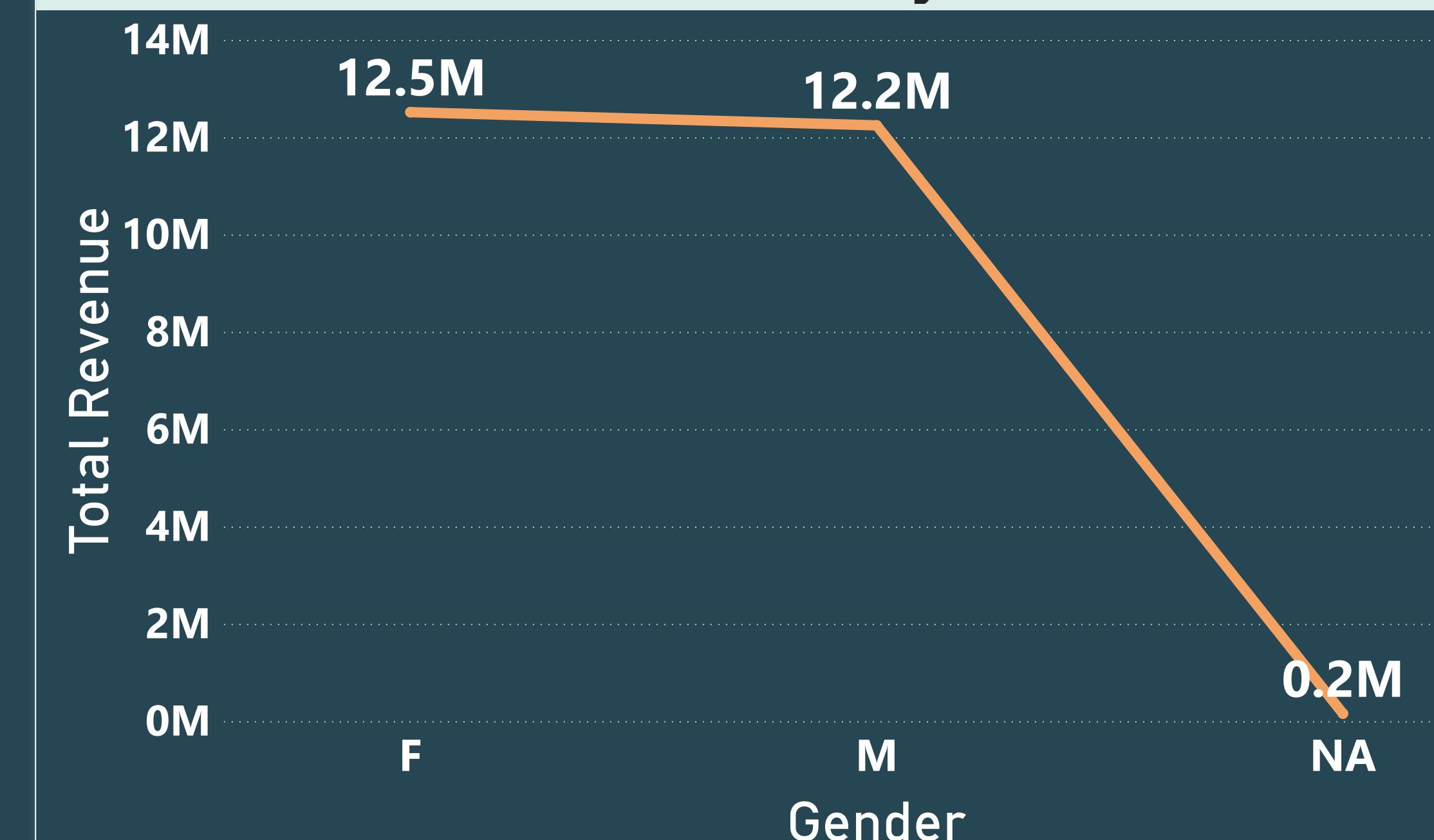
MartialStatus



Total Orders by Gender



Total Revenue by Gender



Year

Year

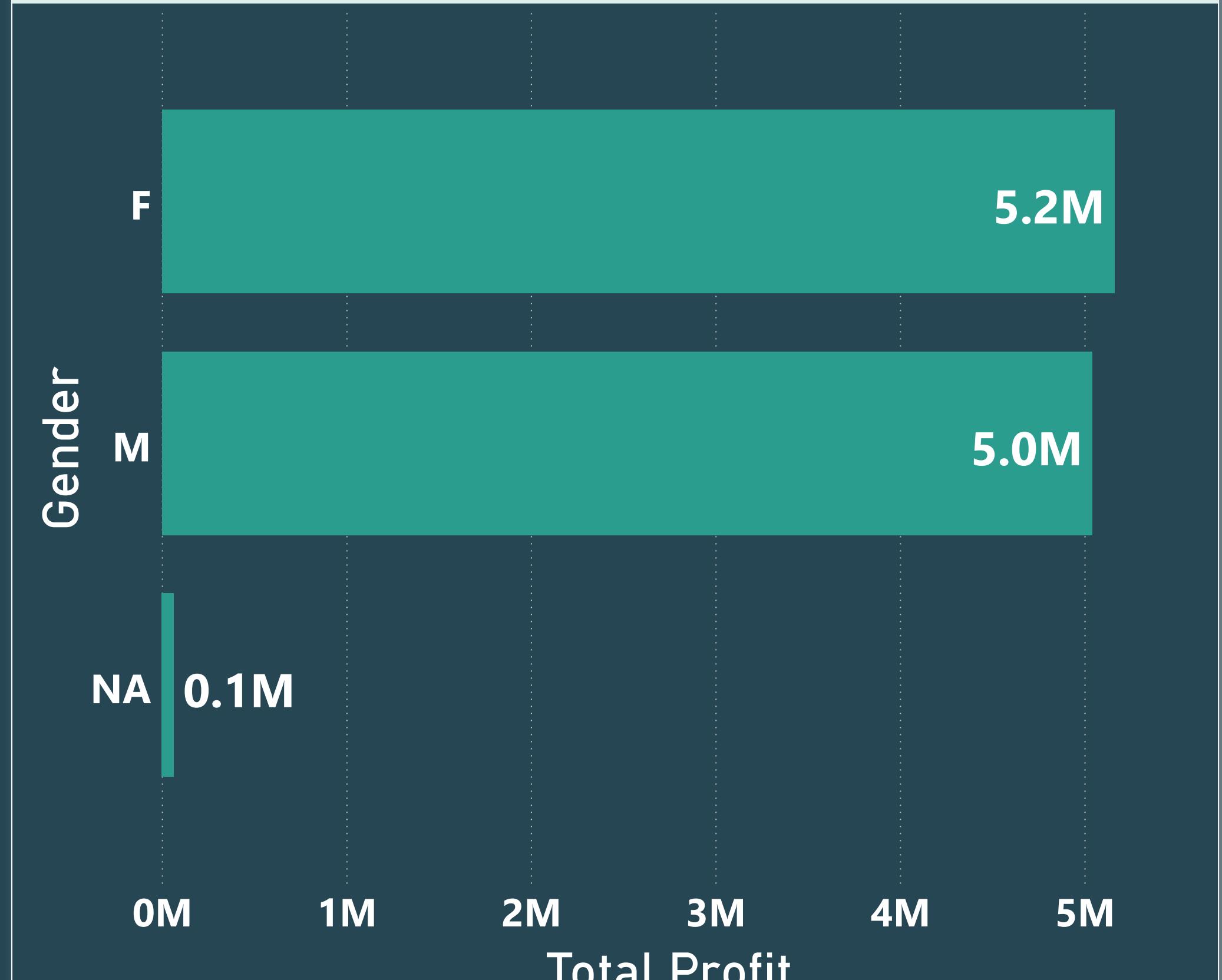
Region

Region

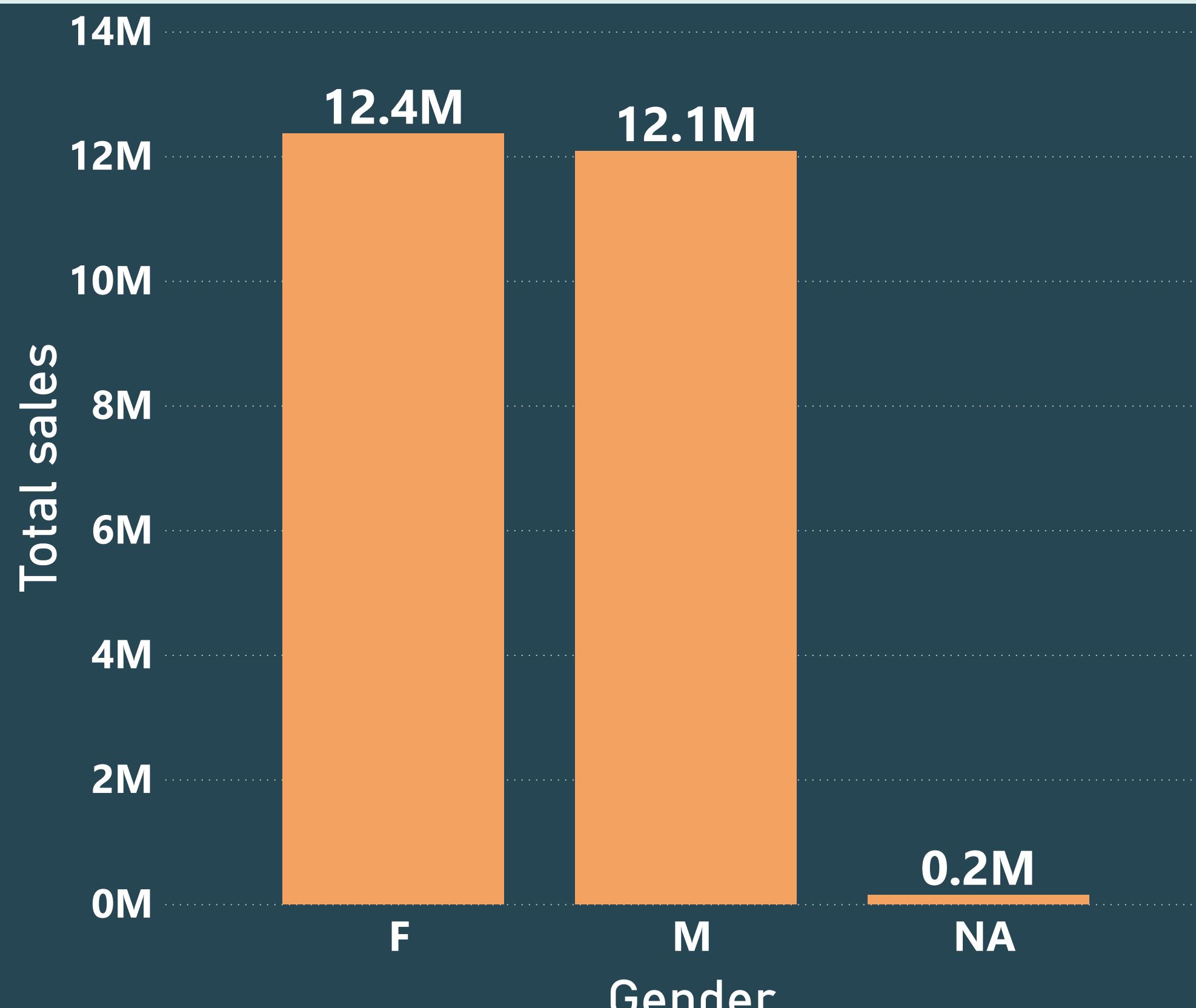
