DATA ANALYSIS REPORT FOR bharathlisting.com

Summary of the data:

> summary(data)

| > Summary (data) | | | | |
|---|----------------------|------------------|------------------------------|------|
| Category | | | <pre>Company_Name</pre> | |
| Education : 503 | Alliance Internation | nal | : 17 | |
| Professional Service: 440 | Best ias coaching i | n Bangalore | : 9 | |
| Auto : 427 | Fairdeal Agencies (| (Prop. Goyal Age | ncies Pvt. Ltd.): 6 | |
| Computer : 346 | Leading IT Training | js . | : 6 | |
| Shopping : 310 | Arogya Hospital | | : 5 | |
| Travel: 280 | onlinedelivery | | : 5 | |
| (Other) :1619 | (Other) | | : 3877 | |
| | Address | Pincode | Phone | |
| delhi | : 25 | : 304 | : 940 | |
| Bangalore | : 22 | 201301 : 107 | +91 7290029556: 29 | |
| Park Centra 307-309 Block | | 122001 : 81 | +91 9821484328: 13 | |
| Delhi | : 13 | 400004 : 51 | 9545952552 : 13 | |
| Hyderabad | : 11 | 110096 : 47 | 7357 839708 : 12 | |
| Ameerpet | : 9 | (Other):3294 | (Other) :2171 | |
| (Other) | : 3827 | NA's : 41 | NA's : 747 | |
| • | | Website | Emai ⁻ | 1 |
| | | : 669 | | 1136 |
| http://www.allianceinternat | ional.co.in/ | : 17 | : | 289 |
| http://micronmetal.net/sheetsplatescoils.html : 12 | | | kartohomecontact@gmail.com : | 29 |
| http://www.micronmetal.net/sheetsplatescoils.html : 6 | | | nikkusharma3322@gmail.com : | 20 |
| | | | | 19 |
| (Other) | J | :2469 | info@laptopserviceatgbs.com: | 12 |
| NA's | | : 747 | | 2420 |
| Name | | | | |
| Mode:logical | | | | |

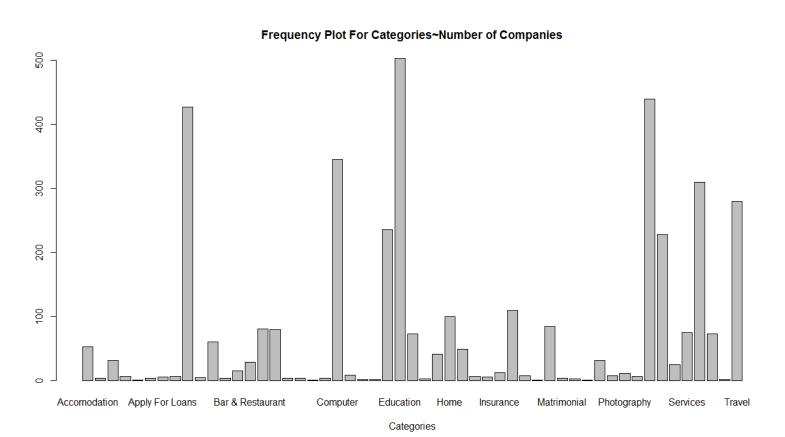
Information from above result:

NA's:3925

- Category Education has highest numbers of companies followed by Professional Service and auto.
- There are several companies which are repeating, we need to further check whether they belong to single category or same one. As per category, we must remove some duplicate companies with same mail id.
- Most of the companies have offices in Delhi followed by Bangalore.
- > 107 companies are located in same area as having same pincode 201301 followed by 81 companies in 122001
- ➤ 29 companies have same phone as +91 7290029556, followed by 13 having +91 9821484328 and few more which infers that there might be few companies using same phone either as a sister firm or companies with different name doing same business to reduces taxes.

Plot for Categories to have good visualization:

plot(Category, main = "Frequency Plot For Categories~Number of Companies",xlab = "Categories") table(Category)



| Category | | | | |
|-------------------|----------------------|-----------------------|------------------|-------------------|
| Accomodation | Accounting | Advertisement | Agriculture | Airtickets |
| 53 | 4 | 32 | 7 | 1 |
| Any thing on hire | Apply For Loans | Art & Culture | Auto | Auto Care |
| 4 | 6 | 7 | 427 | 5 |
| в2в | Baby Care | Bank & Finance | Bar & Restaurant | Beauty |
| 61 | 4 | 16 | 29 | 81 |
| Business | Cabs And Car Rentals | Caterers | Chemists | Civil Contractors |
| 80 | 4 | 4 | 1 | 4 |
| Computer | Construction | Courier | Daily Needs | Diet & Health |
| 346 | 9 | 2 | 2 | 236 |
| Education | Entertainment | Film & Video | Fitness | Home |
| 503 | 73 | 3 | 42 | 100 |
| Hospitals | Hotels & Resorts | Importers & Exporters | Insurance | IT Company |
| 49 | 7 | 6 | 13 | 110 |
| Jewellery & Gems | Laboratory | Manufacturers | Matrimonial | Media |
| 8 | 1 | 85 | 4 | 3 |

| Music | Others | Pet & Animal | Photography | Printing & Publishing |
|----------------------|-------------|--------------|-------------|-----------------------|
| 1 | 32 | 8 | 12 | 7 |
| Professional Service | Real Estate | SEO Company | Services | Shopping |
| 440 | 228 | 25 | 75 | 310 |
| Store | Students | Travel | | |
| | 73 | 2 | 280 | |

Anaylsis for Summary Information:

There are two Categories for Company - Alliance International

```
> unique(data$Company_Name[data$Phone == "+91 7290029556"])
```

| Godrej Skygardens | Auris Serenity Malad |
|-----------------------------|--|
| Arkade Earth Kanjurmarg | Sunteck Whatacity Goregaon |
| arg Runwal Bliss Kanjurmarg | Shapoorji Pallonji Alpine Mumbai |
| | Kalpataru Immensa Price List |
| Runwal Forests Price | Auris Serenity Price |
| ine Arkade Earth | Piramal Vaikunth |
| Sunteck Whatacity | Ariisto Celestia |
| oom Godrej Emerald | Runwal Forest |
| | |
| | Arkade Earth Kanjurmarg arg Runwal Bliss Kanjurmarg Piramal Vaikunth Mumbai Runwal Forests Price ine Arkade Earth Sunteck Whatacity |

These Companies have Phone = "+91 7290029556"

> unique(data\$Category[data\$Pincode == "201301"])

| [1] | <na></na> | Accomodation | Advertisement | Apply For Loans |
|------|------------------|--------------|----------------------|-----------------|
| [5] | Art & Culture | Auto | В2В | Baby Care |
| [9] | Bar & Restaurant | Beauty | Business | Computer |
| [13] | Diet & Health | Education | Entertainment | Home |
| [17] | Hospitals | IT Company | Professional Service | Real Estate |
| [21] | SEO Company | Services | Shopping | Store |
| Γ25] | Travel | | - | |

These are unique categories which have most of their companies in location with pincode = "201301"