

Vision 2030 Saudi Arabia

Saudi Vision 2030: Comprehensive Overview

Three Main Pillars

A Vibrant Society

- Increase Umrah visitors from 8 million to 30 million annually, establishing Saudi Arabia as a premier religious and cultural destination
- Establish the world's largest Islamic museum to preserve and showcase Islamic heritage and history
- Double the number of Saudi UNESCO World Heritage sites to promote cultural preservation and tourism
- Increase citizens exercising at least once weekly from 13% to 40%, promoting healthier lifestyles and well-being
- Develop three Saudi cities to rank among the world's top 100 cities for quality of life and livability
- Promote cultural and entertainment opportunities including cinemas, concerts, and sports events previously restricted
- Strengthen family values and social cohesion while preserving Islamic identity and moderate religious teachings

A Thriving Economy

- Reduce economic dependence on oil revenues by diversifying into non-oil sectors worth trillions in new economic value
- Increase Small and Medium Enterprise (SME) contribution to GDP from 20% to 35% by fostering entrepreneurship
- Reduce unemployment rate from 11.6% to 7% through private sector job creation and economic opportunities

- Increase Foreign Direct Investment (FDI) from 3.8% to 5.7% of GDP by creating business-friendly regulatory environment
- Partially privatize Saudi Aramco through 5% Initial Public Offering to establish sovereign wealth fund financing transformation
- Develop tourism, entertainment, logistics, technology, mining, and renewable energy as new economic engines
- Position at least five Saudi universities among the world's top 200 institutions for research and innovation
- Increase women's workforce participation from 17% to 37%, unlocking significant economic potential and talent

An Ambitious Nation

- Improve government efficiency, transparency, and accountability through comprehensive institutional reforms and digital transformation
- Streamline public services with over 80% e-government service delivery reducing bureaucracy and improving citizen experience
- Implement anti-corruption initiatives recovering billions in misused funds and establishing ethical governance standards
- Enhance government performance measurement systems ensuring effective delivery of public services and programs
- Foster civic engagement and volunteering culture encouraging citizens to contribute to national development goals
- Strengthen public administration capabilities and modernize government operations for 21st-century challenges

Key Mega-Projects

- **NEOM:** \$500 billion futuristic smart city in northwestern Saudi Arabia featuring sustainable living and advanced technology
- **Red Sea Project:** Luxury tourism destination encompassing 90 pristine islands promoting sustainable eco-tourism

- **Diriyah Gate:** Cultural and heritage development in Riyadh celebrating Saudi history and architectural traditions
- **Qiddiya:** Entertainment, sports, and cultural mega-project creating Middle East's premier entertainment destination

Vision Realization Programs (VRPs)

Thirteen specialized programs implementing Vision 2030 objectives including National Transformation Program, Financial Sector Development Program, Public Investment Fund Program, Privatization Program, Strategic Partnership Program, National Industrial Development and Logistics Program, Housing Program, Quality of Life Program, Human Capability Development Program, Health Sector Transformation Program, Pilgrim Experience Program, National Character Enrichment Program, and Public Investment Fund's Portfolio of Domestic Investments Program.

Strategic Advantages

Saudi Arabia leverages three core competitive advantages: serving as the heart of Arab and Islamic worlds with religious and cultural significance, possessing leading investment capabilities through sovereign wealth and resources, and occupying strategic geographic position connecting Asia, Europe, and Africa for trade and commerce.