

Title -Data Science Researcher-Intern

Location: Currently Remote

Type of Position-Internship

About Accredian:

Accredian is a fast growing edtech company that was started in 2018 by ISB MBAs. The company has so far served 18,000+ professionals working in almost 3000 companies. Accredian arms working professionals with next generation skills like Data Science, Digital Transformation, Business Management, Product management in partnership with top tier institutions like IITs, IIMs, XLRI and provides them a transformative learning experience to help them move up in their careers.

The Role: We are looking for Data Science Researchers to help us build a great platform where individuals can learn and upskill in Data Science with ease. Your ultimate goal will be to improve our outreach, student experience, and developing content that can be leveraged in regular sessions. Your responsibilities will include:

- Write high-quality articles on next-generation technologies like Data Science, Machine Learning & AI - drive traffic to the website, build/engage an audience, and build brand authority.
- Design, curate and publish the highest quality experiential content for Data Science & AI audiences. This includes creating experiences, text, videos and interactive activities.
- Excellent communication skills to talk business in terms of data science, machine learning, and AI.
- Defining and leading our strategy in making data science easy and accessible to all.
- Develop electronic and web communication to support company publications and information dissemination.
- Research and collect information for books, guides, and webinars full of industry insights.
- Create web content including research reports, blog articles & build content assets that will drive conversions.
- Help develop and execute content planning in line with business objectives and priorities.
- Work with the team to create stories with the data using visualization tools/methods.
- Maintains proficiency within the data science domain by keeping up with technology and trend shifts.
- Be flexible to upgrade your knowledge in a short time frame.
- Have a startup attitude - 'Getting things done'.

What you'll need?

Technical skills: High-level understanding of Python and R programming languages.

- Flair for writing & creating exceptional content.
- Ability to clearly articulate & structure ideas in articles, research reports & blogs.
- Ability to create basic models to pull insights from data.

Education & Experience

- Bachelor's or Master's degree in Mathematics, Economics, Physics, Computer Science, or equivalent.
- 0-1 year experience