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| |  |  | | --- | --- | | **Ashutosh Sharma** Digital | Technical Lead – Indegene  Email: [ashutosh.sp.sharma@gmail.com](mailto:ashutosh.sp.sharma@gmail.com) phone: +918291626282 |  | | **Skill and Keywords**  Team management, Project management, Veeva vault, salesforce, brightcove, Html5, CSS3, SASS, JavaScript, Magnolia, FreeMarkup(FTL), YAML, SEO, jQuery, Monetate , CQ5 , AEM, VB.net, VBA, advance excel Macros, SharePoint, screaming Frog, Xenu, web analytics, power apps, SEO, wordpress, Microsoft flow, Microsoft PowerApps, Figma  **Tools**  VS-code, GitHub, Tomcat, AEM, Excel, Monetate, Figma, JIRA, Workfront, IBM Management center, Visual Studia, SourceTree, MS-Office applications **Achievements**  * **Won hack a thon competition** * **Platinum award on Accenture Top talent program** * Rewarded with Excellent leadership award * Won 4 Idea of the quarter award. * Rewarded as Star of Business 3 times * Received **20** Accenture innovate certificate (Ideation) * Received an Accenture Numero-Uno Award * Won the Champions Trophy Award for Q4-2014 within Digital Projects   **Automation Projects worked on**   * Created HTML editor in VB and won “Hack-a-thon” competition * Created a time tracker tool to calculate the productivity and utilization using Microsoft PowerApps * Created time saving crawler for SEO which used to save 20hrs per tickets * Created excel based automation which upload more than 300 links to client’s website in less than 15 mins which used to take 3hrs manually * Created various chrome extension to automate repetitive task * Based on client’s requirement, created chrome extension to check and return font type of each component * Created web crawler which crawl the entire website and give the output as a broken or weak links with its specific location * Created macro for auditing the information on website through excels * Created VBA macro to automatically update huge excel data on website * Created VBA macro to automate tracking-testing for analytics * Created Utilization tracker using PowerApps * Created chrome extension to get meta information of pages * Automated SEO QA, which can scan more than 300 links with in 30min   **Personal details**  **Date of birth:** 05 MAY 1991  **Languages known**: English, Hindi  **Hobbies**: Fitness, Music, and cricket  **Phone**: 8291626282  **Place**: Mumbai (Kalyan)  **Email:** Ashutosh.sp.sharma@gmail.com  **Google Meet: a**shutosh.sp.shama  LinkedIn: ASHUTOSH-SHARMA-32A83986 | **Indegene Inc. Digital Lead/Associate Manager (From 26th July 21 to Present)**   * Associated with Pharmaceutical client and managing Technical side of Emails, website and eDetails creation using AEM and web technologies. * Using Veeva vault, salesforce and Brightcove to manage project and analytics. * Supporting JAPAC, LATAM & Canada Markets with the help of resources managers and developers. * Responsible for overall process performance like customer satisfaction, Quality, Utilization, productivity, escalation, and various other KPI targets. * Co-ordination with PMs, AMs and clients for upcoming projects and capacity planning. * Managing client onboard and new process setup. * Ensuring deployment of project with expected quality and timelines * First point of contact for internal and external stakeholders for technical queries and escalations. * Expertise in reporting and have smooth hands-on office tools.   **Accenture services LTD: Tech Team Lead (From 24th Feb 14 to 23rd July 21)**   * Managing Team of developers responsible for developing components of E-comm websites using Magnolia with complete SDLC process. * Verify upcoming projects and share feasibility/timelines with stakeholders * Co-ordination with multiple stakeholders for planning upcoming campaigns with respect to available resources * Ensuring go-live with expected quality and timelines and ensure to meet all KPI targets * Managing critical reports like utilization, productivity management, supply & Demand etc * Providing firsthand support to Team members for their technical queries. * Help resources to meet their scorecard and develop them to achieve their aspirations * Providing performance feedback to developers on monthly basis * Convert Figma to HTML component featured with dynamic values. * Use Github for code library and JIRA as a ticketing tool. * Use optimization tools like “Monetate for component optimization and performance analysis. * Creating segmentation. AB testing and various report to analyze the component performance * Preforming smoke test, regression test, UAT test and cross-browsing test. * Managing end-to-end documentation, rollout and desktop procedure of newly created components.   **Previous Role: Tech Team Lead (AEM authoring)**   * Managed Team of developers who were responsible for designing, building and test web-based applications and edit site content for various components using AEM * Ensuring the daily functioning of operation with maximum efficiency and quality output * Co-ordination with stakeholders and create go-live plan for upcoming campaigns with respect to available resources and make sure smooth go-live for more than 130 countries * Create and manage web pages, add/edit content and upload/remove documents using CMS, HTML, CSS, and JavaScript * Maintain website standards and comply with predefined design guidelines. Utilize best practices in web screen design * Ensuring go-live with expected quality and timelines * Managing critical reports like utilization, productivity management(T&M), supply & Demand etc * Providing firsthand support to Team members for their technical queries * **SharePoint admin**: Managing SharePoint intranet, workflows, flows and various other activities * **Automation**: verify and implement automation ideas suggested by Team members * Timely performance feedback for Team members   **Project 2: Website Analytics & SEO**   * Managing Team with 3 content specialists where Team is responsible to improve SEO ranking of our client’s website * Fixing and sharing SEO health report with client related https errors, redirects, content, and image optimization   **Additional responsibilities (operational level)**   * Worked with Accenture Operation’s TechCop Team to create awareness about new technologies in Market * Created newsletters with current affairs send it across all digital marketing projects in Accenture * Implement automation ideas suggested by Team members   **eClerx Services Ltd (from 27th Feb 2012 to 24th Feb/2014.)**   * Responsible for creating, updating and managing client’s websites using content management system (CMS tools), XML data Maintenance Application(storm-ware) & other client’s data maintenance applications * Responsible for internal reporting * Scrubbing the client’s websites and report the details * Training new Team members   **Education:**   |  |  |  | | --- | --- | --- | | **COURSE** | **INSTITUTE** | **Year of passing** | | S.S.C. | ADARSH HIGH SCHOOL | March 2006 | | H.S.C.(Sci) | LDS COLLEGE OF Sci & Commerce | March 2008 | | BSC\_IT | MODEL COLLEGE OF SCIENCE | March 2011 | | |  |  | |