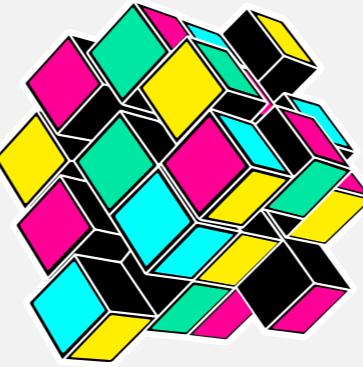
An abstract graphic element consisting of a large, irregularly shaped cluster of overlapping geometric shapes. The shapes are primarily diamond and hexagonal in form, rendered in a variety of colors including yellow, cyan, magenta, and black. They are outlined in white and overlap each other to create a sense of depth and movement.

Digitalee
Marketing Agency

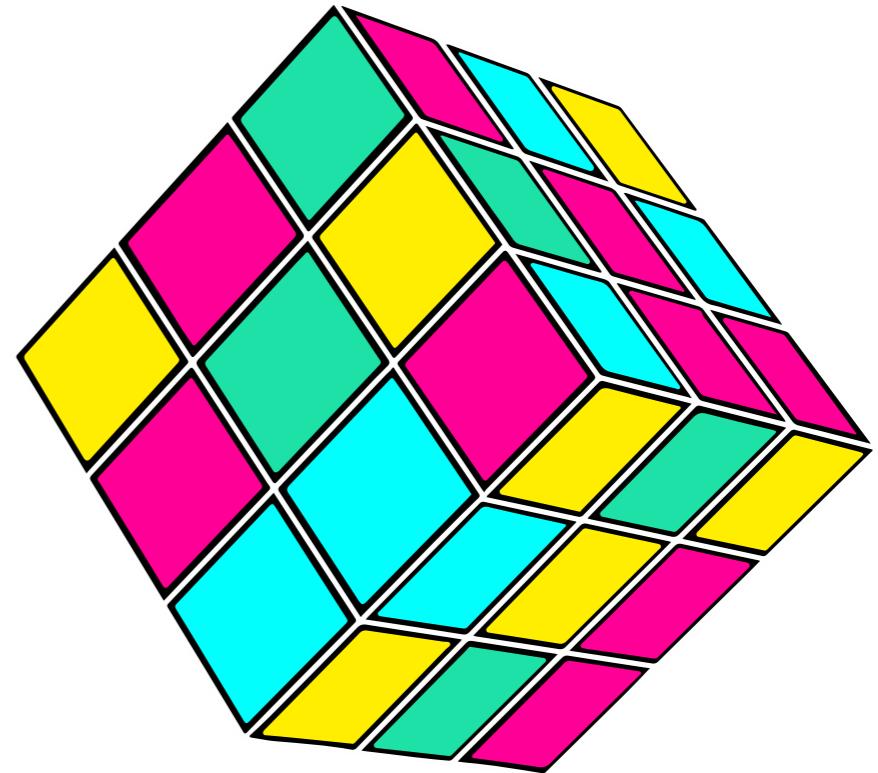


**Accelerate Your Business Growth
with Effective Marketing Services!**

Who We Are

Digitalce is a result-oriented digital marketing agency working with clients in the US and Europe. With a team of 21 seasoned pros, we help businesses across a variety of domains to overcome their challenges with effective marketing solutions.

Our customers leverage the power of digital marketing to drive traffic, increase the number of leads, reduce bounce rates, drive sales, improve UX and generate profit.



What we do

Marketing Strategy. Our marketing pros analyze your business and market environment to create a comprehensive marketing strategy that meets your needs and targets.

Marketing Audit. We conduct an in-depth analysis of your company's internal and external marketing environment to spot vulnerabilities and suggest relevant improvements.

Marketing Consulting. Our team strengthens your marketing efforts by providing on-time professional consulting focused on your needs and requirements.

Outbound Strategy. Approach your audience effectively with a well-thought-out outbound strategy created by our team.

