

# NABCA DISTILLED SPIRITS 9-LITER CASE SALES BRAND LEADERS

ALL CONTROL STATES-JANUARY 2025

BRAND	Type	Year to Date Case Sales				Current Month Case Sales		
		Rank	% Total	Case Sales	+ or - Last Year	Case Sales	+ or - Last Year	Case Sales Last Twelve Months
TITO HANDMADE	VODKA-CLASSIC-DOM	1	5.95	258678	2219	258678	2219	3810367
FIREBALL CINNMN	CAN-US BLND-US BTLD	2	1.83	79494	-5932	79494	-5932	1028778
J DNL BLACK LBL	DOM WHSKY-STRT-BRBN/TN	3	1.70	73851	-1900	73851	-1900	1018062
CPTMRG ORG SPCD	RUM-FLVRD	4	1.52	65966	-625	65966	-625	861755
JIM BEAM	DOM WHSKY-STRT-BRBN/TN	5	1.47	64052	228	64052	228	810898
PLATINUM 7X	VODKA-CLASSIC-DOM	6	1.36	58872	2213	58872	2213	744447
JAMESON	IRISH-BLND	7	1.13	49194	324	49194	324	660503
C RYL	CAN-FRGN BLND-FRGN BTLD	8	1.11	48077	-3423	48077	-3423	662190
BAC SUPERIOR	RUM-LIGHT	9	1.09	47546	1648	47546	1648	690733
SMIRNOFF	VODKA-CLASSIC-DOM	10	.97	42315	352	42315	352	527167
SMIRNOFF PET	VODKA-CLASSIC-DOM	11	.97	42110	-1746	42110	-1746	565982
BLACK VELVET	CAN-US BLND-US BTLD	12	.93	40334	-3950	40334	-3950	557914
ABSOLUT	VODKA-CLASSIC-IMP	13	.87	37663	574	37663	574	517016
EVAN WMS BLK LB	DOM WHSKY-STRT-BRBN/TN	14	.87	37607	-1923	37607	-1923	507772
C RYL APPLE	CAN-US BLND-US BTLD	15	.81	35334	-2498	35334	-2498	489349
PINNACLE	VODKA-CLASSIC-DOM	16	.80	34672	-1067	34672	-1067	483000
GREY GOOSE	VODKA-CLASSIC-IMP	17	.79	34156	547	34156	547	490195
SVEDKA	VODKA-CLASSIC-IMP	18	.79	34154	669	34154	669	455826
CUERVO ESPECIAL	TEQUILA-GOLD	19	.77	33599	195	33599	195	471381
P MSSN GRD AMBR	BRNDY/CGNC-DOM	20	.75	32609	-657	32609	-657	403214
KETEL ONE	VODKA-CLASSIC-IMP	21	.74	32189	2691	32189	2691	453456
MAKERS MARK	DOM WHSKY-STRT-BRBN/TN	22	.73	31706	-63	31706	-63	430600
BURNETT'S VODKA	VODKA-CLASSIC-DOM	23	.73	31650	-3649	31650	-3649	436025
HENNESSY V S	BRNDY/CGNC-CGNC-VS	24	.72	31289	-12712	31289	-12712	529898
CUERVO ESP SLVR	TEQUILA-BLANCO	25	.71	30899	862	30899	862	440115
TAAKA	VODKA-CLASSIC-DOM	26	.65	28192	1516	28192	1516	309581
NEW AMSTERDAM	VODKA-CLASSIC-DOM	27	.64	27759	-1078	27759	-1078	382313
SEAGRAM 7 CROWN	DOM WHSKY-BLND	28	.61	26720	-1063	26720	-1063	338892
LUNAZUL REPOSADO	TEQUILA-REPOSADO	29	.61	26615	9225	26615	9225	325593
LUNAZUL BLANCO	TEQUILA-BLANCO	30	.60	26191	2460	26191	2460	405619
JAGERMEISTER	CRDL-LQR&SPC-OTH	31	.54	23327	-632	23327	-632	309356
