

UK Road Accident Analysis

Presented by :- Mohammad Ashraf



CONTENTS

1. Aim
2. Brief Introduction About the **project**
3. Problem Statement
4. Our Approach Towards the Project
5. Aggregation on Different KPI's
6. DASHBOARD
7. INSIGHTS



***Preform EDA Analysis and Build a
Machine Learning Model to Predict the
accident Severity
and create a dynamic dashboard***

Brief Introduction About the project

- identify high-risk areas such as intersections, road segments, or specific regions with a higher concentration of accidents
- Examining accident data across different seasons can reveal patterns and trends related to weather conditions, road surface conditions, and their impact on accident frequency and severity
- Exploring the relationship between various factors, such as speed limits, road types, weather conditions, and accident severity
- Studying vehicle types accident outcomes can help identify specific vehicle-related factors that contribute to accidents
- Analyzing accident data from urban and rural areas separately can reveal differences in accident patterns, contributing factors, and severity
- Build the Machine Learning Accident severity prediction Model Based on Various factor such as Weather condition , road type , vehicle type and region

Problem Statement

- Main aim is to analyze the data of Uk road accident to extract the valuable insights that can help to control accident rate
- These insights are helpful to impalement right road safety precaution on right place

OUR APPROACH FOR THE PROJECT

Data cleaning and null handing
Using python



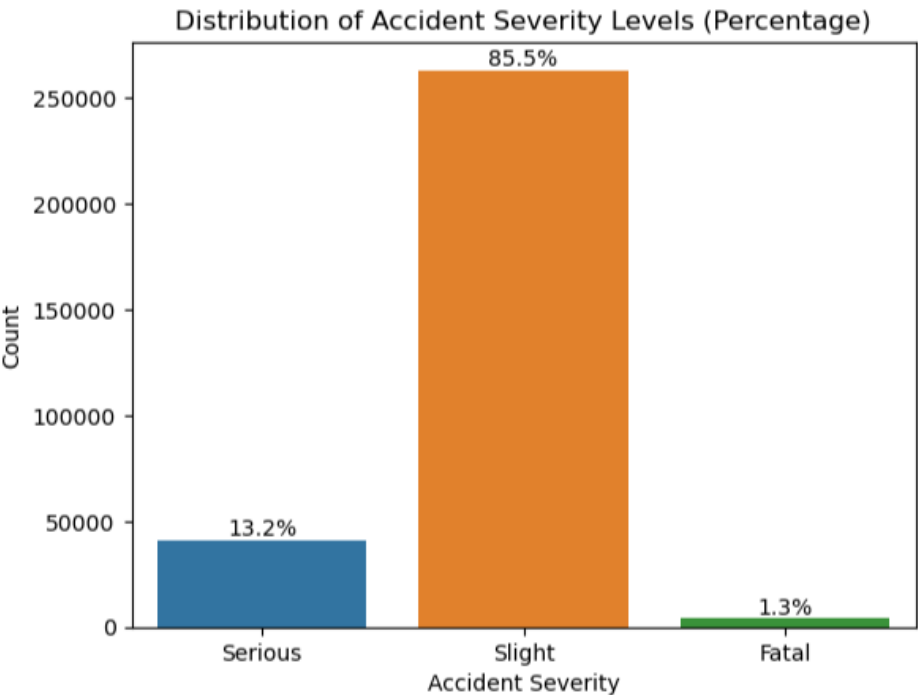
Preform EDA Analysis Using Python
and Creating Interactive Dashboard
using Excel



Build a ML Model to Predict the
accident Severity

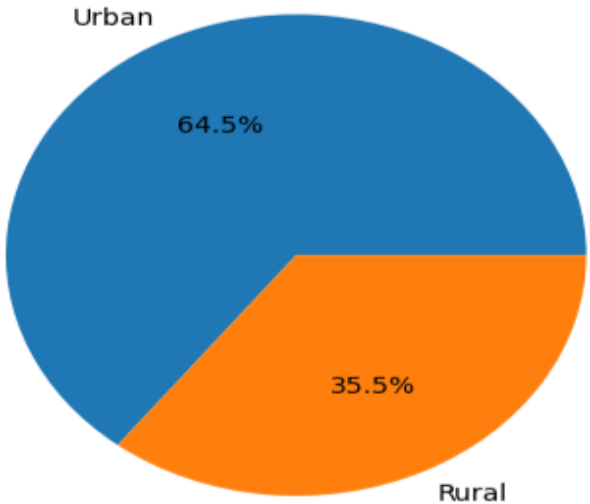


Distribution of Accident Severity Levels (Percentage)

