

# Importing libraries

```
In [1]: import pandas as pd  
import numpy as np  
from numpy import cov  
from scipy.stats import spearmanr  
from scipy.stats import pearsonr
```

```
In [2]: df=pd.read_csv(r"C:\Users\user\Desktop\Ash\Datasets\5_Instagram data.csv")
df
```

Out[2]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	Caption
0	3920	2586	1028	619	56	98	9	5	162	35	2	Here are some of the most important data visua... #finance💎#money💎#
1	5394	2727	1838	1174	78	194	7	14	224	48	10	Here are some of the best data science project... #healthcare💎#health
2	4021	2085	1188	0	533	41	11	1	131	62	12	Learn how to train a machine learning model an... #data💎#datascien
3	4528	2700	621	932	73	172	10	7	213	23	8	Here💎s how you can write a Python program to d... #python💎#pythonpro
4	2518	1704	255	279	37	96	5	4	123	8	0	Plotting annotations while visualizing your da... #datavisualization
...	...	...	...	...	...	...	...	...	...	...	...	...
114	13700	5185	3041	5352	77	573	2	38	373	73	80	Here are some of the best data science certifi... #datascience💎#d
115	5731	1923	1368	2266	65	135	4	1	148	20	18	Clustering is a machine learning technique use... #machinelearning

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	Caption
116	4139	1133	1538	1367	33	36	0	1	92	34	10	Clustering music genres is a task of grouping ... #machinelearning
117	32695	11815	3147	17414	170	1095	2	75	549	148	214	Here are some of the best data science certifi... #datascience
118	36919	13473	4176	16444	2547	653	5	26	443	611	228	175 Python Projects with Source Code solved an... #python#pythonpro

119 rows × 13 columns

## Mean

In [3]: `print(df.mean())`

```

Impressions    5703.991597
From Home      2475.789916
From Hashtags  1887.512605
From Explore   1078.100840
From Other     171.092437
Saves          153.310924
Comments        6.663866
Shares         9.361345
Likes         173.781513
Profile Visits  50.621849
Follows        20.756303
dtype: float64

```

# Median

In [4]: `print(df.median())`

```
Impressions      4289.0
From Home        2207.0
From Hashtags    1278.0
From Explore     326.0
From Other       74.0
Saves            109.0
Comments         6.0
Shares           6.0
Likes            151.0
Profile Visits   23.0
Follows          8.0
dtype: float64
```

# Mode

```
In [5]: print(df.mode())
```

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	\
0	5394.0	1975.0	116	45.0	34.0	40.0	
1	NaN	NaN	201	84.0	NaN	135.0	
2	NaN	NaN	278	NaN	NaN	144.0	
3	NaN	NaN	362	NaN	NaN	NaN	
4	NaN	NaN	411	NaN	NaN	NaN	
5	NaN	NaN	583	NaN	NaN	NaN	
6	NaN	NaN	655	NaN	NaN	NaN	
7	NaN	NaN	707	NaN	NaN	NaN	
8	NaN	NaN	771	NaN	NaN	NaN	
9	NaN	NaN	794	NaN	NaN	NaN	
10	NaN	NaN	1248	NaN	NaN	NaN	
11	NaN	NaN	1260	NaN	NaN	NaN	
12	NaN	NaN	1278	NaN	NaN	NaN	
13	NaN	NaN	1693	NaN	NaN	NaN	
14	NaN	NaN	1938	NaN	NaN	NaN	
15	NaN	NaN	2351	NaN	NaN	NaN	
16	NaN	NaN	2975	NaN	NaN	NaN	
17	NaN	NaN	3450	NaN	NaN	NaN	
18	NaN	NaN	3551	NaN	NaN	NaN	

	Comments	Shares	Likes	Profile Visits	Follows	\
0	6.0	3.0	114.0	19.0	2.0	
1	NaN	NaN	151.0	21.0	NaN	
2	NaN	NaN	NaN	NaN	NaN	
3	NaN	NaN	NaN	NaN	NaN	
4	NaN	NaN	NaN	NaN	NaN	
5	NaN	NaN	NaN	NaN	NaN	
6	NaN	NaN	NaN	NaN	NaN	
7	NaN	NaN	NaN	NaN	NaN	
8	NaN	NaN	NaN	NaN	NaN	
9	NaN	NaN	NaN	NaN	NaN	
10	NaN	NaN	NaN	NaN	NaN	
11	NaN	NaN	NaN	NaN	NaN	
12	NaN	NaN	NaN	NaN	NaN	
13	NaN	NaN	NaN	NaN	NaN	
14	NaN	NaN	NaN	NaN	NaN	
15	NaN	NaN	NaN	NaN	NaN	
16	NaN	NaN	NaN	NaN	NaN	
17	NaN	NaN	NaN	NaN	NaN	
18	NaN	NaN	NaN	NaN	NaN	

Caption \

0	Here are some of the best data science project...
1	Here are some of the best websites that you ca...
2	NaN
3	NaN
4	NaN
5	NaN
6	NaN
7	NaN
8	NaN
9	NaN
10	NaN
11	NaN
12	NaN
13	NaN
14	NaN
15	NaN
16	NaN
17	NaN
18	NaN

