

SQL PROJECT

Ecommerce Database ANALYSIS

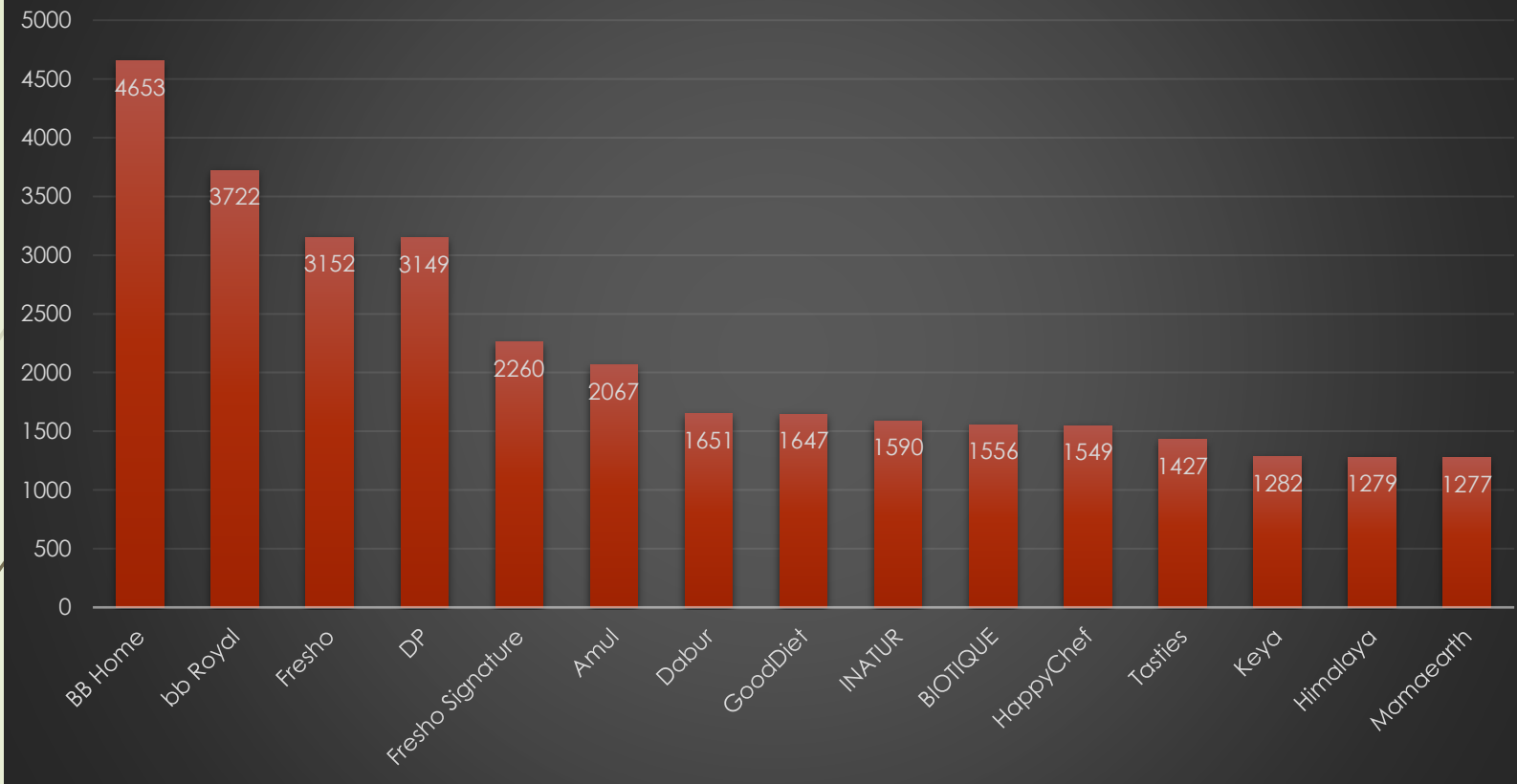




Objective of Project

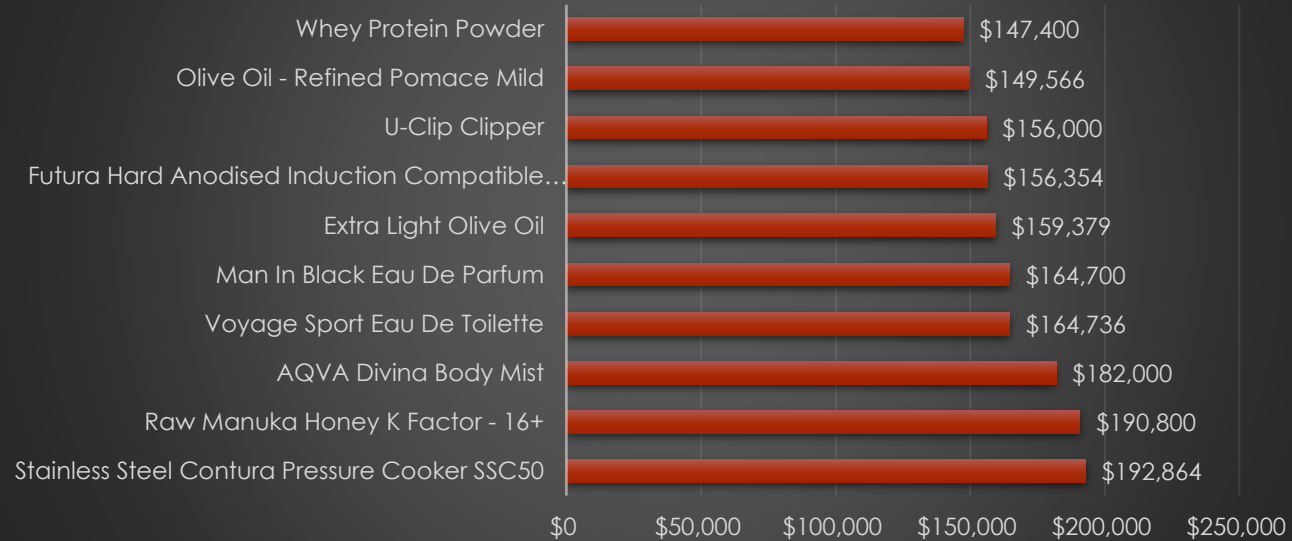
- ***To analyze Ecommerce database***
- ***To explore the Trending Services of Ecommerce Website***
- ***To study the trends of the different products, category and brands***
- ***To analyze the sales trend in different year***
- ***To achieve meaningful insights***

