

Credit Card Transaction Report

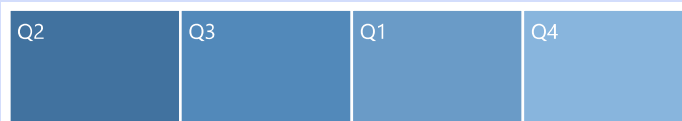
Total
Revenue
55.3M

Total
Interest
7.8M

Transaction
Amount
44.5M

Transaction
Count
656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,397.74	64,95,887.74	2685635
Silver	55,86,332.28	8,12,081.28	187505
Gold	24,54,072.16	3,73,784.16	56210
Platinum	11,35,608.05	1,61,629.05	20665
Total	5,53,15,410.23	78,43,382.23	2950015



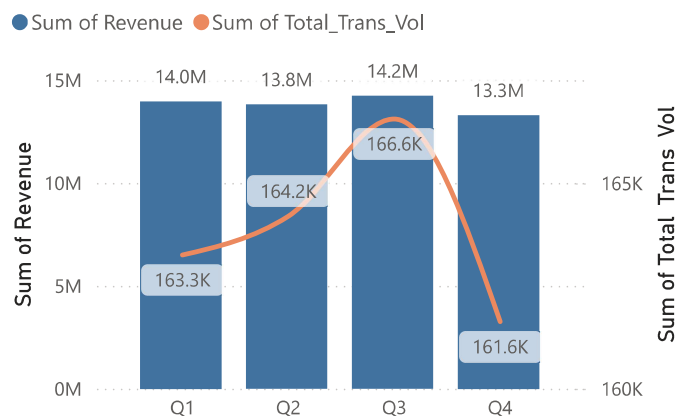
Week_Start_Date
All

F M

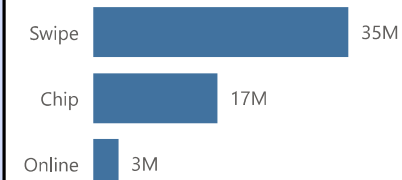
High Low Med

Blue Gold Platinum Silver

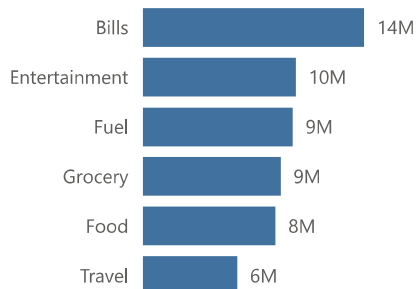
Revenue and Total_Trans_Vol



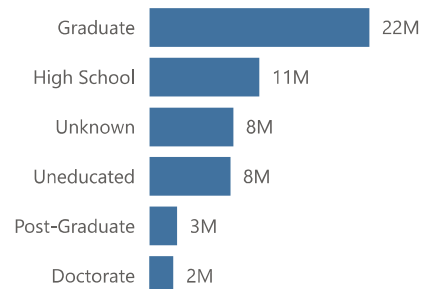
Revenue by Use Chip



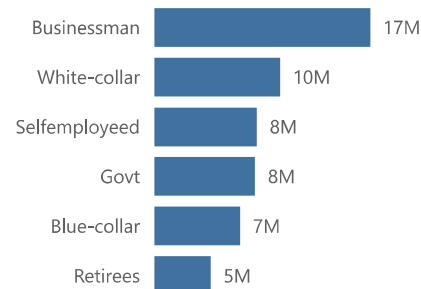
Sum of Revenue by Exp Type



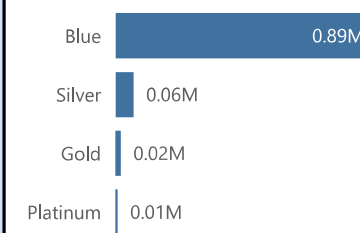
Sum of Revenue by Education_Level



Sum of Revenue by Customer_Job



Customer Acq Cost



Credit Card Customer Report

Total
Revenue
55.3M

Total
Interest
7.8M

Total
Income
576M

CSS
3.19

Q2

Q3

Q1

Q4

Week_Start_Date

All

High

Low

Med

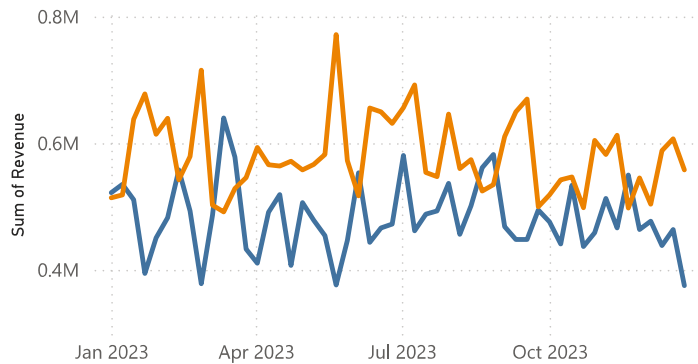
Blue

Gold

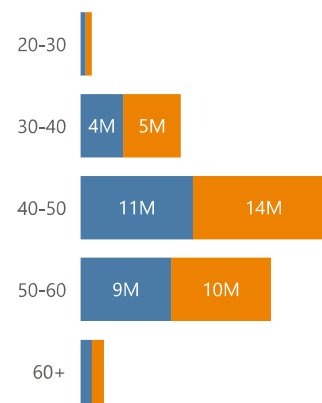
Platinum

Silver

Revenue Per week



Revenue by Age Group

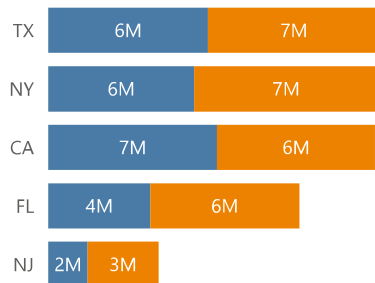


F

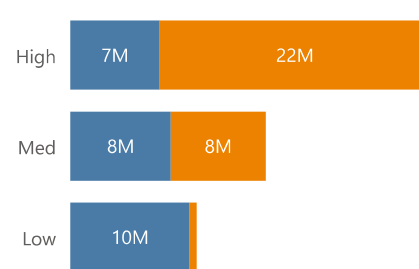
M

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Blue-collar	69,04,278.57	5488838	72262158
Businessman	1,73,87,832.31	14285412	186959919
Govt	81,11,701.37	6507875	88773989
Retirees	45,35,184.24	3623120	48675030
Selfemployeed	82,61,757.81	6395026	75313288
White-collar	1,01,14,655.93	8221742	103930055
Total	5,53,15,410.23	44522013	575914439

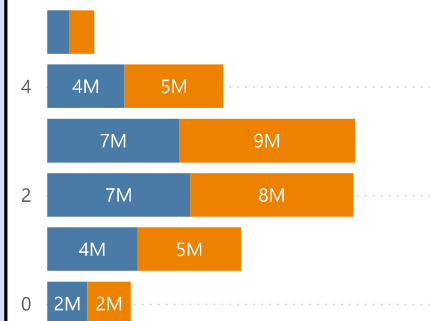
Top 5 States by Revenue



Revenue by Income Group



Revenue by Dependent Count



Revenue by education Level