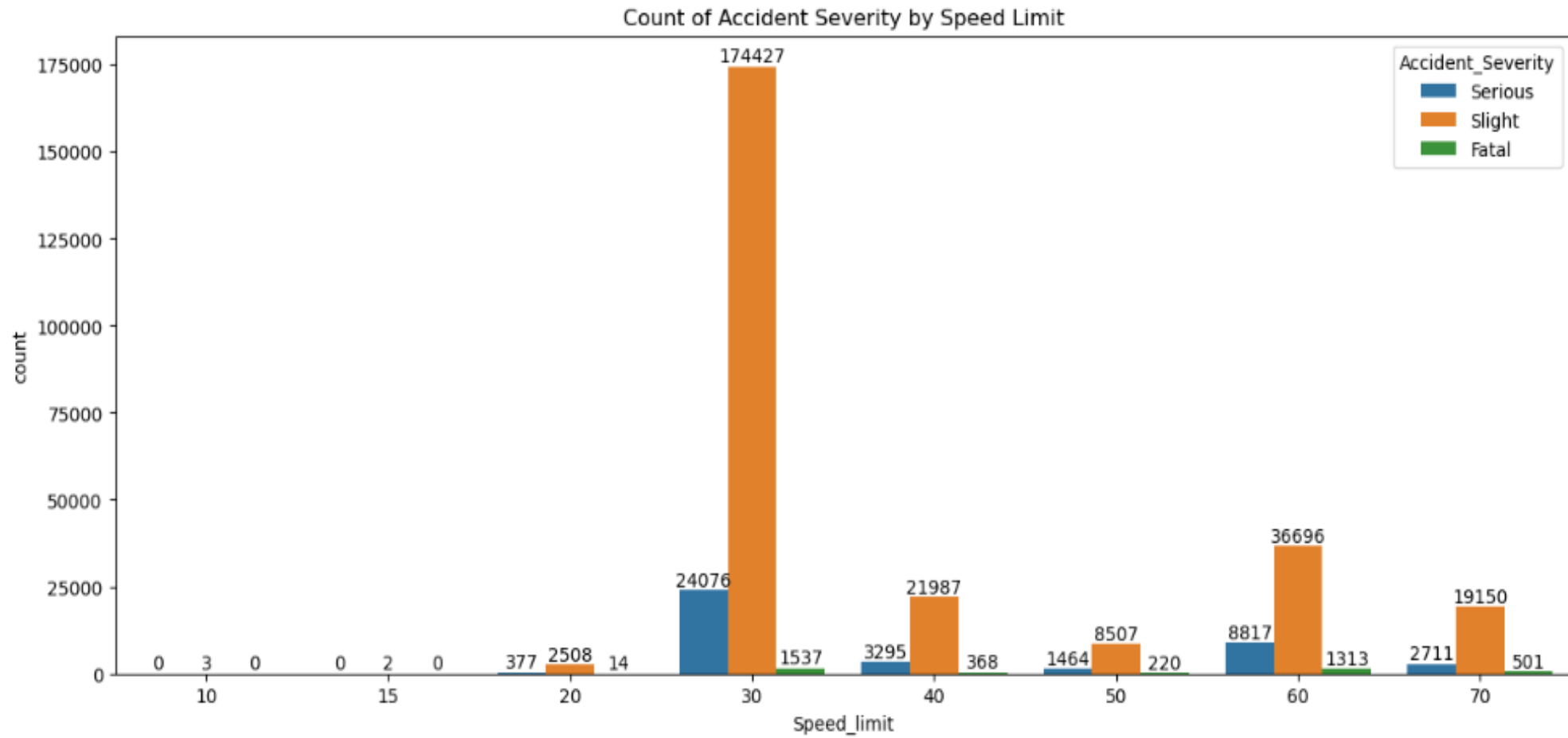


Number of accident according to region(percentage)

