

Lecture 2: From Texts to Data

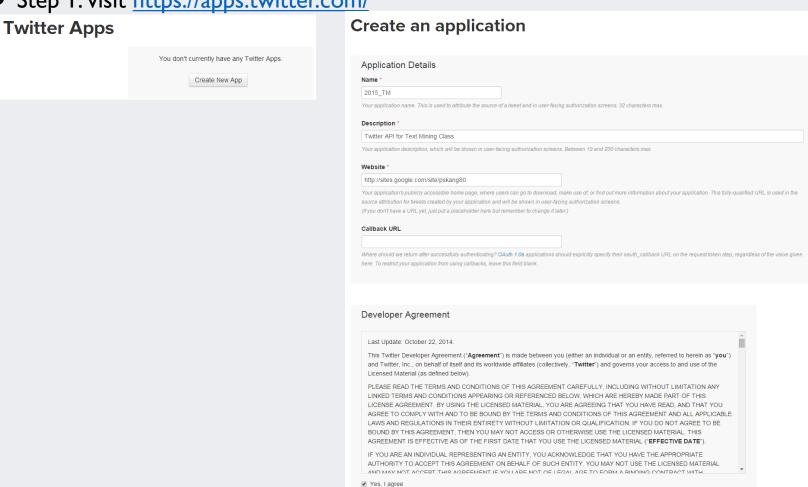
Pilsung Kang
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Korea University

AGENDA

01	Collect Data using APIs: Twitter
02	Collect Data using APIs: Facebook
03	Web Scraping: ArXiv Research Papers
04	Web Community: PPOMPPU
05	Website: NAVER Real Estate

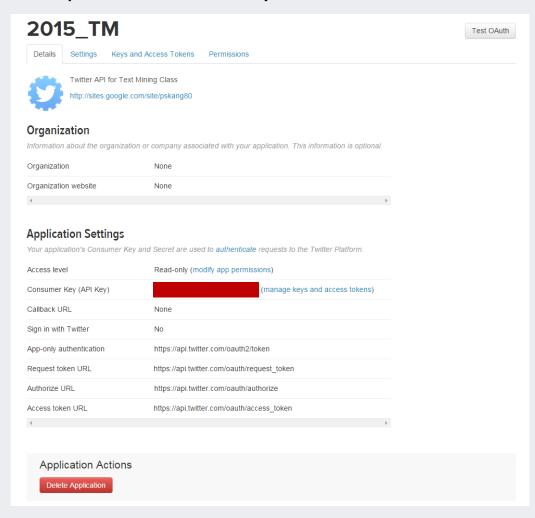
Get an authorized authentication

✓ Step 1: visit https://apps.twitter.com/

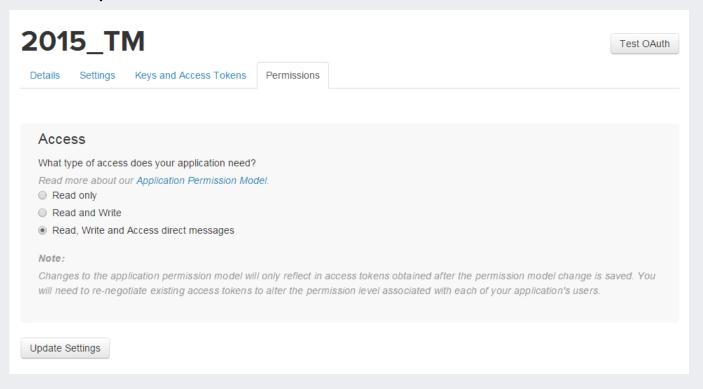


Create your Twitter application

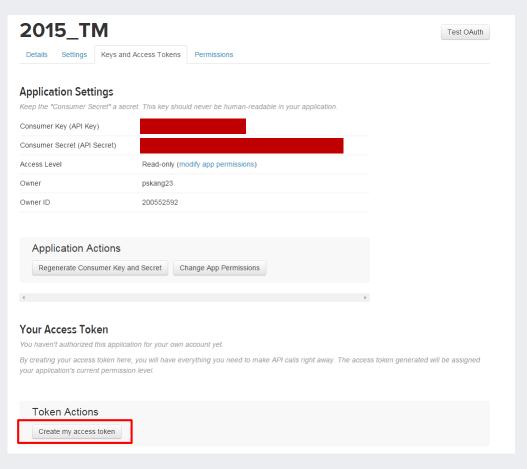
- Get an authorized authentication
 - √ Step 2: record necessary URLs



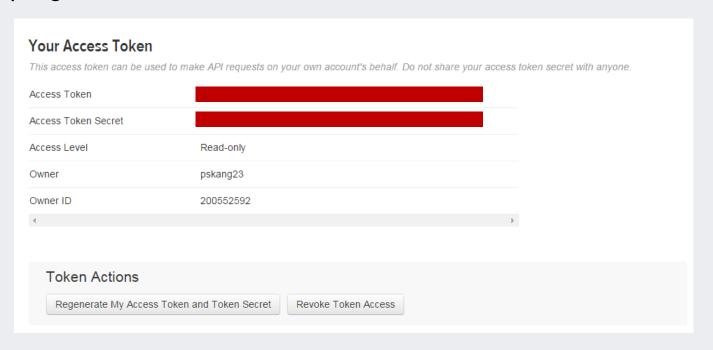
- Get an authorized authentication
 - ✓ Step 2: in the permissions tab



- Get an authorized authentication
 - ✓ Step 3: get the access token



- Get an authorized authentication
 - ✓ Step 3: get the access token



- Get an authorized authentication
 - ✓ Step 4: complete the authentication process (for twitteR)
 - Provide consumer_key, consumer_secret, access_token, access_secret information with setup_twitter_oauth function

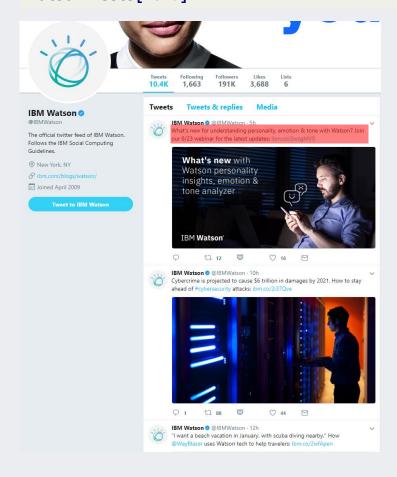
```
# Case 1-1: Collect Texts using Twitter API -----
install.packages("twitteR", "ROAuth", "RCurl", "streamR")
install.packages("rjson", "base64enc", "httr")

library(twitteR)
library(ROAuth)
library(streamR)
library(streamR)
library(pison)
library(base64enc)
library(httr)

consumer_key= "Your consumer_key"
consumer_secret= "Your consumer_secret"
access_token = "Your access_token"
access_secret = "Your access_secret"
setup twitter oauth(consumer key, consumer secret, access token, access secret)
```

Example I: Get 100 recent mentions from @IBMWatson

Retrieve the first 100 tweets (or all tweets if fewer than 100) # from the user timeline of
@IBMWatson WatsonTweets <- userTimeline("IBMWatson", n=100)
WatsonTweets[1:10]</pre>



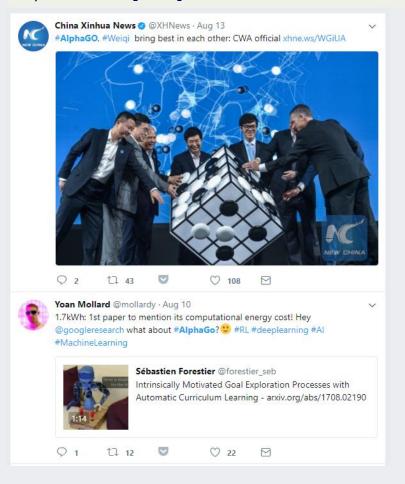
> WatsonTweets[1:10] [1] "IBMWatson: What's new for understanding personality, emotion & amp; tone with Watson ? Join our 8/23 webinar for the latest updates:... https://t.co/T4t5MCPXd2" [[2]] [1] "IBMWatson: Cybercrime is projected to cause \$6 trillion in damages by 2021. How to stay ahead of #cybersecurity attacks:... https://t.co/HTar9F1UMY" LL311 [1] "IBMWatson: "I want a beach vacation in January, with scuba diving nearby.\" How @Wa yBlazer uses Watson tech to help travelers: ... https://t.co/M5ew1HkHZE" [1] "IBMWatson: 10 reasons why #AI-powered, automated customer service is the future: ht tps://t.co/wHTGStrchz https://t.co/0wkaQ4NWZg" [1] "IBMWatson: A recent survey found developers are leading the charge in #AI. Check ou t more stats and findings about AI:... https://t.co/cWo86Gr3wv" [[6]] [1] "IBMWatson: 77% of companies using #cognitive tech and #AI use them to innovate prod ucts and services. https://t.co/lbNXhOmw0d https://t.co/ahVp19aqjx" [1] "IBMWatson: Twitter quick hit: The top 25 people to follow in #AI. Get the full list here: https://t.co/UbQ2WYgg28 https://t.co/7xGGfekrxF" [1] "IBMWatson: How Watson's #AI is helping companies stay ahead of hackers and #cyberse curity attacks: https://t.co/QQPRoOPPSf... https://t.co/Vkxd3z8sZ8" [1] "IBMWatson: Video: How Watson Conversation can be quickly integrated into chat platf orms such as Facebook Messenger and @Slack https://t.co/JALybaRZYn" [[10]] [1] "IBMWatson: How Watson is poised to make hospital life a lot easier for patients and staff alike: https://t.co/YrSHN2uo1i #healthcare"

> AlphaGoTweets[1:10]

[[6]]

Example 2: Get 100 recent mentions with the hashtag #AlphaGo

search research for the hashtag #AlphaGo
AlphaGoTweets <- searchTwitter("#AlphaGo", n=100)
AlphaGoTweets[1:10]</pre>



```
[1] "JBYoung64: RT @pfizer: What do #selfdrivingcars & #AlphaGo have to do with medicine? Learn more about how we're using #AI to drive research https://t..."

[[2]]
[1] "calcaware: RT @bradbonomo: Researchers testing #algorithms that display human-like ingenuity. #AI #AlphaGo #DeepMind #TechNews #MachineLearning https:..."

[[3]]
[1] "fernandocuenca: RT @bradbonomo: Researchers testing #algorithms that display human-like ingenuity. #AI #AlphaGo #DeepMind #TechNews #MachineLearning https:..."

[[4]]
[1] "brandperson2: RT @bradbonomo: Researchers testing #algorithms that display human-like ingenuity. #AI #AlphaGo #DeepMind #TechNews #MachineLearning https:..."

[[5]]
[1] "Deep_In_Depth: Google's AI Completely Destroyed a 19-Year-Old. Then He Gave This Epic Response https://t.co/ehevOypICu... https://t.co/iRdVQYAzy4"
```

[1] "Deep_In_Depth: Mastering the game of Go with deep neural networks and tree search

[1] "CarlosMBorbon: RT @pfizer: What do #selfdrivingcars & #AlphaGo have to do with

medicine? Learn more about how we're using #AI to drive research https://t..."

https://t.co/wUXVPbOw9w #DeepLearning... https://t.co/mZnErx1SLP"

[1] "clairebotai: RT @pfizer: What do #selfdrivingcars & #AlphaGo have to do with me dicine? Learn more about how we're using #AI to drive research https://t..."

