

# Ashiru Olamide

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## ***Marketing Executive, Graphic Designer, Digital Solution Developer***

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**Profile** A Knowledgeable and professional graphic designer, currently an enthusiast Web Developer, well presented and adaptable graduate, with qualifications and a comprehensive skill set. This was underpinned by work experience in an environment that demands self-motivation and a focused approach. I am capable of working with little or no supervision and willing to assume additional responsibility. I am a committed team player, with leadership ability using high standards of communication ability to establish positive interpersonal relationships. Quick and willing to assimilate and apply new work procedures. Familiar with IT applications and any Project combined with high standard of literacy. I believe in building character based on

## **Skills**

### Graphic Design / Brand Strategist

Extensive experience in creatively managing overall aspect of branding & communications with having strong understanding of how Graphic design integrates with an overall brand and its marketing effort.

### Web Design

Using vivid, creative imagination for creating web designs and layout of a website or web page and creating digital solution.

### Marketing Executive

Proven ability to lead and manage a wide variety of marketing activities putting Branding and communications, CSR activities, Public Relation, Customer Relationship Management, Marketing Segmentation and Strategy in place.

## **Technical**

- Corel Draw
- Photo Shop
- Animation

Html  
Css  
Javascript

Ms Word  
Ms Powerpoint  
Ms Excel

## **Experience Accion MfB**

### **Digital Support and Creative Designer 2018 till date**

Progressively conceptualize designs and managing digital and communication platform with looking for creative approaching achieving task.

### **MTN NG**

### **Customer Service**

**2017-2018**

Proffering solutions to resolving Customer complaints and maintain customer data and record activities.

# **Adorn Health**

## **Marketer**

**2015-2017**

Managing Social media, communications and technical platforms with objective of acquiring customers and drive Strategy towards customer retention.

## **Success Cyber Cafe**

## **Computer Operator**

**2013-2014**

Attending to customer request on technical issues and document creation

## **Education**

Ladoke Akintola University of Technology

Marketing Communications 4.6 GPA