



Batch Profile

**Post Graduate Programme
Digital Product Design &
Management**

2024 - 25

Table of Contents

01	Curriculum & Roles	03
02	Insights	04
03	Meet Our Batch	05
04	Recruiters	10



Curriculum



Term I [August - December]

Term II [January - May]

- Software Product Management
- User Research using Qualitative Methods
- Data Analysis and Visualization
- Information Economics and Product Finance

- Innovation and Design Thinking
- User Experience (UX)
- Software Architecture for Digital Products
- A 4-Month Capstone Project



Electives [January - May]

- Software Production Engineering
- Technology, Regulation & Law
- Accessibility in the Global South
- The City



Roles where our graduates perfectly fit in

Management & Business

Product Manager | CX Manager | Product Analyst | Business Analyst



Design & Research

Product Designer | UX/UI Designer | UX Researcher | Policy Analyst



and more...



Meet The Batch



Bachelors' Discipline

Discipline	Students
Engineering	12
Science	5
Arts & Humanities	4
Commerce	3
Others	6



Work Experience Profile

Experience (Months)	Students
Freshers	10
1-12	8
13-24	3
25-36	6
37-48	3



Faculty to Student Ratio



Faculties

10



Students

30

Ratio 1:3



Gender Percentage



Total Students

30



Male Students



Female Students

60% (18)

40% (12)



Abhigyan Saksham Rai

Market Research

Decision Making

Former Product Analyst with 2.5 years of experience in product and program management, focused on AI, Web 3.0, in-vehicle digital products, and connected car programs. Aspiring to harness my knowledge and skills to solve customer problems and advance in product management.



Abinandhan I

Product Design

Creative Problem Solving

A generalist with skills ranging from strategic thinking, creative problem solving to interpersonal skills with over 3 years of experience in UX/UI design, looking to transition into product management to shape intuitive and impactful products.



Aditi RK

Product Thinking

User Research

A Computer Science graduate aspiring to become a product manager, committed to leveraging my strong technical foundation to drive product innovation and create user centred solutions. Looking to integrate my technical expertise with strategic insight to develop impactful and intuitive products.



Aiswarya Manoj

Product Strategy

Product Design

BA graduate with two years of experience in management. Aiming to combine my interest in product design and my background in English literature with specialization in journalism to transition into digital product management.



Akanksh Joshi

Web Development

Decision Making

Aspiring technical product manager running companies Enord and WNS, with added experience in front-end development. Passionate about creating user-driven solutions through intuitive designs.



Alina Abhishekdesai

User Research

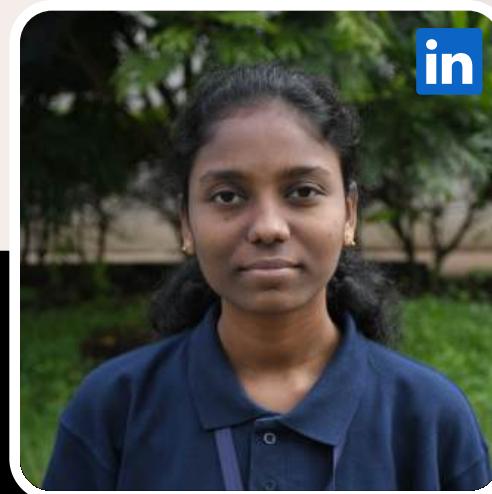
Product Design

Dedicated to designing digital products that make a meaningful difference. Aiming to blend psychology, management, and design principles, to create user experiences that are both engaging and effective.

**Ashutosh Vaish**

Data Analysis Problem Solving

A Computer Science graduate with a strong foundation in technology and work experience in education and the CEO's office at a startup. Looking to transition to software product management.

**Balabomma Chandana**

Strategic Leadership Analytical Adaptability

Visually impaired professional, passionate about accessible digital product design, management, and data analysis.

**Chandrakiran HJ**

Understanding Users Strategy

A curious and driven product enthusiast, exploring innovative digital solutions in diverse domains like construction, fitness, and fintech. Passionate about designing impactful products, solving real-world problems, and creating meaningful user experiences.

**Divya Darshini**

User Research Product Strategy

Aspiring Product Manager with a background in Marketing and Finance, passionate about creating innovative solutions to enhance user experiences and accessibility.

**Jaskirat Singh Sanghera**

Strategy Marketing

A curious designer looking to build forgettable designs and memorable experiences.

**Kamitikar Hemanth**

Analytical Problem Solving Decision Making

Visually impaired MBA finance graduate and digital product design student, seeking a product manager role to integrate my skills and focus on accessibility.


Mainak Sengupta

Strategic Analysis Market Research

Experienced IT and Strategy consultant, adept at delivering strategic insights and solutions. Transitioning to product design and management to combine strategic thinking with creative innovation, focusing on user-driven solutions.


Malavika Suresh

Design Thinking User Research

Urban design graduate passionate about curating unique, digital spaces one font at a time. Interested in understanding the public as a larger, singular user while creating designs that cater to each individual's needs.


