



MD ASHRAFUL ISLAM

BUSINESS DEVELOPMENT EXECUTIVE

PROFILE

Experienced Business Development Professional with a demonstrated history of working in the Startups and Tech industries.

Also has proven experience in Digital Sales and Marketing, Business Research & Documentation, creating and pitching SRS, Content writing, Customer Relationship Management and more.

SKILLS

SPECIALIZED SKILLS

Business Development, Sales, Digital Marketing, SocialMedia Platforms, Relationship Management, Brand Development and UX Design

SOFTWARE SKILLS

Website Design, Android Studio, Google Analytics, **WordPress**, Computer Programming, MS Office, Adobe Photoshop, Figma, Ahref, Moz, and more.

WORK EXPERIENCE

2.5+ years of experience with a proven track record of developing start-ups and tech brands in Bangladesh. Specialized in growing sales and improving numbers and had the privilege to work for multiple companies like Texon Limited, Landen.com.bd, Printwala.com.bd, CWKIS, and Brain Share.

HOW TO REACH ME

Contact Number: 01409-003646

Email: ashraful.olw@gmail.com

Address: Mirpur, Dhaka

LinkedIn: www.linkedin.com/in/ashraful-duet/

Date Of Birth: 5 November, 1996

Marital Status: Single

CAREER SUMMARY

Chief Business Development Executive

Texon Limited | 10 October 2020 to present

- Generate innovative idea to develop the business.
- Conducting market research to identify new business opportunities.
- Control, monitor and motivate Digital Marketing teams to achieve organizational goals.
- Plan strategically, tactically and work with internal operation team members and other contributors.
- Analyze and research to identify market demand and its conditions.
- Developing solid relationships with company stakeholders and Client. Good communication and negotiation skills to crack deals.

SEO Communication Executive

One Little Web | 02 January 2023 to present

- Real-time communication with publishers', published articles, solving unexceptional issues, and building strong relationships for completing the next order.

Digital Marketing and Operation Executive

Printwala.com.bd | 12 April 2020 – 25 January 2022

- Design and implement business strategies, plans and procedures.
- Generate innovative idea to develop the business.
- Lead employees & evaluate performance to encourage maximum performance
- Manage Social Platforms, Content and Copy Writing, Lead Generations and so on.
- Make excel reports & submit to the CEO.

EDUCATION

B.Sc. in Computer Science and Engineering.

Dhaka University of Engineering & Technology, Gazipur.
Result: 3.24 (Out of 4)
Passing Year: 8 July 2021

Diploma in Computer Technology.

Munshiganj Polytechnic Institute, Munshiganj.
Result: 3.72 (Out of 4)
Passing Year: 11 April 2016

TRAINING & INTERNSHIP

Google Digital Garage

Fundamentals of Digital Marketing

SkillUp by Simplilearn

Business Analytics with Excel

SkillUp by Simplilearn

Digital Marketing Tools & Techniques

Internship on CWKIS

Head Of IT | 29 July 2021 – 31 December 2021

Internship on Xobi Soft Limited

Software Engineering | 10 March 2021 – 3 May 2021

Internship on HR Mart BD

Business Operations | 2 September 2020 – 28 Nov. 2020

AWARDS & CERTIFICATIONS

Shahid Mustafa Excellence Award

Future Leader Category | 10 January 2022

HULT PRIZE Foundation at DUET

Award for competent leadership | 11 December 2022

Unibator Bangladesh

Reached top 50 position from 7000+ ideas.

Champion Makers' Mania,

Robotics Competition of Independent University,
Bangladesh - IUB.

CHARACTER REFERENCES

Mehedi Shamim

Head Of Business at Sneho
(An E-commerce of Abdul Monem Group).
Email: mehedishamim@gmail.com
Cell: 01911949933

Tosar Chandra Das (Shuvo)

Asst. Product Manager (Tech)
PriyoShop.com Ltd.
Email: shuvoux@gmail.com
cell: 01720160007

ACHIEVEMENTS

Texon Limited

- Signing agreement with snehomart.com, An E-commerce of Abdul Monem Group.
- Signing agreement with Telephone Shilpa Sangstha (TSS) Ltd. TSS is a government owned telecoms company in Bangladesh.
- Signing agreement with Shahjibazar Power Plant, Habiganj.
- Signing agreement with Bajitpur municipality, Kishoreganj.
- Received star performer award in 2021.
- 50+ transactions with different clients and serving more than 200 customers.
- Worked and implemented different applications of Content and Service Marketing.

Printwala.com.bd

- Serving Dhaka University of Engineering and Technology (DUET) as a client.
- Serving North South University (NSU), Cumilla University as a client.
- Serving Pran-RFI Group, RSPL Group, BYLC and more than 300 corporate Companies.
- Signing agreement with 100+ vendors of different printing services.
- Got experience of work with most tough printing industry in Bangladesh.
- Creation and Development of 45+ Services.

EXTRA CURRICULAR ACTIVITIES

- Former President, DUET Career and Research Club (DUET CRC).
- Author of two poetry books: "Onindo O-Oprolap" and "Noishobdhye Nokkhtro".
- Founder, Brain Share (A Youth Skills Development Org.)
- Former Convener, Shahid Mustafa Excellence Award 2022
- Global Wellbeing and Peace Ambassador at Reimagningsociety.com.
- Former Convener, Samakal Suhrid Samabesh, Gazipur Zella committee.
- Former Residential Director and Instructor (Chemistry), ACME DUET Admission Coaching.
- Freelance Journalist, Daily Bijoy Bangladesh, RisingBd24.com, PBN24.com
- Former Vice President & Advisor, "Sreejony" (A Social and Cultural Organization of DUET).