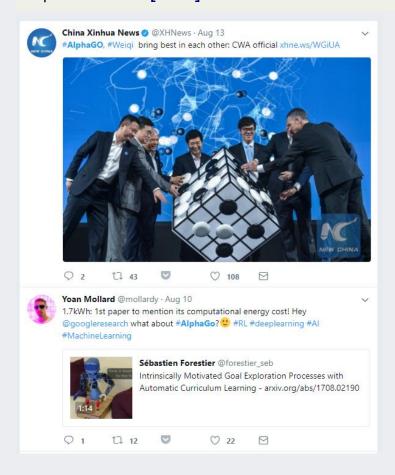
[[9]]
[1] "SmartMedRT: RT @pfizer: What do #selfdrivingcars & #AlphaGo have to do with med icine? Learn more about how we're using #AI to drive research https://t..."

[[10]]

[[1] "pfizer: What do #selfdrivingcars & #AlphaGo have to do with medicine? Learn mor e about how we're using #AI to drive researc… https://t.co/lSD1rguwK7"

Example 3: Get all mentions with the hashtag #AlphaGo for a certain period

search research for the hashtag #AlphaGo with time constraints
AlphaGoTweets2 <- searchTwitter("#AlphaGo", n=1000, since = '2017-08-01', until = '2017-08-17')
AlphaGoTweets2[1:10]</pre>



> AlphaGoTweets2[1:10] [1] "calcaware: RT @bradbonomo: Researchers testing #algorithms that display human-like ingenuity. #AI #AlphaGo #DeepMind #TechNews #MachineLearning https:..." [1] "fernandocuenca: RT @bradbonomo: Researchers testing #algorithms that display humanlike ingenuity. #AI #AlphaGo #DeepMind #TechNews #MachineLearning https:..." [1] "brandperson2: RT @bradbonomo: Researchers testing #algorithms that display human-li ke ingenuity. #AI #AlphaGo #DeepMind #TechNews #MachineLearning https:.." [[4]] [1] "Deep_In_Depth: Google's AI Completely Destroyed a 19-Year-Old. Then He Gave This Ep ic Response https://t.co/eheV0ypICu... https://t.co/iRdVQYAzy4" [[51] [1] "Deep_In_Depth: Mastering the game of Go with deep neural networks and tree search https://t.co/wUXVPbOw9w #DeepLearning... https://t.co/mZnErx1SLP" [1] "CarlosMBorbon: RT @pfizer: What do #selfdrivingcars & #AlphaGo have to do with medicine? Learn more about how we're using #AI to drive research https://t..." [1] "clairebotai: RT @pfizer: What do #selfdrivingcars & #AlphaGo have to do with me dicine? Learn more about how we're using #AI to drive research https://t..." [1] "SmartMedRT: RT @pfizer: What do #selfdrivingcars & #AlphaGo have to do with med icine? Learn more about how we're using #AI to drive research https://t..." [[9]] [1] "pfizer: What do #selfdrivingcars & amp; #AlphaGo have to do with medicine? Learn mor e about how we're using #AI to drive researc... https://t.co/lSD1rguwK7" [1] "clairebotai: RT @MaheshwarLigade: #alphago #dota2 #AI will eSport be the next big b uzz? @elonmusk"

• Twitter API limits

Rate Limits: Chart				Rate Limits: Chart							
Title	Resource family	Requests / 15-min window (user auth)	Requests / 15-min window (app auth)	Title	Resource family	Requests / 15-min window (user auth)	Requests / 15-min window (app auth)				
GET application/rate_limit_status	application	180	180	GET lists/subscribers	lists	180	15				
GET favorites/list	favorites	15	15	GET lists/subscribers/show	lists	15	15				
GET followers/ids	followers	15	15	GET lists/subscriptions	lists	15	15				
GET followers/list	followers	15	30	GET search/tweets	search	180	450				
GET friends/ids	friends	15	15	GET statuses/lookup	statuses	180	60				
GET friends/list	friends	15	30	GET statuses/retweeters/ids	statuses	15	60				
GET friendships/show	friendships	180	15	GET statuses/retweets/:id	statuses	15	60				
GET help/configuration	help	15	15	GET statuses/show/:id	statuses	180	180				
GET help/languages	help	15	15	GET statuses/user_timeline	statuses	180	300				
GET help/privacy	help	15	15	GET trends/available	trends	15	15				
GET help/tos	help	15	15	GET trends/closest	trends	15	15				
GET lists/list	lists	15	15	GET trends/place	trends	15	15				
GET lists/members	lists	180	15	GET users/lookup	users	180	60				
GET lists/members/show	lists	15	15	GET users/show	users	180	180				
GET lists/memberships	lists	15	15	GET users/suggestions	users	15	15				
GET lists/ownerships	lists	15	15	GET users/suggestions/:slug	users	15	15				
GET lists/show	lists	15	15	GET users/suggestions/:slug/members	users	15	15				
GET lists/statusps	lists	180	180								

https://dev.twitter.com/rest/public/rate-limits

- Additional Twitter API: streamR
 - ✓ Provide a series of function that allow R users to access Twitter's filter, sample, and user streams, and to parse the output into data frames.

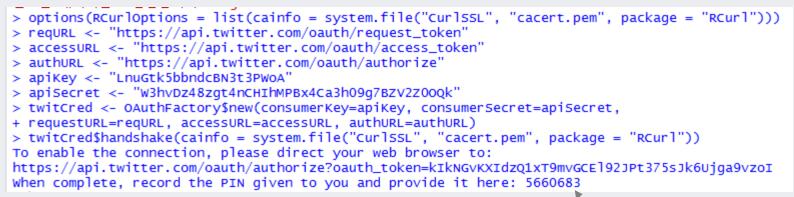
```
# Twitter stream data collection
download.file(url="http://curl.haxx.se/ca/cacert.pem", destfile="cacert.pem")

reqURL <- "https://api.twitter.com/oauth/request_token"
accessURL <- "https://api.twitter.com/oauth/access_token"
authURL <- "https://api.twitter.com/oauth/authorize"
apiKey <- "Your apiKey"
apiSecret <- "Your apiKecret"

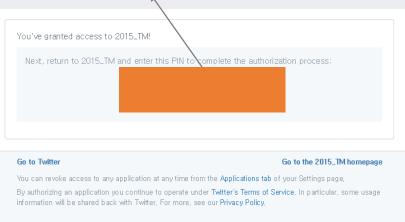
twitCred <- OAuthFactory$new(consumerKey=apiKey, consumerSecret=apiSecret, requestURL=reqURL, accessURL=accessURL, authURL=authURL)

twitCred$handshake(cainfo ="cacert.pem")</pre>
```

- Get an authorized authentication
 - ✓ Step 4: complete the authentication process







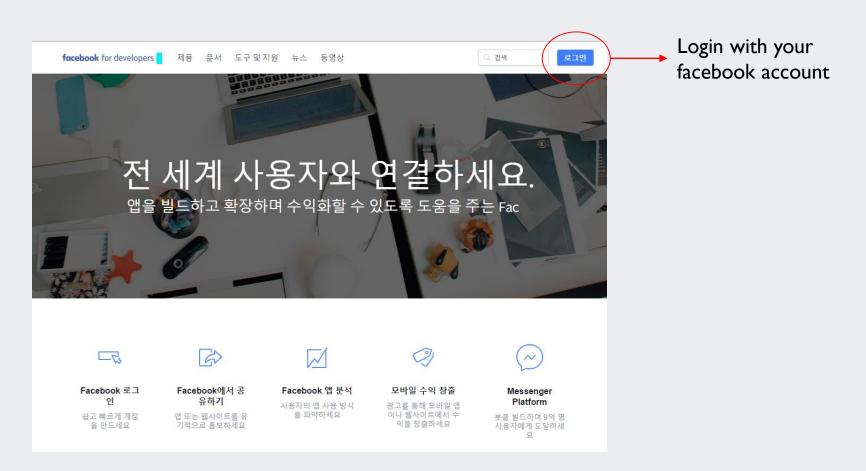
- Additional Twitter API: streamR
 - ✓ Provide a series of function that allow R users to access Twitter's filter, sample, and user streams, and to parse the output into data frames.

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05	Website: NAVER Real Estate

- Step I: Registering an Application with Facebook
 - √ https://developers.facebook.com/

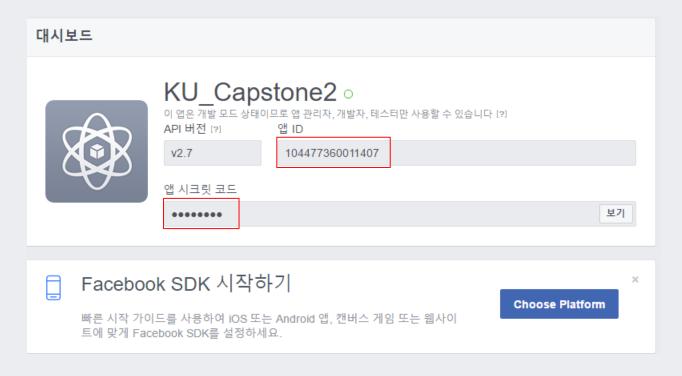


- Step 1: Registering an Application with Facebook
 - ✓ https://developers.facebook.com/

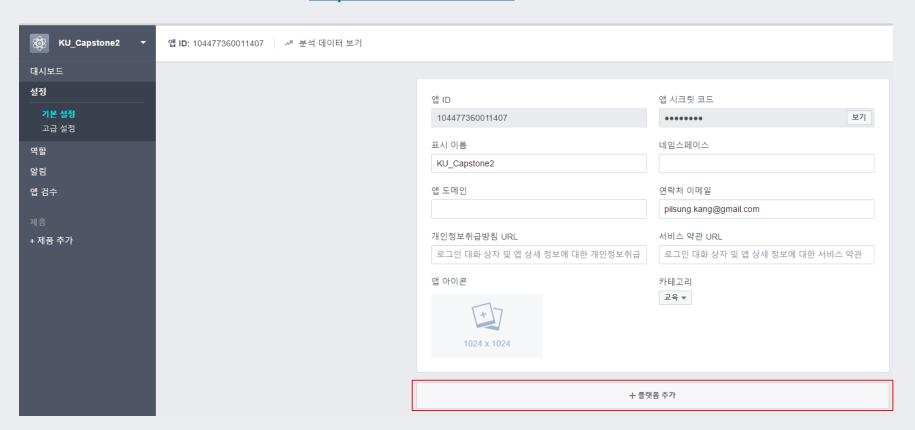




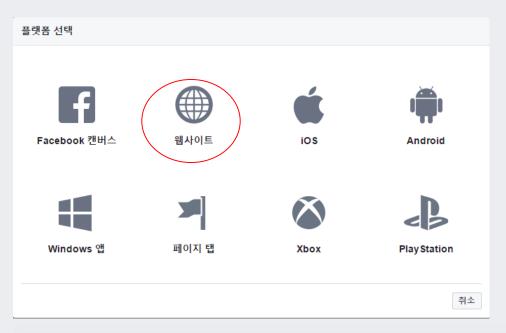
- Step 1: Registering an Application with Facebook
 - √ Check the AppID & Secret code



- Step I: Registering an Application with Facebook
 - ✓ Add a new website with http://localhost:1410



- Step 1: Registering an Application with Facebook
 - ✓ Add a new website with http://localhost:1410



