

Project Design Phase-II
Solution Requirements (Functional & Non-functional)

Date	03 November 2023
Team ID	NM2023TMID02776
Project Name	Keyword Research Using Google Keyword Planner

Functional Requirements:

Following are the functional requirements of the proposed solution.

FR No.	Functional Requirement (Epic)	Sub Requirement (Story / Sub-Task)
FR-1	Google Ads account	Keyboard search volume
FR-2	Keyword Planner	long-tail keywords

Non-functional Requirements:

Following are the non-functional requirements of the proposed solution.

FR No.	Non-Functional Requirement	Description
NFR-1	Usability	It should be easy to use, with a user-friendly interface that allows users to enter keywords, analyze data, and create a keyword strategy without difficulty.
NFR-2	Security	Google Keyword Planner should ensure the privacy of user data and protect it from unauthorized access or use.
NFR-3	Reliability	Google Keyword Planner should be reliable, with accurate data that users can trust to inform their keyword strategy
NFR-4	Performance	Google Keyword Planner should be compatible with different devices and browsers, allowing users to access the tool from their preferred device and browser.
NFR-5	Availability	Google Keyword Planner should be available to users at all times, with minimal downtime or maintenance periods.
NFR-6	Scalability	It should be able to handle large amounts of data and provide accurate results even when dealing with a large number of keywords.