

287

Current Customers

1420

Total Customers Churned

11.62

Average of Churn Rate

45,593

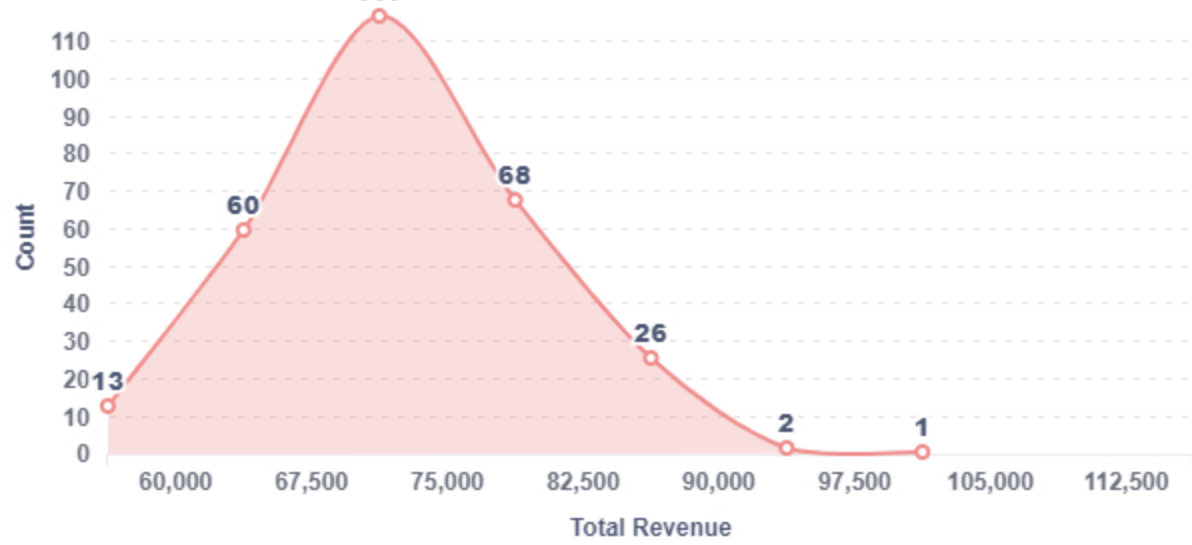
Total transactions

How these Customer Lifetime Value are distributed

Customer Lifetime Value by Avg Purchase Rate

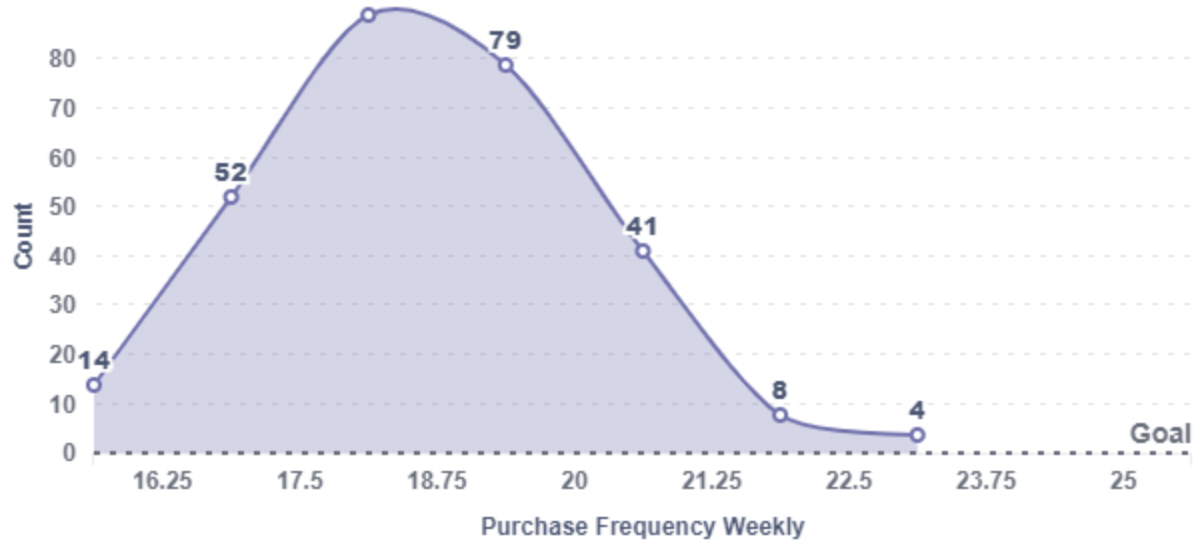