웹사이트	빠른 시작 ×
사이트 URL	
http://localhost:1410	

- Step 1: Registering an Application with Facebook
 - ✓ Add valid Oauth Redirection URL: http://localhost:1410/



- Step 2: Create Oauth token to Facebook R session
 - √ Install Rfacebook package
 - ✓ Use your own app id & secret code

```
# Case 1-2: Collect Texts using Facebook API ----
install.packages("Rfacebook")
library(Rfacebook)

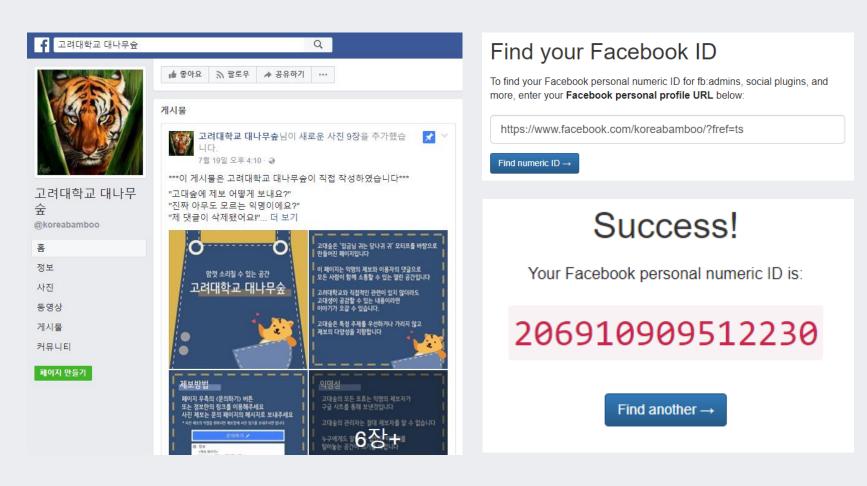
# Authentication Setting
my_oauth <- fbOAuth(app_id = "your app id", app_secret= "your app secret")
save(my_oauth, file = "my_oauth")
load("my_oauth")</pre>
```



Authentication complete. Please close this page and return to R.

When done, press any key to continue...
Waiting for authentication in browser...
Press Esc/Ctrl + C to abort
Authentication complete.
Authentication successful.

- Step 3: Collect Data from a Page
 - √ Need to extract the numeric id of a page: http://findmyfbid.com/



Step 3: Collect Data from a Page

```
# Get data from a page (Bamboo Forest for KU Students) #
https://www.facebook.com/koreabamboo/?fref=ts
```

PageData <- getPage(206910909512230, token = my_oauth, n = 100)
write.csv(PageData, file = "Bamboo_KU.csv")</pre>

	from_id	from_name	message ÷	created_time	type [‡]	link	id ÷	storŷ	likes_count	comments_count	shares_count
1	206910909512230	고려대학교 대나무숲	#30333번째포효 필참 안해도 되는 동아리를 찾는다고? 1	2017-08-17T08:37:19+0000	status	NA	206910909512230_655392904664026	NA	65	38	12
2	206910909512230	고려대학교 대나무숲	#30332번째포효 오빠, 사귀는 동안 많은 일이 있었죠 내가	2017-08-17T08:01:35+0000	status	NA	206910909512230_655380927998557	NA	297	108	8
3	206910909512230	고려대학교 대나무숲	#30331번째포효 대숲 저는 고시생인데요 점점 사이코패	2017-08-17T07:47:07+0000	status	NA	206910909512230_655380241331959	NA	127	26	8
4	206910909512230	고려대학교 대나무숲	#30330번째포효 대숲!! 대숲!! 혹시 우리 가족만 택시운전	2017-08-17T04:37:02+0000	status	NA	206910909512230_655343574668959	NA	62	48	0
5	206910909512230	고려대학교 대나무숲	#30329번째포효 저는 온갖 알러지를 다 갖고 태어났어요	2017-08-17T04:21:02+0000	status	NA	206910909512230_655339751336008	NA	57	34	5
6	206910909512230	고려대학교 대나무숲	#30328번째포효 이 학교 들어올 때 내 미래 생각, 내가 진	2017-08-17T03:21:49+0000	status	NA	206910909512230_655326311337352	NA	30	0	6
7	206910909512230	고려대학교 대나무숲	#30327번째포효 "돈으로 행복을 살 수는 없지만, 돈으로	2017-08-17T03:00:41+0000	status	NA	206910909512230_655320354671281	NA	149	22	17
8	206910909512230	고려대학교 대나무숲	#30326번째포효 대숲, 저 고민있어요. 사실 얼마 전 제 죽	2017-08-17T02:43:37+0000	status	NA	206910909512230_655313514671965	NA	28	7	2
9	206910909512230	고려대학교 대나무숲	#30325번째포효 모든 내 감정을 새로 일깨워주는 너는 내	2017-08-17T02:28:43+0000	status	NA	206910909512230_655313084672008	NA	7	1	2
10	206910909512230	고려대학교 대나무숲	#30324번째포효 동아리에서 내 외모 평가를 하는 남자 선	2017-08-17T02:08:27+0000	status	NA	206910909512230_655305551339428	NA	342	33	16
11	206910909512230	고려대학교 대나무숲	#30323번째포효 엄마가 편찮으세요. 수술은 성공적으로	2017-08-17T01:52:43+0000	status	NA	206910909512230_655304178006232	NA	13	1	1
12	206910909512230	고려대학교 대나무숲	#30322번째포효 대학오면 살빠지고 연애하고 그럴 수 있	2017-08-17T00:46:28+0000	status	NA	206910909512230_655285378008112	NA	128	27	1
13	206910909512230	고려대학교 대나무숲	#30321번째포효 뭔가 불안정해요 특별히 눈에 보이는 문	2017-08-17T00:32:10+0000	status	NA	206910909512230_655285331341450	NA	206	22	15
14	206910909512230	고려대학교 대나무숲	#30320번째포효 궁금한게있는데요 내 친구가 내 전남친	2017-08-16T16:14:25+0000	status	NA	206910909512230_655170011352982	NA	89	25	5
15	206910909512230	고려대학교 대나무숲	#30319번째포효 대숲, 남자가 피어싱한게 그렇게 보기 안	2017-08-16T16:00:20+0000	status	NA	206910909512230_655168964686420	NA	46	41	0

- Step 3: Collect Data from a Group
 - ✓ Need to extract the numeric id of a page: http://findmyfbid.com/



Step 3: Collect Data from a Group

```
# Get data from a group (Deep learning group)
# https://www.facebook.com/groups/TensorFlowKR/

GroupData <- getGroup(255834461424286, token = my_oauth, n = 100)
write.csv(GroupData, file = "Tensorflow_KR.csv")</pre>
```

	from_id	from_name	message	created_time	type [‡]	link ÷	id ‡	storŷ	likes_count	comments_count	shares_count
1	466676193690189	Kim Myungsi	안녕하세요, 텐서플로우로 RNN공부하다 질문드립니다 텐	2017-08-17T09:11:02+0000	status	NA	255834461424286_520114564996273	NA	0	1	0
2	1988761951344754	박상훈	아주 간단한 질문이지만 여쭈어봅니다 어떤 모델을 학습	2017-08-17T07:11:26+0000	photo	https://www.facebook.com/photo.php?fbid=198868	255834461424286_520073828333680	NA	0	2	0
3	1548471688544899	Ja-Keoung Koo	[증강현실 관련 PhD, 소프트웨어 개발자 모집] 안녕하세요,	2017-08-17T09:35:17+0000	status	NA	255834461424286_520119941662402	NA	4	0	1
4	898703886930372	박성진	안녕하세요 텐서플로우에서 아래와 같은 그리드에 정의된	2017-08-16T09:37:44+0000	photo	https://www.facebook.com/photo.php?fbid=111122	255834461424286_519682091706187	NA	10	4	0
5	856243047810396	Jerry Kim	만녕하세요! 영상쪽으로 공부하고 있는 학부생입니다! Dec	2017-08-10T14:46:09+0000	photo	https://www.facebook.com/photo.php?fbid=115022	255834461424286_516970438644019	NA	20	5	0
6	179941529215463	Shin Kyoungcheol	cnn 공부 중에 문제가 생겨서 도움을 받고 싶습니다. 항상	2017-08-16T16:14:51+0000	link	https://github.com/shinv1234/pbl/blob/master/pro	255834461424286_519815548359508	NA	1	2	0
7	1507988445929282	Insik Kim	tensorflow 1.3 버전에 timeseries API 추가 된것 같습니	2017-08-17T08:01:30+0000	status	NA	255834461424286_520088844998845	NA	2	0	0
8	1432730463483977	김용한	안녕하세요~ 텐서플로우 gpu로 러닝중에 계속 멈춤현상이	2017-08-17T06:28:20+0000	photo	https://www.facebook.com/photo.php?fbid=143262	255834461424286_520064091667987	NA	3	2	0
9	10209088019414425	Chris Song	스타2 API로 강화학습 배우면 완전 재밌을 거 같지 않아요?!	2017-08-15T11:13:37+0000	photo	https://www.facebook.com/photo.php?fbid=102123	255834461424286_519257465081983	NA	225	16	0
10	1362563510531971	Hoik Choi	안녕하세요. 텐서플로우 코드를 구현하는 중, 주어진 텐서	2017-08-17T06:25:38+0000	status	NA	255834461424286_520063578334705	NA	2	0	0
11	470037260034348	Sanggun Kim	Object detection을 하고 싶은데 그래픽 카드가 GTX106	2017-08-17T00:15:49+0000	status	NA	255834461424286_519956111678785	NA	0	2	0
12	1429884180465552	Young Sung Kim	안녕하세요:) 텐서플로우로 학부 졸작 준비중인 학생입니다	2017-08-14T10:20:20+0000	status	NA	255834461424286_518739518467111	NA	3	13	2
13	1477502905675907	만홍철	[매신러닝&딥러닝 오프라인 스터디원 모집] 스터디수준 :	2017-08-17T05:19:08+0000	status	NA	255834461424286_520039788337084	NA	16	4	2
14	1648595188544378	Ghiwook Nam	이 논문을 보고 있는데요. https://arxiv.org/pdf/1703.0	2017-08-16T11:36:48+0000	link	https://arxiv.org/pdf/1703.02344.pdf	255834461424286_519714188369644	NA	1	7	2
15	1429496113794666	Gyuhyong James Jeon	CNN네트워크뒤에 RNN을 붙일수있나요? 마지막 pooling	2017-08-16T23:28:21+0000	status	NA	255834461424286_519944638346599	NA	1	1	2

AGENDA

01	Collect Data using APIs: Twitter
02	Collect Data using APIs: Facebook
03	Web Scraping: ArXiv Research Papers
04	Web Community: PPOMPPU
05	Website: NAVER Real Estate

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Need to understand HTML/XML structures

What we see with a browser

What we need to make a web page



Best Speeches of Barack Obama through his 2009 Inauguration

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- Barack Obama Democratic Nominee Acceptance Speech 2008 National Democratic Convention
- Barack Obama "A World that Stands as One" – Berlin Germany – July 2008
- Barack Obama Final Primary Night: Presumptive Nominee Speech
- Barack Obama Nor Carolina Primary Night
- Barack Obama –
 Pennsylvania Primary Ni
- Barack Obama AP Annu Luncheon
- Barack Obama A More Perfect Union
 "The Race Speech"
 "The Race Speech"
- Barack Obama Texas a
- Barack Obama Potomac

 Discount Field

Obama Inaugural Address 20th January 2009

My fellow citizens:

I stand here today humbled by the task before us, grateful for the trust you have bestowed, mindful of the sacrifices borne by our ancestors. I thank President Bush for his service to our nation, as well as the generosity and cooperation he has shown throughout this transition.