Category Name

Category Name

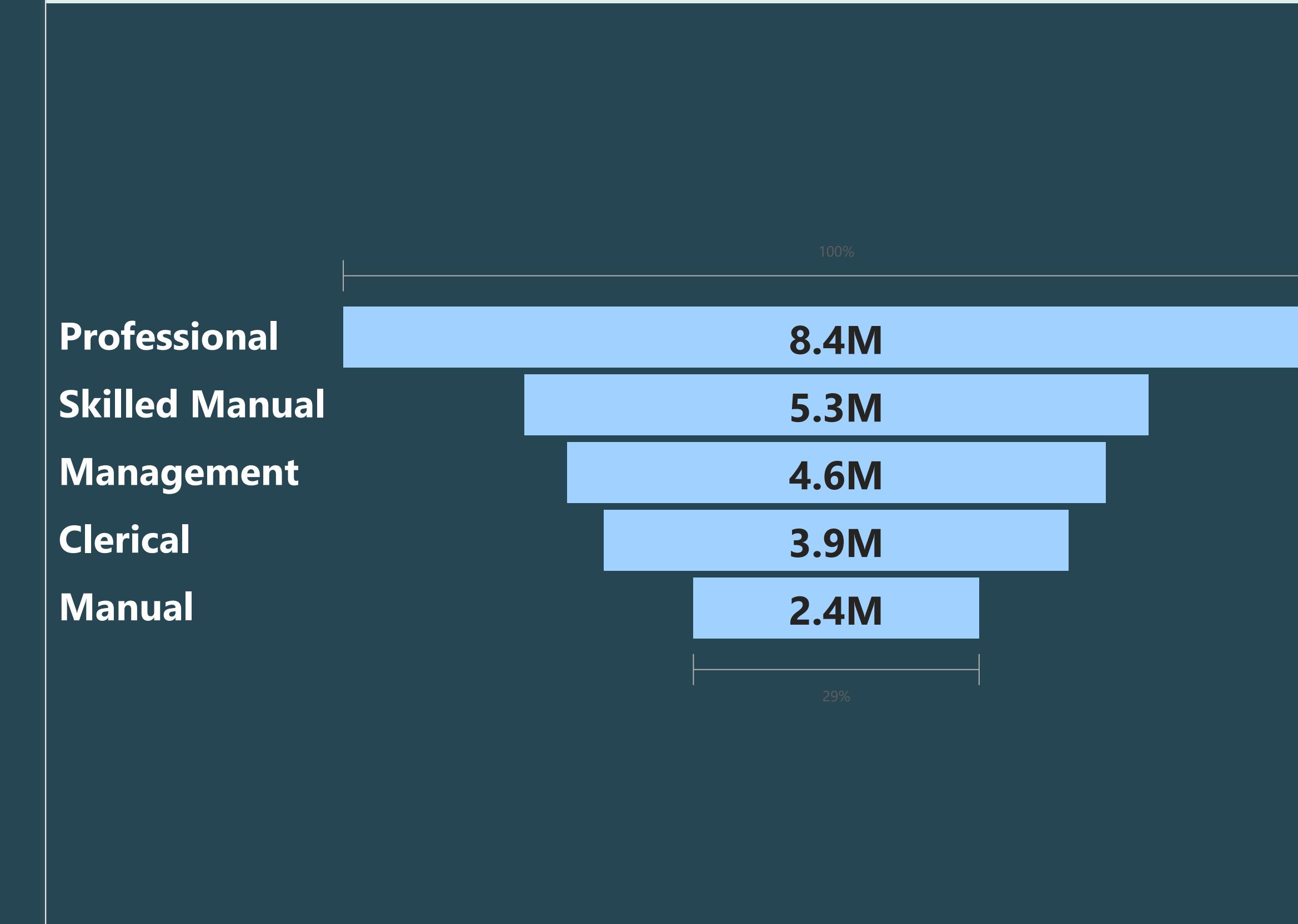
Total Profit by Gender



Total sales by Gender



Total sales by Occupation





Customer Based Details



Educational Level