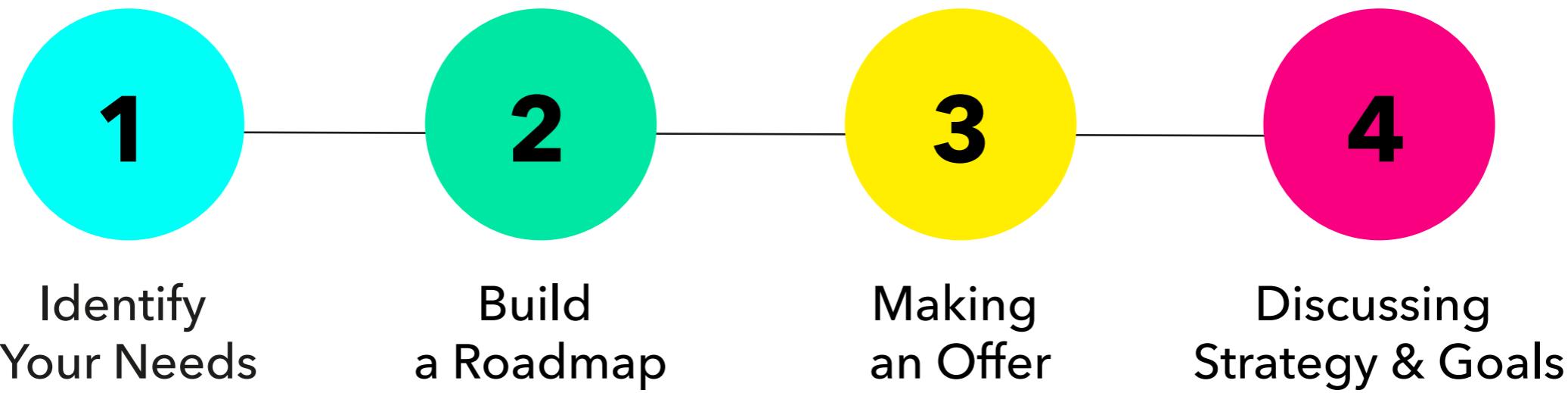
Lead Generation Strategy. We select the most effective tactics and activities to convert your prospects into leads.

Competitor Research. Knowing your rivals keeps you in the loop of all the market trends and changes. We will carry out profound research to ensure you stay ahead of the competition.

Inbound Strategy. Reach your potential customers, build brand awareness and attract new audiences with a comprehensive inbound strategy tailored to your business goals and needs.

Our rates:
30\$
per hour

How We Work



We use a straightforward and effective process to achieve
the set goals.

Meet Our Team



Polina Lendyel

CEO, Inbound Consultant
9 years of experience

Olexandra Balytska

Marketing Team Lead
6 years of experience

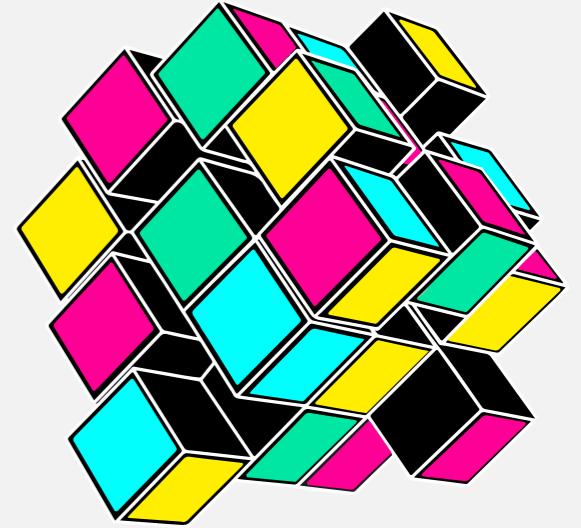
Anastasiia Hriazina

Marketing Manager
5 years of experience

Ewa Stolper

Marketing Generalist
2 years of experience

Meet Our Ingenious Team of Marketers!



**Take a Look
at Our Case Studies**

Litslink

Software Development

Challenge:

LISTLINK wanted to generate quality leads from its website and increase traffic by 300% in two years. Previously, the website did not generate leads.

Solutions:

We have developed and employed an effective lead generation system that revolves around content marketing, advanced SEM, and SMM strategies.