NIKOLAI 80 PRF	VODKA-CLASSIC-DOM	32	.53	23169	-626	23169	-626	282860
CROWN RUSSE PET	VODKA-CLASSIC-DOM	33	.52	22498	1237	22498	1237	285785
SKYY	VODKA-CLASSIC-DOM	34	.50	21807	-1814	21807	-1814	310021
PATRON SILVER	TEQUILA-BLANCO	35	.49	21113	-2999	21113	-2999	337754
1800 BLANCO	TEQUILA-BLANCO	36	.48	20846	-1748	20846	-1748	334317
MALIBU NATURAL*	RUM-FLVRD	37	.47	20332	-1766	20332	-1766	367531
WDFRD RSV	DOM WHSKY-STRT-SM BTCH	38	.46	19814	994	19814	994	270614
SEAGRAM EXT DRY	GIN-CLASSIC-DOM	39	.43	18839	-2197	18839	-2197	235364
KIRKLAND AMRCAN	VODKA-CLASSIC-DOM	40	.43	18586	-1157	18586	-1157	257597
CANDN CLUB 1858	CAN-US BLND-US BTLD	41	.42	18228	-873	18228	-873	239655
TANQUERAY	GIN-CLASSIC-IMP	42	.40	17562	-12	17562	-12	286427
C RYL PEACH	CAN-US BLND-US BTLD	43	.40	17495	-839	17495	-839	267854
DON JULIO RPSDO	TEQUILA-REPOSADO	44	.40	17482	10145	17482	10145	216751
BARTON VODKA	VODKA-CLASSIC-DOM	45	.40	17381	760	17381	760	219366
BULLEIT 90	DOM WHSKY-STRT-SM BTCH	46	.39	17010	-1009	17010	-1009	222924
SGRMS EX SMOOTH	VODKA-CLASSIC-DOM	47	.37	16177	-1781	16177	-1781	218976
BUFFALO TRACE	DOM WHSKY-STRT-SM BTCH	48	.37	15872	2330	15872	2330	226831
FRIS 80	VODKA-CLASSIC-IMP	49	.36	15674	851	15674	851	197789
ARISTOCRAT VK80	VODKA-CLASSIC-DOM	50	.35	15344	-1897	15344	-1897	201910

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KHLUA MEX LIQR	CRDL-COFFEE LQR	51	.35	15109	438	15109	438	194892
POPOV 80	VODKA-CLASSIC-DOM	52	.34	14964	-645	14964	-645	185444
BAILEYS ORIG IR	CRDL-CRM LQR	53	.34	14786	-310	14786	-310	200157
FIREBALL CINNMN	CAN-US BLND-US BTLD	54	.33	14432	734	14432	734	180251
ADMRL NLSN SPC*	RUM-FLVRD	55	.33	14130	-1654	14130	-1654	184664
E & J	BRNDY/CGNC-DOM	56	.32	14047	-1695	14047	-1695	181395
BAC SUPERIOR PT	RUM-LIGHT	57	.30	13057	-625	13057	-625	200555
CANDN RICH&RARE	CAN-US BLND-US BTLD	58	.30	12972	-107	12972	-107	159147
TEREMANA REPSDO	TEQUILA-REPOSADO	59	.29	12548	2928	12548	2928	175403
BAC GOLD	RUM-GOLD	60	.29	12489	803	12489	803	161845
CANADIAN MIST	CAN-US BLND-US BTLD	61	.29	12425	-382	12425	-382	158370
C RYL BLACKBRRY	CAN-US BLND-US BTLD	62	.28	12055	11967	12055	11967	198207
ESPOLON BLANCO	TEQUILA-BLANCO	63	.27	11782	365	11782	365	198121
RAIN	VODKA-CLASSIC-DOM	64	.27	11757	498	11757	498	159817
C BROS VS	BRNDY/CGNC-DOM	65	.27	11681	-1217	11681	-1217	148014
