ASHNA ASHREF

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Portfolio: Ashna Ashref | Senior Frontend Engineer

Chancenkarte Holder (No Sponsorship Needed, Full Working Rights)

PROFILE SUMMARY

Senior Frontend Engineer with several years of experience in building high-scale, customer-facing B2C web and mobile applications using React, Type Script, and Micro-frontends. Proven track record of leading technical alignment, defining Design Systems and owning features end-to-end within distributed agile teams. Expert in modern state management and data fetching tools like React Query, performance optimization (Core Web Vitals) and modern tooling (Webpack, Next.js), with a focus on delivering high-quality user experiences in agile environments.

TECHNICAL SKILL

- **Languages:** JavaScript (ES6+), TypeScript, HTML5, CSS3, Webstandards (W3C)
- **Frameworks & Styling:** React, Next.js (SSR/ISR/Edge), Redux, Zustand, Tailwind CSS, Styled Components, Micro-frontends, Design Systems
- **Testing:** Jest, React Testing Library, Cypress, Playwright (basic)
- **APIs & Data:** REST, OpenAPI, JSON
- **Practices:** Agile/Scrum, CI/CD, AI-Assisted Development (Cursor/Copilot), Code Reviews, Performance & Core Web Vitals Optimization (LCP, INP, CLS), Performance & Error Monitoring (Sentry/Datadog)

PROFESSIONAL EXPERIENCE

Jan 2021 – Jan 2026 — Senior Software Engineer | Bounteous Technologies

- Lead Frontend Engineer for a 1M+ user B2C platform; architected Next.js Micro-frontends with Edge-side rendering to minimize latency.
- Accelerated performance metrics (1.5s FCP improvement, ~30% bundle reduction) by engineering custom Webpack tuning strategies.
- Validated critical architectural decisions via AI-driven POCs, ensuring technical feasibility and accelerating development cycles.
- Owned end-to-end quality standards by implementing comprehensive Jest and Cypress test suites.
- Mentored 5 engineers through async code reviews to ensure code quality and adherence to Webstandards.

May 2020 – Dec 2020 — Software Engineer | Amszys Technology Solutions Pvt Ltd

- Developed reusable React/TypeScript UI components and integrated OpenAPI endpoints with dynamic CMS content.
- Optimized perceived performance by implementing client-side caching strategies to eliminate redundant API requests.
- Reduced client-reported bugs by ~30% through the introduction of automated unit and integration testing workflows.

Feb 2019 – Mar 2020 — Open-Source Software Engineer | Fingent Global Solutions

- Built accessible, high-usability customer interfaces using React and semantic HTML/CSS
- Accelerated delivery by proactively defining OpenAPI schemas, enabling parallel frontend/backend development
- Elevated maintainability by establishing automated code checks (Linting/Static Analysis) and rigorous PR review standards.

Jun 2018 – Dec 2018 — Software Engineer | Qburst Technologies

- Developed scalable, cross-browser applications using React and Redux.
- Boosted Core Web Vitals (~30% LCP, 25% INP) by implementing route-based lazy loading, edge caching, and component memoization.

Oct 2016 – June 2018 — Software Engineer | Attinad Software

- Built UX-focused responsive web applications for Fintech and Retail sectors, collaborating across product and design teams to launch user-centric features

EDUCATION

Aug 2012 – May 2016

- **Bachelor's Degree in Information Technology** – Government Engineering college, Sreekrishnapuram

PERSONAL SKILLS

German Language	A1/A2				
Other Language(s)	**UNDERSTANDING**		**SPEAKING**		**WRITING**
	Listening	**Reading**	**Spoken in Interaction**	**Spoken in Production**	
English	C2	C2	C2	C2	C2
	Levels: A1/A2: Basic User B1/B2: Independent User C1/C2: Proficient User				

Berlin,
29. January 2026
Ashna Ashref