Ideation Phase Brainstorm & Idea Prioritization Template

Date	18 September 2022
Team ID	PNT2022TMlD28864
Project Name	Smart Solution for Railways
Maximum Marks	4 Marks

Step-I : Team Gathering, Collaboration and Select the Problem

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

minutes to prepare 1 hwr to collaborate peo* recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

minutes

Team g pdf ee ing Define who should participate in me session send an invite, Share relevant in%ymation ahead.

Think about the moblem you'" be focusing on solving in session

Learn how to use the f•ciGtation use he Fæditation SLOerpowers to run a and mochjcove session.

Openarticle

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

minutes

How can we define a rest system for the user give them a simple way to track their personal

Key rules of brainstorming
TO an smooûl and

productive session

Stay in topic.
ideas.

@ Defer judgrnent

Go for øurne.   be visual.

Encourage wild ideas.
Listen to others
If possible, be y

Statement

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

Y.Penchala Lokesh

Navigate to the dashboard	Edit User Profile	Visualize the expenses
Add income and expenses	Add automatic savings only	Set budget

B.Sumanth

Filter the expenses graphically	Edit income and expenses	Keep accurate records
Create a additional stream of income	Shows cash flow	Generate Monthly report

A.Venkata Dinesh

Set smart budget to help you not over spend money in a chosen category	No need for complicated Excel sheets	Categorize your expenses
Feedback System	Get weekly reports at your e-mail sheet	Overspending / underspending of money

N.Muni Raja

Increase your income by savings	Categorize the expenses	Limitations for budget
Filter the expenses periodically	Add multiple stream of income	Helps you to stick on your budget and not over impulse spending

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each Cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller subgroups

20 minutes

Secure Access to data	Notify about monthly bill payments	Track expenses
Send email alert on exceeding expenses	Detailed report at end of each month	Create reports

Step-3: Idea Prioritization

Send email
alert on
exceeding
expenses

Notify
about
monthly bill
payments

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Prioritize

Your team should all
be on the same page
about what's
important moving
forward. Place your
ideas on this grid to
determine which
ideas are important
and which are
feasible.

C) 20 minutes

Create
reports

Track expenses

Secure Access to data

Detailed report at end of each month

Update wallet balance based on expenses

Importance

If each of these tasks could
get done without any difficulty
or cost.
which would have the most
positive impact?

Users are

able to plan Show date their budget
and time of

transaction

Feasibility

Regardless of their importance. which tasks are more
feasible than others? (Cost. time, effort. complexity.
etc.)