



Metrics

Products

Customers



Supply Chain Analysis Report on Fast Moving Consumer Goods (FMCG)



Home

Metrics

Products

Customers



86.09%
Target

↓ 59.0%

Delivery On Time

76.51%
Target

↓ 52.8%

Delivery In Full

65.91%
Target

↓ 29.0%

On Time In Full

65.48%
LIFR%

96.64%
VOFR%

Location Insights

city	OTIF%	OTIF Target	DOT%	DOT Target	DIF%	DIF Target
Ahmedabad	66.67%	🟢	100.00%	🟢	66.67%	🟢
Surat	62.94%	🔴	100.00%	🟢	62.94%	🔴
Vadodara	62.23%	🔴	100.00%	🟢	62.23%	🔴

Customer Name ⌵

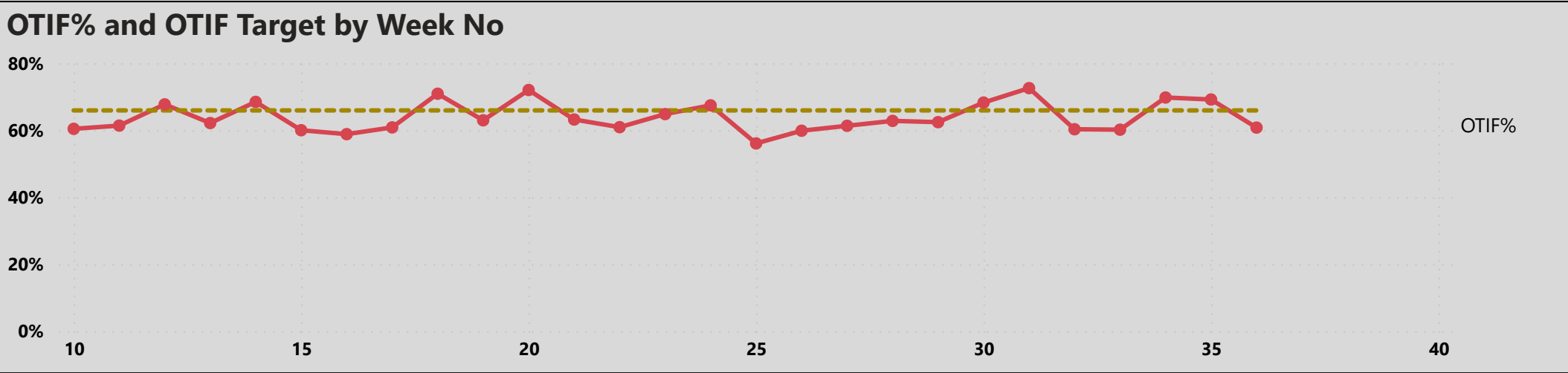
All ⌵

Product Category ⌵

All ⌵

Metrics Performance Over Time

- OTIF%
- OT%
- IF%
- LIFR%
- VOFR%



W

M

3607

Total Order Lines

32K

Total Orders

849K

Total Qty Ordered

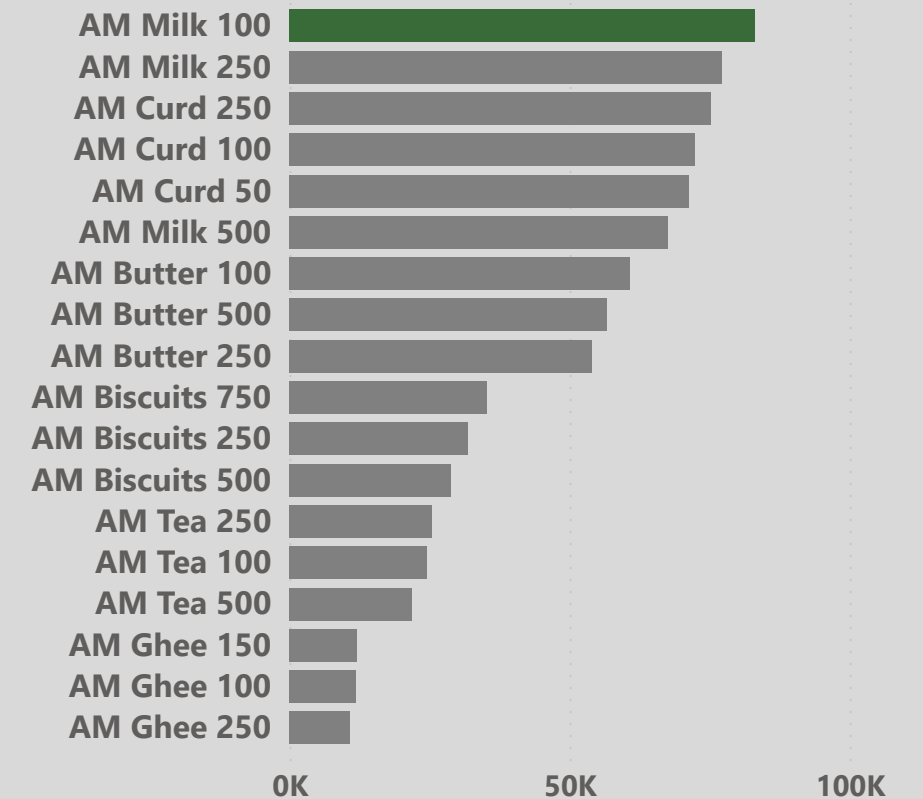
821K

Total Qty Delivered

Products Insights

Product Name	LIFR%	LIFR% by date	VOFR%	VOFR% by date
AM Biscuits 250	66.14%		96.61%	
AM Biscuits 500	64.97%		95.71%	
AM Biscuits 750	62.07%		96.40%	
AM Butter 100	64.29%		96.55%	
AM Butter 250	61.29%		95.98%	
AM Butter 500	59.90%		96.06%	
AM Curd 100	68.90%		97.20%	
AM Curd 250	68.89%		97.25%	
AM Curd 50	64.95%		96.51%	
AM Ghee 100	71.29%		97.00%	
AM Ghee 150	64.59%		96.53%	