Customer Lifetime Value by Total Revenue



How these Weekly Purchase Frequency are distributed

Count of Weekly Purchase Frequency Rate

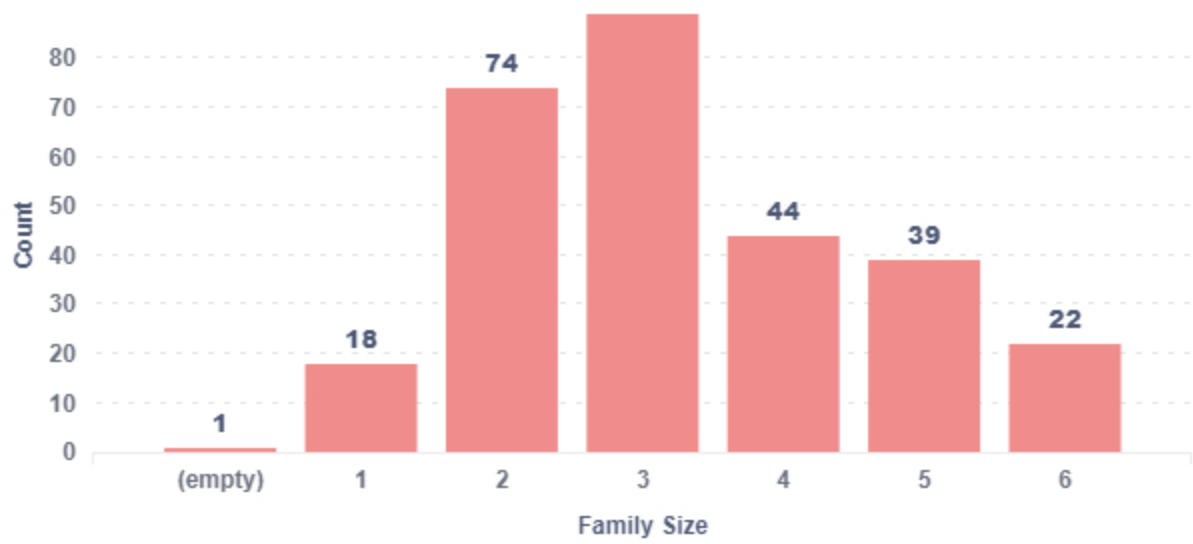


Weekly Puchase Frequency by Total Orders

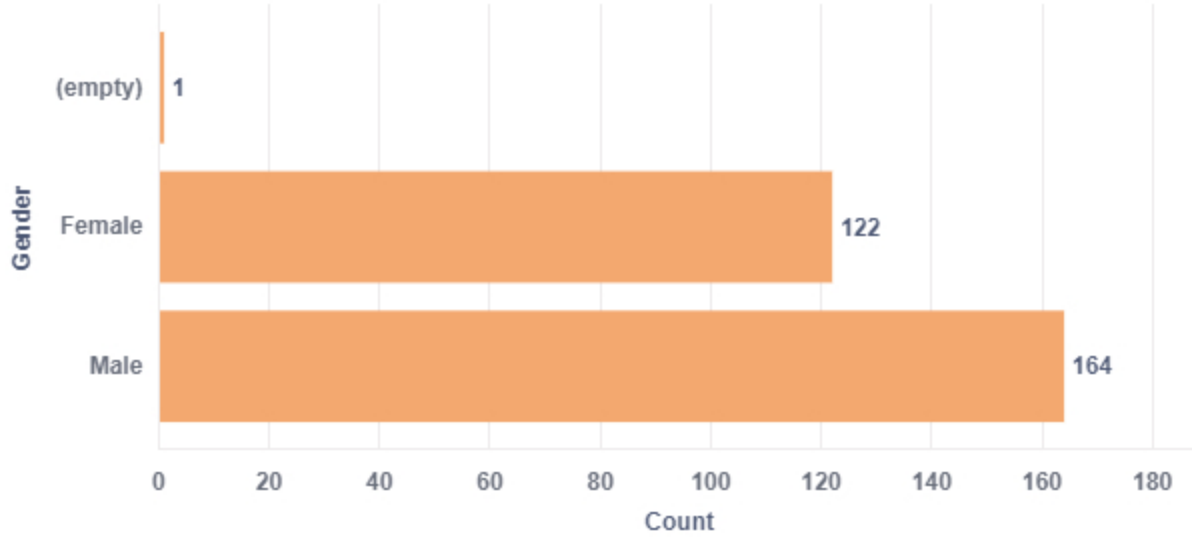


