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PROFILE

I am a diverse individual with a great deal of enthusiasm around media marketing, eager to contribute to team success through hard work, dedication and attention to detail. Always looking for creative solutions that will deliver an impactful result. Training in pinpointing market needs.

I am motivated with a real desire to learn, grow and excel within marketing, bringing a fresh approach and outlook to a team. I'm observant to people's responses and in turn mold content to catch their attention.

WORK EXPERIENCE

- Video content producer for VOSS motorcycle helmet company. working with a company schedule and matching promotional content including photography and videography - to release alongside upcoming events and new products. overall helping to keep customers engaged using modern unique content.
- Media assistant Lowestoft sixth form college. Brainstorming ideas with the marketing group to create online content as well as flyers and roll up stands to advertise for events
- The Pint Pubhouse Toronto. Working to high standards and quality in all areas of bartending, working on customer relations and being willing to learn from my superiors building rapport with customers.
- Self-employed photography and film start up business. Going out and seeking clients to help build a portfolio of work including music videos clips for their social media's photography for Instagram and professional use, seeking professional models for photo shoots to help build promotional material and gain hands on experience for different situations and people

EDUCATION

Highschool
Hobart High School Loddon England
eight gcse including media (A)

Sixth Form College
Lowestoft Sixth Form College
Performing Arts Btech level 3 Art a level,
Media and TV Btech level 3, with a focus on marketing and post production using adobe suite software.

Online courses:

codecademy
i have a understanding of HTML and CSS coding, web design and web layout through completing many different styles of courses.

Linked In
though this courses i learnt motion graphics, manipulation of text, logos, design, animation and much more.

SKILLS

Understanding people; working as a bartender has given me a lot of time to develop my soft skills. I soon learnt how to read people, developing a rapport so the customer had the best experience possible.

Hyper-awareness; working in different settings has given me an awareness of my surroundings and the tasks that need to be achieved enabling me to work independently. Prioritizing and structuring my day, showing tenacity and overcoming barriers to live independently.