Year

Bachelors

Graduate Degree

High School

Partial College

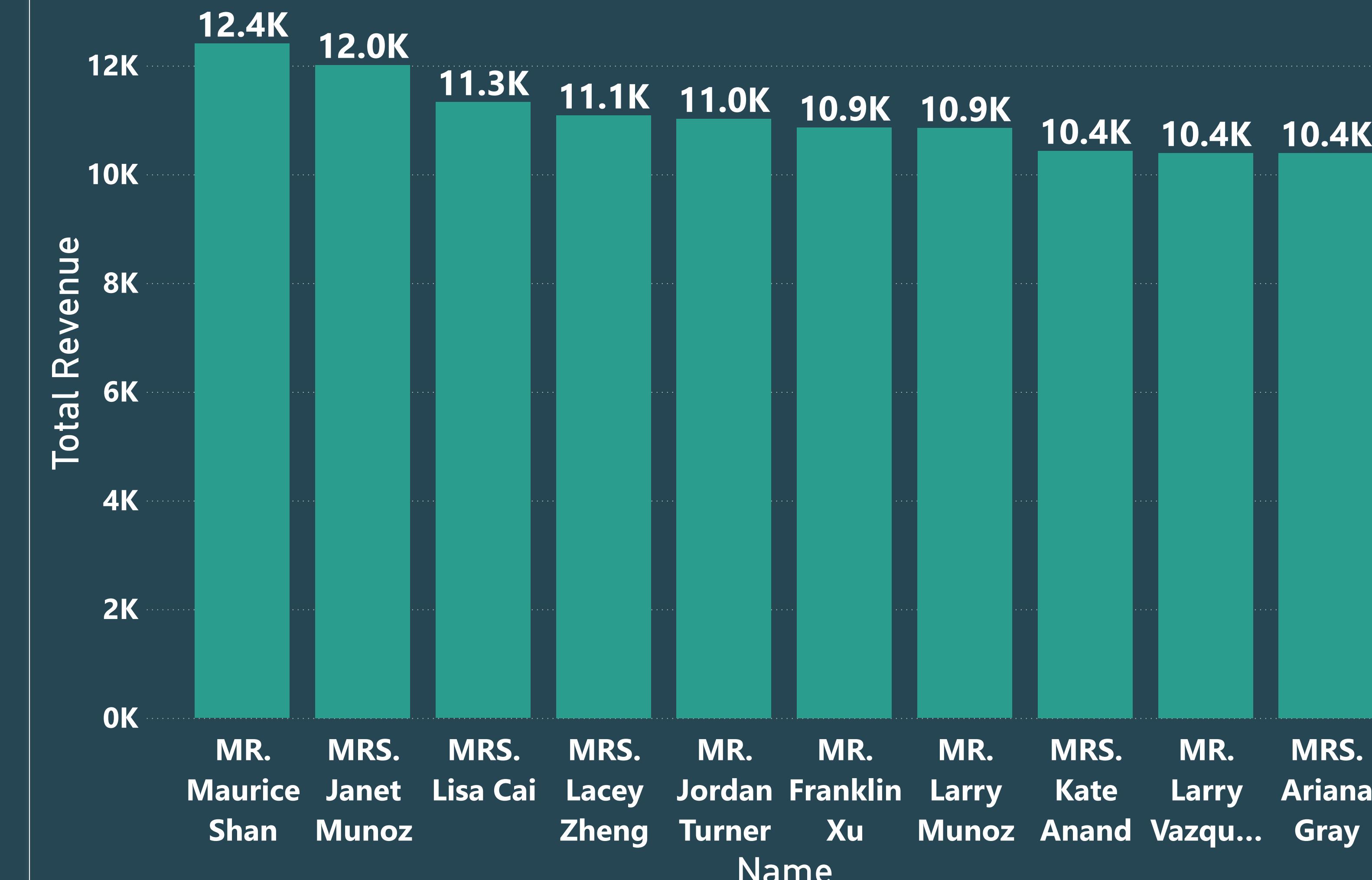
Partial High School

All

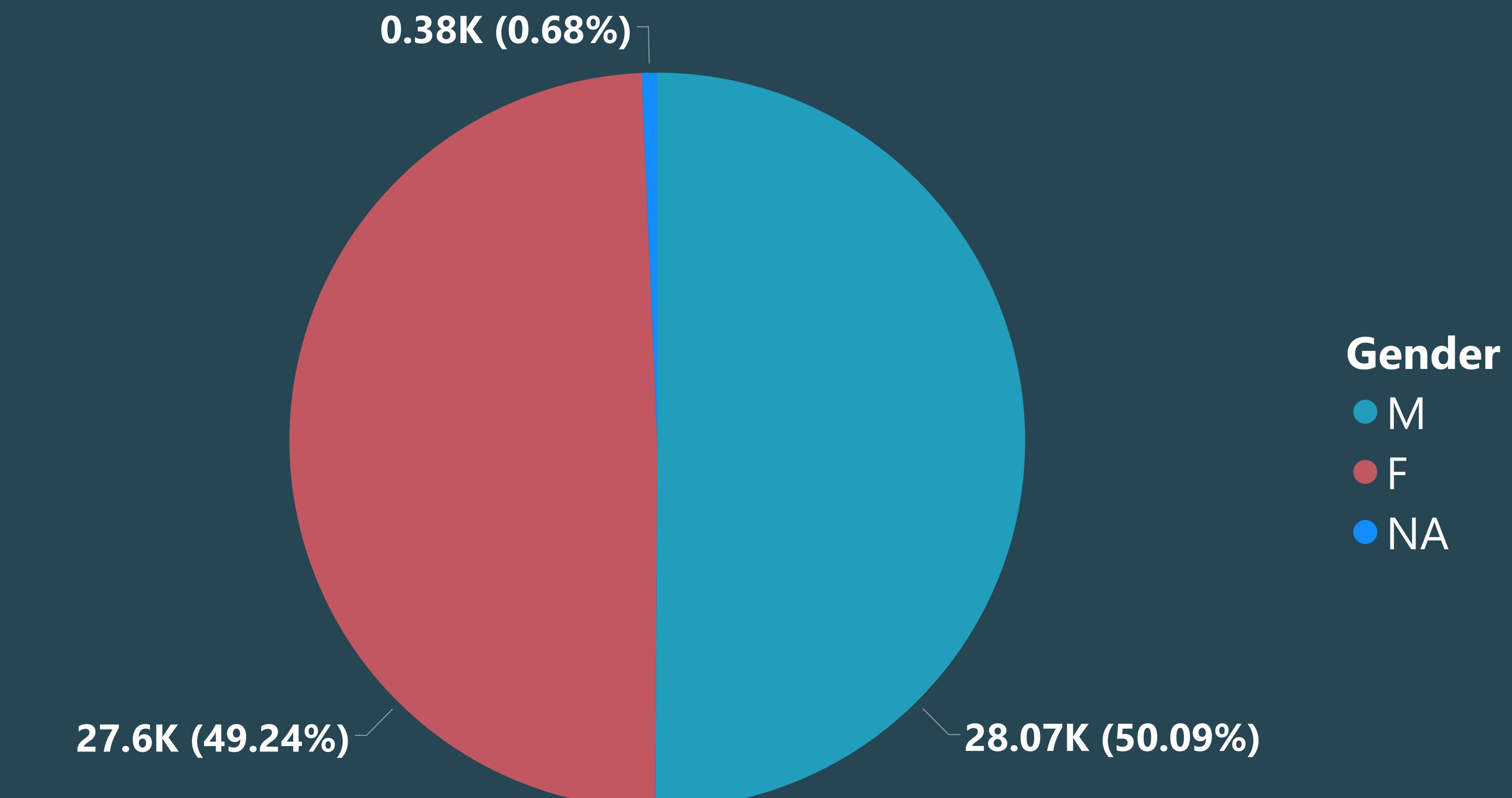
Top 100 Customers on Orders

Name	Total Orders
MR. Dalton Perez	26
MR. Fernando Barnes	26
MR. Ryan Thompson	26
MRS. Hailey Patterson	26
MRS. Samantha Jenkins	26
MR. Jason Griffin	25
MRS. Ashley Henderson	25
MR. Charles Jackson	24
MR. Daniel Davis	24
MR. Henry Garcia	24
MR. Mason Roberts	24
MRS. Jennifer Simmons	24
MS. April Shan	24
MRS. Nancy Chapman	23
MR. Luis Diaz	17
MRS. Ana Perry	17
MR. Antonio Bennett	16
MR. José Hernandez	16
MRS. Samantha Russell	16
MS. Gina Martin	16
MS. Jasmine Powell	16
MS. Sierra Young	16
MR. Andrew Martinez	15
MR. Eduardo Patterson	15
MR. Luke Lal	15
MR. Nicholas Brown	15
MRS. Chloe Campbell	15
Total	1307