Forty-four Americans have now taken the presidential oath. The words have been spoken during rising tides of prosperity and the still waters of peace. Yet, every so often the oath is taken amidst gathering clouds and raging storms. At these moments, America has carried on not simply because of the skill or vision of those in high office, but because We the People have remained faithful to the ideals of our forbearers, and true to our founding documents.

So it has been. So it must be with this generation of Americans.

That we are in the midst of crisis is now well understood. Our nation is at war, against a far-reaching network of violence and hatred. Our economy is badly weakened, a consequence of greed and irresponsibility on the part of some, but also our collective failure to make hard choices and prepare the nation for a new age. Homes have been lost; jobs shed; businesses shuttered. Our health care is too costly; our schools fail too many; and each day brings further evidence that the ways we use energy strengthen our adversaries and threaten our planet.

These are the indicators of crisis, subject to data and statistics. Less measurable but no less profound is a sapping of confidence across our land - a nagging fear that America's decline is inevitable, and that the next generation must lower its sights.

Today I say to you that the challenges we face are real. They are serious and they are many. They will not be met easily or in a short span of time. But know this, America - they will be met.

On this day, we gather because we have chosen hope over fear, unity of purpose over conflict and discord.

On this day, we come to proclaim an end to the petty grievances and false promises, the recriminations and worn out dogmas, that for far too long have strangled our politics.

We remain a young nation, but in the words of Scripture, the time has come to set aside childish things. The time has come to reaffirm our enduring spirit; to choose our better history; to carry forward that precious gift, that noble idea, passed on from generation to generation: the God-given promise that all are equal, all are free, and all deserve a chance to pursue their full measure of happiness.

In reaffirming the greatness of our nation, we understand that greatness is never a given. It must be earned. Our journey has never been one of short-cuts or settling for less. It has not been the path for the faint-hearted - for those who prefer leisure over work, or seek only the pleasures of riches and fame. Rather, it has been the risk-takers, the doers, the makers of things - some celebrated but more often men and women obscure in their labor, who have carried us up the long, rugged path towards prosperity and freedom.

```
<br> <!-- InstanceBeginEditable name="EditRegion3" -->
 <font size="4"><strong><font color="#009900" face="Verdana, Arial, Helvetica, sans-serif">Obama
       Inaugural Address <br>
      20th January 2009</font></strong><font size="3" face="Verdana, Arial, Helvetica, sans-serif"><br>
       </font></font><font size="3" face="Verdana, Arial, Helvetica, sans-serif"><br>
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- Barack Obama Texas a Ohio Primary Night
- Barack Obama Potomac

 Primon Night

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      span of time. But know this, America - they will be met.<br>
```

Parsing

√ The process of analyzing a string of symbols, either in natural language or in computer languages (HTML/XML), conforming to the rules of a formal grammar

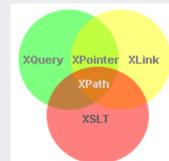
```
# Case 3: XPath with XML ----
install.packages("XML")
library("XML")

# XML/HTML parsing
obamaurl <- "http://www.obamaspeeches.com/"
obamaroot <- htmlParse(obamaurl)
obamaroot</pre>
```

Parsing result

```
🚾 D:/Dropbox/강의자료/고려대학교/학부 - 테이터 분석을 위한 프로그레밍 언어/04 Data Collection from the Web/ 🙈
                                                                                                          \neg \Box
<!DOCTYPE HTML PUBLIC "-//w3C//DTD HTML 4.01 Transitional//EN">
<html>
<!-- InstanceBegin template="Templates/ObamaSpeechesTemplate.dwt" codeOutsideHTMLIsLocked="false" --><head>
<meta name="description" content="Over 100 speeches by Barack Obama. Constantly updated. Complete and full text of each speech.">
<meta name="keywords" content="barack obama, speeches, barak, oboma">
<!-- InstanceBeginEditable name="doctitle" --><title>The Complete Text Transcripts of Over 100 Barack Obama Speeches</title>
<!-- InstanceEndEditable --><meta http-equiv="Content-Type" content="text/html; charset=iso-8859-1">
<!-- InstanceBeginEditable name="head" --><!-- InstanceEndEditable --><script language="JavaScript" type="text/JavaScript">
</script><script type="text/javascript" src="http://a.remarketstats.com/px/?c=1f5a08ecb0b8bde"></script>
</head>
<style type="text/css">
A:h1 { font-style: none; }
A: link {text-decoration: none; color: white}
A: visited {text-decoration: none; color:white}
A:active {text-decoration: none; background:#333333; color:white}
A:hover {background:yellow; color:blue}
#close {
border: thick dashed #cc0000:
padding: 15px;
margin: 15px:
</stvle>
<body>
烹
   <div align="center">
            <font color="#FFFF00" size="2" face="Verdana, Arial, Helvetica, sans-serif"><strong><br></font><font col
or="#FFFF00" size="4" face="Verdana, Arial, Helvetica, sans-serif"><strong><img src="/obama-president-left-nav-bar.jpg" width="125"
" height="81"></strong></font><font color="#FFFF00" size="2" face="Verdana, Arial, Helvetica, sans-serif"><strong>
             r="#FFFFFF" size="3">Best
             Speeches of<br>
             Barack Obama<br>
             through his 2009 Inauguration</font></font color="#FFFF00" size="2" face="Verdana, Arial, Helvetica, sans-se
rif"><strong><br><br>
           Most Recent Speeches are Listed First <br/>
<br/>/strong></font><br/>
a href="/P-Obama-Inaugural-Speech-Inauguration.htm">
           <div align="left">??Barack Obama -<br>
             Inaugural Speech</div>
           </a>
           <div align="left">
<strong></strong> <br><dbr><a href="/E11-Barack-Obama-Election-Night-Victory-Speech-Grant-Park-Illinois-November-4-2008.htm">??
```

- To extract information that we need from HTML/XML documents, we should also understand Xpath expressions
 - √ A syntax for defining parts of an XML document
 - ✓ Uses path expressions to navigate in XML documents
 - To select nodes or node-sets in an XML document
 - Path expressions look very much like the expressions you see when you work with a traditional computer file system
 - √ Contains a library of standard functions
 - Include over 100 built-in functions (string values, numeric values, date and time comparison, etc.)
 - ✓ For more information, visit https://www.w3schools.com/xml/xpath_intro.asp



- Xpath terminology
 - ✓ Nodes: element, attribute, text, namespace, processing-instruction, comment, document
 - XML documents are treated as trees of nodes
 - Root node: the topmost element of the tree
 - ✓ Atomic values: nodes with no children or parent
 - ✓ Items: atomic values or nodes

```
TX X. Rowling "en"
```

Xpath terminology

✓ Relationship of Nodes: Parent, children, siblings, ancestors, descendants

Parent

Each element and attribute has one parent.

In the following example; the book element is the parent of the title, author, year, and price:

Children

Element nodes may have zero, one or more children.

In the following example; the title, author, year, and price elements are all children of the book element:

```
<br/>
<br/>
<title>Harry Potter</title>
<author>J K. Rowling</author>
<year>2005</year>
<price>29.99</price>
</book>
```

Siblings

Nodes that have the same parent.

In the following example; the title, author, year, and price elements are all siblings:

Ancestors

A node's parent, parent's parent, etc.

In the following example; the ancestors of the title element are the book element and the bookstore element:

```
<book>
<title>Harry Potter</title>
<author>J K. Rowling</author>
<year>2005</year>
<pri><price>29.99</price>
</book>
</bookstore>
```

Descendants

A node's children, children's children, etc.

In the following example; descendants of the bookstore element are the book, title, author, year, and price elements:

- Xpath Syntax
 - ✓ Example document:

```
<?xml version="1.0" encoding="UTF-8"?>
<bookstore>
<book category="COOKING">
  <title lang="en">Everyday Italian</title>
  <author>Giada De Laurentiis</author>
  <year>2005</year>
  <price>30.00</price>
</book>
<book category="CHILDREN">
  <title lang="en">Harry Potter</title>
  <author>J K. Rowling</author>
  <year>2005</year>
  <price>29.99</price>
</book>
<book category="WEB">
  <title lang="en">XQuery Kick Start</title>
  <author>James McGovern</author>
  <author>Per Bothner</author>
  <author>Kurt Cagle</author>
  <author>James Linn</author>
  <author>Vaidyanathan Nagarajan
  <year>2003</year>
  <price>49.99</price>
</book>
<book category="WEB">
  <title lang="en">Learning XML</title>
  <author>Erik T. Ray</author>
  <year>2003</year>
  <price>39.95</price>
</book>
</bookstore>
```

Xpath Syntax

✓ Example document:

```
# Xpath example
xmlfile <- "xml_example.xml"
tmpxml <- xmlParse(xmlfile)
root <- xmlRoot(tmpxml)
root</pre>
```

```
<?xml version="1.0" encoding="UTF-8"?>
<bookstore>
<book category="COOKING">
 <title lang="en">Everyday Italian</title>
 <author>Giada De Laurentiis</author>
 <vear>2005</vear>
 <price>30.00</price>
</book>
<book category="CHILDREN">
 <title lang="en">Harry Potter</title>
 <author>J K. Rowling</author>
 <year>2005</year>
 <price>29.99</price>
</book>
<book category="WEB">
 <title lang="en">XQuery Kick Start</title>
 <author>James McGovern</author>
 <author>Per Bothner</author>
 <author>Kurt Cagle</author>
 <author>James Linn</author>
  <author>Vaidyanathan Nagarajan
 <year>2003</year>
 <price>49.99</price>
</book>
<book category="WEB">
 <title lang="en">Learning XML</title>
 <author>Erik T. Ray</author>
 <year>2003</year>
 <price>39.95</price>
</book>
</bookstore>
```

```
Console D:/Dropbox/강의자료/고려대학교/학부 - 데이터 분석을 위한 프로그래밍 먼어/04 Data Collection from the Web/
> root
<bookstore>
  <book category="cooking">
    <title lang="en">Everyday Italian</title>
    <author>Giada De Laurentiis</author>
    <year>2005</year>
    <price>30.00</price>
  </book>
  <book category="children">
    <title lang="en">Harry Potter</title>
    <author>J K. Rowling</author>
    <year>2005</year>
    <price>29.99</price>
  </book>
  <book category="web">
    <title lang="en">XQuery Kick Start</title>
    <author>James McGovern</author>
    <author>Per Bothner</author>
    <author>Kurt Cagle</author>
    <author>James Linn</author>
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    <year>2003</year>
    <price>49.99</price>
  </book>
  <book category="web">
    <title lang="en">Learning XML</title>
    <author>Erik T. Ray</author>
    <year>2003</year>
    <price>39.95</price>
  </book>
</bookstore>
```