Top 15 Brand quantity wise



BB Home, bb Royal and Fresho are the Top selling Brand according to Quantity

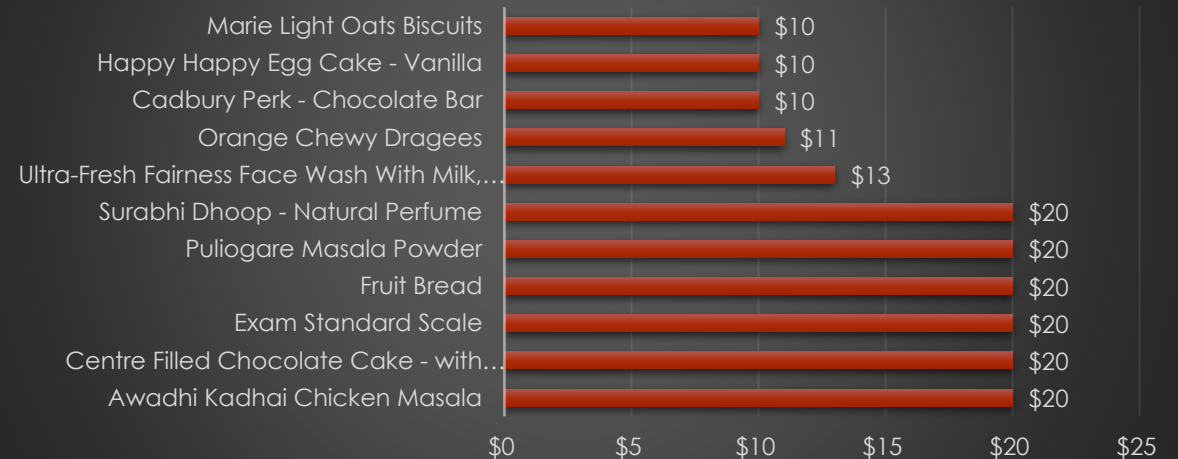
Top 10 Product Revenue wise



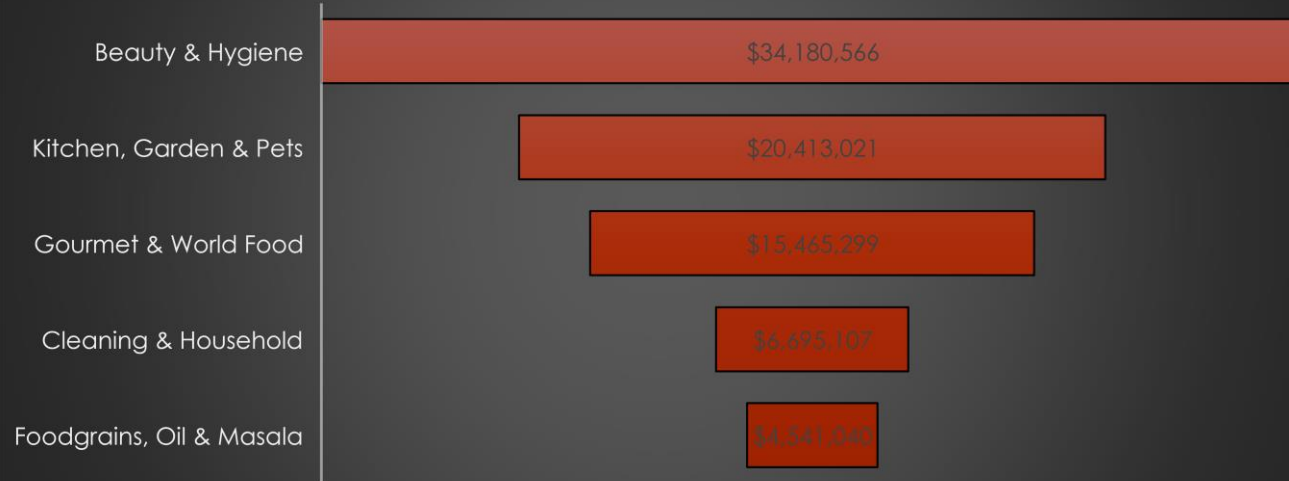
Whey protein powder, Olive oil and U-Clip Capper are the Top Selling product by revenue

Oats Biscuits , Vandis and chocolate bar are the very less selling products by revenue

