Features	Geveti (Decentralized PaaS)	ServiceNow (Enterprise IT)
Decentralization	Fully Decentralized	Centralized
Privacy & User Control	High (Ledger-based)	Moderate
Security Features	Advanced (Ledger & Smart Contracts)	High (Industry-standard)
Scalability	Highly Scalable (Growth-designed)	Scalable with limitations
Customization Options	Extensive (Unlimited+ Tier)	Moderate to High
Service Integration	Comprehensive (Across Services)	Comprehensive
Pricing Flexibility	High (Various Tiers & Custom Options)	Moderate (Enterprise-focused)
Industry Compliance	Designed for GDPR and HIPAA	Compliant with Major Standards
Unique Selling Point	Decentralized Ecosystem	Established Enterprise Solution

Help Scout (Customer Support)	ZenDesk (Customer Service)
Centralized	Centralized
Moderate	Moderate
High (Industry-standard)	High (Industry-standard)
Scalable with limitations	Scalable with limitations
Limited	Moderate to High
Basic to Moderate	Comprehensive
Moderate (SMB-focused)	Moderate (Flexible Plans)
Compliant with Major Standards	Compliant with Major Standards
Customer-centric Support	Omnichannel Support