	Hashtags
0	#data#datascience#dataanalysis#dataanalytic...
1	NaN
2	NaN
3	NaN
4	NaN
5	NaN
6	NaN
7	NaN
8	NaN
9	NaN
10	NaN
11	NaN
12	NaN
13	NaN
14	NaN
15	NaN
16	NaN
17	NaN
18	NaN



# Statistical data

In [6]: df.describe()

Out[6]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profi Visi
count	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000	119.000000
mean	5703.991597	2475.789916	1887.512605	1078.100840	171.092437	153.310924	6.663866	9.361345	173.781513	50.621840
std	4843.780105	1489.386348	1884.361443	2613.026132	289.431031	156.317731	3.544576	10.089205	82.378947	87.088400
min	1941.000000	1133.000000	116.000000	0.000000	9.000000	22.000000	0.000000	0.000000	72.000000	4.000000
25%	3467.000000	1945.000000	726.000000	157.500000	38.000000	65.000000	4.000000	3.000000	121.500000	15.000000
50%	4289.000000	2207.000000	1278.000000	326.000000	74.000000	109.000000	6.000000	6.000000	151.000000	23.000000
75%	6138.000000	2602.500000	2363.500000	689.500000	196.000000	169.000000	8.000000	13.500000	204.000000	42.000000
max	36919.000000	13473.000000	11817.000000	17414.000000	2547.000000	1095.000000	19.000000	75.000000	549.000000	611.000000

## Sum

```
In [7]: print(df.sum())
```

```
Impressions                678775
From Home                  294619
From Hashtags              224614
From Explore               128294
From Other                  20360
Saves                      18244
Comments                    793
Shares                     1114
Likes                      20680
Profile Visits              6024
Follows                     2470
Caption                    Here are some of the most important data visua...
Hashtags                   #finance💎#money💎#business💎#investing💎#investme...
dtype: object
```

## Cumsum

In [12]: `df.cumsum()`

Out[12]:

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	Caption
0	3920	2586	1028	619	56	98	9	5	162	35	2	Here are some of the most important data visua... #finance💎#money💎#
1	9314	5313	2866	1793	134	292	16	19	386	83	12	Here are some of the most important data visua... #finance💎#money💎#
2	13335	7398	4054	1793	667	333	27	20	517	145	24	Here are some of the most important data visua... #finance💎#money💎#
3	17863	10098	4675	2725	740	505	37	27	730	168	32	Here are some of the most important data visua... #finance💎#money💎#
4	20381	11802	4930	3004	777	601	42	31	853	176	32	Here are some of the most important data visua... #finance💎#money💎#
...	...	...	...	...	...	...	...	...	...	...	...	...
114	599291	266275	214385	90803	17545	16325	782	1011	19448	5211	2000	Here are some of the most important data visua... #finance💎#money💎#

	Impressions	From Home	From Hashtags	From Explore	From Other	Saves	Comments	Shares	Likes	Profile Visits	Follows	Caption
115	605022	268198	215753	93069	17610	16460	786	1012	19596	5231	2018	Here are some of the most important data visua... #finance💎#money💎#
116	609161	269331	217291	94436	17643	16496	786	1013	19688	5265	2028	Here are some of the most important data visua... #finance💎#money💎#
117	641856	281146	220438	111850	17813	17591	788	1088	20237	5413	2242	Here are some of the most important data visua... #finance💎#money💎#
118	678775	294619	224614	128294	20360	18244	793	1114	20680	6024	2470	Here are some of the most important data visua... #finance💎#money💎#

119 rows × 13 columns

## Count

```
In [8]: print(df.count())
```

```
Impressions      119
From Home        119
From Hashtags    119
From Explore     119
From Other       119
Saves            119
Comments         119
Shares          119
Likes           119
Profile Visits   119
Follows         119
Caption          119
Hashtags        119
dtype: int64
```

## Min

```
In [9]: print(df.min())
```

```
Impressions      1941
From Home        1133
From Hashtags    116
From Explore      0
From Other        9
Saves            22
Comments          0
Shares            0
Likes            72
Profile Visits    4
Follows           0
Caption          170 Python Projects with Source Code solved an...
Hashtags         #career?#job?#jobs?#jobsearch?#education?#busi...
dtype: object
```

## Max

```
In [10]: print(df.max())
```

```
Impressions          36919
From Home            13473
From Hashtags        11817
From Explore         17414
From Other           2547
Saves                1095
Comments              19
Shares                75
Likes                549
Profile Visits        611
Follows               260
Caption              You must have seen the news divided into categ...
Hashtags              #timeseries#time#statistics#datascience#bi...
dtype: object
```

## Covariance

```
In [13]: cov(df["Shares"],df["Likes"])
```

```
Out[13]: array([[ 101.79205241,  588.27453354],
 [ 588.27453354, 6786.29084176]])
```

## Correaltion

```
In [14]: pearsonr(df['Shares'],df['Likes'])
```

```
Out[14]: (0.7077940026881047, 2.258074786066927e-19)
```

```
In [15]: spearmanr(df['Shares'],df['Likes'])
```

```
Out[15]: SpearmanrResult(correlation=0.5692666973936509, pvalue=1.42478204825654e-11)
```

```
In [ ]:
```

