

# Ideation Phase

## Empathize & Discover

Date	31 January 2025
Team ID	LTVIP2025TMID34281
Project Name	Health AI - Intelligent Healthcare Assistant Using IBM Granite
Maximum Marks	2 Marks

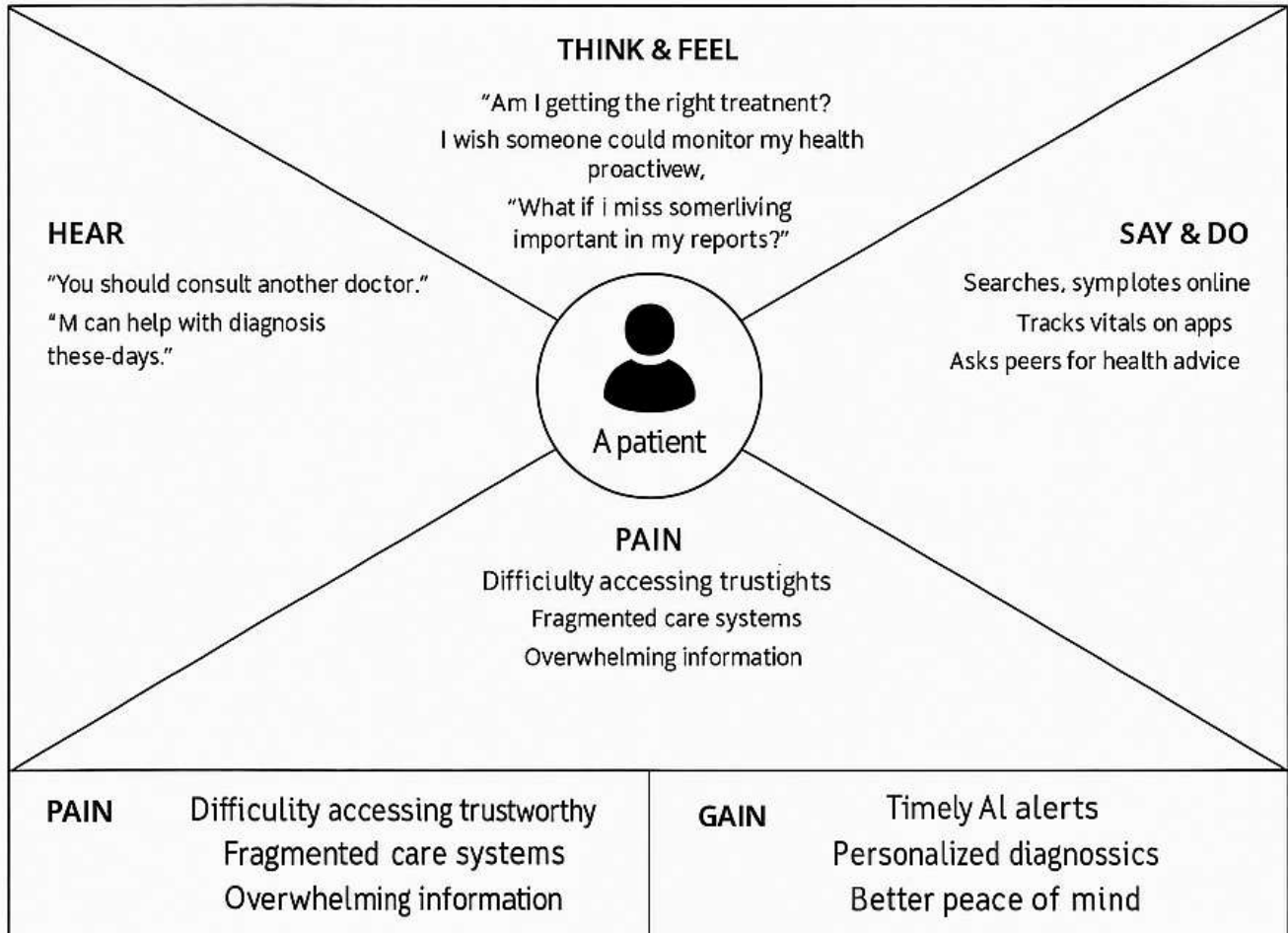
### Empathy Map Canvas

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is useful to helping teams understand their users.

Creating an effective solution requires understanding the person who is experiencing it. Examine participants consider how participants consider user needs, highs, lows, goals, and challenges.

### Example: *Empathy Map*



**Reference:** <https://www.mural.co/templates/empathy-map-canvas>