BOMBAY SAPPHIRE	GIN-CLASSIC-IMP	66	.27	11668	273	11668	273	187819
FIVE OCLOCK	VODKA-CLASSIC-DOM	67	.26	11473	-1191	11473	-1191	142829
MONTEZUMA	TEQUILA-GOLD	68	.26	11358	466	11358	466	158902
WILD TURKEY 101	DOM WHSKY-STRT-BRBN/TN	69	.26	11349	-210	11349	-210	149678
J DNL TENN HONY	DOM WHSKY-BLND	70	.25	10763	-100	10763	-100	139243
SEAGRAMS V O	CAN-FRGN BLND-FRGN BTLD	71	.25	10686	-916	10686	-916	142586
OLD CROW	DOM WHSKY-STRT-BRBN/TN	72	.25	10682	-249	10682	-249	132599
FLEISCHMANN RYL	VODKA-CLASSIC-DOM	73	.24	10381	153	10381	153	129773
HORNITOS PLATA	TEQUILA-BLANCO	74	.24	10361	-1010	10361	-1010	174487
FIREBALL CINNMN	CAN-US BLND-US BTLD	75	.24	10306	7	10306	7	127497
RED STAG BCHRRY	DOM WHSKY-BLND	76	.24	10229	928	10229	928	122005
ST SURFSDE CKT8	COCKTAILS	77	.24	10222	6848	10222	6848	195931
PENDLETON	CAN-US BLND-US BTLD	78	.23	10203	-561	10203	-561	154862
NEW AMSTDM P LM	VODKA-FLVRD-DOM	79	.23	9953	-240	9953	-240	145249
SOU COMFORT 70	DOM WHSKY-BLND	80	.23	9902	-471	9902	-471	126351
E & J VSOP	BRNDY/CGNC-DOM	81	.22	9730	-1067	9730	-1067	123262
PINN WHIPPED	VODKA-FLVRD-IMP	82	.22	9694	-287	9694	-287	143308
SKOL	VODKA-CLASSIC-DOM	83	.22	9556	-524	9556	-524	121406
CROWN RUSSE	VODKA-CLASSIC-DOM	84	.22	9397	973	9397	973	115528
CASAMIGOS BLNCO	TEQUILA-BLANCO	85	.21	9312	-1084	9312	-1084	168569
1800 REPOSADO	TEQUILA-REPOSADO	86	.21	9281	497	9281	497	129482
EVAN WMS WHT LB	DOM WHSKY-STRT-BRBN/TN	87	.21	9194	-62	9194	-62	111655
ARISTOCRAT SPRM	VODKA-CLASSIC-DOM	88	.21	9164	-1176	9164	-1176	116500
TORTILLA GOLD	TEQUILA-GOLD	89	.21	9067	987	9067	987	122954
BOWMANS	VODKA-CLASSIC-DOM	90	.21	9043	233	9043	233	111945
CPTMRG SPC/BRRL	RUM-FLVRD	91	.21	9041	-1666	9041	-1666	154699
HIGH NOON/4-VRT	COCKTAILS	92	.21	9017	5044	9017	5044	143382
DEWAR'S WHT LABL	SCOTCH-BLND-FRGN BTLD	93	.21	9012	-755	9012	-755	129837
ELIJAH CRG SMB	DOM WHSKY-STRT-BRBN/TN	94	.21	9009	481	9009	481	114752
TEREMANA BLANCO	TEQUILA-BLANCO	95	.21	8940	-163	8940	-163	144329
HIGH NOON/4F-8P	COCKTAILS	96	.21	8923	1169	8923	1169	198077
CRYSTAL PALACE	VODKA-CLASSIC-DOM	97	.20	8786	370	8786	370	106158
STOLI 80	VODKA-CLASSIC-IMP	98	.20	8780	-2549	8780	-2549	137853
ROSE CITY DIST	VODKA-CLASSIC-DOM	99	.20	8778	483	8778	483	109770
SMIRNOFF	VODKA-CLASSIC-DOM	100	.19	8351	-55	8351	-55	106189