

David



AGE	27
EDUCATION	Masters in Business
STATUS	Single
OCCUPATION	IT
LOCATION	Chennai
TECH LITERATE	High

Technology Preferences:

Values tools that offer easy sharing and feedback options, and integrate with project tracking software.

Bio

David is an IT consultant with a busy schedule, frequently working on-site or traveling. He often deals with tech items and documents that are essential for his work, making it easy for him to forget crucial items.

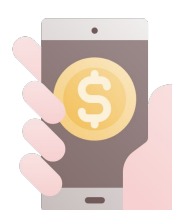
Goals

- Efficient Retrieval: Quickly recover forgotten tech items or documents, especially during urgent work situations.
- Convenience and Security: Use a reliable app with secure handling and tracking
- Productivity: Minimize disruptions to maintain focus on his work.

Frustrations

- Disruption to Work: Forgetting essential items like chargers or documents interrupts his work and client meetings.
- Dependence on Friends: Unwilling to burden friends or colleagues, preferring a professional service.
- Security Concerns: Concerned about the safety of valuable tech items with delivery services.

Payment medium

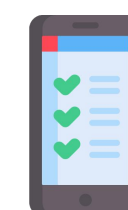


Digital Payment



Hand cash

Platform



Mobile App