

Omnify Google Ads Spends and Returns Analysis

418

Total Count

\$2,789

Total Cost

\$11.88K

Total payment

USD

Currency

387

Count of clicks

USA

Country

Keyword type

☐ Broad

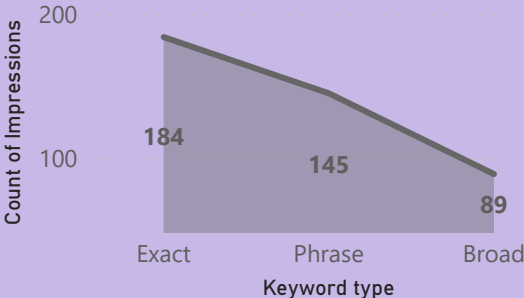
☐ Exact

☐ Phrase

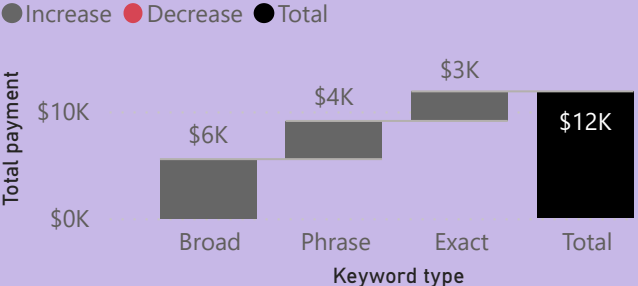
Ad group

All

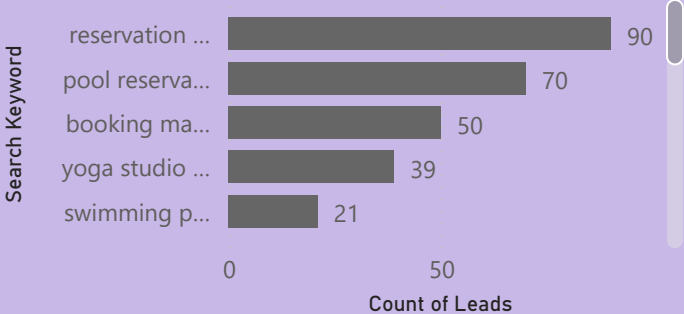
Impressions by Keyword type



Total Payment based on Keyword type



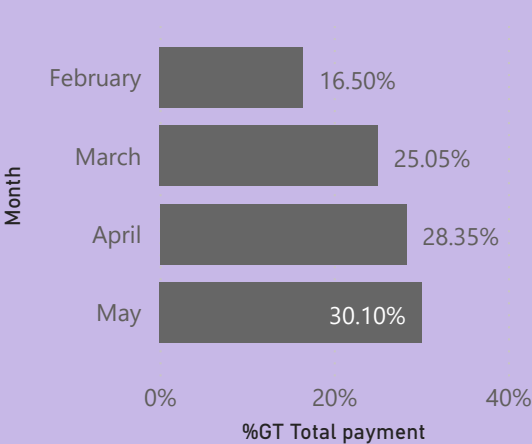
Count of Leads by Search Keyword



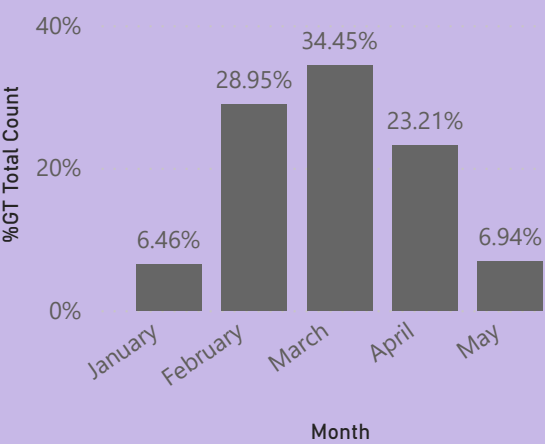
Payment Details

Payment Date	Payment (\$)
04 May 2021	1188
01 May 2021	2388
29 April 2021	980
03 April 2021	2388
13 March 2021	1188
01 March 2021	1788
15 February 2021	980

%GT Total payment by Month



%GT Total Count by Month



Count of Impressions by Search Keyword