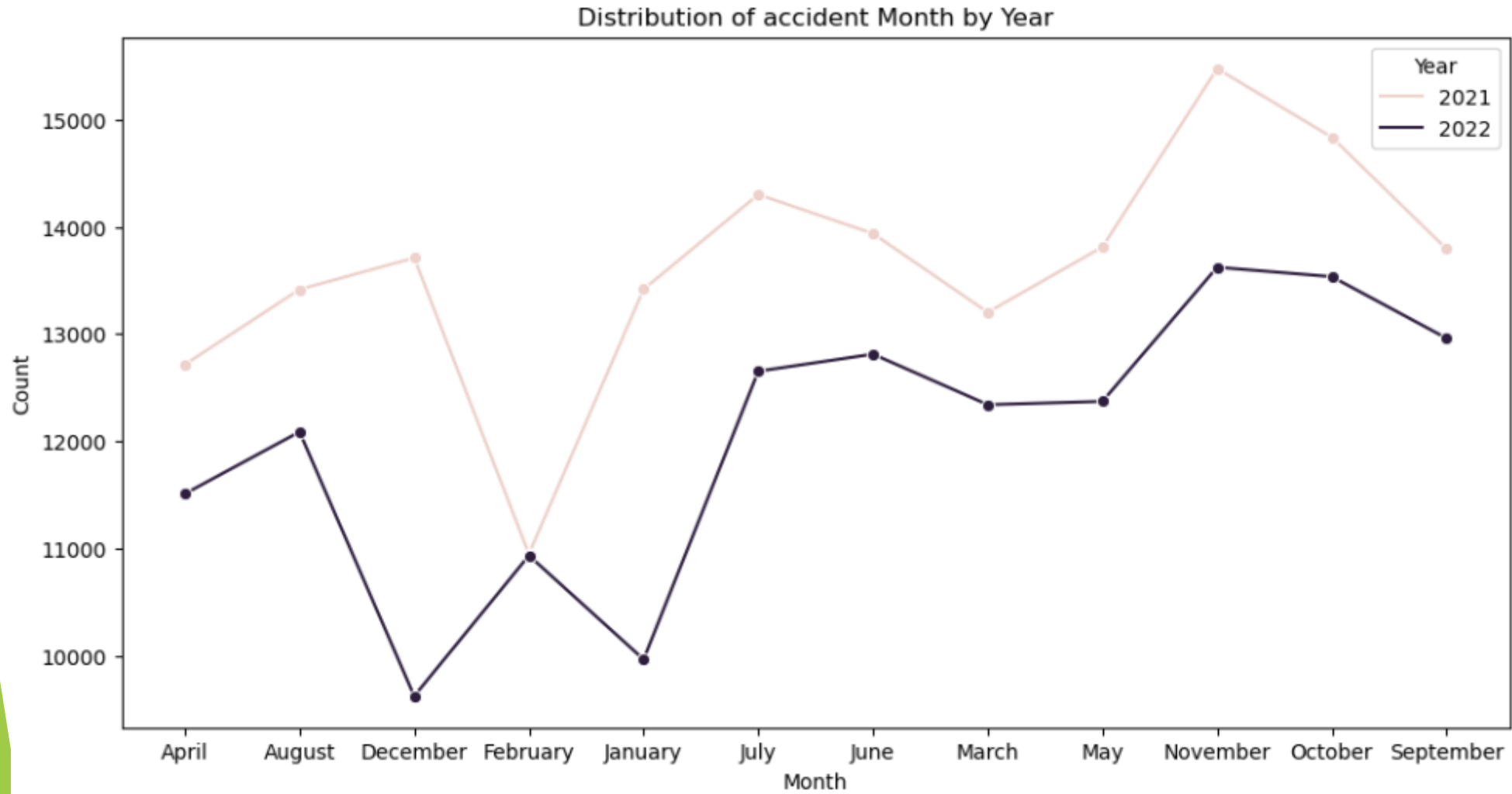
Distribution of Urban and Rural Areas