- Xpath Syntax
 - √ Selecting nodes with node index

```
# Select children node
xmlChildren(root)[[1]]

xmlChildren(xmlChildren(root)[[1]])[[1]]
xmlChildren(xmlChildren(root)[[1]])[[2]]
xmlChildren(xmlChildren(root)[[1]])[[3]]
xmlChildren(xmlChildren(root)[[1]])[[4]]
```

```
Console D:/Dropbox/강의자료/고려대학교/학부 - 데이터 분석을 위한 프로그래밍 언어/04 Data Collection from the Web/
> xmlChildren(root)[[1]]
<book category="cooking">
  <title lang="en">Everyday Italian</title>
  <author>Giada De Laurentiis</author>
  <year>2005</year>
  <price>30.00</price>
</book>
> xmlChildren(xmlChildren(root)[[1]])[[1]]
<title lang="en">Everyday Italian</title>
> xmlChildren(xmlChildren(root)[[1]])[[2]]
<author>Giada De Laurentiis</author>
> xmlChildren(xmlChildren(root)[[1]])[[3]]
<year>2005</year>
> xmlChildren(xmlChildren(root)[[1]])[[4]]
<price>30.00</price>
```

Xpath Syntax

✓ Selecting nodes: some useful path expressions

Expression	Description	
nodename	Selects all nodes with the name "nodename"	
/	Selects from the root node	
//	Selects nodes in the document from the current node that match the selection no matter where they are	
	Selects the current node	
	Selects the parent of the current node	
@	Selects attributes	

In the table below we have listed some path expressions and the result of the expressions:

Path Expression	Result
bookstore	Selects all nodes with the name "bookstore"
/bookstore	Selects the root element bookstore Note: If the path starts with a slash (/) it always represents an absolute path to an element!
bookstore/book	Selects all book elements that are children of bookstore
//book	Selects all book elements no matter where they are in the document
bookstore//book	Selects all book elements that are descendant of the bookstore element, no matter where they are under the bookstore element
//@lang	Selects all attributes that are named lang

Xpath Syntax

√ Selecting nodes: some useful path expressions

```
# Selecting nodes
xpathSApply(root, "/bookstore/book[1]")
xpathSApply(root, "/bookstore/book[last()]")
xpathSApply(root, "/bookstore/book[last()-1]")
xpathSApply(root, "/bookstore/book[position()<3]")</pre>
```

```
Console D:/Dropbox/강의자료/고려대학교/학부 - 데이터 분석을 위한 프로그래밍 언어/04 Da
> xpathSApply(root, "/bookstore/book[1]")
[[1]]
<book category="cooking">
  <title lang="en">Everyday Italian</title>
  <author>Giada De Laurentiis</author>
  <year>2005</year>
  <price>30.00</price>
</book>
> xpathSApply(root, "/bookstore/book[last()]")
[[1]]
<book category="web">
  <title lang="en">Learning XML</title>
  <author>Erik T. Ray</author>
  <year>2003</year>
  <price>39.95</price>
</book>
> xpathSApply(root, "/bookstore/book[last()-1]")
[[1]]
<book category="web">
  <title lang="en">XQuery Kick Start</title>
  <author>James McGovern</author>
  <author>Per Bothner</author>
  <author>Kurt Cagle</author>
  <author>James Linn</author>
  <author>Vaidyanathan Nagarajan</author>
  <year>2003</year>
  <price>49.99</price>
</book>
```

- Xpath Syntax
 - ✓ Selecting attributes: some useful path expressions

```
# Selecting attributes
xpathSApply(root, "//@category")
xpathSApply(root, "//@lang")
xpathSApply(root, "//book/title", xmlGetAttr, 'lang')
```

```
Console D:/Dropbox/강의자료/고검대학교/학부·데이터 분석을 위한 프로그래밍 언어/04 Data Collection from the Web/ > xpathSApply(root, "//@category")
    category category category
"cooking" "children" "web" "web"
> xpathSApply(root, "//@lang")
lang lang lang
"en" "en" "en" "en"
> xpathSApply(root, "//book/title", xmlGetAttr, 'lang')
[1] "en" "en" "en" "en"
> |
```

- Xpath Syntax
 - ✓ Selecting atomic values: some useful path expressions

```
# Selecting atomic values

xpathSApply(root, "//title", xmlValue)

xpathSApply(root, "//title[@lang='en']", xmlValue)

xpathSApply(root, "//book[@category='web']/price", xmlValue)

xpathSApply(root, "//book[price > 35]/title", xmlValue)

xpathSApply(root, "//book[@category = 'web' and price > 40]/price", xmlValue)
```

```
Console D:/Dropbox/강의자료/고려대학교/학부-데이터 분석을위한 프로그래밍 언어/04 Data Collection from the Web/ > xpathSApply(root, "//title", xmlValue)
[1] "Everyday Italian" "Harry Potter" "XQuery Kick Start" "Learning XML" > xpathSApply(root, "//title[@lang='en']", xmlValue)
[1] "Everyday Italian" "Harry Potter" "XQuery Kick Start" "Learning XML" > xpathSApply(root, "//book[@category='web']/price", xmlValue)
[1] "49.99" "39.95" > xpathSApply(root, "//book[price > 35]/title", xmlValue)
[1] "XQuery Kick Start" "Learning XML" > xpathSApply(root, "//book[@category = 'web' and price > 40]/price", xmlValue)
[1] "49.99" > |
```

Xpath Syntax

✓ Predicates, unknown nodes, and several paths

Predicates

Predicates are used to find a specific node or a node that contains a specific value.

Predicates are always embedded in square brackets.

In the table below we have listed some path expressions with predicates and the result of the expressions:

Path Expression	Result
/bookstore/book[1]	Selects the first book element that is the child of the bookstore element. Note: In IE 5,6,7,8,9 first node is[0], but according to W3C, it is [1]. To solve this problem in IE, set the SelectionLanguage to XPath: In JavaScript: xml.setProperty("SelectionLanguage","XPath");
/bookstore/book[last()]	Selects the last book element that is the child of the bookstore element
/bookstore/book[last()-1]	Selects the last but one book element that is the child of the bookstore element
/bookstore/book[position()<3]	Selects the first two book elements that are children of the bookstore element
//title[@lang]	Selects all the title elements that have an attribute named lang
//title[@lang='en']	Selects all the title elements that have an attribute named lang with a value of 'en'
/bookstore/book[price>35.00]	Selects all the book elements of the bookstore element that have a price element with a value greater than 35.00
/bookstore/book[price>35.00]/title	Selects all the title elements of the book elements of the bookstore element that have a price element with a value greater than 35.00

Selecting Unknown Nodes

XPath wildcards can be used to select unknown XML elements.

Wildcard	Description	
*	Matches any element node	
@*	Matches any attribute node	
node()	Matches any node of any kind	

In the table below we have listed some path expressions and the result of the expressions:

Path Expression	Result
/bookstore/*	Selects all the child element nodes of the bookstore element
//*	Selects all elements in the document
//title[@*]	Selects all title elements which have at least one attribute of any kind

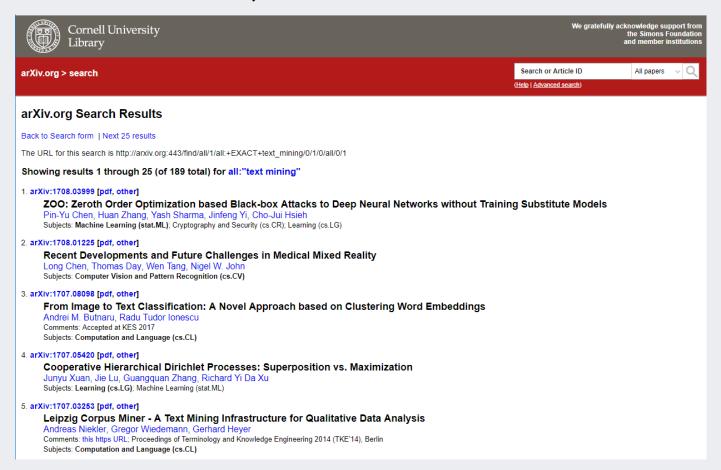
Selecting Several Paths

By using the | operator in an XPath expression you can select several paths.

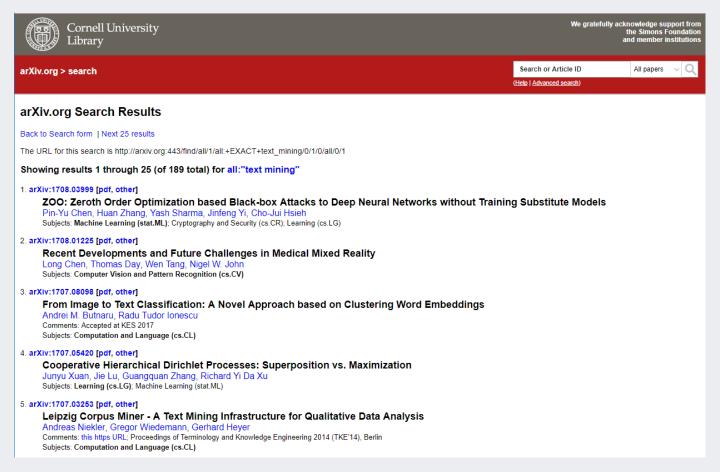
In the table below we have listed some path expressions and the result of the expressions:

Path Expression	Result
//book/title //book/price	Selects all the title AND price elements of all book elements
//title //price	Selects all the title AND price elements in the document
/bookstore/book/title //price	Selects all the title elements of the book element of the bookstore element AND all the price elements in the document 44/

- Web scraping example: arXiv papers about "Text Mining"
 - √ arXiv website: http://arxiv.org/
 - ✓ Collect Title, Authors, Subjects, Abstracts, and Meta Information



- Step I: Understand the basic structure
 - ✓ A total of 189 papers are returned (2017-08-18), each page contains 25 papers
 - ✓ Each paper has a unique ID



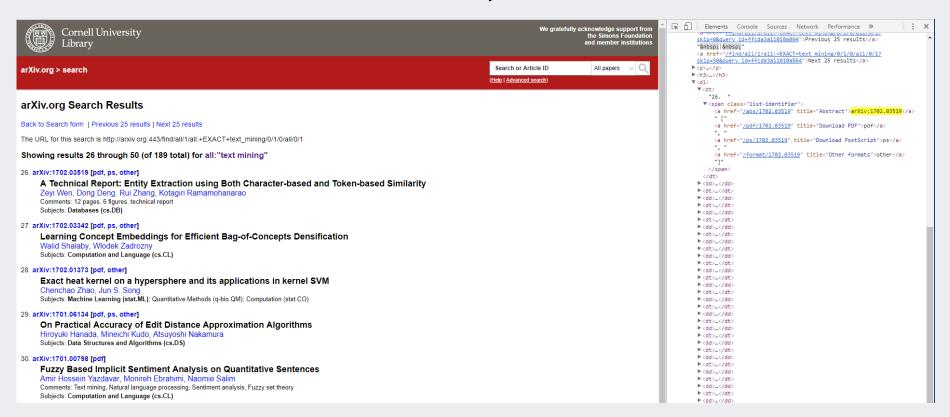
- Step 2: Analyzing the HTML Structure
 - √ First page URL
 - http://arxiv.org/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/l?skip=0&query_id=504c447
 2acbclebf
 - √ Second page URL
 - http://arxiv.org/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/leskip=25&query_id=504c44
 72acbclebf
 - √ Third page URL
 - http://arxiv.org/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/leskip=50&query_id=504c44
 72acbclebf

Step 2: Analyzing the HTML Structure

✓ URL Parsing

```
> parse url("https://arxiv.org/find/all/1/all:+EXACT+text mining/0/1/0/all/0/1?skip=0")
$scheme
[1] "https"
$hostname
[1] "arxiv.org"
$port
NULL
$path
[1] "find/all/1/all:+EXACT+text mining/0/1/0/all/0/1"
$query
                             The only part that actually changes
$query$skip
[1] "0"
$params
NULL
$fragment
NULL
$username
NULL
$password
NULL
attr(,"class")
[1] "url"
```

