

Achievements of Steve Jobs

Several personalities in different eras have a plethora of accolades to their names. When we start talking about them individually, one can't miss Steve Jobs. Knowing that pancreatic cancer was slowly eating into his life, the iconic legend didn't give up. It was like, technology itself augmented with every breath that he took. Consequently, one should know some of the marvelous achievements of Steve Jobs, the co-founder of Apple.

Enriched the use of technology

iPod, iPhone, and iPad were the trinity of devices that lived up to a lot of expectations. Steve Jobs played a vital role in changing the way people use mp3 players. The iPod was a pocket-friendly and portable music player. The iPhone smartphone segment is still one of the largest sold and coveted phones of the 21st century. The iPad tablet continues to match the processing speed of modern-day computers. With affordable segments like the iPad mini, its outreach among the masses has grown exponentially. Their products and services are well appreciated all around the world.

Founded an Animation Studio

Intending to develop graphics rendering hardware and software, Steve Jobs eventually turned that business model into an animation studio called Pixar. Pixar is famous among youngsters and is the brain behind animation movies like Finding Nemo, Toy Story, and The Incredibles. Pixar continues to produce movies that appeal to the masses. His initial investment of over 10 million dollars gave him over 7 billion dollars. He managed to secure a place in Disney's board of directors as the largest individual shareholder. That was when Pixar merged with Disney.

Took Apple Inc. from rags to riches

Apple suffered from a huge financial crisis and was on the route of complete downfall after the introduction of Windows OS. A fresh rivalry which Apple was finding difficult to match with, turned the tables for Apple. In 1996, Steve Jobs was taken back in the company he had co-founded. By mid-1997, Steve was at the helm of Apple and he cut down the business to limited services. Therefore, Apple developed only 3-4 products. The transition to a smaller segment led to more emphasis on quality. With marvelous marketing throughout his tenure, he turned Apple into a profitable business.

While Steve Jobs may have been on and off the charts during his career, health and personal life, he would still be known as one of the greatest legends behind the revolution of technology in the history of mankind.