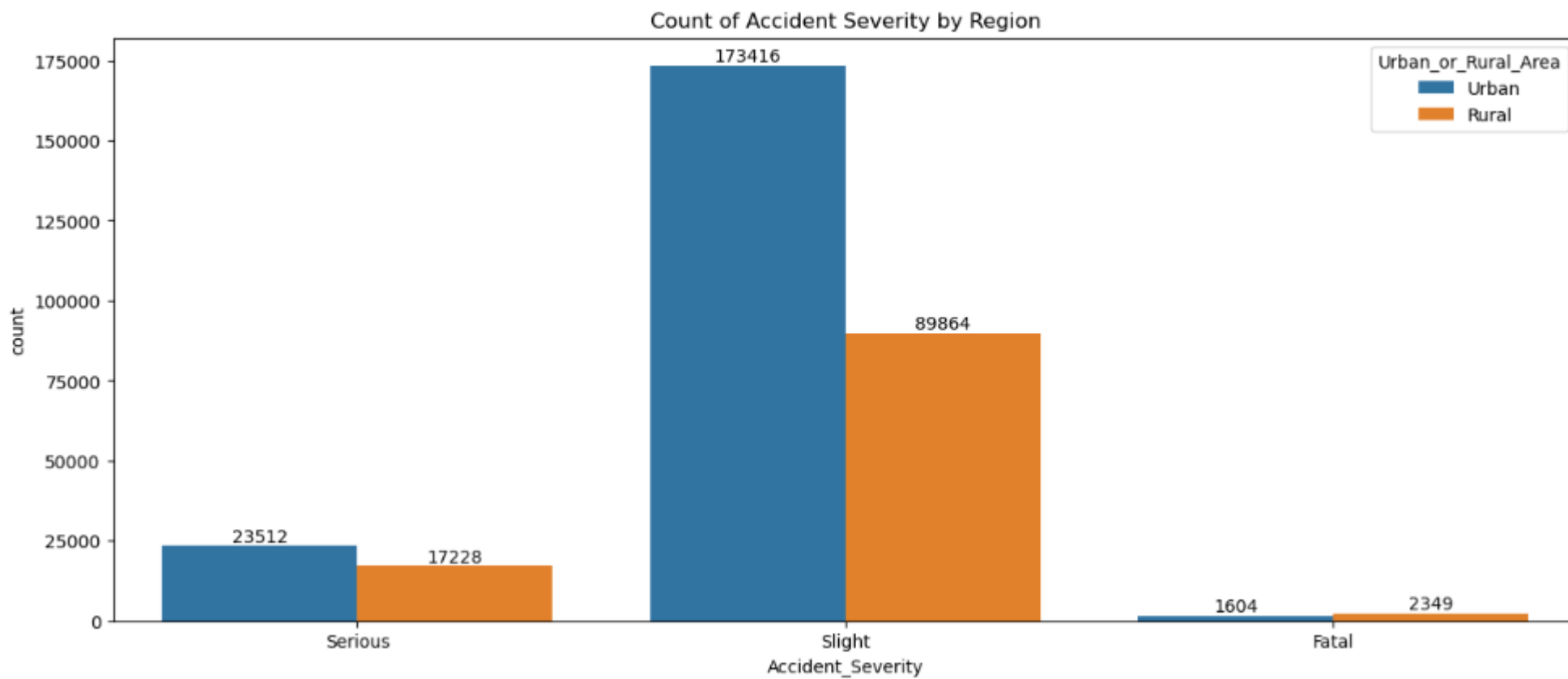
Number of accident severity according to speed limit