- Step 2: Analyzing the HTML Structure (Press F12 in Chrome browser)
 - √ Find the node that contains the necessary links



- Step 2: Analyzing the HTML Structure (Press F12 in Chrome browser)
 - √ Find the node that contains the necessary links

```
<div id="content">
<h2>arXiv.org Search Results</h2>
<div id="dlpage":
<a href="/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/1?query_id=504c4472acbc1ebf8amp;form=yes">Back to Search form</a>
8nbsp;|8nbsp;|a href="/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/18kip=258amp;query_id=504c4472acbclebf">Next 25 results</a>>>The UPL for this search is http://arxiv.org/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/18kip=258amp;query_id=504c4472acbclebf">Next 25 results</a>>>>The UPL for this search is http://arxiv.org/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/18kip=258amp;query_id=504c4472acbclebf | Next 25 results</a>
<a>h3>Showing results 1 through 25 (of 139 total) for</a>
<a href="/find/all/1/all:+EXACT+text_mining/0/1/0/all/0/1?skip=08amp;query_id=504c4472acbc1ebf">all:"text_mining"</a></h3>
<dt>1. <span class="list-identifier">a href="/abs/1608.03533"
                                                                      title="Abstract">arXiv:1608.03533</a> [<a href="/pdf/1608.03533" title="Download FDF">pdf</a>, <a href="/format/1608.03533" title="Other formats">other</a>]</span></dt>
<div class="meta">
<div class="list-title mathjax">
<span class="descriptor">Title:</span> Sequence Graph Transform (SGT): A Feature Extraction Function for Sequence Data Mining
</div>
<div class="list-authors">
<span class="descriptor">Authors:</span>
<a href="/find/stat/1/au:+Ranjan_C/0/1/0/all/0/1">Chitta Ranjan</a>,
<a href="/find/stat/1/au:+Ebrahimi_S/0/1/0/all/0/1">Samaneh Ebrahimi</a>,
<a href="/find/stat/1/au:+Paynabar_K/0/1/0/all/0/1">Kamran Paynabar</a>
<div class="list-subjects">
<span class="descriptor">Subjects:</span> <span class="primary-subject">Machine Learning (stat.ML)</span>; Learning (cs.LG)
</div>
</div>
                                         🚧 href="/abs/1608.01844" title="Abstract">arXiv:1608.01844</a> [<a href="/pdf/1608.01844" title="Download PDF">pdf</a>, <a href="/ps/1608.01844" title="Download PostScript">ps</a>, <a href="/ps/1608.01844" title="Download PostScript">ps</a>, <a href="/format/1608"
<dt>2. <span class="list-identifier"
</span></dt>
<hh>
<div class="meta">
<div class="list-title mathjax">
<span class="descriptor">Title:</span> Separation of nonnegative alpha-stable sources
</ii>
<div class="list-authors">
<span class="descriptor">Authors:</span>
<a href="/find/cs/1/au:+Magron_P/0/1/0/all/0/1">Paul Magron</a>,
<a href="/find/cs/1/au:+Badeau_R/0/1/0/all/0/1">Roland Badeau</a>,
<a href="/find/cs/1/au:+Liutkus_A/0/1/0/all/0/1">Antoine Liutkus</a>
</div>
<div class="list-subjects">
<span class="descriptor">Subjects:</span> <span class="primary-subject">Sound (cs.SD)</span>
</div>
</div>
<dt>3. <span class="list-identifier">a href="/abs/1607.07745" title="Abstract">arXiv:1607.07745</a> [<a href="/pdf/1607.07745" title="Download FDF">pdf</a>]</span></dt>
<div class="meta">
<div class="list-title mathiax">
<span class="descriptor">Title:</span> Leveraging Unstructured Data to Detect Emerging Reliability Issues
<div class="list-authors">
<span class="descriptor">Authors:</span>
<a href="/find/cs/1/au:+Kakde_D/0/1/0/all/0/1">Deovrat Kakde</a>,
<a href="/find/cs/1/au:+Chaudhuri_A/O/1/O/aII/O/1">Arin Chaudhuri</a>
<div class="list-subjects">
<span class="descriptor">Subjects:</span> <span class="primary-subject">Artificial Intelligence (cs.AI)</span>; Applications (stat.AP); Methodology (stat.ME); Machine Learning (stat.ML)
```

- Step 2: Analyzing the HTML Structure
 - ✓ Extract the link information
 - ✓ Should be familiar to the usage of CSS Selector
 - http://www.w3schools.com/cssref/css_selectors.asp

CSS Selectors			
In CSS, selectors are patterns u	used to select the element(s) you	u want to style.	
Use our <u>CSS Selector Tester</u> to	demonstrate the different selector	ors.	
The "CSS" column indicates in v	which CSS version the property is	defined (CSS1, CSS2, or CSS3).	
Selector	Example	Example description	css
<u>.class</u>	.intro	Selects all elements with class="intro"	1
<u>#id</u>	#firstname	Selects the element with id="firstname"	1
*	*	Selects all elements	2
<u>element</u>	p	Selects all elements	1
element,element	div, p	Selects all <div> elements and all elements</div>	1
element element	div p	Selects all elements inside <div> elements</div>	1
element>element	div > p	Selects all elements where the parent is a <div> element</div>	2
element+element	div + p	Selects all elements that are placed immediately after <div> elements</div>	2
element1~element2	p ~ ul	Selects every $<$ ul $>$ element that are preceded by a $<$ p $>$ element	3
[attribute]	[target]	Selects all elements with a target attribute	2
[attribute=value]	[target=_blank]	Selects all elements with target="_blank"	2
[attribute~=value]	[title~=flower]	Selects all elements with a title attribute containing the word "flower"	2
[attribute]=value]	[lang =en]	Selects all elements with a lang attribute value starting with "en"	2
[attribute^=value]	a[href^="https"]	Selects every <a> element whose href attribute value begins with "https"	3
[attribute\$=value]	a[href\$=".pdf"]	Selects every <a> element whose href attribute value ends with ".pdf"	3
[attribute*=value]	a[href*="w3schools"]	Selects every <a> element whose href attribute value contains the substring "w3schools"	3

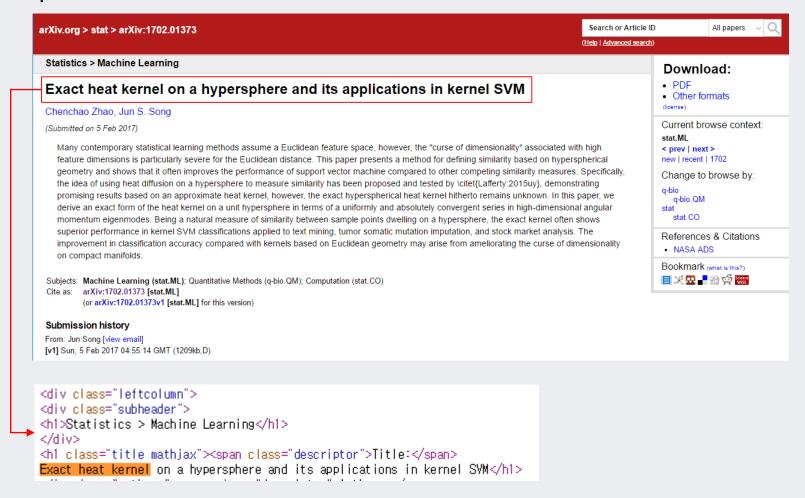
- Step 2: Analyzing the HTML Structure
 - ✓ Extract the link information

- find the node (div id = "dlpage") → find the node title attribute is Abstract → Store the attribute value of 'href' to the tmp_list
- √ Values that are stored in the "tmp_list"

```
> tmp_list
[1] "/abs/1701.06134" "/abs/1701.00798" "/abs/1701.00487" "/abs/1612.09535"
[5] "/abs/1612.08913" "/abs/1612.07630" "/abs/1612.07215" "/abs/1612.04112"
[9] "/abs/1612.03409" "/abs/1612.01556" "/abs/1611.05204" "/abs/1611.04822"
[13] "/abs/1611.03660" "/abs/1611.02101" "/abs/1611.00315" "/abs/1610.06370"
[17] "/abs/1610.01891" "/abs/1609.09154" "/abs/1609.09019" "/abs/1609.07585"
[21] "/abs/1609.07302" "/abs/1608.03533" "/abs/1608.01844" "/abs/1607.07745"
[25] "/abs/1606.09636"
```

Step 3: Extract necessary information

✓ Step 3-1: Extract Title



Step 3: Extract necessary information

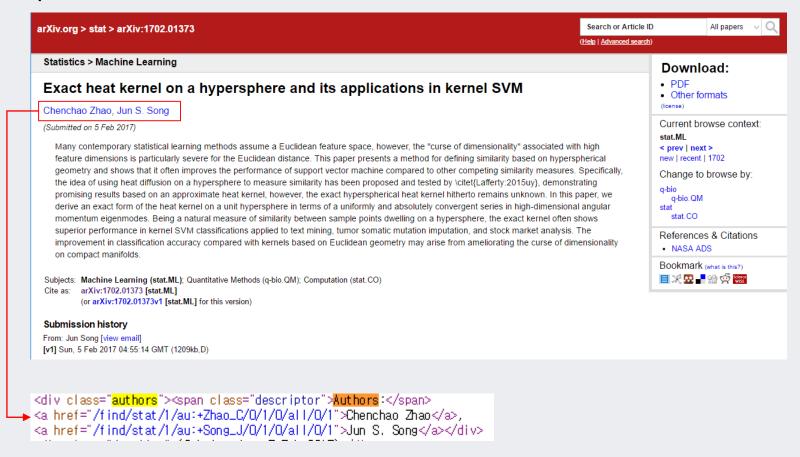
✓ Step 3-1: Extract Title

```
# title
tmp_title <- gsub('Title:\n', '',tmp_paragraph %>% html_nodes('h1.title.mathjax') %>% html_text(T))
title <- c(title, tmp_title)</pre>
```

■ From tmp_paragraph → find the node whose h1 class name is "title mathjax" → extract the html text and store in to tmp_title

```
> tmp_title
[1] "Exact heat kernel on a hypersphere and its applications in kernel SVM"
```

- Step 3: Extract necessary information
 - ✓ Step 3-2: Extract Authors



Step 3: Extract necessary information

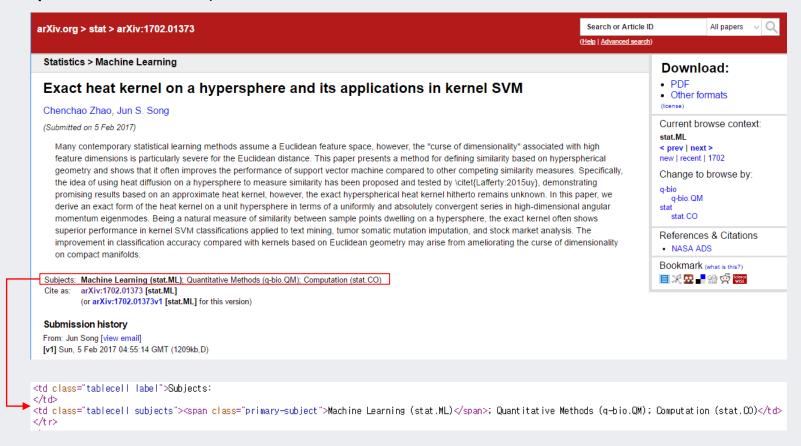
✓ Step 3-2: Extract Authors

```
# author
tmp_author <- tmp_paragraph %>% html_nodes('div.authors') %>% html_text
tmp_author <- gsub('\\s+',' ',tmp_author)
tmp_author <- gsub('Authors:','',tmp_author) %>% str_trim
author <- c(author, tmp_author)</pre>
```