Customer Demographics

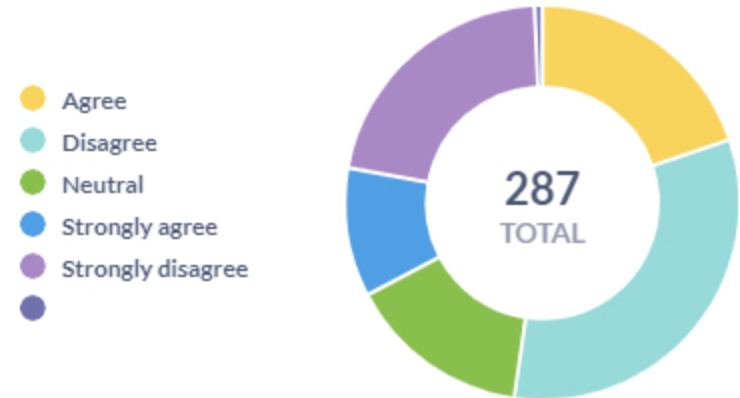
Customer per Family Size



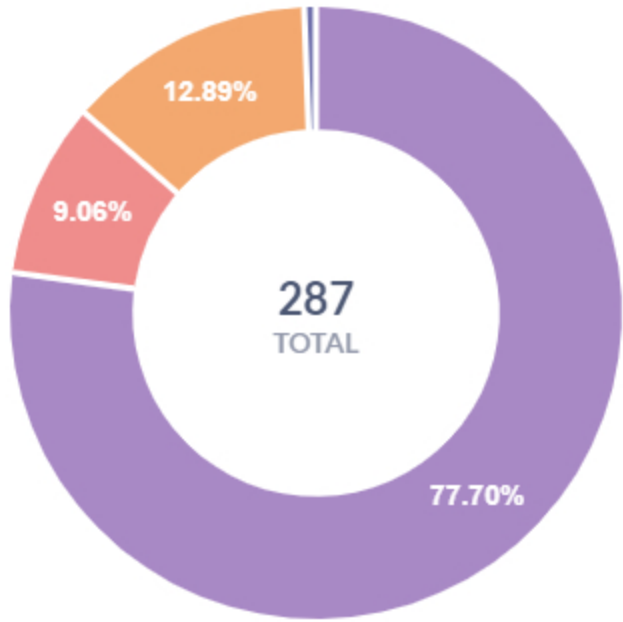
Customer per Gender



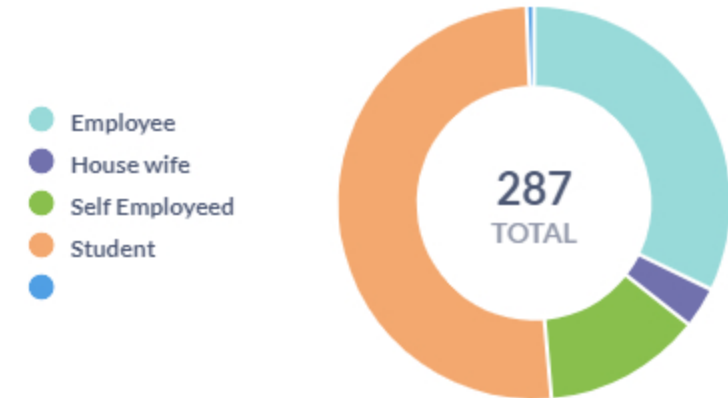
Order Placed By Mistake



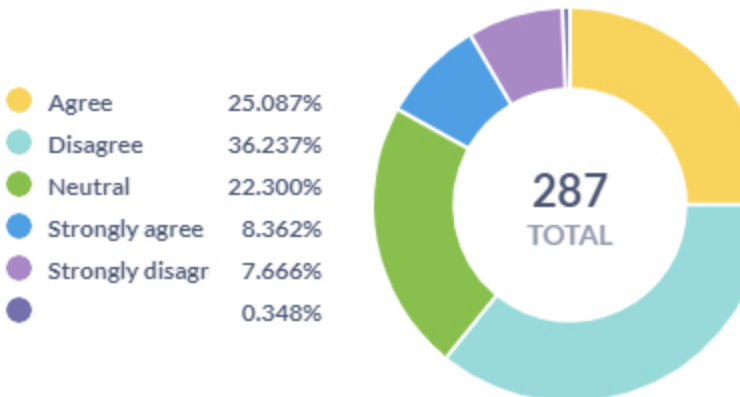