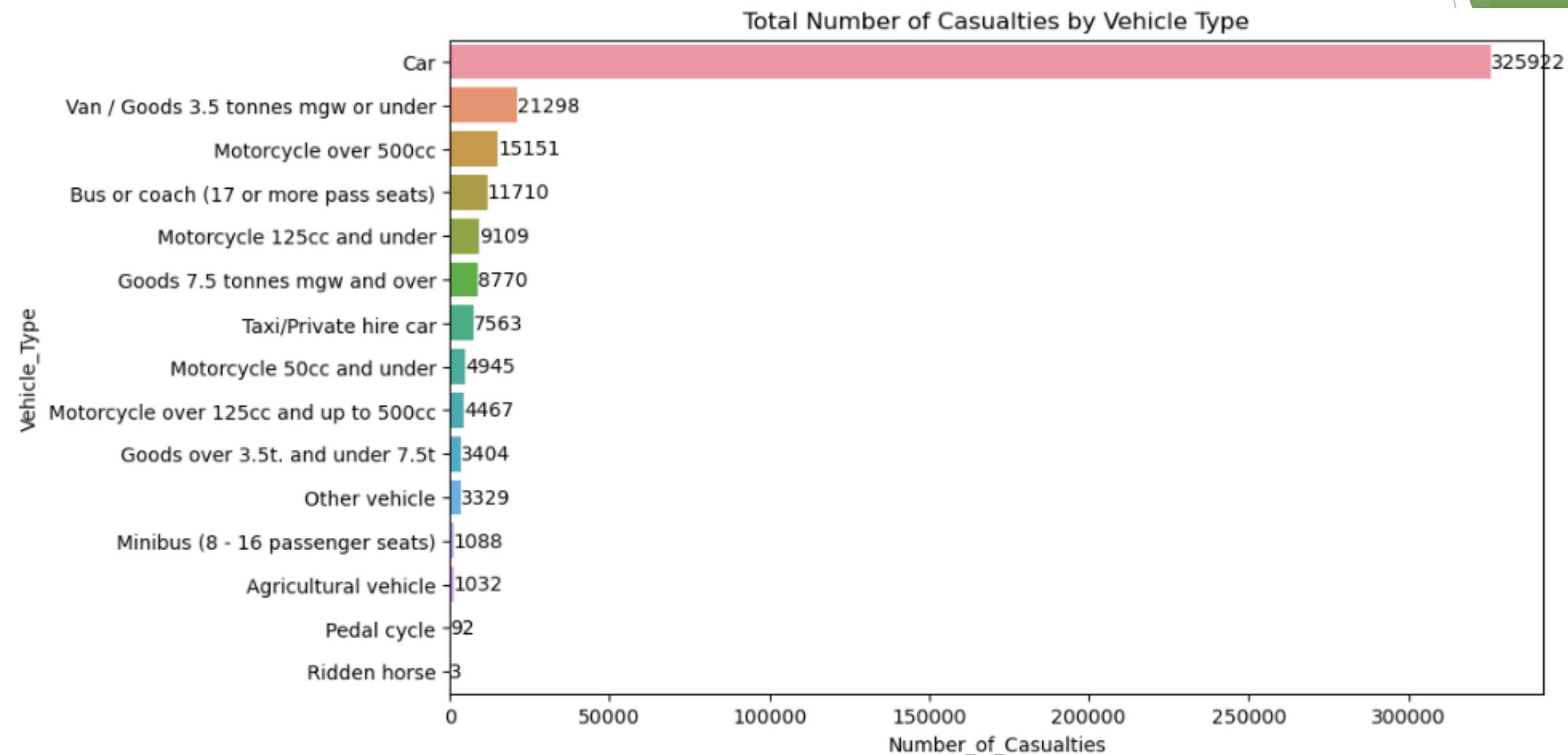
Number of accidents over different years