- From tmp_paragraph → Select node whose div class = "authors" → Store the html text
- Replace various spaces (space, tab, etc.) by a single space
- Remove 'Authors:" and trim the string

```
> tmp_author
[1] "Chenchao Zhao, Jun S. Song"
```

- Step 3: Extract necessary information
 - ✓ Step 3-3: Extract Subjects



- Step 3: Extract necessary information
 - ✓ Step 3-3: Extract Subjects

```
# subject
tmp_subject <- tmp_paragraph %>% html_nodes('span.primary-subject') %>% html_text(T)
subject <- c(subject, tmp_subject)</pre>
```

■ From tmp_paragraph → find the node whose span class = "primary-subject" → store the html text to tmp_subject

```
> tmp_subject
[1] "Machine Learning (stat.ML)"
```

- Step 3: Extract necessary information
 - ✓ Step 3-4: Extract Abstract



• Step 3: Extract necessary information

✓ Step 3-4: Extract Abstract

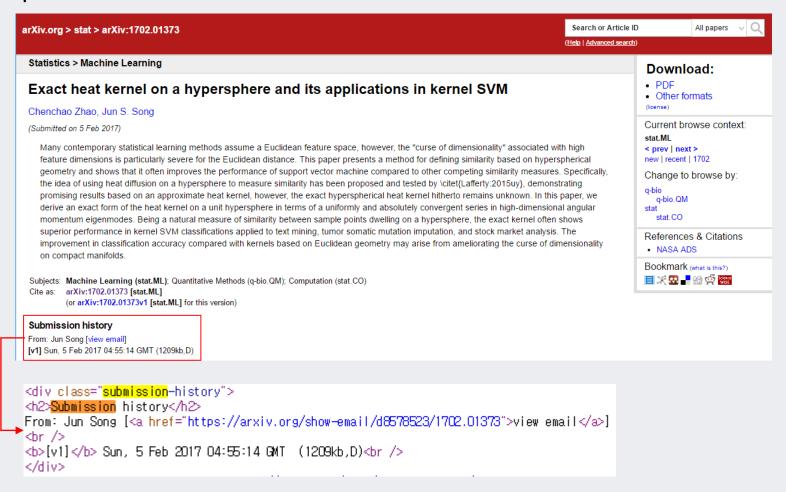
```
# abstract
tmp_abstract <- tmp_paragraph %>% html_nodes('blockquote.abstract.mathjax') %>% html_text(T)
tmp_abstract <- sub('Abstract:','',tmp_abstract) %>% str_trim
abstract <- c(abstract, tmp_abstract)</pre>
```

- From tmp_paragraph → find the node whose blockquote class = "abstract mathjax" →
 Store the html text to tmp_abstract
- Remove "Abstract:" and trim the text

> tmp_abstract

[1] "Many contemporary statistical learning methods assume a Euclidean feature\nspace, however, the \"curse of dimensionality\" associated with high feature\ndimensions is particularly severe for the Euclidean distance. The is paper\npresents a method for defining similarity based on hyperspherical geometry and\nshows that it often is moreoves the performance of support vector machine compared\nto other competing similarity measures. Specifically, the idea of using heat\ndiffusion on a hypersphere to measure similarity has been proposed and tested\nby \\citet{Lafferty:2015uy}, demonstrating promising results based on an\napproximate heat kernel, however, the exact hyperspherical heat kernel hitherto\nremains unknown. In this paper, we derive an exact form of the heat kernel on a\nunit hypersphere in terms of a uniformly and absolutely convergent series in\nhigh-dimensional angular momentum eigenmodes. Being a natural measure of\nsimilarity between sample points dwelling on a hypersphere, th... <truncated>

- Step 3: Extract necessary information
 - ✓ Step 3-5: Extract Meta information



• Step 3: Extract necessary information

✓ Step 3-5: Extract Meta information

```
# meta
tmp_meta <- tmp_paragraph %>% html_nodes('div.submission-history') %>% html_text
tmp_meta <- lapply(strsplit(gsub('\\s+', ' ',tmp_meta), '[v1]', fixed = T),'[',2) %>% unlist %>% str_trim
meta <- c(meta, tmp_meta)</pre>
```

■ From tmp_paragraph → find the node whose div class name is "submission-history" → Store the html text to tmp_meta

```
> tmp_meta
[1] "\nSubmission history\nFrom: Jun Song [view email]\n[v1] Sun, 5 Feb 2017 04:55:14 GMT (1209kb,D)"
```

Replace all spaces by a single space → Split the text (split point = [vI]) → Take the second element → Unlist it → trim the text

```
> tmp_meta
[1] "Sun, 5 Feb 2017 04:55:14 GMT (1209kb,D)"
```

- Step 4: Repeat the process and export the data
 - √ Elapsed time for data collection

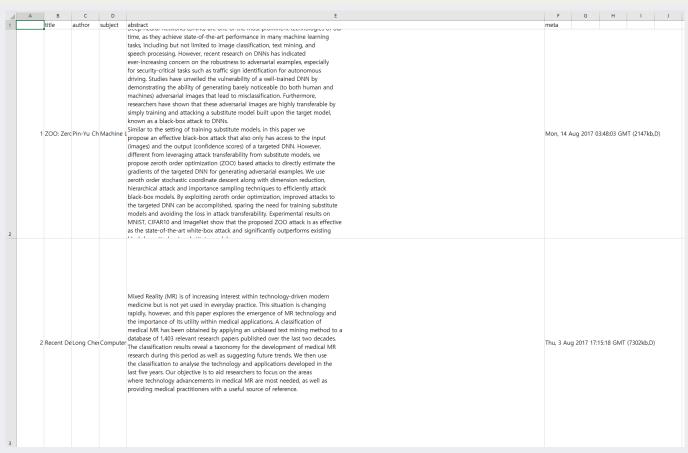
```
> end - start # Total Elapsed Time
사용자 시스템 elapsed
8.97 0.32 287.00
>
```

✓ Check the dataset

	title	author	subject	abstract	meta
1	ZOO: Zeroth Order Optimization based Black-box Att	Pin-Yu Chen, Huan Zhang, Yash Sharma, Jinfeng Yi, C	Machine Learning (stat.ML)	Deep neural networks (DNNs) are one of the most pro	Mon, 14 Au
2	Recent Developments and Future Challenges in Med	Long Chen, Thomas Day, Wen Tang, Nigel W. John	Computer Vision and Pattern Recognition (cs.CV)	Mixed Reality (MR) is of increasing interest within tec	Thu, 3 Aug
3	From Image to Text Classification: A Novel Approach \dots	Andrei M. Butnaru, Radu Tudor Ionescu	Computation and Language (cs.CL)	In this paper, we propose a novel approach for text c	Tue, 25 Jul
4	Cooperative Hierarchical Dirichlet Processes: Super	Junyu Xuan, Jie Lu, Guangquan Zhang, Richard Yi Da Xu	Learning (cs.LG)	The cooperative hierarchical structure is a common	Tue, 18 Jul
5	lem:lemma	Andreas Niekler, Gregor Wiedemann, Gerhard Heyer	Computation and Language (cs.CL)	This paper presents the "Leipzig Corpus Miner", a te	Tue, 11 Jul
6	A Brief Survey of Text Mining: Classification, Clusteri	Mehdi Allahyari, Seyedamin Pouriyeh, Mehdi Assefi, S	Computation and Language (cs.CL)	The amount of text that is generated every day is in	Mon, 10 Ju
7	$Identifying\ Condition\ Action\ Statements\ in\ Medical\ G\dots$	Hossein Hematialam, Wlodek Zadrozny	Computation and Language (cs.CL)	This paper advances the state of the art in text unde	Tue, 13 Jui
8	${\it Joint Workshop\ on\ Bibliometric-enhanced\ Information}$	Muthu Kumar Chandrasekaran, Kokil Jaidka, Philipp Mayr	Digital Libraries (cs.DL)	The large scale of scholarly publications poses a ch	Thu, 8 Jun
9	Max-Cosine Matching Based Neural Models for Reco	Zhipeng Xie, Junfeng Hu	Computation and Language (cs.CL)	Recognizing textual entailment is a fundamental task	Thu, 25 Ma
10	Towards Interrogating Discriminative Machine Learni	Wenbo Guo, Kaixuan Zhang, Lin Lin, Sui Huang, Xinyu	Learning (cs.LG)	It is oftentimes impossible to understand how machi	Tue, 23 Ma
11	Social Media-based Substance Use Prediction	Tao Ding, Warren K. Bickel, Shimei Pan	Computation and Language (cs.CL)	In this paper, we demonstrate how the state-of-the-ar	Tue, 16 Ma
12	Testing Reading Tactics for Automated Reading Assi	Zhe Yu, Tim Menzies	Software Engineering (cs.SE)	Given the growing number of new publications appe	Mon, 15 M
13	ResumeVis: A Visual Analytics System to Discover Se	Chen Zhang, Hao Wang, Yingcai Wu	Human-Computer Interaction (cs.HC)	Massive public resume data emerging on the WWW in	Mon, 15 M
14	OncoScore: an R package to measure the oncogenic	Daniele Ramazzotti, Luca De Sano, Roberta Spinelli,	Genomics (q-bio.GN)	Motivation: We here present OncoScore, an open-so	Mon, 8 May
15	ChestX-ray8: Hospital-scale Chest X-ray Database an	Xiaosong Wang, Yifan Peng, Le Lu, Zhiyong Lu, Moha	Computer Vision and Pattern Recognition (cs.CV)	The chest X-ray is one of the most commonly access	Fri, 5 May

- Step 4: Repeat the process and export the data
 - ✓ Elapsed time for data collection

Export the result
write.csv(final, file = "Text Mining arxiv papers.csv")



References

Other materials

Figure in the title page: https://nocodewebscraping.com/web-scraping-for-dummies-tutorial-with-import-io-without- coding/

|--|

Who wrote the fastest scraping code?				
	Increased Efficiency	How to improve?	Strength	In this slide
	11.32% (123.10s \rightarrow 109.17s)	Use rvest	제출 순서 I등	
	70.25% (123.17s \rightarrow 36.65s)	Use 4 cores Use rvest Use data.table	효율성 향상 I등	
	36.19% (123.09s → 78.54s)	Use Java	I0회 반복 수행 평균으로 비교	
	54.89% (170.67s → 77.67s)	Use PHP	3개 언어(R,Python, PHP) 비교	

AGENDA

01	Collect Data using APIs:Twitter	
02	Collect Data using APIs: Facebook	
03	Web Scraping: ArXiv Research Papers	
04	Web Community: PPOMPPU	

- Web scraping: Collect data from an open forum
 - ✓ http://www.ppomppu.co.kr/zboard/zboard.php?id=insurance
 - ✓ Date, Title, and Contents



- Step I: Check the structure of the URL
 - ✓ Check the part that changes with regard to the pages
 - http://www.ppomppu.co.kr/zboard/zboard.php?id=insurance&page=1&divpage=10
 - http://www.ppomppu.co.kr/zboard/zboard.php?id=insurance&page=2&divpage=10
 - http://www.ppomppu.co.kr/zboard/zboard.php?id=insurance&page=3&divpage=10

...