Customer Meal Preferences



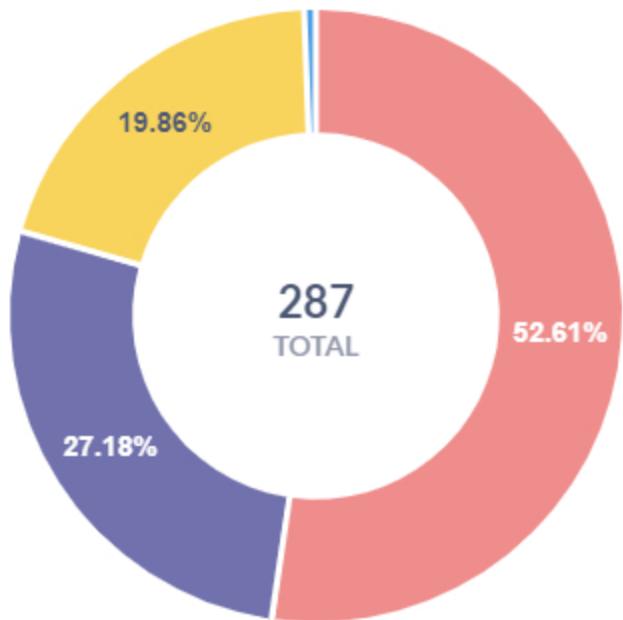
Occupation



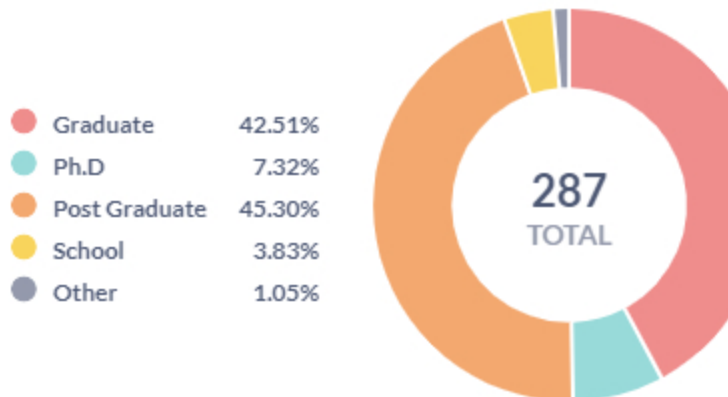
Bad Past Experience



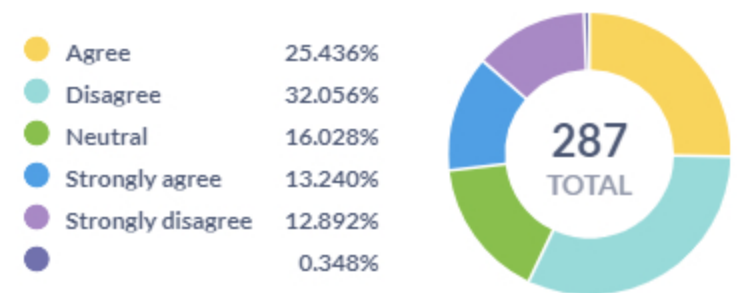
Delivery Medium Preference



Educational Qualifications



Wrong Order Delivered



Monthly Income