Services used:

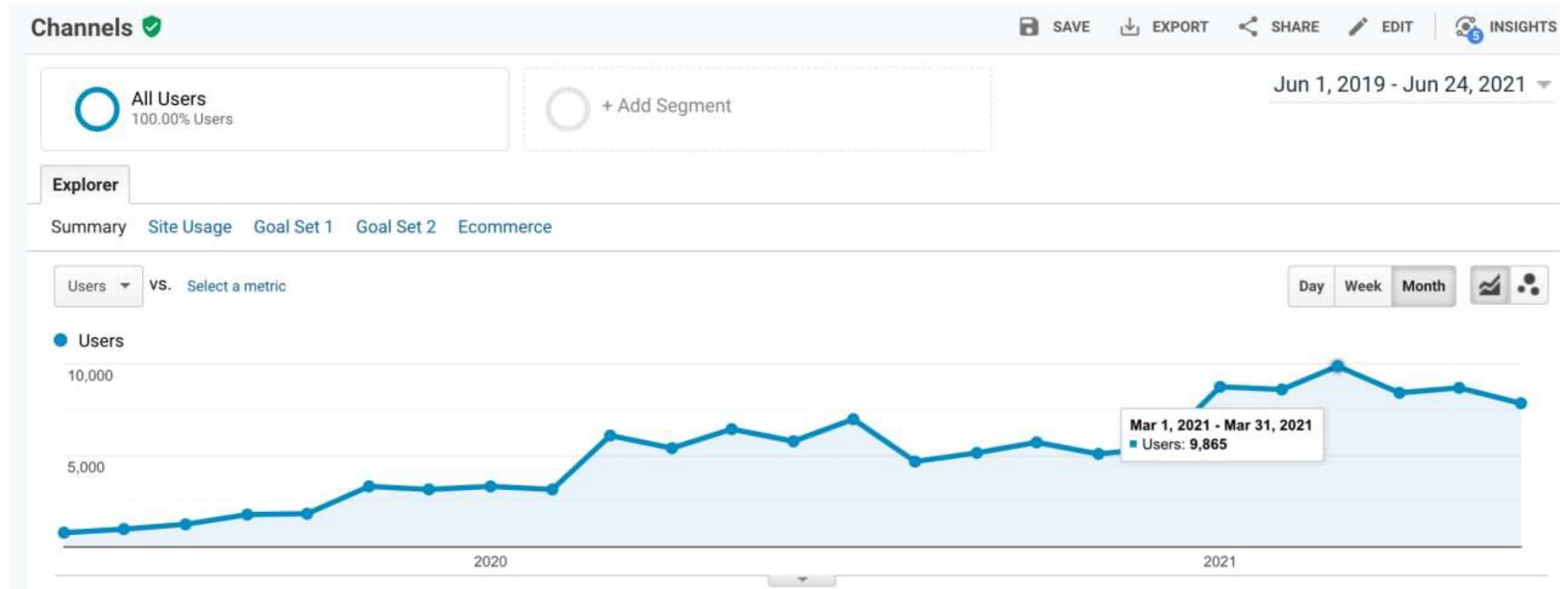
Marketing strategy, marketing audit, SEO, lead generation strategy, inbound brand development, and performance marketing.

Results:

500% increase in organic traffic in one year.
Qualified leads were increased from 0 in a month to **40** per week in two years



Litslink



Wow How

B2B Video animation and video production studio

Challenge:

Increase website traffic and build new sales channels through it.

Solutions:

Our team crafted a well-rounded marketing strategy combined with paid advertisement and deployed an effective email marketing campaign to retain existing customers.

Services used:

