STATISTICS

DIGITAL ASSINGMENT –1

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QUESTION:

Consider your own survey results, it should be minimum 15 questionnaires and calculate statical measurements for your result and also interpret the results.

Q1:How often do you shop online?

1-frequently   2- often   3-sometimes   4-very less

Q2:What type do you buy more?

1-electronics   2-dresses   3- accessories   4-shoes

Q3:What are your preferred payment method?

1-COD   2-credit card   3-UPI payment   4-debit card

Q4:How often do you return products?

1- frequently   2- often   3-sometimes   4-very less

Q5:How important are customer reviews?

1-very important   2-important   3-Not that much importance   4-not important

Q6:Have you ever purchased a counterfeit product?

1-often   2-sometimes   3-very rare   4-never

Q7:How important are shipping and delivery options ?

1-very important   2-important   3-Not that much importance   4-not important

Q8:How often do you shop from international websites?

1-often   2-sometimes   3-very rare   4-never

Q9:How often do you compare prices?

1- frequently   2- often   3-sometimes   4-very less

Q10:How often do you use coupons?

1- frequently   2- often   3-sometimes   4-very less

Q11:Have you ever experienced fraudulent activity while shopping?

1-often   2-sometimes   3-very rare   4-never

Q12:How fast is online shopping compared to offline shopping?

1-very fast   2-fast   3-same   4-slow

Q13:Quality of the products in online shopping?

1-excellent   2-good   3-average 4-bad

Q14:Who do you think shops more?

1-Men   2-adults   3-women   4-children

Q15: How satisfied are you with your overall online shopping experience?

1-excellent   2-good   3-average 4-bad