Bottom 10 Product Revenue wise



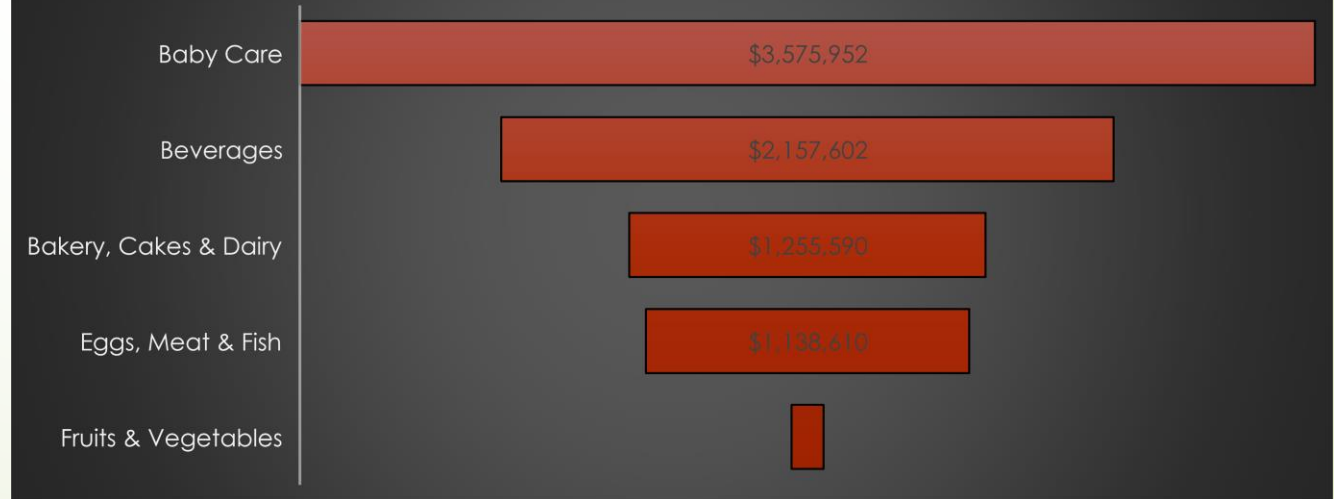
Top 5 Category



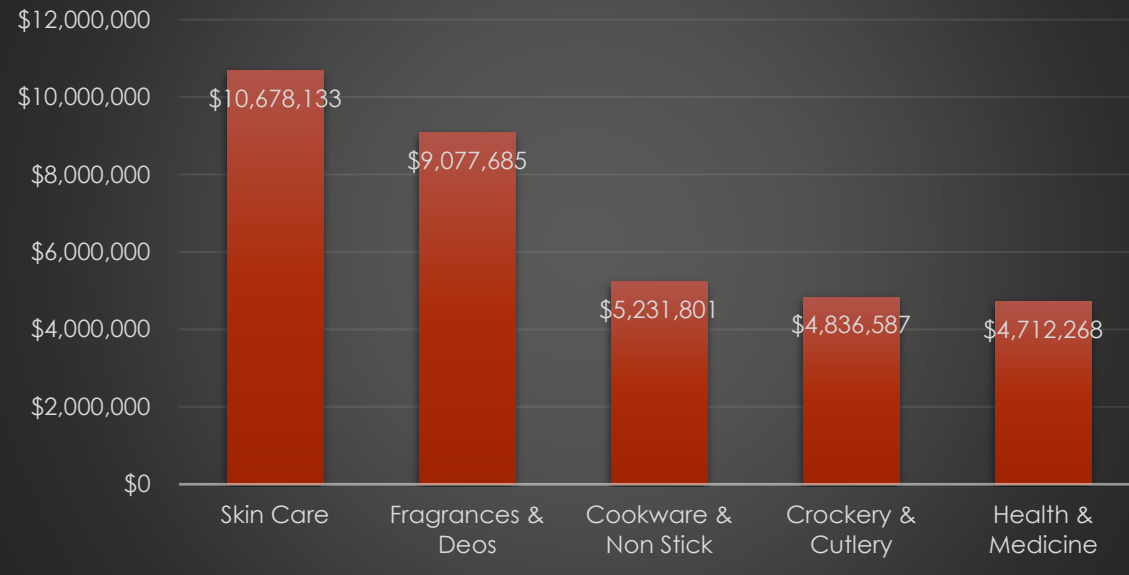
Beauty & Hygiene , kitchen and world food are the top selling category by revenue

Fruits & Vegetables , Eggs meat & fish and Bakery are the Very selling category by revenue