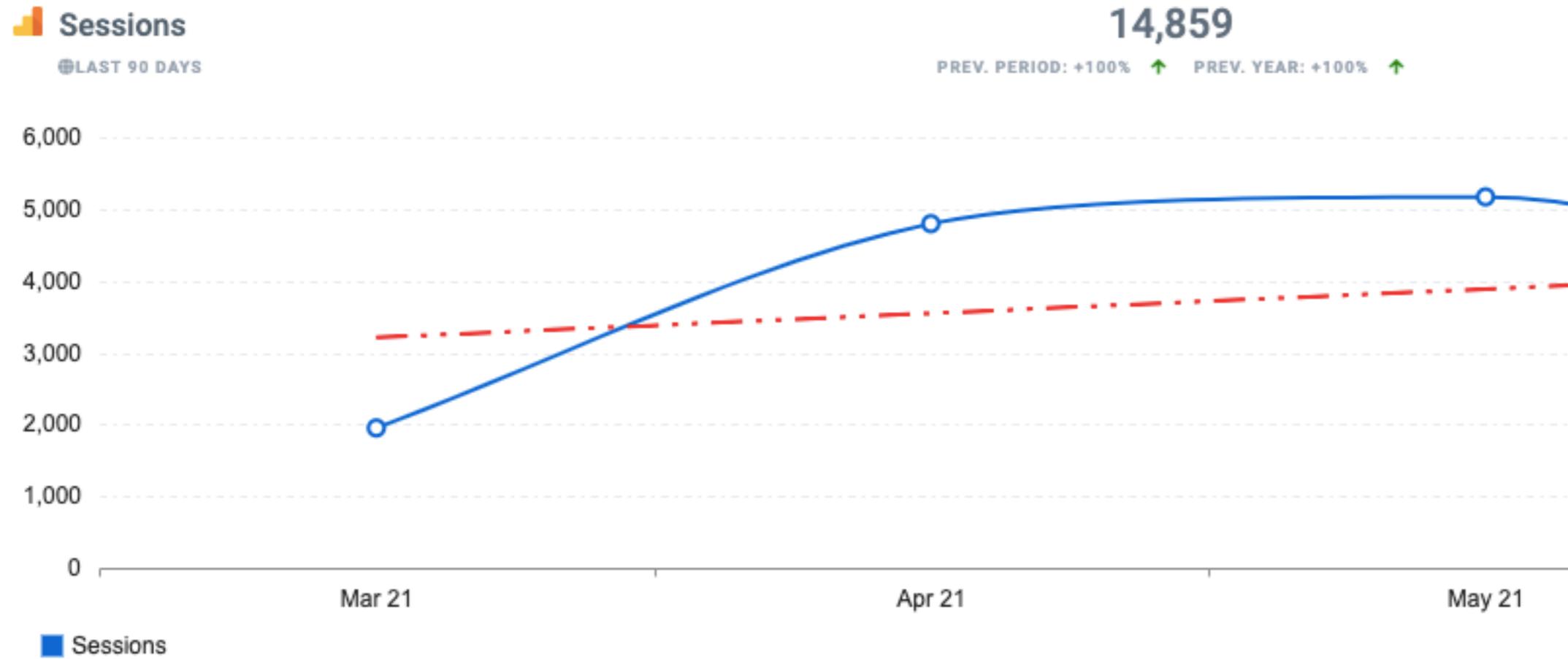
Marketing strategy, marketing audit, SEO, lead generation, performance marketing, marketing design, and email marketing.

Results:

3 times increase in lead generation in 3 months.
2 times increase in user sessions over 3 months.



Wow How



App Promotion

A social discount shopping app for clients and businesses

Challenge:

Increase the number of new users, attract more business to the app; create app landing in two languages.

Solutions:

We have optimized app search rankings, started a lead generation campaign for a B2B app, and initiated performance marketing.

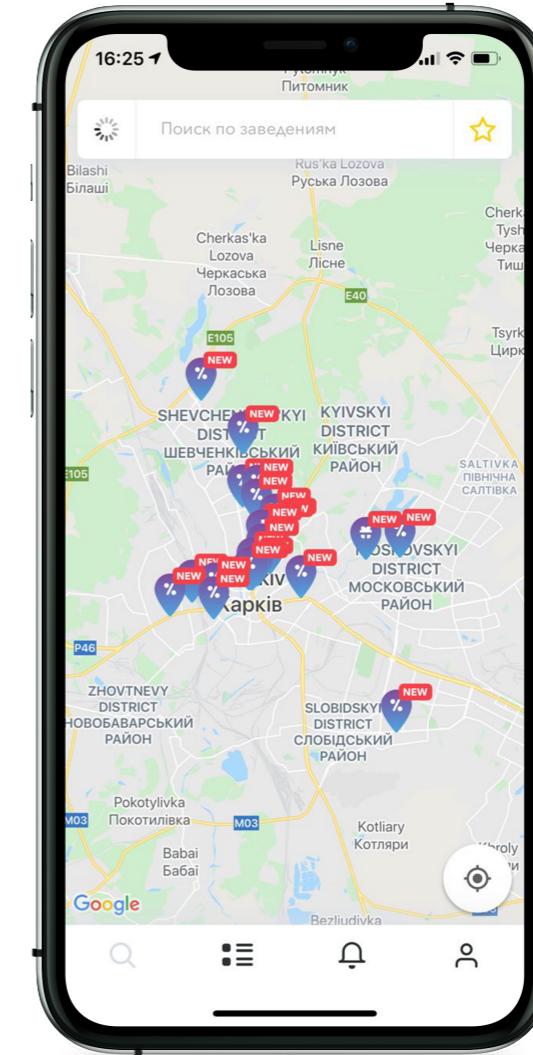
Services used:

Marketing audit, marketing strategy, product analysis, lead generation, SEO, ASO, performance marketing, and product design.