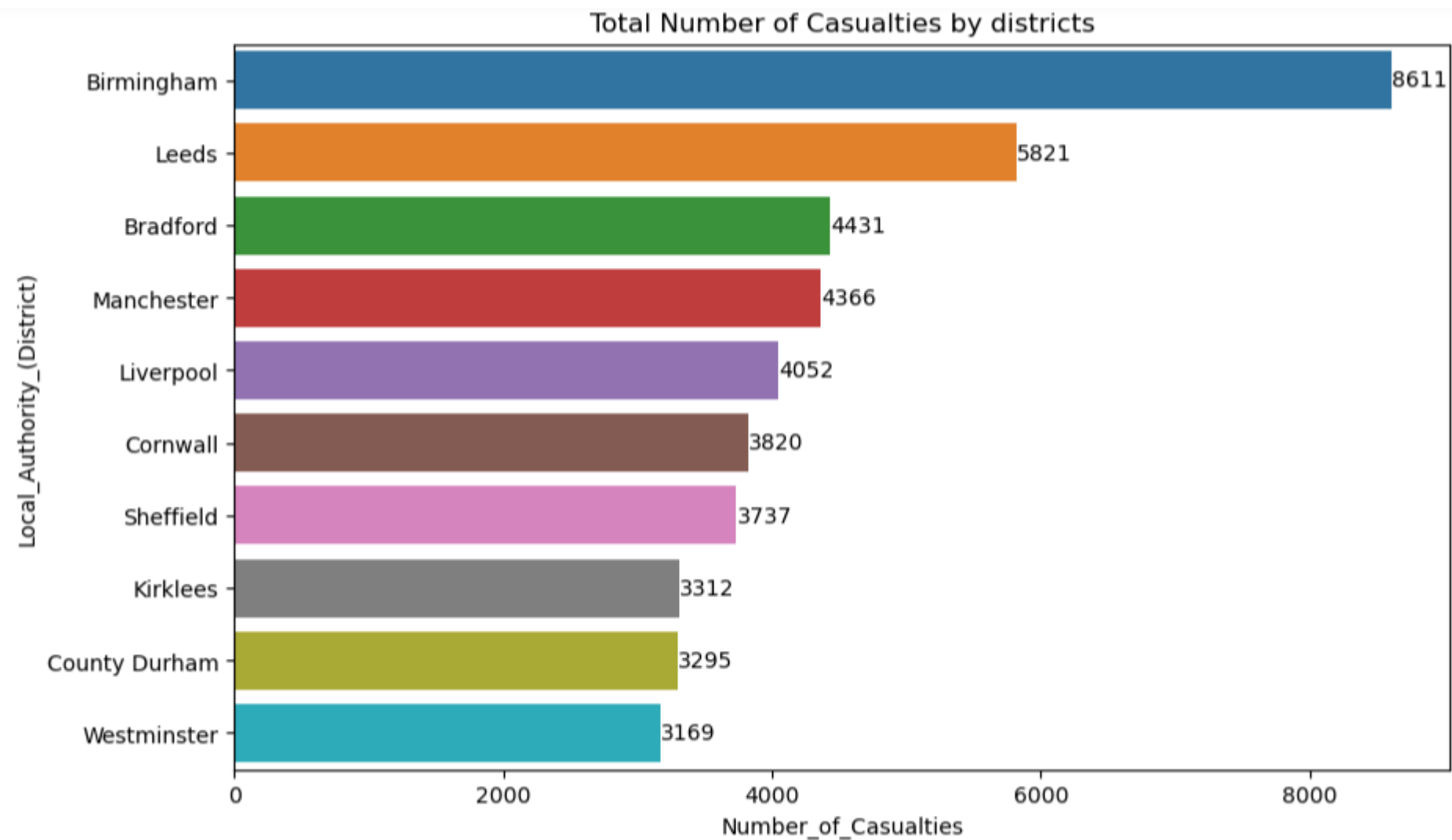
Number of Accident Severity by Region



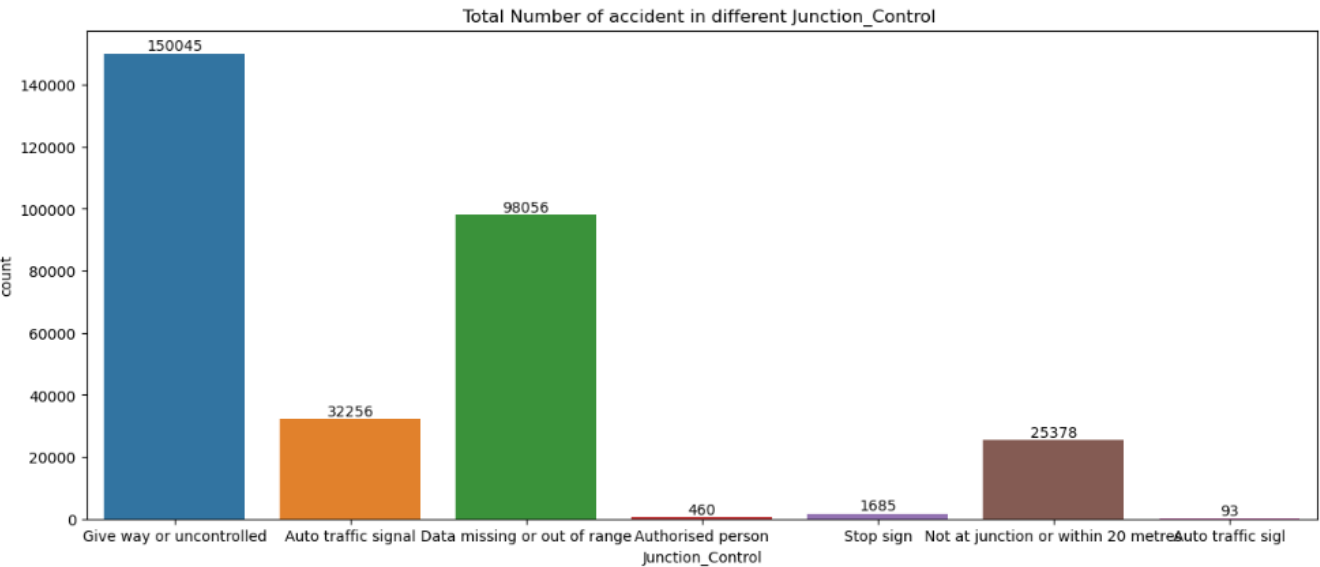
Total Number of Casualties by Vehicle Type