Bottom 5 Category



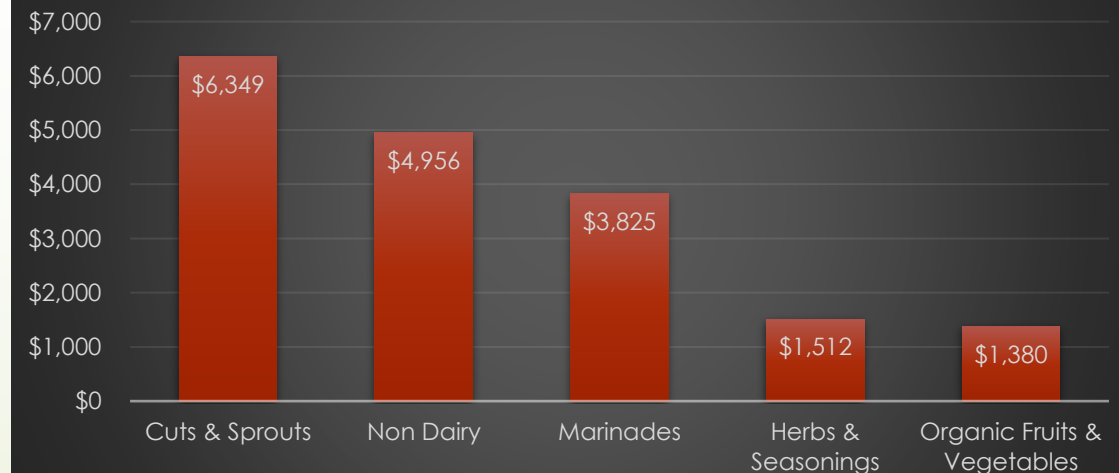
Top 5 Sub_category revenue wise



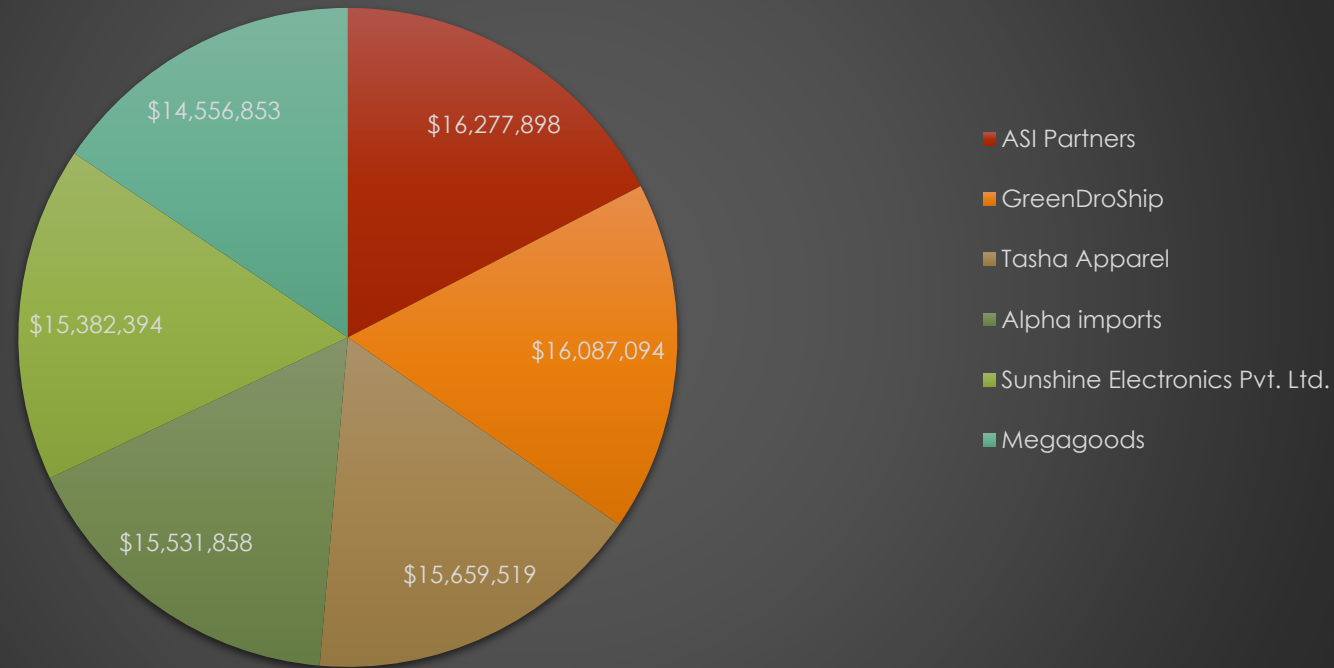
Skin care , Fragrances and Cookware are the Top selling Subcategory by Revenue