Results:

10 x increase in new business partners registration in 6 months.

4 times increase in new user registrations.



App Promotion

Users

9.8K

↑ 290.3%

New users

8.9K

↑ 470.7%

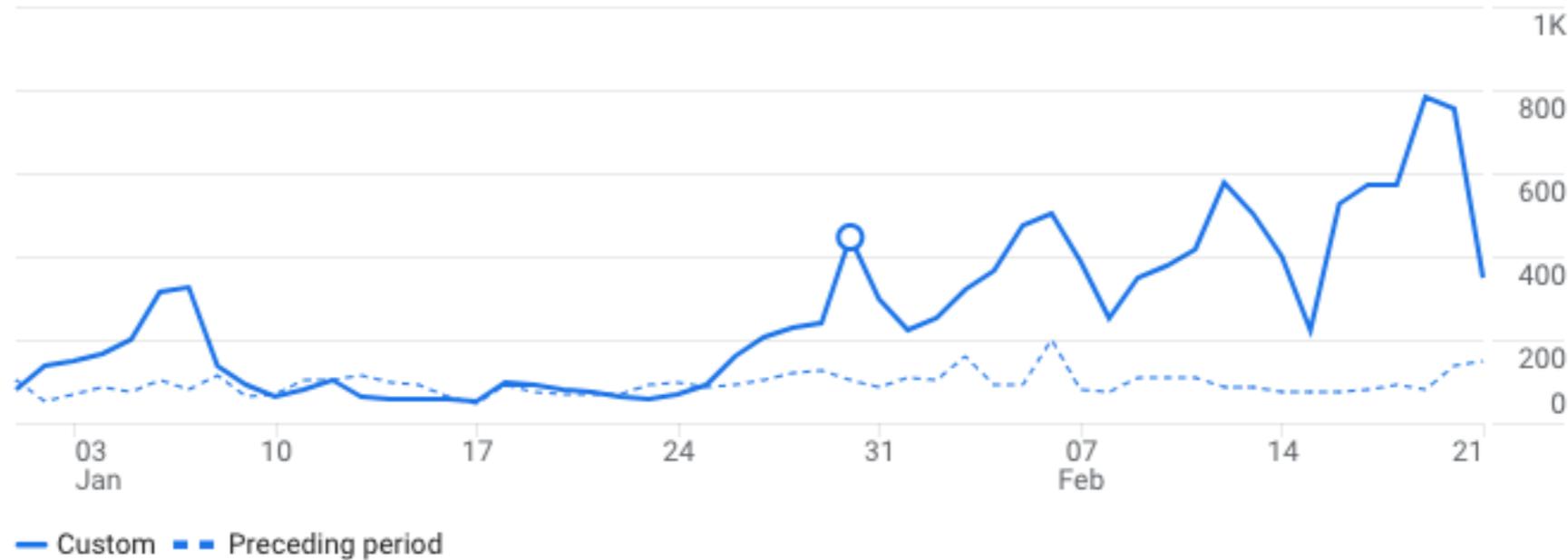
Average engagement time

2m 55s

↓ 50.8%

Total revenue ?

грн.0.00



Jan 1, 2021 - Feb 21, 2021 ▾

NDA Project

Luxury travel

Challenge:

Create a website, increase website traffic, and build new lead channels. Grow brand awareness.