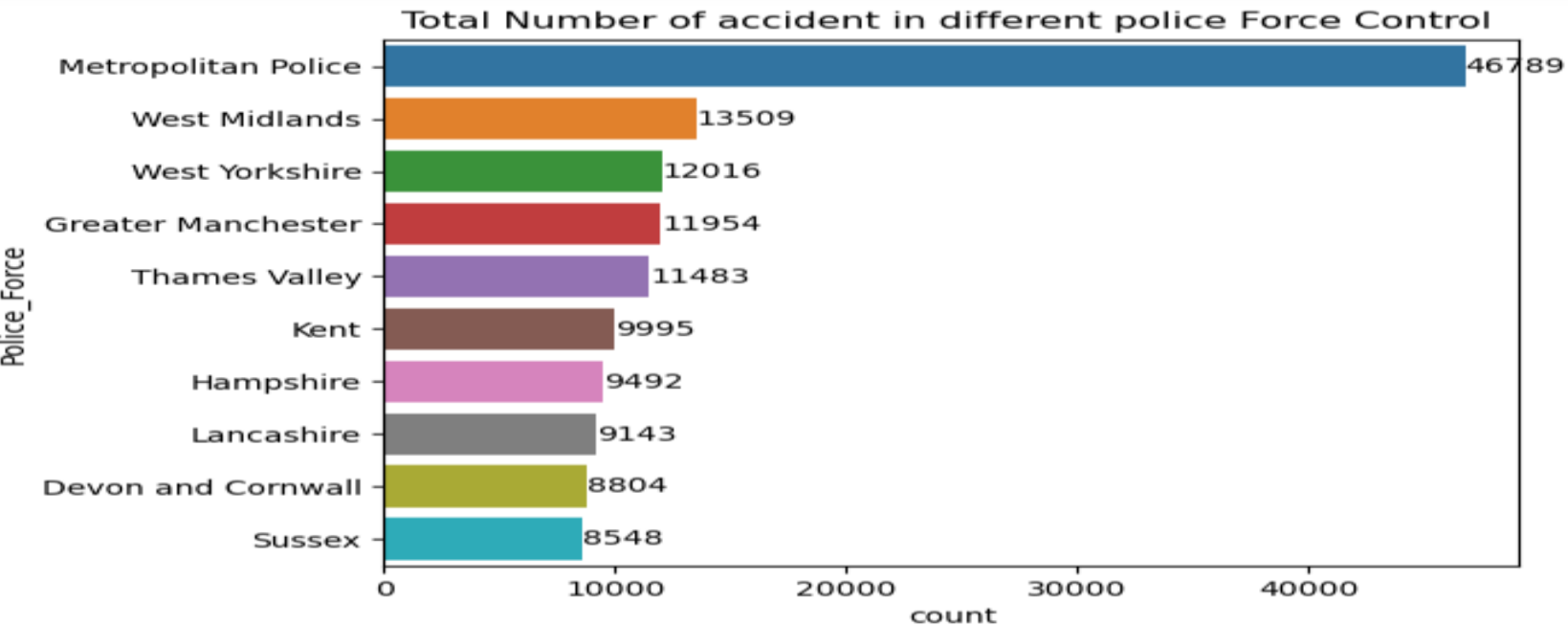
Number of Casualties vary across different local authorities (districts)