- Step I: Check the structure of the URL
 - ✓ Check the URL to each page

```
ens <tra lign="center" class="list1" onMouseOver="this.style.backgroundColor='#F5F5F5'" onMouseOut="this.style.backgroundColor=''" style="height:16;word-break-break-all;" valign='middle'>
     45876 <nobr class='han4 list_vspace'>일반</nobr>
     <!--<td nowrap colspan=2 style='padding:0'><input type=checkbox name=cart value="61484">
     <div style='width:80px;overflow:hidden;text-overflow:ellipsis' class='list_name'>nobr class='list_vspace'>&nbsp;[* 역명 *]</nobr>
  </div×/td> 
919
     <img_src=/images/icon_03.png_border=0_align=absmiddle_title='익명글'>&nbsp;<a_href="view.php?id=insurance&page=1&divpage=10&no=61484" ><font_class=list_title>암보험 생활비 받는 암
  보험 괜찮은가요?</font></a>
       <nobr class='eng list_vspace'>11:38:13</nobr >/td> nowrap class='eng list_vspace' colspan=2>
  5
022
923
924
       926
pgz <a href="trailign="center" class="list0" onMouseOver="this.style.backgroundColor='#F5F5F5" onMouseOut="this.style.backgroundColor='" style="height:16;word-break-break-all;" valign='middle'>
    45875 nobr class='han4 list_vspace'>질문</nobr>
     <!--<td nowrap colspan=2 style='padding:0'><input type=checkbox name=cart value="61483">
     <div style='width:80px;overflow:hidden;text-overflow:ellipsis' class='list_name'>nobr class='list_vspace'>&nbsp:[* 익명 *]</nobr>
  </div> 
     <img src=/images/icon_06.png border=0 align=absmiddle title='모바일+익명글'%nbsp;<a href='view.php?id=insurance&page=10&nop=61483' ><font class=list_title>태마보험 질문이
  요.</font×/a>&nbsp;<span class=list_comment2> <span style='cursor:pointer;' onclick='win_comment("popup_comment.php?id=insurance&no=61483");'>③</span> </span>
       <nobr class='eng list_vspace'>11:23:59</nobr >/td> 
  13
935
       937
938
sse <tra lign="center" class="list1" onMouseOver="this.style.backgroundColor='#F5F5F5'" onMouseOut="this.style.backgroundColor='" style="height:16;word-break-break-all;" valign='middle'>
     45874 질문</nobr>
     <!--<td nowrap colspan=2 style='padding:0'><input type=checkbox name=cart value="61480">
     <div style='width:80px;overflow:hidden;text-overflow:ellipsis' class='list_name'>nobr class='list_vspace'>&nbsp;[* 역명 *]</nobr>
  </div×/td> 
     <img src=/images/icon_06.png border=0 align=absmiddle title='모바일+익명글'%hbsp;<a href='view.php?id=insurance&page=1&divpage=10&no=61480' ><font class=list_title>비갱신형 암보
  험.40대 후반</font></a>%nbsp;<span class=list_comment2> <span style='cursor:pointer;' onclick='win_comment("popup_comment.php?id=insurance&no=61480");'>1</span> </span>
       <nobr class='eng list_vspace')</td>
  43/tr>
```

http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=1o&no=61484 http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=1o&no=61483 http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=1o&no=61480

- Step I: Check the structure of the URL
 - ✓ Collect the URLs to the individual posts

```
# Extract the link of each post (for first 10 pages)
for( i in c(1:10)){
     tryCatch({ tmp url <- paste(url, i, '&divpage=10', sep="")</pre>
     tmp list <- read html(tmp url) %>% html nodes('tr.list1') %>% html nodes('a') %>%
                html attr('href')
tmp list <- paste0('http://www.ppomppu.co.kr/zboard/',tmp list)</pre>
> tmp_list
 [1] "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61484"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61480"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61476"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61473"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61470"
 F51
 Г61
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61468"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61465"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61463"
 [8]
 [9]
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61461"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61458"
Γ101
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61454"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61452"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61450"
      "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61448"
     "http://www.ppomppu.co.kr/zboard/view.php?id=insurance&page=1&divpage=10&no=61445"
```

- Step 2: Collect the information
 - ✓ Title, date, and content from each post



- Step 2: Collect the information
 - ✓ Title, date, and content from each post
 - Title

Date

```
64e<img src='/images/no_face.jpg'">650651<</td>652653654<font class=view_title2>!--DOM_TITLE->#IOH보험 질문이요.<!--/DOM_TITLE-></font>&nbsp;<sup><span class=list_comment>3</span>/sup><br/>b>655분류: <font class=view_cate>질문</font><br/>©I=: <span title="">[* 익명 *] </b></b>656OI=: <span title="">[* 익명 *] </b>657<img src=skin/DQ_Revolution_BBS/t.gif</th>height=5 width=5 border=0><br/>or>658등록일: 2017-08-21 11:23
```

- Step 2: Collect the information
 - √ Title, date, and content from each post
 - Content

```
862 </script>
863
             864
865
                866
                    tyle="word-break:break-all;">tyle="table-layout:fixed;" align="left">

<table border=0 cellspacing=0 cel
867
868
       870 내년에 출생하는 아이가 있어서 태아보험을 가입하려는데 몇 가지 질문을 드릴게요. Φr />
871 여기 게시판에서 보고 약간의 정보를 얻었는데 궁금한 점 입니다. <br />
873 1. 태아 보험 다이렉트로 가입하면 더 저렴한지. <br />
875 2. 태아 보험 가입 후 출생 이후에는 해지 하고 단독실비로 갈아타라는데 그렇게 하는 장점이 무엇인지 궁금합니다. ◆r />
876 그렇게 단독실비로 가입하면 가격적으로 더 저렴해지는지 혹은 커버가 더 많이 되는지 알고 싶어요. ◆br />
878 도움 좀 부탁드리겠습니다. <br />
879 좋은 하루 되세요~<br />
880 <br />
```

- Step 2: Collect the information
 - √ Visit each page and collect the title, date, and content
 - √ To skip unexpected errors, use tryCatch function
 - ✓ Ex:
 - Do the instruction inside the tryCatch
 - If there is an error, store NULL to the title

```
# title
tryCatch({
    tmp_title <- repair_encoding(tmp_paragraph %>% html_nodes('font.view_title2') %>% html_text(T))
}, error = function(e){tmp_title <- NULL})

Best guess: UTF-8 (100% confident)
> tmp_title
[1] "태아보험 질문이요."
```

- Step 2: Collect the information
 - ✓ Visit each page and collect the title, date, and content

```
# date
tryCatch({
    tmp_date <- repair_encoding(tmp_paragraph %>% html_nodes('td.han') %>% html_text(T))[2]
    date_start_idx <- gregexpr(pattern ='등록일', tmp_date)[[1]][1] tmp_date <- substr(tmp_date,
    date_start_idx+5, date_start_idx+14)
}, error = function(e){tmp_date <- NULL})
```

✓ Before preprocessing

```
> tmp_date
[1] "태아보험 질문이요.?3\r\n분류: 질문\r\n이름: [* 익명 *] \r\n등록일: 2017-08-21 11:23\r\n\r\n조회수: 21 / 추천수: 0"
```

√ After preprocessing

```
> tmp_date
[1] "2017-08-21"
```

- Step 2: Collect the information
 - √ Visit each page and collect the title, date, and content

```
# contents
tryCatch({
         tmp_contents <- repair_encoding(tmp_paragraph %>% html_nodes('td.board-contents') %>%
         html_text(T))
         tmp_contents <- gsub("[[:punct:]]", " ", tmp_contents)
         tmp_contents <- gsub("[[:space:]]", " ", tmp_contents)
         tmp_contents <- gsub("\\s+", " ", tmp_contents)
         tmp_contents <- str_trim(tmp_contents, side = "both")
}, error = function(e){tmp_contents <- NULL})</pre>
```

✓ Before preprocessing

> tmp_contents

[1] "내년에 출생하는 아이가 있어서 태아보험을 가입하려는데 몇 가지 질문을 드릴게요. \n여기 게시판에서 보고 약간의 정보를 얻었는데 궁금한 점 입니다. \n1. 태아 보험 다이렉트로 가입하면 더 저렴한지. \n2. 태아 보험 가입 후 출생 이후에는 해지 하고 단독실비로 갈아타라는데 그렇게 하는 장점이 무엇인지 궁금합니다. \n그렇게 단독실비로 가입하면 가격적으로 더 저렴해지는지 혹은 커버가 더 많이 되는지 알고 싶어요. \n도움 좀 부탁드리겠습니다. \n좋은 하루 되세요~"

√ After preprocessing

> tmp_contents

[1] "내년에 출생하는 아이가 있어서 태아보험을 가입하려는데 몇 가지 질문을 드릴게요 여기 게시판에서 보고 약간의 정보를 얻었는데 궁금한 점 입니다 1 태아 보험 다이렉트로 가입하면 더 저렴한지 2 태아 보험 가입 후 출생 이후에는 해지 하고 단독실비로 갈아타라는데 그렇게 하는 장점이 무엇인지 궁금합니다 그렇게 단독실비로 가입하면 가격적으로 더 저렴해지는지 혹은 커버가 더 많이 되는지 알고 싶어요 도움 좀 부탁드리겠습니다 좋은 하루 되세요"

- Step 2: Collect the information
 - √ Store the information in the dataframe and export it to a CSV file

```
ppomppu_insurance[Npost,1] <- tmp_title
ppomppu_insurance[Npost,2] <- tmp_date
ppomppu_insurance[Npost,3] <- tmp_contents
Npost <- Npost + 1

# Export the result
write.csv(ppomppu_insurance, file = "ppomppu_insurance.csv")</pre>
```

	V1	V2 [‡]	V3
1	태아보험 질문이요.	2017-08-21	내년에 출생하는 아이가 있어서 태아보험을 가입하려는데
2	단독실비 가입하려고 하는데 보험사 추천좀 부탁드리겠습	2017-08-21	단독실비 인터넷으로 가입하려고 하는데요 피드백 빠르고
3	일상생활배상책임 질문이요	2017-08-20	휴대폰액정을 패트려서 제 실비에 있는 일상배상책임으로
4	보험가입하려합니다.	2017-08-20	87년생 남자 직장인 실비보험 암보험 갱신형 가입금액 최
5	30대중반 가장 생명보험 가입 문의	2017-08-20	안녕하세요 아침에 보험증권을 정리하다보니 제가 사망시
6	주택화재보험 가입 시 보험사의 좋고 나쁨이 있나요?(가입	2017-08-19	안녕하세요 주택화재보험을 알아 보고 있습니다 이제 시작
7	치아보험 문의 드립니다	2017-08-19	치아보험 보장 중에 충치치료도 받을 수 있는게 있나요 저
8	보험 추천 부탁드립니다.	2017-08-18	만 30세 남 실비있음 만 31세 여 두명 암 심장 뇌 같은 보험
9	여행자 보험 질문	2017-08-18	교환학생으로 인도네시아에 6개월 가량 체유할 예정입니다
10	교보 생명 보험에 관해 몇 자 여쫗습니다.	2017-08-18	10년정도 납입한 교보생명 보험이 있습니다 지인분 추천으