Solution:

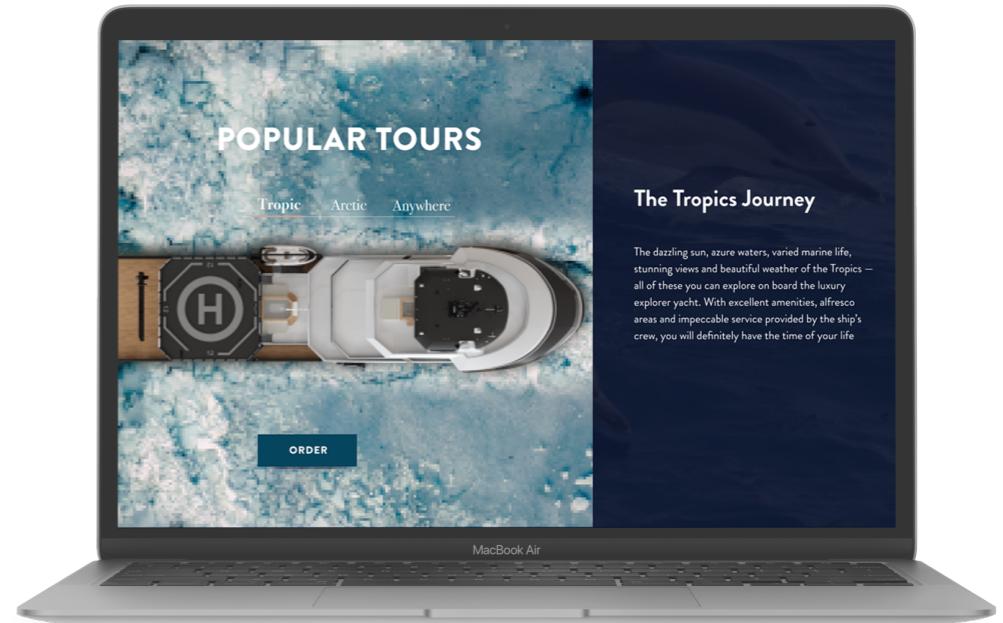
We have created a website, introduced an inbound marketing strategy, started SEO, and social media marketing. Furthermore, our team designed a unique visual and illustration style for the website.

Services used:

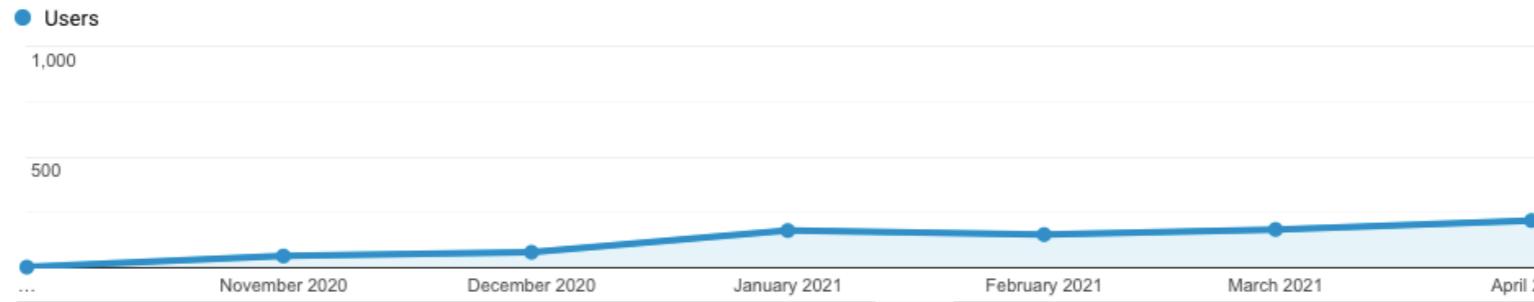
Marketing strategy, SEO, social media marketing, visual communication, copywriting, UI/UX design, marketing strategy, and analytics.

Results:

From **3** to **200** MoM rise in organic traffic to the website.
From **0** to **4000** Instagram followers in **8** months.



NDA Project



NDA Project

SaaS Platform for Sales Automation

Challenge:

The client didn't have any experience with complex marketing. They requested creating and implementing an inbound marketing strategy that would comprise content and SEO activities aimed to grow website traffic, increase the number of SQLs and build brand awareness. The customer also wanted to set up all kinds of analytical systems to track marketing metrics.

Solution:

We have created an inbound marketing strategy that comprises content and SEO strategies. Also, we started setting up cross-platform analytics and initiated on-page and off-page SEO.

Services used:

Marketing strategy, content marketing strategy, SEO strategy, website analytics, copywriting.

Results:

10x increase in organic traffic.
Domain Rating improved to **54**



NDA Project

Organic Traffic 753/month

Organic Traffic Paid Traffic

Notes ▾

1M

6M

1Y

2Y

All time