Manish Kumar

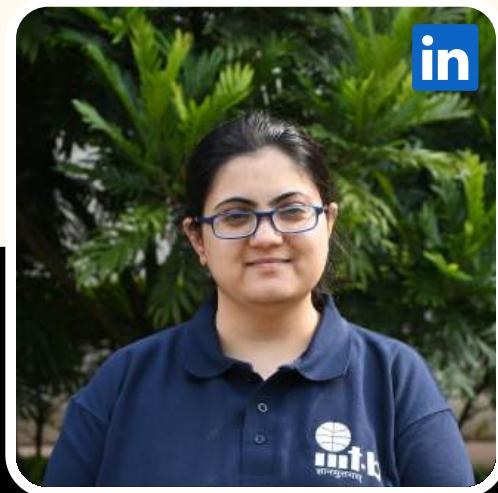
Product Management Product Strategy

Former banker transitioning to product management, blending analytical rigour with strategic insight. Skilled in financial analysis, data-driven decision-making, and customer-centric innovation.


Nagraj Patil

Operations Market Research

Aspiring Product Manager and natural farming entrepreneur; adept at operations management, project management, and data analysis. Passionate about product management with a focus on continuous improvement, supported by Agile methodologies like Kanban and Scrum.


Pallavi Bhatt

User Experience Design Data Analysis

Passionate about crafting intuitive, research-driven user experiences, I combine design thinking and data insights to solve real-world problems. I write on UX, technology & innovation.


Punyat Tripathi

Product Development Accessibility

Dedicated software developer and product manager with a strong focus on data analysis, problem-solving, and technological innovation. Possesses knowledge of both SDLC and Agile methodologies, and is passionate about coding challenges and creating innovative technology solutions.

**Rahul Raj**

Product Management Product Design

Visionary innovator with strong analytical and leadership skills, passionate about driving innovation through user-focused design and data-driven strategies. Committed to creating impactful solutions by blending strategic insight with UX/UI expertise.

**Renu TR**

Product Design User Research

Experienced Programmer Analyst skilled in code enhancement, abend resolution, and technical documentation. Aspiring Product Manager, aiming to leverage expertise in management, analytics, and design thinking to develop impactful, user-centric solutions.

**Ritika Mehrotra**

Problem Solving Data Analysis

A data science professional with skills in data analysis, machine learning as well as data-driven decision making. Aspiring to transition into product management, to drive product development and user-centric innovative solutions of the future.

**Rohan Robin Carlo**

Active Listening Innovative Design Thinking

Elite entrepreneur and top-notch designer driving impactful societal change through research and development.

**Sanjana Shashidhar**

User Research UX/UI Design

UI/UX designer with a strong foundation in educational content creation, dedicated to designing intuitive and user-centered digital products that simplify experiences and create meaningful interactions.

**Shivakant Singh**

Community Advocacy Product Inclusion

Emerging product manager, focused on leading inclusive, accessible digital solutions. Passionate about making technology work for everyone.



Shubham Handoo

Critical Thinking Stakeholder Management

Civil Engineering graduate with strong foundation in Project Management. Transitioning to product management to harness analytical skills and drive innovative solutions with engineering expertise & strategic thinking to deliver impactful products.



Siva Sai Sagar

Product Management Business Strategy

BBA graduate looking to begin a career in digital product management, assisting teams to develop intuitive and creative solutions. Proficient in developing strategy, process design, creating product roadmaps, and conducting user research.



Sneha Singh

User-Centered Design User Research

Curious design graduate with experience at a sustainable fashion startup and a love for all things creative. Currently on the hunt to create impactful and delightful digital experiences.



Sreejith N

Product Strategy Product Metric Analysis

An engineer aspiring to become a product manager in the IT sector, leveraging data-driven decision-making and technical problem-solving skills. Passionate about driving product vision strategies for scalable solutions.



Paurnnay U

Research & Analysis Data-Driven Solutions

Blending research, analytics, and strategy to create solutions that drive business success and improve user experiences, with an emphasis on turning data insights into impactful, actionable results.

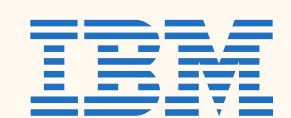


Vatsal Jindal

Management Strategy

Former Consultant with technical experience, aspiring to understand consumers, business and technology in a broad manner and deliver products that make users lives easier.

Past Recruiters from IIIT-B



and more...

Quick Links:

Batch Website

[click to visit](#)

IIIT B Website

[click to visit](#)

CITAPP

[click to visit](#)

CAGS

[click to visit](#)

Innovation Centre

[click to visit](#)



INTERNATIONAL INSTITUTE OF INFORMATION AND TECHNOLOGY BANGALORE

26/C, Opposite of Infosys gate 1 Electronics City Phase 1, Hosur Road Bengaluru - 560100