AM Ghee 250	62.94%		96.12%	
AM Milk 100	60.16%		96.83%	

Quantity by Products



Delivered

Not Delivered



35

Customers

65.48%

LIFR%

96.64%

VOFR%

1

Delivery Days

Home

Metrics

Products

Customers

Customer Insights

customer_name	OTIF%	DIF%	DOT%	LIFR%	VOFR%
Acclaimed Stores	56.51%	56.51%	100.00%	57.60%	95.77%
Atlas Stores	78.33%	78.33%	100.00%	80.00%	97.95%
Chiptec Stores	69.27%	69.27%	100.00%	70.98%	97.26%
Coolblue	52.07%	52.07%	100.00%	52.38%	95.16%
Elite Mart	48.91%	48.91%	100.00%	50.00%	95.41%
Expert Mart	73.33%	73.33%	100.00%	74.04%	97.85%
Expression Stores	75.76%	75.76%	100.00%	76.74%	97.68%
Info Stores	46.56%	46.56%	100.00%	48.31%	94.88%
Logic Stores	77.30%	77.30%	100.00%	78.50%	98.11%
Lotus Mart	62.05%	62.05%	100.00%	65.22%	96.82%
Propel Mart	73.76%	73.76%	100.00%	75.08%	97.34%
Rel Fresh	60.43%	60.43%	100.00%	71.00%	97.15%
Total	29.02%	52.78%	59.03%	65.48%	96.64%

Quantity by Customers

Acclaimed Stores

Vijay Stores

Lotus Mart

Info Stores

Coolblue

Elite Mart

Sorefoz Mart

Rel Fresh

Propel Mart

Chiptec Stores

Expert Mart

Atlas Stores

Expression Stores

Viveks Stores

Logic Stores

0K

2K

4K

Delivered

Not Delivered