

MO ASHRAF



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Summary

- Developed and deployed responsive website designs using HTML5, CSS, JavaScript, PHP, and Laravel, ensuring optimal user experience across devices and platforms.
- Integrated Laravel framework and its libraries to build robust web applications with efficient code structures, resulting in improved performance and scalability.
- Utilized Laravel's built-in features, such as ORM, authentication, and caching, to accelerate development processes and enhance overall project efficiency, delivering high-quality websites within tight deadlines.

Experience



Web Developer

Magnify Infotech

Feb 2023 - Present (6 months)

Responsibilities:

- Developed and implemented responsive website designs using HTML5, CSS, JavaScript, and PHP.
- Collaborated with cross-functional teams, including designers and project managers, to deliver websites within agreed-upon timelines and budgets.
- Integrated content management systems (CMS) and e-commerce platforms to streamline website maintenance and enhance user experience.
- Utilized third-party APIs to incorporate additional functionalities and improve website performance.

Impact:

- Increased website loading speed by 20% through optimization techniques, resulting in improved user engagement and reduced bounce rates.
- Implemented responsive designs, resulting in a 15% increase in mobile traffic and improved accessibility for users across different devices.
- Enhanced website security measures, leading to a 30% reduction in vulnerability incidents and ensuring a safe browsing experience for users.
- Implemented tracking and analytics tools, resulting in a 25% improvement in data-driven decision-making for marketing strategies.

Education



S S Jain Subodh P G College, Jaipur

Bachelor of Computer Application - BCA, Information Technology

Jun 2022 - Jun 2025

Licenses & Certifications



JavaScript Programming Essentials Bootcamp - LetsUpgrade

LUEJSMAY123280



Web Developer - Magnify Infotech



PHP Essentials Bootcamp - LetsUpgrade

LUEPHPMAY123153

Skills

Web Development • Connectivity • Technology Solutions • PHP • MySQL • Laravel