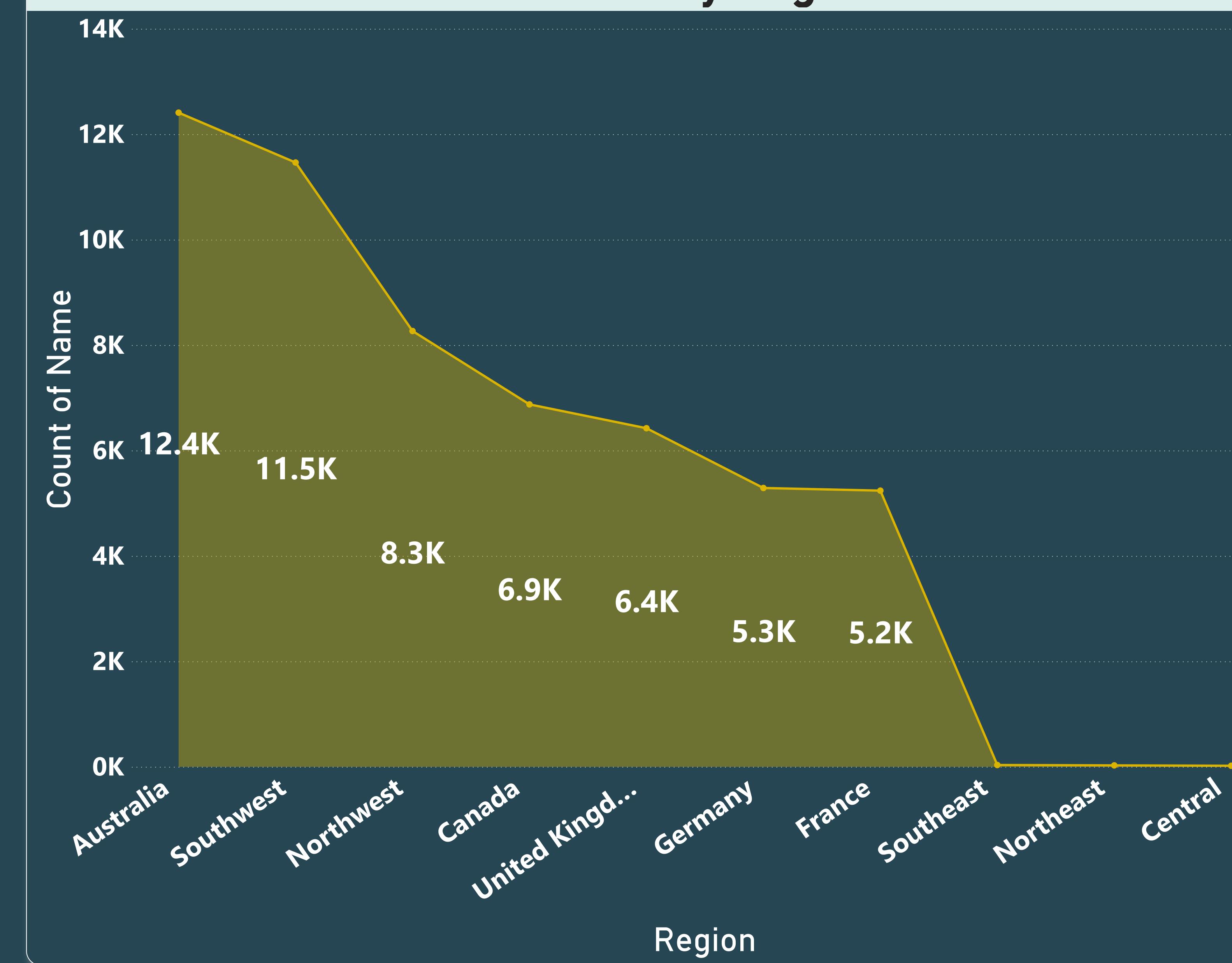
Top 10 Customer by Revenue



Customers by Gender



Customers by Region



Customers by Occupation

