



Telco Customer Churn Analysis Dashboard

Total Customers

7K

Churn Customers

2K

Churn Rate (%)

26.5%

Avg Mon Charges

64.76

Average Tenure

32

Senior Citiz... ▾

☐ No

☐ Yes

Contract ▾

☐ Month-to-month

☐ One year

☐ Two year

InternetServ... ▾

☐ DSL

☐ Fiber optic

☐ No

PaymentMethod ▾

☐ Bank transfer (auto...

☐ Credit card (automa...

☐ Electronic check

☐ Mailed check

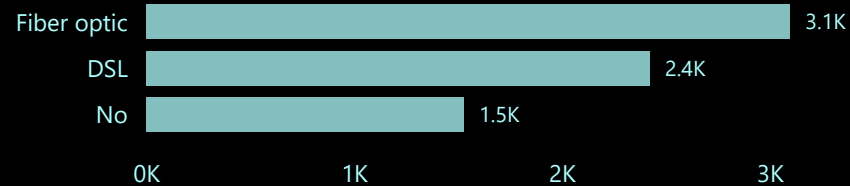
Churned VS Non churned customers



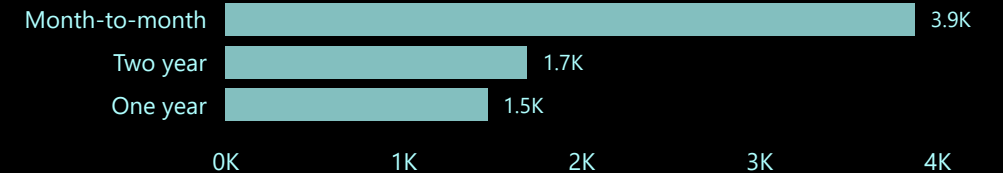
Churned Customers by Payment Method



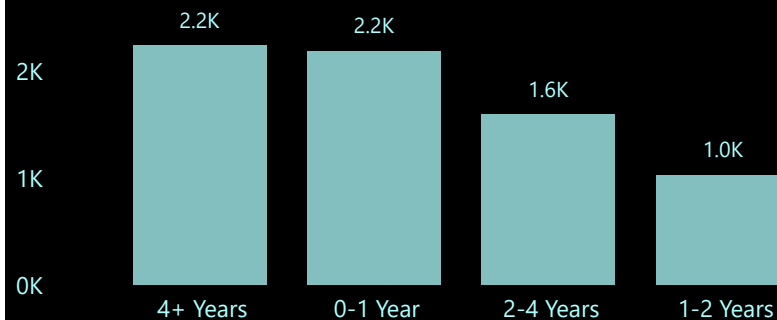
Churned Customers by Internet Service Type



Count of Churn by Contract type



Churned Customers by tenure Group



Tenure and MonthlyCharges