Organic , Herds and marinade are the very Less selling Subcategory by Revenue

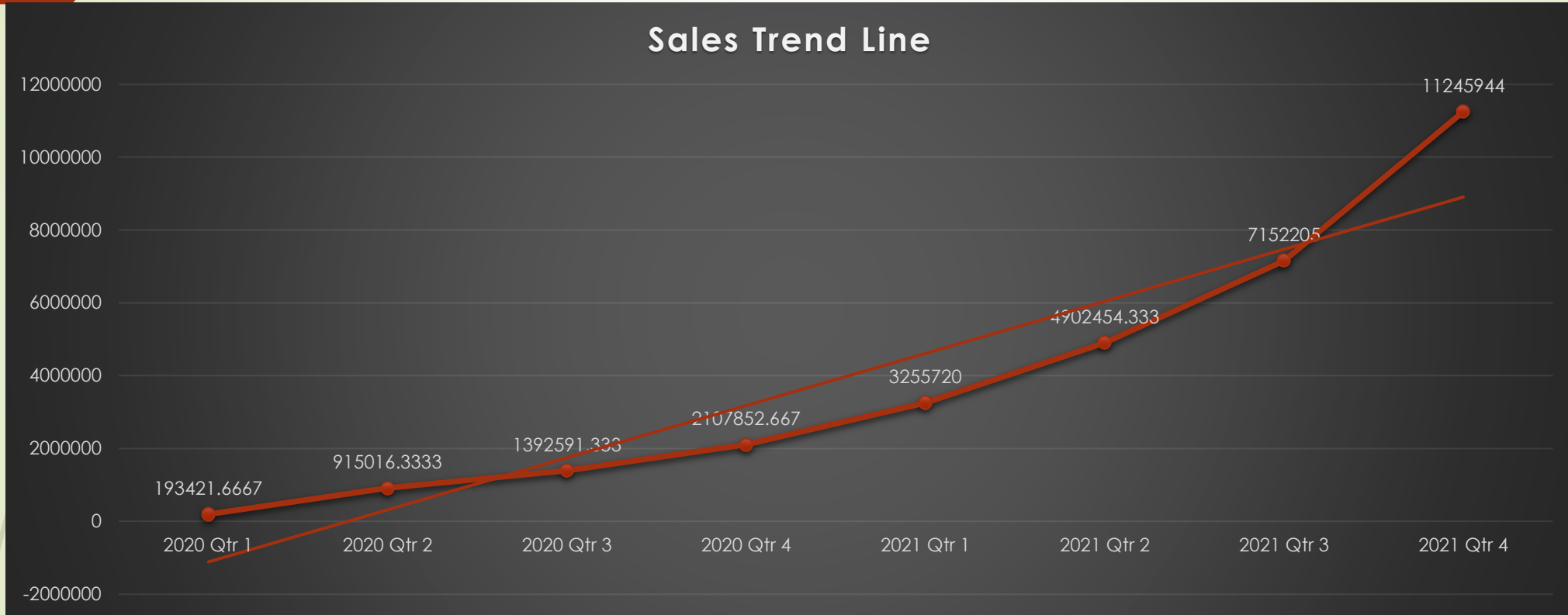
Bottom 5 Sub_category revenue wise



Total Revenue by company



AsiPartners , GreenDroship and Tasha Apporarel are highest revenue generated Company



According the sales Trend Line company show very Good growth is every Year

PaymentType

CategoryName

Year, Quarter, Month, Day

All

All

All

Revenue

\$93.5M

Quantity

27.53K

Average Delivery Days

16

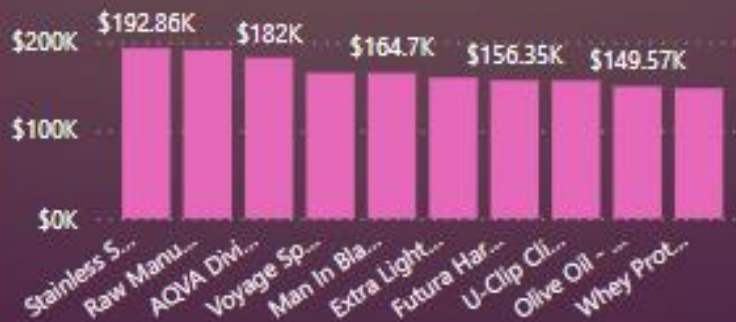
Average Order Value

18K

Revenue by CompanyName



Top 10 Products



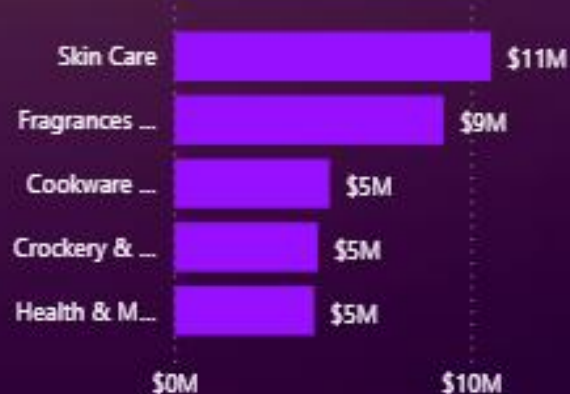
Revenue by Country



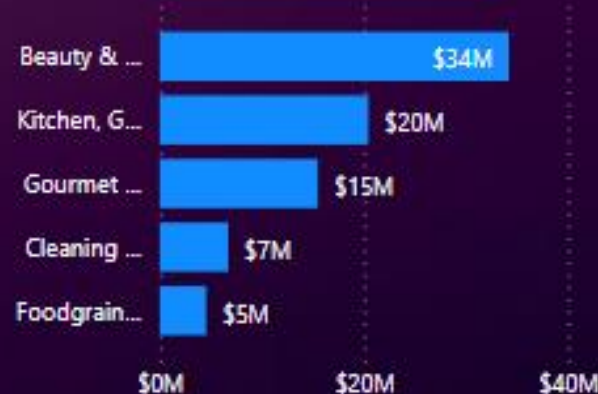
Sales Trend



Top 5 Sub Category



Top 5 Category





Conclusion

- *Sale growth is very good in every year*
- *retention rate of customer is also good*
- *Company need the decrease Delivery Time*