

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	31 January 2025
Team ID	LTVIP2025TMID34281
Project Name	Health AI: Intelligent Healthcare Assistant Using IBM Granite
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization in Health AI

Brainstorming in Health AI promotes free, creative thinking to generate innovative solutions for healthcare challenges using artificial intelligence. To collect a wide range of ideas from diverse team members, then prioritize based on impact, feasibility, and urgency. Encourage maximum idea generation, regardless of practicality at first.

Cross-functional team members (AI developers, clinicians, analysts) co-create ideas. Ideal for distributed teams using tools like Miro or Mural.AI-driven symptom checking, disease prediction, treatment plans, and patient engagement tools. Impact – Patient outcomes and healthcare system improvement. Feasibility – Technical readiness with health regulations.

Reference: [Brainstorm and idea prioritization template | Mural](#)



Health AI & idea prioritization

Use this template in your own brainstorming sessions so your team can explore applications of AI in healthcare.

- 10 minutes to prepare
- 1 hour to collaborate
- 3-6 people recommended

1 Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to go go

10 minutes

- Team gathering**
Define objectives participants for session and send an invite. Share relevant resources and prep work.
- Set the goal**
Frame the core problem you'll be focusing on solving in the brainstorm.
- Learn how to use the facilitation tools**
Find tutorials and documentation to learn a happy and productive brainstorm

[Open article](#)

1 Define your problem statement

What problem are you trying to solve?
Frame your problem as How Might We.
This will be the focus of your

5 minutes

How might we

[our problem statement]

Key rules of brainstorming

- Stay on topic
- Encourage wildness
- Defer judgement
- Listen to others
- Go for volume
- It's possible, be visual

Step-2: Brainstorm, Idea Listing and Grouping



Health AI & idea prioritization

In a brainstorming session, list and group ideas for addressing your problem statement:

Health AI

Symptom checker

Image analysis

Data integration

Remote monitoring

Productive analysis

Medical records

Risk assessment

Clinical account support

AI for chronic disease management
Conv. patientization-
rage by photos with
may dim couch.

Step-3: Idea Prioritization

In the quadrants shown below, plot the most valuable Ideas, analyzing Impact on the problem vs. effort to implement



Prioritization

In the quadrant-
shown below
plot the most
valuable ideas
analyzing
impact on implement