Total Number of accident in different Junction Control



Top 10 Total Number of accident in different police Force Control



Road Accident Dashboard

Total Casualties 18456

Fatal Casulties

331

1.8%

Serrious Casualties

2909

15.8%

Slight Casualties

15216

82.4%

Casualties by Car

14788

80.1%

Total Casualties by Vehicels



14788



1460



493



1525

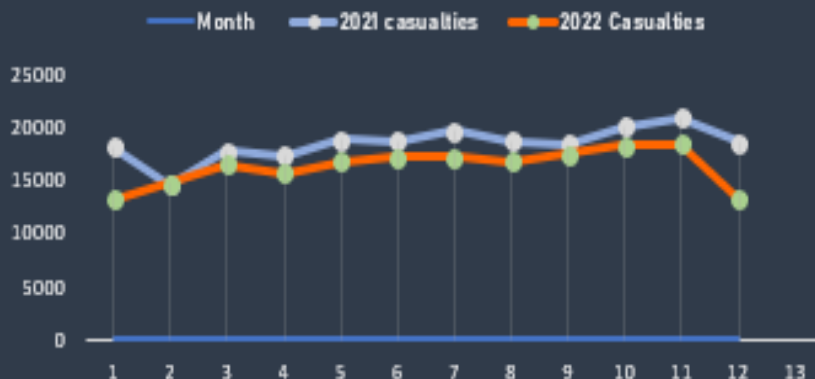


48

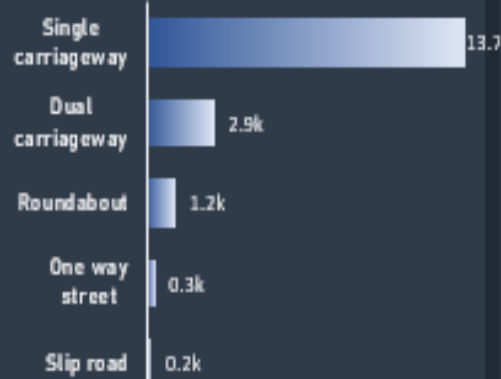


142

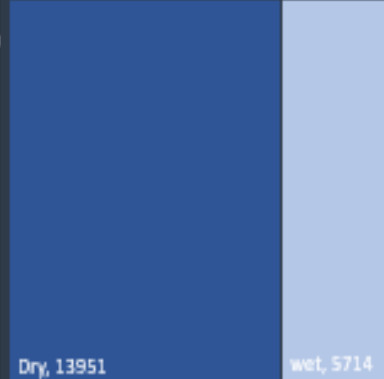
Current year casualties vs Previous year casualties



Casualties By Road Type



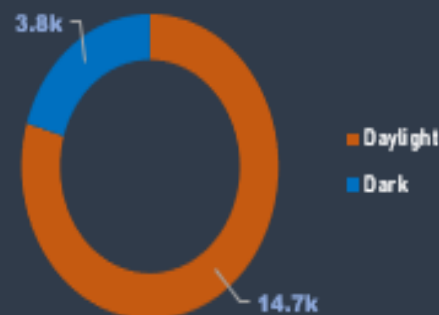
Casualties By Road Surface



Casualties By Location/Area



Casualties By Light Condition



Filters

Accident Date

Sep 2021

MONTHS

2021

JL

AUG

SEP

OCT

NOV

Urban_or_Rur...

Rural

Urban

Insights

- Number of Slight cases is very high approx. 85.5% and Fatal approx. 1.3%
- Most number Fatal ,serious and slight cases are happened when speed limit is 30 and 60 KMPH
- Urban Area is the greater Count of accident as compare to rural
- Most of The Fatal Type of cases are happened in rural areas
- In the vehicle type Car is the highest accident rate in count and Number_of_Casualties it's approx. 25K
- Dry type road condition is the highest accident rate approx. 21 K
- And the Most of the accident are occur in the daylight time approx. 23K
- Top 3 district in the accident rate are Birmingham ,Leeds and Bradford